

Peterson Jack
Form 3
February 23, 2006

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|--|--|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Peterson Jack | | (Month/Day/Year) | NU SKIN ENTERPRISES INC [NUS] | |
| (Last) | (First) | (Middle) | 02/13/2006 | |
| C/O NU SKIN ENTERPRISES, INC., Â 75 WEST CENTER STREET | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | | (Check all applicable) |
| | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| | | | <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other |
| | | | (give title below) | (specify below) |
| | | | Vice President | |
| PROVO, Â UT Â 84601 | 6. Individual or Joint/Group Filing(Check Applicable Line) | | | |
| (City) | (State) | (Zip) | <input checked="" type="checkbox"/> Form filed by One Reporting Person | |
| | | | <input type="checkbox"/> Form filed by More than One Reporting Person | |

Table I - Non-Derivative Securities Beneficially Owned

| | | | |
|------------------------------------|--|---|--|
| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | | | |
|---|---|--|--|---|--|
| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
| | Date Exercisable | Expiration Date | Title | Amount or Number of | |

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| | | | | Shares | | or Indirect (1) (Instr. 5) | |
|--------------------------------------|--------------------------|------------|----------------------------|--------|----------|----------------------------------|---|
| Employee Stock Option (right to buy) | Â <u>(1)</u> | 08/31/2010 | Class A Common Stock | 22,500 | \$ 6.56 | D | Â |
| Employee Stock Option (right to buy) | Â <u>(1)</u> | 08/31/2010 | Class A Common Stock | 1,500 | \$ 6.56 | D | Â |
| Employee Stock Option (right to buy) | Â <u>(1)</u> | 02/28/2011 | Class A Common Stock | 4,000 | \$ 8.2 | D | Â |
| Employee Stock Option (right to buy) | Â <u>(1)</u> | 08/31/2011 | Class A Common Stock | 7,500 | \$ 12.45 | D | Â |
| Employee Stock Option (right to buy) | 04/19/2003 <u>(2)(3)</u> | 04/19/2012 | Class A Common Stock | 4,500 | \$ 12.45 | D | Â |
| Employee Stock Option (right to buy) | Â <u>(1)(2)</u> | 07/13/2009 | Class A Common Stock | 12,000 | \$ 12.45 | D | Â |
| Employee Stock Option (right to buy) | 04/19/2003 <u>(1)(2)</u> | 08/31/2009 | Class A Common Stock | 24,000 | \$ 12.45 | D | Â |
| Employee Stock Option (right to buy) | 09/03/2003 <u>(3)</u> | 09/03/2012 | Class A Common Stock | 4,500 | \$ 12 | D | Â |
| Employee Stock Option (right to buy) | 03/10/2004 <u>(3)</u> | 03/10/2013 | Class A Common Stock | 5,000 | \$ 9.04 | D | Â |
| Employee Stock Option (right to buy) | 09/02/2004 <u>(3)</u> | 09/02/2013 | Class A Common Stock | 5,000 | \$ 11.5 | D | Â |
| Employee Stock Option (right to buy) | 02/27/2005 <u>(3)</u> | 02/27/2014 | Class A Common Stock | 5,000 | \$ 19.15 | D | Â |
| Employee Stock Option (right to buy) | 09/01/2005 <u>(3)</u> | 09/01/2014 | Class A Common Stock | 5,000 | \$ 26.13 | D | Â |
| Employee Stock Option (right to buy) | 02/28/2006 <u>(3)</u> | 02/28/2015 | Class A Common Stock | 6,000 | \$ 22.33 | D | Â |
| Employee Stock Option (right to buy) | 08/31/2006 <u>(3)</u> | 08/31/2015 | Class A Common | 5,000 | \$ 21.34 | D | Â |

Stock

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Peterson Jack C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601 | Â | Â | Â Vice President | Â |

Signatures

Erik Haugen as Attorney-in-Fact for Jack Peterson 02/23/2006

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Currently exercisable in full.
 - (2) Issued as part of an Option Exchange Offer.
 - (3) Becomes exercisable in four equal annual installments beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.