

DESTINY MEDIA TECHNOLOGIES INC  
 Form 3  
 August 22, 2014

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â BORLAND DALE                            |         | (Month/Day/Year)                     | DESTINY MEDIA TECHNOLOGIES INC [DSNY]                                      |  |
| (Last)                                    | (First) | (Middle)                             | 08/11/2014   |  |
| SUITE 750, 650 W. GEORGIA ST.             |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| (Street)                                  |         |                                      | (Check all applicable)   |  |
| VANCOUVER, Â A1 Â V6B 4N7                 |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | (give title below) (specify below)   | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | VP and COO of Subsidiary   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

|                                    |  |   |  |
|------------------------------------|--|---|--|
| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

|   |   |  |  |  |  |
|---|---|--|--|--|--|
| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D)<br>or Indirect (I) | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|   | Date Exercisable  | Expiration Date  | Title  | Amount or Number of Shares   |  |

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(Instr. 5)

|                              |            |            |              |        |      |   |   |
|------------------------------|------------|------------|--------------|--------|------|---|---|
| Stock Options (Right to Buy) | 03/31/2015 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 04/30/2015 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 05/31/2015 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 06/30/2015 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 07/31/2015 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 08/31/2015 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 09/30/2015 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 10/31/2015 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 11/30/2015 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 12/31/2015 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 01/31/2016 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 02/29/2016 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 03/31/2016 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 04/30/2016 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 05/31/2016 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |
| Stock Options (Right to Buy) | 06/30/2016 | 08/11/2019 | Common Stock | 12,500 | \$ 1 | D | Â |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                            |       |
|--|---------------|-----------|----------------------------|-------|
|  | Director      | 10% Owner | Officer                    | Other |
| BORLAND DALE<br>SUITE 750, 650 W. GEORGIA ST.<br>VANCOUVER, A1 V6B 4N7 | Â             | Â         | Â VP and COO of Subsidiary | Â     |

## Signatures

/s/ Dale Borland

08/21/2014

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

^

### Remarks:

The filing of this statement shall not be deemed an admission that the Reporting Person is, for p

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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