UMPQUA HOLDINGS CORP

Form 4

January 31, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

burden hours per response...

10% Owner

Other (specify

OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

ANGELL RONALD F

2. Issuer Name and Ticker or Trading Symbol

UMPQUA HOLDINGS CORP

[UMPQ]

(Middle) (First)

(Month/Day/Year)

01/29/2007

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

ONE SW COLUMBIA STREET,

(Street)

SUITE 1200

(Last)

4. If Amendment, Date Original

3. Date of Earliest Transaction

Filed(Month/Day/Year)

below)

6. Individual or Joint/Group Filing(Check

Applicable Line)

_X__ Director

Officer (give title

X Form filed by One Reporting Person Form filed by More than One Reporting

PORTLAND, OR 97258

| (City) | (State) | (Zip) Tabl | e I - Non-D | erivative | Secur | ities Acq | uired, Disposed o | f, or Beneficial | ly Owned |
|--------------------------------------|---|---|---|--|-----------|-------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired nsaction(A) or Disposed of (D) de (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | | |
| Common Stock | 01/29/2007 | | S | 5,000 | D | \$ 28.28 | 26,477 | D | |
| Common Stock | 01/31/2007 | | M | 3,994 | A | \$ 7.76 | 30,471 | D | |
| Common Stock | 01/31/2007 | | M | 1,006 | A | \$ 6.96 | 31,477 | D | |
| Common Stock | | | | | | | 3,459 | I | by Deferred Comp Pln |
| | | | | | | | 74,293 | I | by IRA |

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Common Stock

Common Stock 3,360 I by Spouse IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | Fransaction Derivative Code Securities | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Am Underlying Sec (Instr. 3 and 4) | |
|---|---|---|---|--|--|-------|--|--------------------|---|--------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | A or N or Si |
| Non-Qualified Stock Option (right to buy) | \$ 6.96 | 01/31/2007 | | M | | 1,006 | 12/31/1998(1) | 12/31/2008 | Common Stock | |
| Non-Qualified Stock Option (right to buy) | \$ 7.76 | 01/31/2007 | | M | | 3,994 | 12/31/1998(1) | 12/31/2007 | Common Stock | |
| Non-Qualified Stock Option (right to buy) | \$ 7.2 | | | | | | 03/23/2001(1) | 03/23/2011 | Common Stock | |
| Non-Qualified Stock Option (right to buy) | \$ 8.78 | | | | | | 12/31/1999(1) | 12/31/2009 | Common Stock | |
| Non-Qualified Stock Option (right to buy) | \$ 9.47 | | | | | | 03/29/2000(1) | 03/29/2010 | Common Stock | 4 |
| Non-Qualified Stock Option (right to buy) | \$ 10.85 | | | | | | 09/23/1999(1) | 09/23/2009 | Common Stock | |
| Non-Qualified Stock Option | \$ 14.65 | | | | | | 06/26/2003(1) | 06/26/2013 | Common Stock | 1 |

(right to buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ANGELL RONALD F
ONE SW COLUMBIA STREET, SUITE 1200 X
PORTLAND, OR 97258

Signatures

By: Steven L. Philpott, Attorney in Fact For: Ronald F. Angell

01/31/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All options are fully vested.
- (2) Not required.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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