PHILPOTT STEVEN L

Form 4

January 26, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB 3235-0287

OMB APPROVAL

Number: Expires:

January 31, 2005

0.5

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * PHILPOTT STEVEN L			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			UMPQUA HOLDINGS CORP [UMPQ]	(Check all applicable)		
(Last) ONE SW CO SUITE 1200		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/21/2009	Director 10% Owner X Officer (give title Other (specify below) EVP/General Counsel/Secretary		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		

PORTLAND, OR 97258

violiti/Day/ i ear)	Applicable Line)
	X Form filed by One Reporting Person
	Form filed by More than One Reporting
	Person

(City)	(State)	(Zip) Tab	le I - Non-	Derivativ	e Secu	ırities Ac	quired, Disposed	of, or Benefi	cially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	01/25/2010		D <u>(1)</u>	83	D	\$ 13.16	21,686	D	
Common Stock	01/25/2010		J	26	A	<u>(2)</u>	1,704 (3)	I	by 401(k)
Common Stock							3,147	I	by Corporation
Common Stock							439	I	by Spouse (5)
							178	I	

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by Spouse Common IRA (5) Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable Date (Month/Day/Year)	7. Title and Underlying (Instr. 3 and		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Incentive Stock Option (right to buy)	\$ 13.7	12/21/2009		J		1,497	12/21/2000	12/21/2009(6)	Common Stock
Incentive Stock Option (right to buy)	\$ 12.36						12/20/2001(7)	12/20/2010	Common Stock
Incentive Stock Option (right to buy)	\$ 13.23						12/19/2001(7)	12/19/2011	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 9.23						02/02/2010(8)	02/01/2019	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 11.59						07/21/2009(9)	07/20/2018	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 15.5						01/28/2009(10)	01/27/2018	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 22.94						04/19/2006(11)	04/19/2015	Common Stock
Non-Qualified Stock Option	\$ 23.49						01/20/2006(12)	01/20/2015	Common Stock

(right to buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

PHILPOTT STEVEN L ONE SW COLUMBIA STREET, SUITE 1200 PORTLAND, OR 97258

EVP/General Counsel/Secretary

Signatures

Steven L. 01/26/2010 Philpott

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Payment of tax liability by delivering or withholding securities incident to the receipt, exercise or vesting of a security issued in accordance with Rule 16b-3.
- (2) Not required.
- (3) Holdings reported include shares acquired in the 401(k)/Profit Sharing plan through dividend reinvestment, payroll deferrals and/or employer contributions.
- (4) Steven L. Philpott, P.C. (100%)
- (5) The reporting person disclaims beneficial ownership of these securities.
- (6) All shares expired.
- (7) All options are fully vested.
- (8) Option granted 2/2/09. Beginning on the first anniversary of the grant date, the options vest 20% per year for five years.
- (9) Option granted 7/21/08. Beginning on the first anniversary of the grant date, the options vest 20% per year for five years.
- (10) Option granted 1/28/08. Beginning on the first anniversary of the grant date, the options vest 20% per year for five years.
- (11) Option granted 4/20/05. Beginning on the day before the first anniversary of the grant date, the options vest 20% per year for five years.
- (12) Option granted 1/21/05. Beginning on the day before the first anniversary of the grant date, the options vest 20% per year for five years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3