

PAPA JOHNS INTERNATIONAL INC

Form 8-K

December 12, 2003

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**Current Report**  
**Pursuant to Section 13 or 15(d) of**  
**the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported):

**December 11, 2003**

**Commission File Number: 0-21660**

**PAPA JOHN S INTERNATIONAL, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or  
organization)

**61-1203323**

(I.R.S. Employer identification  
number)

**2002 Papa Johns Boulevard**  
**Louisville, Kentucky 40299-2334**  
(Address of principal executive offices)

**(502) 261-7272**

(Registrant's telephone number, including area code)



**Item 5. Other Events**

On December 11, 2003, Papa John's International, Inc. announced the hiring of 30-year marketing and advertising veteran Gary L. Langstaff as its Chief Marketing Officer. Reporting to Founder and CEO John Schnatter, Langstaff will oversee Papa John's creative and brand marketing, field marketing and marketing strategic planning and analysis.

**Exhibit  
Number**

**Description**

99.1	Papa John's International, Inc. press release dated December 11, 2003.
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**PAPA JOHN S INTERNATIONAL, INC.**

(Registrant)

Date: December 12, 2003

/s/ J. David Flanery  
J. David Flanery  
Senior Vice President of Finance and  
Principal Accounting Officer