

Activision Blizzard, Inc.  
Form 3  
July 17, 2008

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB  
Number: 3235-0104  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â VIVENDI

(Last) (First) (Middle)

42 AVENUE DE FRIEDLAND

(Street)

PARIS,Â IOÂ 75008

(City) (State) (Zip)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

07/09/2008

3. Issuer Name **and** Ticker or Trading Symbol  
Activision Blizzard, Inc. [ATVI]

4. Relationship of Reporting  
Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_X\_\_\_\_ 10% Owner  
\_\_\_\_ Officer \_\_\_\_ Other  
(give title below) (specify below)

5. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
\_\_\_\_ Form filed by One Reporting  
Person  
\_X\_ Form filed by More than One  
Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Common Stock

358,254,545 <sup>(1)</sup>

I

See footnote <sup>(2)</sup>

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

4. Conversion  
or Exercise  
Price of  
Derivative  
Security

5. Ownership  
Form of  
Derivative  
Security:  
Direct (D)  
or Indirect

6. Nature of Indirect  
Beneficial Ownership  
(Instr. 5)

Date Expiration Title Amount or  
Exercisable Date of Number of

Shares

(I)  
(Instr. 5)

## Reporting Owners

| Reporting Owner Name / Address                                             | Relationships |           |         |       |
|----------------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                            | Director      | 10% Owner | Officer | Other |
| VIVENDI<br>42 AVENUE DE FRIEDLAND<br>PARIS, Î 10 Î 75008                   | Î             | Î X       | Î       | Î     |
| Vivendi Holding I Corp.<br>800 THIRD AVENUE<br>NEW YORK, Î NY Î 10022      | Î             | Î X       | Î       | Î     |
| Vivendi Games Acquisition CO<br>800 THIRD AVENUE<br>NEW YORK, Î NY Î 10022 | Î             | Î X       | Î       | Î     |
| VGAC LLC<br>800 THIRD AVENUE<br>NEW YORK, Î NY Î 10022                     | Î             | Î X       | Î       | Î     |

## Signatures

/s/ George E. Bushnell III Vivendi S.A. By: George E. Bushnell III Its: Senior Vice President,  
Deputy General Counsel

07/17/2008

\*\*Signature of Reporting Person

Date

/s/ George E. Bushnell III Vivendi Holding I. Corp. By: George E. Bushnell III Its: Director,  
President

07/17/2008

\*\*Signature of Reporting Person

Date

/s/ George E. Bushnell III Vivendi Games Acquisition Company By: George E. Bushnell III  
Its: President

07/17/2008

\*\*Signature of Reporting Person

Date

/s/ George E. Bushnell III VGAC LLC By: George E. Bushnell III Its: Director, President &  
Secretary

07/17/2008

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On July 9, 2008, Vivendi Games, Inc. ("Vivendi Games"), a wholly-owned subsidiary of Vivendi S.A. ("Vivendi"), merged with a wholly-owned subsidiary of Activision, Inc. ("Activision"), and shares of Vivendi Games were converted into approximately 295.3 million new shares of Activision common stock. Concurrently with the merger, Vivendi purchased 62.9 million newly issued shares of Activision common stock at a price of \$27.50 per share, resulting in a total Vivendi ownership stake in Activision Blizzard, Inc. ("AB") of approximately 52% on a fully diluted basis, and approximately 54% of shares outstanding.

The 358,254,545 shares of AB Common Stock are owned directly by VGAC LLC, which is a wholly-owned subsidiary of Vivendi Games Acquisition Company, which is a wholly-owned subsidiary of Vivendi Holding I Corp., which is a wholly-owned subsidiary of Vivendi.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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