

Crocs, Inc.  
Form 8-K  
July 01, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

Date of Report (date of earliest event reported): **June 28, 2011**

**CROCS, INC.**

(Exact name of Registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**0-51754**  
(Commission File Number)

**20-2164234**  
(I.R.S. Employer  
Identification No.)

**6328 Monarch Park Place**

**Niwot, Colorado**  
(Address of principal executive offices)

**80503**  
(Zip Code)

Registrant's telephone number, including area code: **(303) 848-7000**

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**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers**

*Approval of the Amendment and Restatement of the 2007 Equity Incentive Plan*

On June 28, 2011, at the annual meeting of stockholders (the Annual Meeting) of Crocs, Inc. (the Company), the Company's stockholders approved an amendment and restatement of the Crocs, Inc. 2007 Equity Incentive Plan (the Plan) to, among other things, (i) increase the number of shares available for issuance pursuant to awards under the Plan by 6,300,000 shares, (ii) extend the term of the Plan to June 28, 2021 and (iii) re-approve the material terms of performance goals for performance-based awards under the Plan. The amendment and restatement of the Plan became effective immediately upon stockholder approval at the Annual Meeting.

The summary of the Plan included herein is qualified in its entirety by reference to the full text of the Plan, a copy of which is filed as Exhibit 10.1 to this Current Report on Form 8-K and is incorporated herein by reference.

*Resignation of Richard L. Sharp as Chairman of the Board and Director*

On June 29, 2011, Richard L. Sharp resigned as Chairman of the Board of Directors of the Company (the Board) and as a director of the Company. Mr. Sharp is not resigning because of a disagreement with the Company on any matter relating to its operations, policies or practices.

*Appointment of Thomas J Smach as Chairman of the Board*

On June 29, 2011, Thomas J. Smach was appointed by the Board to serve as Chairman of the Board.

*Appointment of Doreen Wright as a Director*

On June 29, 2011, Doreen A. Wright was appointed to serve as a director of the Company. Ms. Wright will serve on the Board's Compensation Committee as chairperson.

Ms. Wright, age 54, currently retired, served as Senior Vice President and Chief Information Officer of Campbell Soup Company from 2001 to 2008. From 1999 to 2001, Ms. Wright served as Executive Vice President and Chief Information Officer for Nabisco Inc. Ms. Wright currently serves on the Board of Directors of Dean Foods Company, a leading food and beverage company, and Citadel Broadcasting Corporation, the largest pure play radio company in the United States. In addition, Ms. Wright served on the Board of Directors of The Oriental Trading Company from 2008 to 2011, an internet retailer and the nation's largest direct marketer of party supplies and arts and crafts; Yankee Candle Company from 2003 to 2007, a designer, manufacturer, wholesaler and retailer of premium scented candles; and Conesco, Inc. from 2007 to

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2010, a provider of supplemental health insurance, life insurance and annuities.

As compensation for her service on the Board, Ms. Wright will receive the Company's standard compensation for non-employee directors. There are no understandings or arrangements between Ms. Wright and any other person pursuant to which she was selected as a director.

**Item 5.07.**

**Submission of Matters to a Vote of Security Holders.**

The Annual Meeting of the Company was held on June 28, 2011 in Boulder, Colorado. The results of the matters submitted to a vote of the stockholders at the meeting were as follows:

(a) The nominees for election as Class III directors to serve until the annual meeting of stockholders to be held in 2014 and thereafter until their successors are duly elected and qualified, were elected based upon the following votes:

| Name of Nominee  | Votes For  | Votes Withheld | Broker Non-Votes |
|------------------|------------|----------------|------------------|
| Thomas J. Smach  | 62,313,783 | 1,210,916      | 14,864,802       |
| John P. McCarvel | 62,327,101 | 1,197,598      | 14,864,802       |

(b) The proposal to ratify the appointment of Deloitte & Touche LLP as the Company's independent registered public accounting firm for fiscal year 2011 was approved based on the following votes:

| Votes For  | Votes Against | Votes Abstaining | Broker Non-Votes |
|------------|---------------|------------------|------------------|
| 78,122,792 | 204,133       | 62,576           |                  |

(c) The proposal to approve the amendment and restatement of the Company's 2007 Equity Incentive Plan was approved based on the following votes:

| Votes For  | Votes Against | Votes Abstaining | Broker Non-Votes |
|------------|---------------|------------------|------------------|
| 50,394,321 | 12,502,019    | 628,359          | 14,864,802       |

(d) The proposal regarding the advisory vote on the compensation of the Company's named executive officers was approved based on the following votes:

| Votes For  | Votes Against | Votes Abstaining | Broker Non-Votes |
|------------|---------------|------------------|------------------|
| 62,801,313 | 677,574       | 45,812           | 14,864,802       |

(e) With respect to the proposal regarding the advisory vote on the frequency of future advisory votes on the compensation of the Company's named executive officers, the stockholders voted in favor of holding future advisory votes every year based on the following votes:

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| One Year   | Two Years | Three Years | Votes<br>Abstaining | Broker<br>Non-Votes |
|------------|-----------|-------------|---------------------|---------------------|
| 20,381,824 | 235,606   | 42,857,760  | 49,509              | 14,864,802          |

The Board reviewed the voting results and, in response to the vote by the stockholders, approved holding future advisory votes on the compensation of the Company's named executive officers every year until the next required stockholder advisory vote on the frequency of this item.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits.*

- 10.1 Crocs, Inc. 2007 Equity Incentive Plan (As Amended and Restated)
- 10.2 Form of Restricted Stock Unit Agreement under the Crocs, Inc. 2007 Equity Incentive Plan (As Amended and Restated)
- 99.1 Press release dated June 29, 2011 regarding changes to the board of directors

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CROCS, INC.

Date: July 1, 2011

By:

/s/ Jeffrey Lasher  
Jeffrey Lasher  
*Chief Financial Officer*

**EXHIBIT INDEX**

| <b>Exhibit<br/>No.</b> | <b>Description</b>                                                                                                 |
|------------------------|--------------------------------------------------------------------------------------------------------------------|
| 10.1                   | Crocs, Inc. 2007 Equity Incentive Plan (As Amended and Restated)                                                   |
| 10.2                   | Form of Restricted Stock Unit Agreement under the Crocs, Inc. 2007 Equity Incentive Plan (As Amended and Restated) |
| 99.1                   | Press release dated June 29, 2011 regarding changes to the board of directors                                      |