OI S.A. Form SC TO-C April 02, 2015

(including

SECURITIES AND EXC	CHANGE COMMISSION
Washingto	n, D.C. 20549
SCHED	OULE TO
TENDER OFFER STATEMENT U	NDER SECTION 14(d)(1) OR 13(e)(1)
OF THE SECURITIES F	EXCHANGE ACT OF 1934
	G A
OI	S.A.
(Name of Subject	t Company (Issuer))
PORTUGAL TEL	ECOM, SGPS, S.A.
(Name of Person(s) Filing Sta	tement (Shareholder of Offeror))
Preferred shares, without par value	N/A
g in the form of American Depositary Shares)	670851 401
(Title of Class of Securities)	(CUSIP Number of Class of Securities)

Luis Sousa de Macedo

Investor Relations Director Portugal Telecom, SGPS, S.A. Av. Fontes Pereira de Melo, 40 1069-300 Lisboa Portugal +351 21 500 1701

With a Copy to:

John C. Ericson

Simpson Thacher & Bartlett LLP

425 Lexington Avenue

New York, NY 10017

+1 (212) 455-2000

(Name, Address and Telephone Number of Person Authorized to Receive Notices

and Communications on Behalf of the Person(s) Filing Statement)

### **CALCULATION OF FILING FEE**

**Transaction Valuation\***Not applicable\*

Amount of Filing Fee\*
Not applicable\*

o Check box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

Amount Previously Paid: N/A Filing Party: N/A Form or Registration No.: N/A Date Filed: N/A

x Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes below to designate any transactions to which this statement relates:

<sup>\*</sup> A filing fee is not required in connection with this filing as it related solely to preliminary communications made before the commencement of a tender offer.

- third party tender offer subject to Rule 14d-1 issuer tender offer subject to Rule 13e-4 going-private transaction subject to Rule 13e-3 amendment to Schedule 13D under Rule 13d-2 o o
- o

Check the following box if the filing is a final amendment reporting the results of the tender offer. o

#### IMPORTANT NOTICE

The attached communications have been made public by Portugal Telecom, SGPS, S.A. (the Company ), given its shareholder interest in Oi S.A., the issuer and the offeror (in such capacity, the Offeror ). Investors are urged to read the Offeror s Tender Offer Statement on Schedule TO when it is filed by the Offeror with the U.S. Securities and Exchange Commission (the SEC ), as it will contain important information. The Tender Offer Statement and other public filings made from time to time by the Company and the Offeror with the SEC are available without charge from the SEC s website at www.sec.gov. In addition, the Company s SEC filings are available without charge at the Company s principal executive offices in Lisbon, Portugal.

These materials may contain forward-looking statements. Statements that are not historical facts, including statements regarding the beliefs and expectations of the Company s business strategies, future synergies and cost savings, future costs and future liquidity, are forward-looking statements. The words will, will be, should, could, may, should be, could be, may be, estimates, has as an objective, projects. anticipates, believes, expects, forecasts, foretells. points to and similar expressions, as they i intends. plans, predicts, Company are intended to identify forward-looking statements and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, tendencies or results will actually occur. Such statements reflect the current views of management of the Company and are subject to a number of risks and uncertainties. These statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, corporate approvals, operational factors and other factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations. All forward-looking statements attributable to the Company or its affiliates, or persons acting on their behalf, are expressly qualified in their entirety by the cautionary statements set forth in this paragraph. Undue reliance should not be placed on such statements. Forward-looking statements speak only as of the date they are made. Except as required under the U.S. federal securities laws and the rules and regulations of the SEC or of regulatory authorities in other applicable jurisdictions, the Company and its affiliates do not have any intention or obligation to update or to publicly announce the results of any revisions to any of the forward-looking statements to reflect actual results, future events or developments, changes in assumptions or changes in other factors affecting the forward-looking statements. You are advised, however, to consult any further disclosures the Company makes on related subjects in reports and communications the Company files with the SEC.

### **EXHIBIT INDEX**

## Exhibit Description of Exhibit

- 1. Announcement by Portugal Telecom, SGPS, S.A., dated March 31, 2015, Portugal Telecom informs on the conclusion of the negotiations about Oi.
- 2. Announcement by Portugal Telecom, SGPS, S.A., dated April 1, 2015, Material fact disclosed by Oi, attaching a Material Fact by Oi S.A., dated March 31, 2015, Approval by Telemar Participações Shareholders of the Planned Measures for the Transaction Goals Published on February 20, 2014 Completion of the Exchange of Oi Shares for Securities of Rio Forte.

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