SCHMIDT ERIC E

Form 4 January 29, 2007

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Estimated average

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * SCHMIDT ERIC E |   |  | 2. Issuer Name<br>mbol<br>oogle Inc. [               |             |                                       | or Trac | ling         | 5. Relationship of Reporting Person(s) to Issuer   |  |   |  |  |
|--|---|--|--|-------------|---------------------------------------|---------|--------------|--|--|---|--|--|
| (Last)   | (First)                                 | (M   | Date of Earlie<br>Ionth/Day/Yea<br>1/25/2007         |             | ransactior                            | 1       |              | (Check all applicable)  _X DirectorX 10% Owner _X Officer (give title Other (specify below)  CEO, Chairman of Exec. Comm.                      |  |   |  |  |
|  | (Street)                                |  | 4. If Amendment, Date Original Filed(Month/Day/Year) |             |                                       |         |              | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |   |  |  |
| (City)   | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |             |                                       |         |              |  |  |   |  |  |
| 1.Title of<br>Security<br>(Instr. 3)                     | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Datany<br>(Month/Day/Y   | Code<br>Year) (Instr.                                | etior<br>8) | 4. Securit<br>(A) or Di<br>(Instr. 3, | ispose  | d of (D)     | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)                             | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |  |
| Class A Common Stock (1) (2)                             |   |  |  |             |                                       |         |              | 15,245   | I  | By Limited<br>Partnership<br>II                       |  |  |
| Class A Common Stock (1) (2)                             | 01/25/2007                              |  | S  |             | 6                                     | D       | \$<br>491.99 | 9,076  | I  | By Limited<br>Partnership<br>I                        |  |  |
| Class A Common Stock (1) (2)                             | 01/25/2007                              |  | S  |             | 3                                     | D       | \$<br>491.97 | 9,073  | I  | By Limited<br>Partnership<br>I                        |  |  |

| Class A Common Stock (1) (2) | 01/25/2007 | S | 3  | D | \$<br>491.94 | 9,070 | I | By Limited<br>Partnership<br>I |
|------------------------------|------------|---|----|---|--------------|-------|---|--------------------------------|
| Class A Common Stock (1) (2) | 01/25/2007 | S | 3  | D | \$<br>491.87 | 9,067 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 9  | D | \$<br>491.83 | 9,058 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 3  | D | \$<br>491.68 | 9,055 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 9  | D | \$<br>491.78 | 9,046 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 6  | D | \$<br>491.66 | 9,040 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 3  | D | \$<br>491.64 | 9,037 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 6  | D | \$<br>491.62 | 9,031 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 3  | D | \$<br>491.61 | 9,028 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 12 | D | \$ 491.6     | 9,016 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 3  | D | \$<br>491.44 | 9,013 | I | By Limited<br>Partnership<br>I |
|                              | 01/25/2007 | S | 6  | D |              | 9,007 | I |                                |

| Class A Common Stock (1) (2) |            |   |    |   | \$<br>491.59 |       |   | By Limited<br>Partnership<br>I |
|------------------------------|------------|---|----|---|--------------|-------|---|--------------------------------|
| Class A Common Stock (1) (2) | 01/25/2007 | S | 9  | D | \$<br>491.38 | 8,998 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 12 | D | \$<br>491.37 | 8,986 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 6  | D | \$<br>491.34 | 8,980 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 6  | D | \$<br>491.32 | 8,974 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 6  | D | \$<br>491.28 | 8,968 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 6  | D | \$ 491.3     | 8,962 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 3  | D | \$<br>491.24 | 8,959 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 9  | D | \$<br>491.21 | 8,950 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 3  | D | \$ 491.2     | 8,947 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2) | 01/25/2007 | S | 3  | D | \$<br>491.19 | 8,944 | I | By Limited<br>Partnership<br>I |
|                              | 01/25/2007 | S | 3  | D |              | 8,941 | I |                                |

| Class A Common Stock (1) (2)   |            |   |   |   | \$<br>491.15 |       |   | By Limited<br>Partnership<br>I |
|--------------------------------|------------|---|---|---|--------------|-------|---|--------------------------------|
| Class A Common Stock (1) (2)   | 01/25/2007 | S | 6 | D | \$<br>491.14 | 8,935 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2)   | 01/25/2007 | S | 9 | D | \$<br>491.12 | 8,926 | I | By Limited<br>Partnership<br>I |
| Class A Common Stock (1) (2)   | 01/25/2007 | S | 3 | D | \$ 491.1     | 8,923 | Ι | By Limited<br>Partnership<br>I |
| Class A<br>Common<br>Stock (2) |            |   |   |   |              | 1,841 | I | By Trust                       |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned |
|---|
| (e.g., puts, calls, warrants, options, convertible securities)                |

| 1. Title of           | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | cisable and | 7. Titl   | e and      | 8. Price of | 9 |
|-----------------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|-----------|------------|-------------|---|
| Derivative Conversion |             | (Month/Day/Year)    | Execution Date, if | Transact   | ionNumber  | Expiration Da | ate         | Amou      | int of     | Derivative  | J |
| Security              | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)       | Under     | lying      | Security    |   |
| (Instr. 3)            | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |             | Secur     | ities      | (Instr. 5)  | J |
|                       | Derivative  |                     |                    |            | Securities |               |             | (Instr.   | 3 and 4)   |             | ( |
|                       | Security    |                     |                    |            | Acquired   |               |             |           |            |             | } |
|                       |             |                     |                    |            | (A) or     |               |             |           |            |             | J |
|                       |             |                     |                    |            | Disposed   |               |             |           |            |             | - |
|                       |             |                     |                    |            | of (D)     |               |             |           |            |             | ( |
|                       |             |                     |                    |            | (Instr. 3, |               |             |           |            |             |   |
|                       |             |                     |                    |            | 4, and 5)  |               |             |           |            |             |   |
|                       |             |                     |                    |            |            |               |             |           | <b>A</b> 4 |             |   |
|                       |             |                     |                    |            |            |               |             |           | Amount     |             |   |
|                       |             |                     |                    |            |            | Date          | Expiration  | TC:41     | or         |             |   |
|                       |             |                     |                    |            |            | Exercisable   | Date        | Title Num | Number     |             |   |
|                       |             |                     |                    | C 1 1      | (A) (D)    |               |             |           | of         |             |   |
|                       |             |                     |                    | Code V     | (A) $(D)$  |               |             |           | Shares     |             |   |

# **Reporting Owners**

Reporting Owner Name / Address

Relationships

Reporting Owners 4

Director 10% Owner Officer Other

SCHMIDT ERIC E

X X CEO, Chairman of Exec. Comm.

## **Signatures**

/s/Alan Ku as Attorney-in-Fact for Eric E. Schmidt

01/29/2007

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock at the election of the reporting person.
- (2) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.

#### **Remarks:**

Form 4 Filing -continuation report: Related transactions effected by the Reporting Person on Jan. 25, 2007 are reported on additional and the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.\*\*\*

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 5