### Edgar Filing: Google Inc. - Form 4

| Google Inc<br>Form 4<br>July 09, 20  | 08                                      |          |                             |   |       |                    |         |         |   | OMB AF   | PROVAL  |  |
|--|---|----------|-----------------------------|---|-------|--------------------|---------|---------|---|--|---|--|
| FOR  | VI 4 UNITED                             | STATES   | SECU                        | RITII   | ES A  | AND EX             | KCH     | ANGE CO | MMISSION  | OMB  | 0005 0007   |  |
| Check  | this box                                |          | Wa                          | ashing  | gton  | , D.C. 2           | 0549    | )       |   | Number:  | 3235-0287   |  |
| if no lo   | nger STATEN                             | MENT O   | F CHAI                      | NGES  | : IN  | BENEI              | FICI    | AL OWNI | <b>RSHIP OF</b>   | Expires:   | January 31,<br>2005   |  |
| subject to<br>Section 16.<br>Form 4 or   |   |          |                             |   | CUI   | RITIES             |         |         |   | Estimated a<br>burden hour<br>response                                     | •   |  |
| Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |   |          |                             |   |       |                    |         |         |   |  |   |  |
| (Print or Type   | e Responses)                            |          |                             |   |       |                    |         |         |   |  |   |  |
|  | Address of Reporting<br>Jonathan J      | Person * | 2. Issu<br>Symbol<br>Google |   |       | d Ticker o         | or Trac | 8       | . Relationship of l<br>ssuer  |  |   |  |
| (Last)   | (First) (                               | Middle)  | 3. Date                     | of Earli  | est T | ransaction         | 1       |         | (Check all applicable)  |  |   |  |
| C/O GOOGLE INC., 1600<br>AMPHITHEATRE PARKWAY  |   |          |                             |   | ear)  |                    |         |         | Director 10% Owner<br>X Officer (give title Other (specify<br>below) below)<br>VP Prod. Mgmt. |  |   |  |
| MOUNTA   | (Street)<br>AIN VIEW, CA 94             | .043     | 4. If Am<br>Filed(Mo        |   |       | Date Origin<br>ur) | ıal     | A<br>   | . Individual or Joi<br>pplicable Line)<br>X_ Form filed by O<br>Form filed by Me<br>erson     | ne Reporting Per   | rson  |  |
| (City)   | (State)                                 | (Zip)    | Tal                         | ble I - N   | lon-  | Derivativ          | e Sect  |         | red, Disposed of,   | or Beneficial  | ly Owned  |  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date<br>(Month/Day/Year) |          | Date, if                    | 3. 4. Securities Acquired (A)<br>Transactionor Disposed of (D)<br>Code (Instr. 3, 4 and 5)<br>(Instr. 8)<br>(A)<br>or |       |                    |         |         | Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)                | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |          |                             | Code  | V     | Amount             |         | Price   | (Instr. 3 and 4)  |  |   |  |
| Class A<br>Common<br>Stock   | 07/07/2008                              |          |                             | C   |       | 191                | A       | \$ 0    | 3,581   | D  |   |  |
| Class A<br>Common<br>Stock   | 07/07/2008                              |          |                             | G   | V     | 191                | D       | \$ O    | 3,390   | D  |   |  |
| Class A<br>Common<br>Stock   | 07/07/2008                              |          |                             | G   | V     | 191                | А       | \$ 0    | 26,941  | Ι  | By Trust  |  |
| Class A  | 07/07/2008                              |          |                             | S   |       | 20                 | D       | \$      | 26,921  | Ι  | By Trust  |  |

Common

537.0782

Stock

| 500011                      |            |   |    |   |                |        |   |               |
|-----------------------------|------------|---|----|---|----------------|--------|---|---------------|
| Class A<br>Common<br>Stock  | 07/07/2008 | S | 20 | D | \$ 539.516     | 26,901 | I | By Trust      |
| Class A<br>Common<br>Stock  | 07/07/2008 | S | 18 | D | \$ 540.75      | 26,883 | I | By Trust      |
| Class A<br>Common<br>Stock  | 07/07/2008 | S | 19 | D | \$<br>540.8346 | 26,864 | I | By Trust      |
| Class A<br>Common<br>Stock  | 07/07/2008 | S | 19 | D | \$<br>546.1494 | 26,845 | I | By Trust      |
| Class A<br>Common<br>Stock  | 07/07/2008 | S | 19 | D | \$<br>546.5594 | 26,826 | I | By Trust      |
| Class A<br>Common<br>Stock  | 07/07/2008 | S | 19 | D | \$ 547.516     | 26,807 | I | By Trust      |
| Class A<br>Common<br>Stock  | 07/07/2008 | S | 19 | D | \$<br>547.7504 | 26,788 | I | By Trust      |
| Class A<br>Common<br>Stock  | 07/07/2008 | S | 19 | D | \$ 542.33      | 26,769 | I | By Trust      |
| Class A<br>Common<br>Stock  | 07/07/2008 | S | 19 | D | \$<br>546.8562 | 26,750 | I | By Trust      |
| Class A<br>Common<br>Stock  |            |   |    |   |                | 270    | Ι | By Trust<br>3 |
| Class A<br>Common<br>Stock  |            |   |    |   |                | 270    | Ι | By Trust<br>2 |
| Google<br>Stock<br>Unit (1) |            |   |    |   |                | 13,750 | D |               |
|                             |            |   |    |   |                |        |   |               |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)    | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. Number<br>Transactionof<br>Code Derivative<br>(Instr. 8) Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                     | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                            | 8.<br>De<br>Se<br>(Ir               |  |
|--|---|---|---|--|-----|--|---------------------|---|----------------------------|-------------------------------------|--|
|  |   |   |   | Code V   | (A) | (D)  | Date<br>Exercisable | Expiration<br>Date  | Title                      | Amount<br>or<br>Number<br>of Shares |  |
| Class B<br>Common<br>Stock                             | \$ 0  | 07/07/2008                              |   | М  | 191 |  | (2)                 | (3)   | Class A<br>Common<br>Stock | 191                                 |  |
| Option<br>To<br>Purchase<br>Class B<br>Common<br>Stock | \$ 5  | 07/07/2008                              |   | М  |     | 191  | <u>(4)</u>          | 07/18/2013  | Class B<br>Common<br>Stock | 191                                 |  |
| Class B<br>Common<br>Stock                             | \$ 0  | 07/07/2008                              |   | C  |     | 191  | (2)                 | (3)   | Class A<br>Common<br>Stock | 191                                 |  |
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock | \$ 448.23   |   |   |  |     |  | <u>(5)</u>          | 03/01/2017  | Class A<br>Common<br>Stock | 40,000                              |  |

# **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |            |                |       |  |  |  |  |
|---|---------------|------------|----------------|-------|--|--|--|--|
| <b>r</b> g  | Director      | 10% Owner  | Officer        | Other |  |  |  |  |
| Rosenberg Jonathan J<br>C/O GOOGLE INC.<br>1600 AMPHITHEATRE PARKWAY<br>MOUNTAIN VIEW, CA 94043 |               |            | VP Prod. Mgmt. |       |  |  |  |  |
| Signatures  |               |            |                |       |  |  |  |  |
| /s/ Robyn Marcello, attorney-in-fact for<br>Rosenberg   | ı J.          | 07/09/2008 |                |       |  |  |  |  |
| **Signature of Reporting Perso  | n             |            | Date           |       |  |  |  |  |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The Google Stock Units ("GSUs") entitle the reporting person to receive one share of Google Inc.'s Class A Common Stock for each share underlying the GSU as the GSU vests. The GSUs vest as follows: 1/4th of the GSUs shall vest on the one-year grant date anniversary and 1/16th each quarter thereafter until the units are fully vested, subject to continued employment with Google on the applicable vesting dates.

- (2) All shares are exercisable as of the transaction date.
- (3) There is no expiration date for the Issuer's Class B Common Stock.

Shares subject to this option will begin vesting on February 26, 2006 and will vest as follows: (i) 15 percent on the one year anniversary of the vesting commencement date, (ii) 17.5 percent in the second year of vesting, (iii) 20 percent in the third year of vesting, (iv) 22.5

- (4) percent in the fourth year of vesting, and (v) 25 percent in the fifth year of vesting; provided that shares vesting in each of the years following the one year anniversary of the vesting commencement date will vest in the respective amounts described above ratably at the end of each month.
- (5) 1/4th of the Options shall vest on the one-year grant date anniversary and 1/48th each month thereafter until the options are fully vested, subject to continued employment with Google on the applicable vesting dates.

#### **Remarks:**

Shares sold in transaction were converted from the exercise of previously held options granted in July 2003, in conjunction wi

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.