

Brolly Stephen H
Form 5
January 25, 2011

FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box if
no longer subject
to Section 16.
Form 4 or Form
5 obligations
may continue.
See Instruction
1(b).
Form 3 Holdings
Reported
Form 4
Transactions
Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL
OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0362
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1. Name and Address of Reporting Person *
Brolly Stephen H

2. Issuer Name **and** Ticker or Trading
Symbol
FIDELITY SOUTHERN CORP
[LION]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement of Issuer's Fiscal Year Ended
(Month/Day/Year)
12/31/2010

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☒ Other (specify
below)
Chief Financial Officer / Executive Officer

3490 PIEDMONT ROAD,Â SUITE
1550

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

ATLANTA,Â GAÂ 30305

☒ Form Filed by One Reporting Person
☐ Form Filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Fidelity Southern Corporation - Common Stock	12/31/2010	Â	J	459.3621 (1)	A \$ 0 (1)	22,361.5274	D Â
Fidelity Southern Corporation - Common	12/31/2010	Â	J	300 (2)	A \$ 0 (2)	22,661.5274	D Â

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Stock

Fidelity

Southern

Corporation 12/31/2010

Â

J

3,587 ⁽³⁾

A

\$ 0
⁽³⁾

12,336

I

By
401(k)

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
						Date Exercisable (A) Expiration Date (D)	Title
Stock Option (Right to Buy)	\$ 18.7 ⁽⁵⁾ ⁽⁶⁾	Â	Â	Â	Â Â	02/01/2008 ⁽⁴⁾⁽⁷⁾ 02/01/2011 ⁽⁸⁾⁽⁹⁾	Fidelity Southern Corporation - Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brolly Stephen H 3490 PIEDMONT ROAD SUITE 1550 ATLANTA, GA 30305	Â	Â	Â Chief Financial Officer	Executive Officer

Signatures

Barbara McNeill, Attorney in Fact for Stephen H. Brolly

01/25/2011

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Purchased at various times and prices in Fidelity Southern Corporation ESPP during the reporting year.
- (2) Stock dividend shares paid during the reporting year.
- (3) Purchased at various times and prices in Fidelity Southern Corporation 401(k) during the reporting year
- (4) 1/3 exercisable on 2/01/08; 2/01/09; 2/01/10
- (5) 2/01/07 exercise price is \$18.70
- (6) 7/22/08 exercise price is \$4.60 (closing price as of 7/21/08)
- (7) Exercisable: 1/3 on 7/22/09; 1/3 on 7/22/10; 1/3 on 7/22/11
- (8) Expiration date is 2/01/11
- (9) Grant expires 7/22/2013

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.