

DAVIS EDWARD R III  
Form 4  
June 01, 2011

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DAVIS EDWARD R III

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/31/2011

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
VP, Treasurer

14901 S. ORANGE BLOSSOM TRAIL

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ORLANDO, FL 32837-

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	05/31/2011		M	V	2,400	\$ 23.49	8,289 D
Common Stock	05/31/2011		M	V	3,000	\$ 20.83	11,289 D
Common Stock	05/31/2011		S <sup>(1)</sup>	D	755	\$ 65.2	10,534 D
Common Stock	05/31/2011		S <sup>(1)</sup>	D	100	\$ 65.21	10,434 D
Common Stock	05/31/2011		S <sup>(1)</sup>	D	400	\$ 65.22	10,034 D

Edgar Filing: DAVIS EDWARD R III - Form 4

Common Stock	05/31/2011	S <sup>(1)</sup>	800	D	\$ 65.23	9,234	D
Common Stock	05/31/2011	S <sup>(1)</sup>	1,100	D	\$ 65.24	8,134	D
Common Stock	05/31/2011	S <sup>(1)</sup>	900	D	\$ 65.25	7,234	D
Common Stock	05/31/2011	S <sup>(1)</sup>	800	D	\$ 65.26	6,434	D
Common Stock	05/31/2011	S <sup>(1)</sup>	200	D	\$ 65.27	6,234	D
Common Stock	05/31/2011	S <sup>(1)</sup>	100	D	\$ 65.28	6,134	D
Common Stock	05/31/2011	S <sup>(1)</sup>	200	D	\$ 65.29	5,934	D
Common Stock	05/31/2011	S <sup>(1)</sup>	45	D	\$ 65.3	5,889	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 23.49	05/31/2011		M	2,400	11/17/2006 <sup>(2)</sup> 11/16/2015	Common Stock	2,400
Stock Option	\$ 20.83	05/31/2011		M	3,000	11/02/2007 <sup>(3)</sup> 11/01/2016	Common Stock	3,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DAVIS EDWARD R III 14901 S. ORANGE BLOSSOM TRAIL ORLANDO, FL 32837-			VP, Treasurer	

## Signatures

/s/ Susan R. Coumes,  
Attorney-in-Fact

06/01/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.
  - (2) The option vests in three equal annual installments beginning on November 17, 2006.
  - (3) The option vests in three equal annual installments beginning on November 2, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.