

HENNESSY JOHN L  
Form 4  
August 01, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HENNESSY JOHN L

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/01/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock <sup>(1)</sup>	02/27/2012		J <sup>(2)</sup>	V 14 A	\$ 0 1,055	D	
Google Stock Unit <sup>(3)</sup>	02/27/2012		J <sup>(2)</sup>	V 14 D	\$ 0 563	D	
Class A Common Stock <sup>(1)</sup>	03/02/2012		J <sup>(2)</sup>	V 45 A	\$ 0 1,100	D	
Google Stock Unit	03/02/2012		J <sup>(2)</sup>	V 45 D	\$ 0 409	D	

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(4)

Class A  
Common Stock (1) 03/26/2012 J<sup>(2)</sup> V 14 A \$ 0 1,114 D

Google  
Stock Unit (3) 03/26/2012 J<sup>(2)</sup> V 14 D \$ 0 549 D

Class A  
Common Stock (1) 04/25/2012 J<sup>(2)</sup> V 13 A \$ 0 1,127 D

Google  
Stock Unit (3) 04/25/2012 J<sup>(2)</sup> V 13 D \$ 0 536 D

Class A  
Common Stock (1) 05/25/2012 J<sup>(2)</sup> V 14 A \$ 0 1,141 D

Google  
Stock Unit (3) 05/25/2012 J<sup>(2)</sup> V 14 D \$ 0 522 D

Class A  
Common Stock (1) 06/04/2012 J<sup>(2)</sup> V 46 A \$ 0 1,187 D

Google  
Stock Unit (4) 06/04/2012 J<sup>(2)</sup> V 46 D \$ 0 363 D

Class A  
Common Stock (1) 06/25/2012 J<sup>(2)</sup> V 14 A \$ 0 1,201 D

Google  
Stock Unit (3) 06/25/2012 J<sup>(2)</sup> V 14 D \$ 0 508 D

Class A  
Common Stock (1) 07/25/2012 J<sup>(2)</sup> V 13 A \$ 0 1,214 D

Google  
Stock Unit (3) 07/25/2012 J<sup>(2)</sup> V 13 D \$ 0 495 D

Class A  
Common Stock (1) 07/25/2012 J<sup>(2)</sup> V 12 A \$ 0 1,226 D

Google  
Stock Unit (5) 07/25/2012 J<sup>(2)</sup> V 12 D \$ 0 590 D

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Class A Common Stock <sup>(1)</sup>	08/01/2012	C	175	A	\$ 0	1,226	D	
Class A Common Stock <sup>(1)</sup>	08/01/2012	S	89	D	\$ 636.25	1,137	D	
Class A Common Stock <sup>(1)</sup>	08/01/2012	S	86	D	\$ 637.3	1,051	D	
Class A Common Stock <sup>(1)</sup>						4,308	I	By Trust
Google Stock Unit <sup>(6)</sup>						414	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Option To Purchase Class B Common Stock	\$ 20	08/01/2012		M	175	<u>(7)</u> 04/28/2014	Class B Common Stock	175
Class B Common Stock	\$ 0	08/01/2012		M	175	<u>(8)</u> <u>(9)</u>	Class A Common Stock	175

Class B Common Stock	\$ 0	08/01/2012	C	175	(8)	(9)	Class A Common Stock	175
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HENNESSY JOHN L C/O GOOGLE INC. 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CA 94043		X		

## Signatures

/s/ Valentina Margulis, as attorney-in-fact for John L.  
Hennessy

08/01/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.
  - (2) Vesting of Google Stock Unit (GSU) awards that were previously reported in Form 4s.
  - (3) The GSUs vest as follows: 1/48th of GSUs shall vest on the 25th day of the first month after the vesting start date and an additional 1/48th will vest monthly thereafter, subject to continued service on such vesting dates. Vesting start date is July 6, 2011.
  - (4) the GSUs vest as follows: 1/4th of the GSUs vested on 6/2/2011 and 1/16th of the GSUs vests each quarter thereafter, subject to continued service on such vesting dates.  
  
The GSUs vest as follows: 1/48th vests on the 25th calendar day of the month following the vesting start date and an additional 1/48th
  - (5) vests monthly on the 25th day of each month thereafter, subject to continued service on such vesting dates. Vesting start date is July 11, 2012.
  - (6) The GSUs vest as follows: 1/4th of the GSUs vested on August 5, 2010 and 1/16th of the GSUs vest each quarter thereafter, subject to continued service on such vesting dates.
  - (7) The option is fully vested.
  - (8) All shares are exercisable as of the transaction date.
  - (9) There is no expiration date for the Issuer's Class B Common Stock.

### Remarks:

All of the transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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