

TUPPERWARE BRANDS CORP  
Form 4  
February 05, 2015

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Poucher Nicholas K.

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
14901 S. ORANGE BLOSSOM TRAIL  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
02/03/2015

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP & Controller

ORLANDO, FL 32837

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Common Stock	02/03/2015		M	A	8,000	\$ 33.77	14,000 D
Common Stock	02/03/2015		M	A	7,550	\$ 17.54	21,550 D
Common Stock	02/03/2015		S <sup>(1)</sup>	D	500	\$ 71.07	21,050 D
Common Stock	02/03/2015		S <sup>(1)</sup>	D	900	\$ 71.08	20,150 D
Common Stock	02/03/2015		S <sup>(1)</sup>	D	1,300	\$ 71.09	18,850 D

Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

Common Stock	02/03/2015	S <sup>(1)</sup>	2,100	D	\$ 71.1	16,750	D
Common Stock	02/03/2015	S <sup>(1)</sup>	700	D	\$ 71.105	16,050	D
Common Stock	02/03/2015	S <sup>(1)</sup>	1,700	D	\$ 71.11	14,350	D
Common Stock	02/03/2015	S <sup>(1)</sup>	100	D	\$ 71.115	14,250	D
Common Stock	02/03/2015	S <sup>(1)</sup>	1,929	D	\$ 71.12	12,321	D
Common Stock	02/03/2015	S <sup>(1)</sup>	100	D	\$ 71.125	12,221	D
Common Stock	02/03/2015	S <sup>(1)</sup>	800	D	\$ 71.13	11,421	D
Common Stock	02/03/2015	S <sup>(1)</sup>	800	D	\$ 71.14	10,621	D
Common Stock	02/03/2015	S <sup>(1)</sup>	800	D	\$ 71.15	9,821	D
Common Stock	02/03/2015	S <sup>(1)</sup>	1,600	D	\$ 71.16	8,221	D
Common Stock	02/03/2015	S <sup>(1)</sup>	1,100	D	\$ 71.17	7,121	D
Common Stock	02/03/2015	S <sup>(1)</sup>	200	D	\$ 71.18	6,921	D
Common Stock	02/03/2015	S <sup>(1)</sup>	921	D	\$ 71.19	6,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
--	--	--------------------------------------	--	--------------------------------	---	--	---

					Date Exercisable	Expiration Date	Title	Amount or Number of Shares
			Code	V (A) (D)				
Stock Option	\$ 33.77	02/03/2015	M	8,000	11/02/2008 <sup>(2)</sup>	11/01/2017	Common Stock	8,000
Stock Option	\$ 17.54	02/03/2015	M	7,550	11/19/2009 <sup>(3)</sup>	11/18/2018	Common Stock	7,550

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Poucher Nicholas K. 14901 S. ORANGE BLOSSOM TRAIL ORLANDO, FL 32837			SVP & Controller	

## Signatures

/s/ Susan R. Coumes, attorney-in-fact for Mr. Poucher  
 02/04/2015  
\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.
- (2) The option vests in three equal annual installments beginning on November 2, 2008.
- (3) The option vests in three equal annual installments beginning on November 19, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.