

Dyer Daniel Clinton
 Form 4
 November 21, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Dyer Daniel Clinton

2. Issuer Name and Ticker or Trading Symbol
 WORLD ACCEPTANCE CORP
 [WRLD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 1000 JACKSON RD STE 202
 (Street)

3. Date of Earliest Transaction
 (Month/Day/Year)
 11/21/2012

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 SVP, CENTRAL DIVISION

GOODLETTSVILLE, TN 37072
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (D) | Price |
| COMMON STOCK, NO PAR VALUE | 11/21/2012 | | M | | 2,000 | A | \$ 28.19 5,458 |
| COMMON STOCK, NO PAR VALUE | 11/21/2012 | | M | | 2,400 | A | \$ 16.85 7,858 |
| COMMON STOCK, NO PAR VALUE | 11/21/2012 | | M | | 2,200 | A | \$ 26.73 10,058 |

| | | | | | | | |
|-------------------------------------|------------|---|-------|---|--------------|--------|---|
| COMMON STOCK, NO PAR VALUE | 11/21/2012 | M | 1,800 | A | \$ 43.04 | 11,858 | D |
| COMMON STOCK, NO PAR VALUE | 11/21/2012 | S | 8,400 | D | \$ 69.897 | 3,458 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount Underlying Securities (Instr. 3 and 4) | Am or Nun of Sha | |
|---|--|---|---|--------------------------------------|---|--|--|------------------------------|--|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | |
| EMPLOYEE STOCK OPTION | \$ 28.19 | 11/21/2012 | | M | 2,000 | 11/12/2012 11/12/2017 | COMMON STOCK | 2, | |
| EMPLOYEE STOCK OPTION | \$ 16.85 | 11/21/2012 | | M | 2,400 | 11/10/2012 11/12/2018 | COMMON STOCK | 2, | |
| EMPLOYEE STOCK OPTION | \$ 26.73 | 11/21/2012 | | M | 2,200 | 11/09/2012 11/09/2019 | COMMON STOCK | 2, | |
| EMPLOYEE STOCK OPTION | \$ 43.04 | 11/21/2012 | | M | 1,800 | 11/08/2012 11/08/2020 | COMMON STOCK | 1, | |

Reporting Owners

Reporting Owner Name / Address

Relationships

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Director 10% Owner Officer Other

Dyer Daniel Clinton
1000 JACKSON RD STE 202
GOODLETTSVILLE, TN 37072

SVP, CENTRAL DIVISION

Signatures

/S/ Daniel
Clinton Dyer 11/21/2012

__Signature of Reporting Date
Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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