

Ally Financial Inc.  
Form 424B3  
September 17, 2012

Pricing Supplement Dated 9/17/2012  
(To Prospectus Dated January 6, 2012)

Rule 424 (b) (3)  
File No.  
333-156775

Ally Financial Inc.  
Demand Notes - Floating Rate

Annual Yield: 2.00%

Effective Dates: 9/17/2012 through 9/23/2012

"center"> A 1,032 (2) (2) Common Stock 1,032 \$ 0 1,032 D Restricted Stock Units (RSUs) (1)06/06/2013 M  
1,032 (2) (2) Common Stock 1,032 \$ 0 0 D

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LESJAK CATHERINE A C/O SUNPOWER CORPORATION 77 RIO ROBLES SAN JOSE, CA 95134				

## Signatures

Karla Rogers, attorney-in-fact for Catherine A.  
Lesjak

06/10/2013

    \*\*Signature of Reporting Person

\_\_\_\_\_  
Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each RSU represents a contingent right to receive one share of the Issuer's Common Stock upon vesting.
- (2) The RSUs were automatically granted and vested immediately on June 6, 2013 under the non-employee director compensation policy approved and adopted by Issuer's Board of Directors on June 15, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.