

Ally Financial Inc.  
Form 424B2  
December 17, 2012

Filed under Rule 424(b)(2), R  
Statement No. 333-183535

Preliminary Pricing Supplement No. 7 - Dated Monday, Decem  
2012 (To: Prospectus dated August 24, 2012)

| CUSIP<br>Number | Principal<br>Amount | Selling<br>Price | Gross<br>Concession | Net<br>Proceeds | Coupon<br>Type | Coupon<br>Rate | Coupon<br>Frequency | Maturity<br>Date | 1st<br>Coupon<br>Date | 1st<br>Coupon<br>Amount | Survivor<br>Option |
|-----------------|---------------------|------------------|---------------------|-----------------|----------------|----------------|---------------------|------------------|-----------------------|-------------------------|--------------------|
| 02006DAR2 []    | 100.000%            | 100.000%         | 0.750%              | []              | Fixed          | 2.350%         | Monthly             | 12/15/2014       | 01/15/2013            | \$1.11                  | No                 |

**Redemption Information: Callable at 100% on 12/15/2013 and Monthly thereafter with 30 Calendar Days Notice.**

|              |          |          |        |    |       |        |         |            |            |        |    |
|--------------|----------|----------|--------|----|-------|--------|---------|------------|------------|--------|----|
| 02006DAS0 [] | 100.000% | 100.000% | 1.300% | [] | Fixed | 3.350% | Monthly | 12/15/2016 | 01/15/2013 | \$1.58 | No |
|--------------|----------|----------|--------|----|-------|--------|---------|------------|------------|--------|----|

**Redemption Information: Callable at 100% on 12/15/2013 and Monthly thereafter with 30 Calendar Days Notice.**

Offering Date: Monday, December 17, 2012 through Monday, December 24, 2012

Trade Date: Monday, December 24, 2012 @ 12:00 PM ET

Settle Date: Friday, December 28, 2012

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

Ally  
Financial  
Inc.

DTC Number 0235 via RBC Dain Rauscher Inc

**Ally Financial  
Inc.  
Ally Financial  
Term Notes,  
Series A  
Prospectus  
dated August  
24, 2012**

Agents: Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.