

MARCIANO MAURICE  
Form 4  
October 07, 2004

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MARCIANO MAURICE

(Last) (First) (Middle)

C/O GUESS?, INC., 1444 SOUTH ALAMEDA STREET

(Street)

LOS ANGELES, CA 90021

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
GUESS INC ET AL/CA/ [GES]

3. Date of Earliest Transaction (Month/Day/Year)  
10/05/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Co-Chairman and Co-CEO

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/05/2004		S		500	D	\$ 17.29	15,826,414 <sup>(1)</sup>	I	By Maurice Marciano Trust
Common Stock	10/05/2004		S		2,000	D	\$ 17.3	15,824,414 <sup>(2)</sup>	I	By Maurice Marciano Trust
Common Stock	10/05/2004		S		1,000	D	\$ 17.08	15,823,414 <sup>(3)</sup>	I	By Maurice Marciano Trust

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Common Stock	10/05/2004	S	700	D	\$ 17.05	15,822,714 <u>(4)</u>	I	By Maurice Marciano Trust
Common Stock	10/05/2004	S	1,400	D	\$ 17.04	15,821,314 <u>(5)</u>	I	By Maurice Marciano Trust
Common Stock	10/05/2004	S	2,400	D	\$ 17.03	15,818,914 <u>(6)</u>	I	By Maurice Marciano Trust
Common Stock	10/05/2004	S	200	D	\$ 17	15,818,714 <u>(7)</u>	I	By Maurice Marciano Trust
Common Stock	10/05/2004	S	900	D	\$ 17.02	15,817,814 <u>(8)</u>	I	By Maurice Marciano Trust
Common Stock	10/05/2004	S	500	D	\$ 17.06	15,817,314 <u>(9)</u>	I	By Maurice Marciano Trust
Common Stock	10/05/2004	S	1,200	D	\$ 17.13	15,816,114 <u>(10)</u>	I	By Maurice Marciano Trust
Common Stock	10/05/2004	S	100	D	\$ 17.15	15,816,014 <u>(11)</u>	I	By Maurice Marciano Trust
Common Stock	10/05/2004	S	1,600	D	\$ 17.1	15,814,414 <u>(12)</u>	I	By Maurice Marciano Trust
Common Stock	10/06/2004	S	3,000	D	\$ 16.76	15,811,414 <u>(13)</u>	I	By Maurice Marciano Trust
Common Stock	10/06/2004	S	600	D	\$ 16.77	15,810,814 <u>(14)</u>	I	By Maurice Marciano Trust
	10/06/2004	S	4,000	D			I	

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Common Stock					\$ 16.75	15,806,814 <u>(15)</u>			By Maurice Marciano Trust
Common Stock	10/06/2004	S	1,100	D	\$ 16.79	15,805,714 <u>(16)</u>	I		By Maurice Marciano Trust
Common Stock	10/06/2004	S	3,100	D	\$ 16.8	15,802,614 <u>(17)</u>	I		By Maurice Marciano Trust
Common Stock	10/06/2004	S	700	D	\$ 16.84	15,801,914 <u>(18)</u>	I		By Maurice Marciano Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MARCIANO MAURICE C/O GUESS?, INC.	X	X	Co-Chairman and Co-CEO	

1444 SOUTH ALAMEDA STREET  
LOS ANGELES, CA 90021

## Signatures

Maurice  
Marciano 10/07/2004

    Signature of  
Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,715,509 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.
  - (2) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,713,509 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.
  - (3) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,712,509 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.
  - (4) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,711,809 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.
  - (5) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,710,409 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.
  - (6) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,708,009 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.
  - (7) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,707,809 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.
  - (8) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,706,909 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.
  - (9) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,706,409 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano

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Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,705,209 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

- (10) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,705,109 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

- (11) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,703,509 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

- (12) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,700,509 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

- (13) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,699,909 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

- (14) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,695,909 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

- (15) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,694,809 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

- (16) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,691,709 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

- (17) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 15,691,009 shares held indirectly as sole trustee of the Maurice Marciano Trust (2000 Restatement); 10,000 held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano. Also includes 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.