

SCHILLER PHILIP W
Form 4
February 01, 2006

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SCHILLER PHILIP W

2. Issuer Name and Ticker or Trading Symbol
APPLE COMPUTER INC [AAPL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
1 INFINITE LOOP

3. Date of Earliest Transaction (Month/Day/Year)
01/31/2006

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Senior Vice President

(Street)
CUPERTINO, CA 95014

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Common Stock	01/31/2006	01/31/2006	M ⁽¹⁾		100	A	\$ 10.195 256	D
Common Stock	01/31/2006	01/31/2006	S ⁽¹⁾		100	D	\$ 74 256	D
Common Stock	01/31/2006	01/31/2006	M ⁽¹⁾		100	A	\$ 10.195 256	D
Common Stock	01/31/2006	01/31/2006	S ⁽¹⁾		100	D	\$ 74.01 256	D
Common Stock	01/31/2006	01/31/2006	M ⁽¹⁾		400	A	\$ 10.195 256	D

Edgar Filing: SCHILLER PHILIP W - Form 4

Common Stock	01/31/2006	01/31/2006	<u>S</u> (1)	400	D	\$ 74.03	256	D
Common Stock	01/31/2006	01/31/2006	<u>M</u> (1)	500	A	\$ 10.195	256	D
Common Stock	01/31/2006	01/31/2006	<u>S</u> (1)	500	D	\$ 74.05	256	D
Common Stock	01/31/2006	01/31/2006	<u>M</u> (1)	100	A	\$ 10.195	256	D
Common Stock	01/31/2006	01/31/2006	<u>S</u> (1)	100	D	\$ 74.06	256	D
Common Stock	01/31/2006	01/31/2006	<u>M</u> (1)	6,300	A	\$ 10.195	256	D
Common Stock	01/31/2006	01/31/2006	<u>S</u> (1)	6,300	D	\$ 74.0916	256	D
Common Stock	01/31/2006	01/31/2006	<u>M</u> (1)	100	A	\$ 10.195	256	D
Common Stock	01/31/2006	01/31/2006	<u>S</u> (1)	100	D	\$ 74.1	256	D
Common Stock	01/31/2006	01/31/2006	<u>M</u> (1)	500	A	\$ 10.195	256	D
Common Stock	01/31/2006	01/31/2006	<u>S</u> (1)	500	D	\$ 74.11	256	D
Common Stock	01/31/2006	01/31/2006	<u>M</u> (1)	100	A	\$ 10.195	256	D
Common Stock	01/31/2006	01/31/2006	<u>S</u> (1)	100	D	\$ 74.12	256	D
Common Stock	01/31/2006	01/31/2006	<u>M</u> (1)	400	A	\$ 10.195	256	D
Common Stock	01/31/2006	01/31/2006	<u>S</u> (1)	400	D	\$ 74.14	256	D
Common Stock	01/31/2006	01/31/2006	<u>M</u> (1)	600	A	\$ 10.195	256	D
Common Stock	01/31/2006	01/31/2006	<u>S</u> (1)	600	D	\$ 74.15	256	D
Common Stock	01/31/2006	01/31/2006	<u>M</u> (1)	6,000	A	\$ 10.195	256	D
Common Stock	01/31/2006	01/31/2006	<u>S</u> (1)	6,000	D	\$ 74.1598	256	D
Common Stock	01/31/2006	01/31/2006	<u>M</u> (1)	100	A	\$ 10.195	256	D
	01/31/2006	01/31/2006	<u>S</u> (1)	100	D	\$ 74.16	256	D

Edgar Filing: SCHILLER PHILIP W - Form 4

Common Stock									
Common Stock	01/31/2006	01/31/2006	M ⁽¹⁾	1,100	A	\$ 10.195	256		D
Common Stock	01/31/2006	01/31/2006	S ⁽¹⁾	1,100	D	\$ 74.18	256		D
Common Stock	01/31/2006	01/31/2006	M ⁽¹⁾	700	A	\$ 10.195	256		D
Common Stock	01/31/2006	01/31/2006	S ⁽¹⁾	700	D	\$ 74.19	256		D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Employee Stock Option	\$ 10.195	01/31/2006	01/31/2006	M ⁽¹⁾		12,500		06/14/2004	12/14/2011	Common Stock	12,500
Employee Stock Option	\$ 10.195	01/31/2006	01/31/2006	M ⁽¹⁾		4,600		09/14/2005	12/14/2011	Common Stock	4,600

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SCHILLER PHILIP W 1 INFINITE LOOP CUPERTINO, CA 95014			Senior Vice President	

Signatures

/s/ Philip
Schiller

02/01/2006

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported in this Form 4 were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 30, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.