APPLE INC Form 4 February 08, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

Person

3235-0287 January 31,

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Fadell Anthony Issuer Symbol APPLE INC [AAPL] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X_ Officer (give title Other (specify 1 INFINITE LOOP 02/06/2007 below) Senior Vice President (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

CUPERTINO, CA 95014

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secur	ities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit DID Dispos (Instr. 3, 4	ed of (5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/06/2007	02/06/2007	M	11,856	A	\$ 14.03	3,726	D	
Common Stock	02/06/2007	02/06/2007	S	1,900	D	\$ 83.22	3,726	D	
Common Stock	02/06/2007	02/06/2007	S	2,300	D	\$ 83.23	3,726	D	
Common Stock	02/06/2007	02/06/2007	S	1,900	D	\$ 83.24	3,726	D	
Common Stock	02/06/2007	02/06/2007	S	2,556	D	\$ 83.25	3,726	D	

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Common Stock	02/06/2007	02/06/2007	S	900	D	\$ 83.26	3,726	D	
Common Stock	02/06/2007	02/06/2007	S	1,000	D	\$ 83.27	3,726	D	
Common Stock	02/06/2007	02/06/2007	S	1,000	D	\$ 83.28	3,726	D	
Common Stock	02/06/2007	02/06/2007	S	300	D	\$ 83.29	3,726	D	
Common Stock	02/06/2007	02/06/2007	M	812	A	\$ 12.725	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	552	D	\$ 82.88	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	260	D	\$ 83.01	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	M	3,750	A	\$ 10.895	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	1,750	D	\$ 82.89	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	200	D	\$ 82.91	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	1,800	D	\$ 83	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	M	92,221	A	\$ 15.475	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	2,000	D	\$ 82.86	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	35,403	D	\$ 82.87	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	2,648	D	\$ 82.88	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	819	D	\$ 82.89	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	3,000	D	\$ 82.9	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	900	D	\$ 82.91	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	10,785	D	\$ 83	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	11,840	D	\$ 83.01	947	I	By Wife
	02/06/2007	02/06/2007	S	9,516	D	\$ 83.02	947	I	By Wife

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Common Stock									
Common Stock	02/06/2007	02/06/2007	S	1,000	D	\$ 83.03	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	6,000	D	\$ 83.04	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	610	D	\$ 83.045	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	7,700	D	\$ 83.05	947	I	By Wife

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	orDeri Secu Acqu or D (D)	rities nired (A) isposed of r. 3, 4,	6. Date Exerci Expiration Dat (Month/Day/Y	e	7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option	\$ 14.03	02/06/2007	02/06/2007	M		11,856	03/01/2006	06/01/2011	Common Stock	11,856
Employee Stock Option	\$ 12.725	02/06/2007	02/06/2007	M		812	02/05/2006	02/05/2012	Common Stock	812
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M		1,250	05/04/2006	02/04/2011	Common Stock	1,250
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M		1,250	08/04/2006	02/04/2011	Common Stock	1,250
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M		1,250	11/04/2011	02/04/2011	Common Stock	1,250

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Employee Stock Option	\$ 15.475	02/06/2007	02/06/2007	M	25,000	10/06/2005	07/06/2011	Common Stock	25,000
Employee Stock Option	\$ 15.475	02/06/2007	02/06/2007	M	25,000	01/06/2006	07/06/2011	Common Stock	25,000
Employee Stock Option	\$ 15.475	02/06/2007	02/06/2007	M	25,000	04/06/2006	07/06/2011	Common Stock	25,000
Employee Stock Option	\$ 15.475	02/06/2007	02/06/2007	M	17,221	07/06/2006	07/06/2011	Common Stock	17,221

Reporting Owners

Reporting Owner Name / Address]	Relationships	
	Director	10% Owner	Officer	Other

Fadell Anthony
1 INFINITE LOOP
CUPERTINO, CA 95014

Senior Vice President

Signatures

/s/ Anthony
Fadell

**Signature of Reporting Person

O2/08/2007

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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