

Masciantonio Ronald James
 Form 3
 April 27, 2011

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Masciantonio Ronald James
 (Last) (First) (Middle)

2. Date of Event Requiring Statement
 (Month/Day/Year)
 04/21/2011

3. Issuer Name and Ticker or Trading Symbol
 Destination Maternity Corp [DEST]

4. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

5. If Amendment, Date Original Filed(Month/Day/Year)

C/O DESTINATION MATERNITY CORPORATION, 456 NORTH FIFTH STREET
 (Street)

PHILADELPHIA, PA 19123
 (City) (State) (Zip)

Director 10% Owner
 Officer Other
 (give title below) (specify below)
 SVP & General Counsel

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock | 10,200 ⁽¹⁾ | D | À |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security | 4. Conversion or Exercise | 5. Ownership Form of | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|--|---------------------------|----------------------|---|
|--|--|--|---------------------------|----------------------|---|

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| | Date Exercisable | Expiration Date | (Instr. 4) Title | Amount or Number of Shares | Price of Derivative Security | Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | |
|------------------------------|------------------|-----------------|---------------------|----------------------------|------------------------------|--|---|
| Stock Options (Right to Buy) | Â (2) | 08/07/2016 | Common Stock | 2,000 | \$ 17.06 | D | Â |
| Stock Options (Right to Buy) | Â (3) | 11/19/2018 | Common Stock | 2,400 | \$ 3.515 | D | Â |
| Stock Options (Right to Buy) | Â (4) | 01/29/2020 | Common Stock | 24,000 | \$ 11.89 | D | Â |
| Stock Options (Right to Buy) | Â (5) | 03/03/2021 | Common Stock | 15,000 | \$ 22.13 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Masciantonio Ronald James C/O DESTINATION MATERNITY CORPORATION 456 NORTH FIFTH STREET PHILADELPHIA, PA 19123 | Â | Â | Â SVP & General Counsel | Â |

Signatures

Ronald J. Masciantonio 04/27/2011

__Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
Comprised of 10,200 shares of unvested restricted stock, including 200 shares from the November 22, 2006 grant, 800 shares from the (1) November 21, 2007 grant, 1,200 shares from the November 19, 2008 grant, and 8,000 shares from the March 3, 2011 grant. All currently outstanding and unvested restricted stock of the Reporting Person vest in equal annual installments over a five (5) year period.
- (2) The Reporting Person received a grant of stock options to acquire 10,000 shares on August 7, 2006. The options vest and are exercisable in five (5) equal annual installments beginning on August 7, 2007.
- (3) The Reporting Person received a grant of stock options to acquire 4,000 shares on November 19, 2008. The options vest and are exercisable in five (5) equal annual installments beginning on November 19, 2009.
- (4) The Reporting Person received a grant of stock options to acquire 30,000 shares on January 29, 2010. The options vest and are exercisable in five (5) equal annual installments beginning on January 29, 2011.
- (5) The Reporting Person received a grant of stock options to acquire 15,000 shares on March 3, 2011. The options vest and are exercisable in five (5) equal annual installments beginning on March 3, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.