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OPPENHEI	MER PETER												
Form 4													
February 02													
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									OMB OMB Number:	9ROVAL 3235-0287			
Check this box if no longer subject to Section 16.							Expires: January 31, 2005 Estimated average burden hours per response 0.5						
(Print or Type	Responses)												
OPPENHEIMER PETER Sym				Issuer Name and Ticker or Trading bol PLE INC [AAPL]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(M			(Month/	3. Date of Earliest Transaction (Month/Day/Year) 01/31/2012					Director X Officer (give t below)	Director 10% Owner _X Officer (give title Other (specify			
				endmer onth/Day		ate Origir r)	nal		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
CUPERTIN	NO, CA 95014								Form filed by Mo Person				
(City)	(State)	(Zip)	Tał	ole I - N	on-l	Derivativ	e Secu	rities Acq	uired, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	Code (Instr.	8)	4. Securi nor Dispo (Instr. 3,	sed of 4 and (A) or) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock (ESPP) (1)	01/31/2012				v		A	\$	75 5,643	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
OPPENHEIMER PETER 1 INFINITE LOOP CUPERTINO, CA 95014			Senior Vice President, CFO					
Signatures								
/s/ Gene Levoff, Attorney-in-fa Oppenheimer	02/02/2012							
<u>**</u> Signature of Reporting	g Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting person is voluntarily reporting the acquisition of shares of the issuer's common stock pursuant to the Apple Inc. Employee

- (1) Stock Purchase Plan ("ESPP"), for the ESPP purchase period of August 1, 2011 through January 31, 2012. This transaction is also exempt under Rule 16b-3(c).
- (2) In accordance with the ESPP, these shares were purchased based on 85% of the closing price of the issuer's common stock on August 1, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.