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BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

August 09, 2004

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of August, 2004

9 August, 2004

BRITISH SKY BROADCASTING GROUP PLC

(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F ☒ X

Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes ☐

No ☒ X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

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EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc
announcing Schedule 10 released on 9 August, 2004

SCHEDULE 10

NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Name of company

British Sky Broadcasting Group plc

2. Name of shareholder having a major interest

Franklin Resources, Inc. and its affiliates

3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18

Shareholder named in 2 above

4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them

See attached list

5. Number of shares / amount of stock acquired

Unknown

6. Percentage of issued class

Unknown

7. Number of shares / amount of stock disposed

N/A

8. Percentage of issued class

N/A

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9. Class of security

Ordinary shares of 50p each

10. Date of transaction

Unknown

11. Date company informed

9 August 2004

12. Total holding following this notification

69,593,138

13. Total percentage holding of issued class following this notification

3.584%

14. Any additional information

N/A

15. Name of contact and telephone number for queries

Chris Taylor - 020 7800 4297

16. Name and signature of authorised company official responsible for making this notification

David Gormley

Date of notification

9 August 2004

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SCHEDULE

British Sky Broadcasting Group plc

Outstanding Shares: 1,941,712,887

Registered Holder	No. of Shares	% of Class
Bank of New York, Europe, London	6,550	0.0003%
Bank of New York, London	3,369,270	0.1735%
London		
JP Morgan/Chase		
Woolgate House		
Coleman Street	56,898,560	2.9303%
London		
EC2P 2HD		
Cede	240	0.0000%
New York		
Citibank	419,430	0.0216%
London		
Euroclear	10,200	0.0005%
Bruxelles		
HSBC Bank Ltd.	424,810	0.0219%
London		
Mellon Bank	1,911,790	0.0985%
London		
Merrill Lynch Intl Ltd.	1,029,700	0.0530%
London		
Northern Trust Company	622,148	0.0320%
155 Bishopgate		
London, EC2M 3XS		
Royal Trust Corp of Canada	1,760,800	0.0907%
London		
State Street Nominees Limited	3,139,640	0.1617%
12-13 Nichols Lane		
London EC4N 7BN		
TOTAL	69,593,138	3.584%

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

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Date: 9 August, 2004

By: /s/ Dave Gormley
Dave Gormley
Company Secretary