

HSBC HOLDINGS PLC  
Form 6-K  
November 01, 2010

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of November 2010

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes.....  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY  
AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R (1)(a)

1 Name of the issuer

HSBC Holdings plc

2 Name of the person discharging  
managerial responsibilities or, where  
applicable, the name of the person  
connected with a person discharging  
managerial responsibilities

B Robertson, a person discharging  
managerial responsibilities

3 Description of shares (including  
class), debentures, derivatives or any  
other financial instruments relating to  
shares

US\$0.50 ordinary shares

4 State the nature of the transaction

Release of 2007 Restricted Share  
award of 20,832 shares under the  
HSBC Share Plan. The trustees of the  
Plan sold 10,625 shares to meet the  
tax liability and have transferred  
10,207 to B Robertson.

5 Number of shares, derivatives or any  
other financial instruments relating to  
shares acquired

10,207

6 Number of shares, derivatives or any  
other financial instruments relating to

shares disposed  
10,625

7 Price per share sold

£6.5233

8 Date and place of transaction

29 October 2010, London

9 Date issuer informed of transaction

29 October 2010

10 Name of duly authorised  
officer/official of issuer responsible  
for making notification

Peter Harvey, Senior Assistant  
Secretary, 020 7992 1401

11 Date of notification

1 November 2010

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: P A Stafford

Title: Assistant Group Secretary

Date: 1 November, 2010