

E COM VENTURES INC  
Form SC 13D/A  
July 20, 2006

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**SCHEDULE 13D/A**

**Under the Securities Exchange Act of 1934**

**(Amendment No. 5)**

E Com Ventures, Inc.

---

**(Name of Issuer)**

Common Stock, par value \$.01

---

**(Title of Class of Securities)**

26830K-20-5

---

**(CUSIP Number)**

Ilia Lekach

137 Golden Beach Drive

Golden Beach, FL 33160

(954) 316-9008

---

**(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)**

Edgar Filing: E COM VENTURES INC - Form SC 13D/A

May 19, 2006

---

**(Date of Event Which Requires Filing of this Statement)**

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box " ".

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act.

**1 NAME OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)**

Ilia Lekach

**2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP**(a)  x(b)  ..**3 SEC USE ONLY****4 SOURCE OF FUNDS**

PF

**5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)** ..**6 CITIZENSHIP OR PLACE OF ORGANIZATION**

United States

**7 SOLE VOTING POWER**

**Number of** 270,394  
**Shares** **8 SHARED VOTING POWER**

**Beneficially**  
**Owned by** -0-  
**Each** **9 SOLE DISPOSITIVE POWER**

**Reporting** 270,394  
**Person** **10 SHARED DISPOSITIVE POWER**  
**With**

-0-

**11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON**

270,394

**12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES** x**13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)**

9.04%

**14 TYPE OF REPORTING PERSON**

IN

1 NAME OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

IZJD Corp.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

- (a)  x
- (b)  ..

3 SEC USE ONLY

4 SOURCE OF FUNDS

WC

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) ..

6 CITIZENSHIP OR PLACE OF ORGANIZATION

State of Florida

7 SOLE VOTING POWER

Number of Shares **8** 50,000 SHARED VOTING POWER

Beneficially

Owned by Each **9** -0- SOLE DISPOSITIVE POWER

Reporting Person With **10** 50,000 SHARED DISPOSITIVE POWER

-0-

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

50,000

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES x

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

1.7%

14 TYPE OF REPORTING PERSON

CO

CUSIP No. 26830K-20-5

**SCHEDULE 13D**

Page 4 of 6 Pages

This amendment (the Amendment ), to the Statement on Schedule 13D, dated October 31, 1994 (the Schedule 13D ), as amended, is being filed on behalf of Ilia Lekach ( Mr. Lekach ) and IZJD Corp.

**Item 1. Security and Issuer.**

This statement relates to the shares of Common Stock, par value \$.01 per share (the Shares ), of the Issuer. The principal executive offices of the Issuer are located at 251 International Parkway, Sunrise, Florida 33325.

**Item 2. Identity and Background.**

(a) - (c), (f) This statement is being filed jointly by Mr. Lekach, a citizen of the United States residing at 137 Golden Beach Drive, Golden Beach, Florida 33160, and IZJD Corp., a Florida corporation wholly owned by Mr. Lekach with a business address at 3725 SW 30 Avenue, Miami, Florida 33312 (the Reporting Persons ). Prior to February 10, 2004, Mr. Lekach was the Chairman of the Board and Chief Executive Officer of the Issuer. Mr. Lekach is currently Chairman of the Board and Chief Executive Officer of Parlux Fragrances, Inc., a company engaged in the creation, design, manufacture, distribution and sale of fragrances and beauty related products, having its principal executive offices at 3725 S.W. 30th Avenue, Ft. Lauderdale, Florida 33312.

(d)-(e) During the last five (5) years, none of the Reporting Persons has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) or been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding is or was subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, Federal or State securities laws or finding any violation with respect to such laws.

**Item 3. Source and Amount of Funds or Other Consideration.**

Not applicable.

**Item 4. Purpose of Transaction.**

Not applicable.

**Item 5. Interest in Securities of the Issuer.**

(a) As of the date of this Report, the Reporting Persons beneficially own, or have the right to acquire within 90 days of the date hereof, 270,394 Shares. Mr. Lekach is deemed to beneficially own 9.04% of the Issuer's issued and outstanding Shares of Common Stock. Mr. Lekach directly beneficially owns 220,394 of the Shares of Common Stock and indirectly beneficially owns, through IZJD Corp., 50,000 of the Shares of Common Stock to which this Schedule 13D/A relates.

CUSIP No. 26830K-20-5

**SCHEDULE 13D**

Page 5 of 6 Pages

(b) Mr. Lekach has the sole power to vote or direct the vote and the sole power to dispose or to direct the disposition of the Shares of Common Stock reported as beneficially owned by him in Item 5(a) hereof.

(c) Smith Barney acted as broker in the sale of 50,000 shares of Issuer for the account of IZJD Corp. on May 19, 2006 and 30,000 shares on June 13, 2006, both on the open market, pursuant to Rule 144 of the Securities Act of 1933, as amended. The shares were sold at an average price per share of \$19.36.

(d) Not applicable.

(e) Not applicable.

**Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.**

Not applicable.

**Item 7. Material to be Filed as Exhibits.**

Not applicable.

After reasonable inquiry and to the best of my knowledge and belief, the undersigned certifies that the information set forth in this statement is true, complete and correct.

Date: July 20, 2006

**ILIA LEKACH**

/s/ Ilia Lekach  
Ilia Lekach

**IZJD Corp.**

By: /s/ Ilia Lekach  
Ilia Lekach, President