

HARRAHS ENTERTAINMENT INC  
Form 8-K  
February 01, 2007

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

January 31, 2007

Date of Report (Date of earliest event reported)

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**Harrah s Entertainment, Inc.**

(Exact name of registrant as specified in its charter)

Delaware  
(State of Incorporation)

001-10410  
(Commission File Number)  
One Caesars Palace Drive

62-1411755  
(IRS Employer Identification Number)

Las Vegas, Nevada 89109

(Address of principal executive offices) (Zip Code)

(702) 407-6000

(Registrant s telephone number, including area code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

.. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

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- “ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - “ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - “ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events.**

On January 31, 2007, the Registrant issued a press release announcing that its Board of Directors had declared a cash dividend of \$.40 per share for every issued and outstanding share of common stock, to be paid on February 21, 2007, to stockholders of record at the close of business on February 12, 2007. The text of the press release is attached to this report as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits. The following exhibits are being filed herewith:

99.1 Text of press release, dated January 31, 2007, of the Registrant related to the issuance of the quarterly dividend.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAHS ENTERTAINMENT, INC.

Date: February 1, 2007

By: /s/ MICHAEL D. COHEN  
Michael D. Cohen

Vice President, Associate General Counsel and Corporate  
Secretary

**EXHIBIT INDEX**

**Exhibit  
Number**

**Document Description**

99.1 Text of press release, dated January 31, 2007, of the Registrant related to the issuance of the quarterly dividend.