

RENASANT CORP  
Form 10-K  
March 08, 2012  
Table of Contents

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**FORM 10-K**

Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the fiscal year ended December 31, 2011

Commission file number 001-13253

**RENASANT CORPORATION**

(Exact name of registrant as specified in its charter)

Mississippi  
(State or other jurisdiction of  
incorporation or organization)

64-0676974  
(I.R.S. Employer  
Identification No.)

209 Troy Street, Tupelo, Mississippi  
(Address of principal executive offices)

38804-4827  
(Zip Code)

Registrant's telephone number, including area code

(662) 680-1001

Securities registered pursuant to Section 12(b) of the Act:

Title of each class  
Common Stock, \$5.00 par value

Name of each exchange on which registered  
The NASDAQ Global Select Market

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

# Edgar Filing: RENASANT CORP - Form 10-K

Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

As of June 30, 2011, the aggregate market value of the registrant's common stock, \$5.00 par value, held by non-affiliates of the registrant, computed by reference to the last sale price as reported on The NASDAQ Global Select Market for such date, was \$347,444,060.

As of February 29, 2012, 25,066,068 shares of the registrant's common stock, \$5.00 par value, were outstanding. The registrant has no other classes of securities outstanding.

## DOCUMENTS INCORPORATED BY REFERENCE

Portions of the Proxy Statement relating to the 2012 Annual Meeting of Shareholders of Renasant Corporation are incorporated by reference into Part III of this Form 10-K.

**Table of Contents**

Renasant Corporation and Subsidiaries

Form 10-K

For the Year Ended December 31, 2011

CONTENTS

	Page
PART I	
Item 1. <u>Business</u>	1
Item 1A. <u>Risk Factors</u>	14
Item 1B. <u>Unresolved Staff Comments</u>	26
Item 2. <u>Properties</u>	26
Item 3. <u>Legal Proceedings</u>	27
Item 4. <u>Mine Safety Disclosures</u>	27
PART II	
Item 5. <u>Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities</u>	28
Item 6. <u>Selected Financial Data</u>	30
Item 7. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	31
Item 7A. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	57
Item 8. <u>Financial Statements and Supplementary Data</u>	57
Item 9. <u>Changes in and Disagreements with Accountants on Accounting and Financial Disclosure</u>	113
Item 9A. <u>Controls and Procedures</u>	113
Item 9B. <u>Other Information</u>	113
PART III	
Item 10. <u>Directors, Executive Officers and Corporate Governance</u>	114
Item 11. <u>Executive Compensation</u>	114
Item 12. <u>Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters</u>	114
Item 13. <u>Certain Relationships and Related Transactions, and Director Independence</u>	114
Item 14. <u>Principal Accounting Fees and Services</u>	114
PART IV	
Item 15. <u>Exhibits, Financial Statement Schedules</u>	115

**Table of Contents**

**PART I**

This Annual Report on Form 10-K may contain or incorporate by reference statements which may constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-looking statements include those risks identified in Item 1A, Risk Factors, of this Form 10-K as well as difficulties encountered in the integration of our recent acquisitions, significant fluctuations in interest rates, inflation, economic recession, significant changes in the federal and state legal and regulatory environment, significant underperformance in our portfolio of outstanding loans and competition in our markets. We undertake no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.

The information set forth in this Annual Report on Form 10-K is as of February 29, 2012, unless otherwise indicated herein.

**ITEM 1. BUSINESS**

**General**

Renasant Corporation (referred to herein as the Company, we, our, or us), a Mississippi corporation incorporated in 1982, owns and operates Renasant Bank, a Mississippi banking association with operations in Mississippi, Tennessee, Alabama and Georgia, and Renasant Insurance, Inc., a Mississippi corporation with operations in Mississippi. Renasant Insurance, Inc. is a wholly-owned subsidiary of Renasant Bank. Renasant Bank is referred to herein as the Bank and Renasant Insurance, Inc. is referred to herein as Renasant Insurance.

Our vision is to be the financial services advisor and provider of choice in each community we serve. With this vision in mind, management has organized the branch banks into community banks using a franchise concept. The franchise approach empowers community bank presidents to execute their own business plans in order to achieve our vision. Specific performance measurement tools are available to assist these presidents in determining the success of their plan implementation. A few of the ratios used in measuring the success of their business plan include:

return on average assets	net interest margin and spread
the efficiency ratio	fee income shown as a percentage of loans and deposits
loan and deposit growth	the number and type of services provided per household
net charge-offs to average loans	the percentage of loans past due and nonaccruing

While we have preserved decision-making at a local level, we have centralized our legal, accounting, investment, loan review, human resources, audit and data processing functions. The centralization of these processes enables us to maintain consistent quality of these functions and achieve certain economies of scale.

Our vision is further validated through our core values. These values state that (1) employees are our greatest assets, (2) quality is not negotiable and (3) clients' trust is foremost. Centered on these values was the development of five different objectives that are the focal point of our strategic plan. Those objectives include: (1) client satisfaction and development, (2) financial soundness and profitability, (3) growth, (4) employee satisfaction and development and (5) shareholder satisfaction and development.

Members of our Board of Directors also serve as members of the Board of Directors of the Bank. Responsibility for the management of our Bank remains with the Board of Directors and officers of the Bank; however, management services rendered by the Company to the Bank are intended to supplement internal management and expand the scope of banking services normally offered by the Bank.

---

## **Table of Contents**

### **Acquisition of RBC Bank (USA) Trust Division**

On August 31, 2011, the Company acquired the Birmingham, Alabama-based trust department of RBC Bank (USA), which services clients in Alabama and Georgia. Under the terms of the transaction, RBC Bank (USA) transferred its approximately \$680 million in assets under management, comprised of personal and institutional clients with over 200 trust, custodial and escrow accounts, to a wholly-owned subsidiary, and Renasant Bank acquired all of the ownership interests in the subsidiary. The subsidiary was consolidated into Renasant Bank and the acquired operations were reconstituted under the title of Renasant Asset Management. In connection with the acquisition, the Company recognized a gain of \$570 thousand.

### **FDIC-Assisted Acquisition of Certain Assets and Liabilities of American Trust Bank**

On February 4, 2011, the Bank acquired specified assets and assumed specified liabilities of American Trust Bank, a Georgia-chartered bank headquartered in Roswell, Georgia ( American Trust ), from the Federal Deposit Insurance Corporation (the FDIC ), as receiver for American Trust. American Trust operated, and the Company acquired and retained, 3 branches in the northwest region of Georgia. The branch in Cumming, Georgia was subsequently closed in October 2011. The Bank acquired assets with a fair value of \$248 million, including loans with a fair value of \$74 million, and assumed liabilities with a fair value of \$239 million, including deposits with a fair value of \$223 million. At the acquisition date, approximately \$74 million of the acquired loans were covered by loss-share agreements between the FDIC and the Bank. The acquisition of American Trust resulted in a pre-tax gain of approximately \$9 million.

### **FDIC-Assisted Acquisition of Certain Assets and Liabilities of Crescent Bank & Trust Company**

On July 23, 2010, the Bank acquired specified assets and assumed specified liabilities of Crescent Bank & Trust Company, a Georgia-chartered bank headquartered in Jasper, Georgia ( Crescent ), from the FDIC, as receiver for Crescent. Crescent operated, and the Company acquired and retained, 11 branches in the northwest region of Georgia. The branch in Adairsville, Georgia was later closed in July 2011. The Bank acquired assets with a fair value of \$959 million, including loans with a fair value of \$371 million, and assumed liabilities with a fair value of \$917 million, including deposits with a fair value of \$890 million. At the acquisition date, approximately \$361 million of acquired loans and \$50 million of other real estate owned were covered by loss-share agreements between the FDIC and the Bank. The acquisition of Crescent resulted in a pre-tax gain of approximately \$42 million.

## **Operations**

As a result of the aforementioned acquisition activity, the Company reconstituted its reportable segments in 2011. Our community banking operations that were previously segmented along geographic boundaries have been consolidated into one Community Banks segment. The operations of the Community Banks trust services and Financial Services division were combined with the newly-constituted Renasant Asset Management group to create a Wealth Management segment. Finally, we retained the Insurance segment. Financial information about our segments for each of the last three years, including information with respect to revenues from external customers, profit or loss and total assets for each segment (as reconstituted in 2011), is contained in Note Q, Segment Reporting, in the Notes to Consolidated Financial Statements of the Company in Item 8, Financial Statements and Supplementary Data. The financial information for our reportable segments in 2010 and 2009 has been restated to reflect the changes in our reportable segments made in 2011.

Neither we nor the Bank have any foreign operations.

### *Operations of Community Banks*

Substantially all of our business activities are conducted through, and substantially all of our assets and revenues are derived from the operations of our community banks, which offer a complete range of banking and financial services to individuals and to small to medium-size businesses. These services include checking and savings accounts, business and personal loans, interim construction loans, equipment leasing, as well as safe deposit and night depository facilities. Automated teller machines are located throughout our market area. Our Online and Mobile Banking products and our call center also provide 24-hour banking services. Accounts receivable financing is also available to qualified businesses.

On February 29, 2012, we had 78 banking and financial services offices located throughout our markets in north and north central Mississippi, west and middle Tennessee, north and central Alabama and north Georgia.

Lending Activities. Income generated by our lending activities, in the form of both interest income and loan-related fees, comprises a substantial portion of our revenue, accounting for approximately 61.37%, 53.92% and 63.56% of



## Table of Contents

our total gross revenues in 2011, 2010 and 2009, respectively. Total gross revenues consist of interest income on a fully taxable equivalent basis and noninterest income. Our lending philosophy is to minimize credit losses by following strict credit approval standards, diversifying our loan portfolio and conducting ongoing review and management of the loan portfolio. The following is a description of each of the principal types of loans in our loan portfolio, the relative risk of each type of loan and the steps we take to reduce credit risk. A further discussion of our risk reduction policies and procedures can be found in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations, under the heading Risk Management Credit Risk and Allowance for Loan Losses. We have omitted a discussion of lease financing, as such financing comprised approximately 0.01% of our portfolio at December 31, 2011.

*Commercial, Financial and Agricultural Loans.* Commercial, financial and agricultural loans (referred to as commercial loans), which accounted for approximately 10.77% of our total loans at December 31, 2011, are customarily granted to established local business customers in our market area on a fully collateralized basis to meet their credit needs. Many of these loans have terms allowing the loan to be extended for periods of between one and five years. Loans are usually structured either to fully amortize over the term of the loan or to balloon after the third year or fifth year of the loan, typically with an amortization period not to exceed 15 years. The terms and loan structure are dependent on the collateral and strength of the borrower. The loan-to-value ratios range from 50% to 80%, depending on the type of collateral.

Commercial lending generally involves different risks from those associated with commercial real estate lending or construction lending. Although commercial loans may be collateralized by equipment or other business assets, the repayment of these types of loans depends primarily on the creditworthiness and projected cash flow of the borrower (and any guarantors). Thus, the general business conditions of the local economy and the local business borrower's ability to sell its products and services, thereby generating sufficient operating revenue to repay us under the agreed upon terms and conditions, are the chief considerations when assessing the risk of a commercial loan. The liquidation of collateral is considered a secondary source of repayment because equipment and other business assets may, among other things, be obsolete or of limited resale value. To manage these risks, the Bank's policy is to secure its commercial loans with both the assets of the borrowing business and any other additional collateral and guarantees that may be available. In addition, we actively monitor certain financial measures of the borrower, including advance rate, cash flow, collateral value and other appropriate credit factors. We use commercial loan credit scoring models for smaller level commercial loans.

*Real Estate Construction.* Our real estate construction loans (construction loans) represented approximately 3.15% of our total loans at December 31, 2011. Our construction loan portfolio consists of loans for the construction of single family residential properties, multi-family properties and commercial projects. Maturities for construction loans generally range from 6 to 12 months for residential property and from 12 to 24 months for non-residential and multi-family properties. Construction lending entails significant additional risks compared to residential real estate or commercial real estate lending. A significant additional risk is that loan funds are advanced upon the security of the property under construction, which is of uncertain value prior to the completion of construction. Thus, it is more difficult to evaluate accurately the total loan funds required to complete a project and to calculate related loan-to-value ratios. To minimize the risks associated with construction lending, we limit loan-to-value ratios to 85% of when-completed appraised values for owner-occupied and investor-owned residential or commercial properties.

*Real Estate 1-4 Family Mortgage.* We are active in the real estate 1-4 family mortgage area (referred to as residential real estate loans), with approximately 31.95% of our total loans at December 31, 2011 being residential real estate loans. We offer both first and second mortgages on residential real estate. Loans secured by residential real estate in which the property is the principal residence of the borrower are referred to as primary 1-4 family mortgages. Loans secured by residential real estate in which the property is rented to tenants or is not the principal residence of the borrower are referred to as rental/investment 1-4 family mortgages. We also offer loans for the preparation of residential real property prior to construction (referred to in this Annual Report as residential land development loans). In addition, we offer home equity lines of credit and term loans secured by first and second mortgages on the residences of borrowers for purchases, refinances, home improvements, education and other personal expenditures. Both fixed and variable rate loans are offered with competitive terms and fees. Originations of residential real estate loans are generated through either retail efforts in our branches or wholesale marketing, which involves obtaining mortgage referrals from third-party mortgage brokers. We attempt to minimize the risk associated with residential real estate loans by strictly scrutinizing the financial condition of the borrower; typically, we also limit the maximum loan-to-value ratio.

---

**Table of Contents**

We retain loans for our portfolio when the Bank has sufficient liquidity to fund the needs of established customers and when rates are favorable to retain the loans. We also originate residential real estate loans with the intention of selling them in the secondary market to third party private investors. These loans are collateralized by one-to-four family residential real estate and are sold with servicing rights released. Residential real estate originations to be sold are sold either on a best efforts basis or under a mandatory delivery sales agreement. Under a best efforts sales agreement, residential real estate originations are locked in at a contractual rate with third party private investors, and we are obligated to sell the mortgages to such investors only if the mortgages are closed and funded. The risk we assume is conditioned upon loan underwriting and market conditions in the national mortgage market. Under a mandatory delivery sales agreement, the Company commits to deliver a certain principal amount of mortgage loans to an investor at a specified price and delivery date. Penalties are paid to the investor if we fail to satisfy the contract. The Company does not actively market or originate subprime mortgage loans.

We also offer home equity loans or lines of credit as an option to borrowers who elect to utilize the accumulated equity in their homes by borrowing money through either a first or second lien home equity loan or line of credit. We limit our exposure to second lien home equity loans or lines of credit, which inherently carry a higher risk of loss upon default, by limiting these types of loans to borrowers with high credit scores.

*Real Estate Commercial Mortgage.* Our real estate commercial mortgage loans ( commercial real estate loans ) represented approximately 51.79% of our total loans at December 31, 2011. We offer loans in which the owner develops a property with the intention of locating its business there. These loans are referred to as owner-occupied commercial real estate loans. Because payments on these loans are often dependent on the successful development, operation and management of the properties, repayment of these loans may be affected by adverse conditions in the real estate market or the economy as a whole, in addition to the borrower's ability to generate sufficient operating revenue to repay us. If our estimate of value proves to be inaccurate, we may not be able to obtain full repayment on the loan in the event of default and foreclosure. In most instances, these loans are secured by the underlying real estate of the business and other non-real estate collateral, such as equipment or other assets used in the course of business.

In addition to owner-occupied commercial real estate loans, we offer loans in which the owner develops a property where the source of repayment of the loan will come from the sale or lease of the developed property, for example, retail shopping centers, hotels, storage facilities, nursing homes, etc. These loans are referred to as non-owner occupied commercial real estate loans. We also offer commercial real estate loans to developers of commercial properties for purposes of site acquisition and preparation and other development prior to actual construction (referred to in this Annual Report as commercial land development loans ).

We seek to minimize risks relating to all commercial real estate loans by limiting the maximum loan-to-value ratio and strictly scrutinizing the financial condition of the borrower, the quality of the collateral and the management of the property securing the loan. We also actively monitor such financial measures as advance rate, cash flow, collateral value and other appropriate credit factors. We generally obtain loan guarantees from financially capable parties to the transaction based on a review of the guarantor's financial statements.

*Installment Loans to Individuals.* Installment loans to individuals (or consumer loans ), which represented approximately 2.33% of our total loans at December 31, 2011, are granted to individuals for the purchase of personal goods. These loans are generally granted for periods ranging between one and six years at fixed rates of interest from 100 to 500 basis points above the prime interest rate quoted in *The Wall Street Journal*. Loss or decline of income by the borrower due to unplanned occurrences represents the primary risk of default to us. In the event of default, a shortfall in the value of the collateral may pose a loss to us in this loan category. Before granting a consumer loan, we assess the applicant's credit history and ability to meet existing and proposed debt obligations. Although the applicant's creditworthiness is the primary consideration, the underwriting process also includes a comparison of the value of the collateral, if any, to the proposed loan amount. We obtain a lien against the collateral securing the loan and hold title until the loan is repaid in full.

As the general economic environment in the United States and the markets in which we operate began to decline in late 2008, management responded by implementing a strategy to diversify the Company's loan portfolio by specifically reducing the concentration of construction and land development loans (both residential and



## **Table of Contents**

commercial). To accomplish this, management applied more stringent levels of underwriting on new originations of such loans and required principal reductions of these loans at time of renewal. The construction loan portfolio was further reduced as such loans were refinanced into permanent financing arrangements due to the completion of the construction phase of underlying projects and thus reclassified to commercial or residential real estate loans. The Company will continue this strategy to reduce the concentration of construction and land development loans in the portfolio. At December 31, 2011, 2010 and 2009, construction and land development loans represented 13.10%, 15.72% and 17.67%, respectively, of the total loan portfolio.

**Deposit Services.** We offer a broad range of deposit services and products to our consumer and commercial clients. Through our community branch networks, we offer consumer checking accounts with free Internet banking with bill pay and free debit cards, interest bearing checking, money market accounts and savings accounts. In addition, Renasant offers certificates of deposit, individual retirement accounts and health savings accounts.

For our commercial clients, we offer a competitive suite of cash management products which include, but are not limited to, remote deposit capture, CD-ROM statements with account reconciliation, electronic statements, positive pay, ACH origination and wire transfer, wholesale and retail lockbox, investment sweep accounts, enhanced business Internet banking, outbound data exchange and multi-bank reporting.

The deposit services we offer accounted for approximately 11.59%, 11.15% and 12.51% of our total gross revenues in 2011, 2010 and 2009, respectively, in the form of fees for deposit services. The deposits held by our Bank have been primarily generated within the market areas where our branches are located.

### *Operations of Wealth Management*

Through the Wealth Management segment, we offer a wide variety of fiduciary services and administer (as trustee or in other fiduciary or representative capacities) qualified retirement plans, profit sharing and other employee benefit plans, personal trusts and estates. In addition, the Wealth Management segment offers annuities, mutual funds and other investment services through a third party broker-dealer. At December 31, 2011, the Wealth Management segment contributed total revenue of \$7.3 million, or 2.99%, of the Company's total gross revenues. Wealth Management operations have headquarters in Tupelo, Mississippi as well as Birmingham, Alabama, but our products and services are available to customers in all of our markets through our community banks.

### *Operations of Insurance*

Renasant Insurance is a full-service insurance agency offering all lines of commercial and personal insurance through major carriers. At December 31, 2011, Renasant Insurance contributed total revenue of \$3.9 million, or 1.60%, of the Company's total gross revenues and operated three offices in central and northern Mississippi.

**Table of Contents****Competition***Community Banks*

Vigorous competition exists in all major product and geographic areas in which we conduct banking business. We compete through our Bank for available loans and deposits with state, regional and national banks in all of our service areas, as well as savings and loan associations, credit unions, finance companies, mortgage companies, insurance companies, brokerage firms and investment companies. All of these numerous institutions compete in the delivery of services and products through availability, quality and pricing, and many of our competitors are larger and have substantially greater resources than we do, including higher total assets and capitalization, greater access to capital markets and a broader offering of financial services.

For 2011, we maintained approximately 16% of the market share (deposit base) in our entire Mississippi area, approximately 1% in our entire Tennessee area, approximately 2% in our entire Alabama area and approximately 1% in our entire Georgia area. Certain markets in which we operate have demographics which we believe indicate the possibility of future growth at higher rates than other markets in which we operate. The following table shows our deposit share in those markets as of June 30, 2011 (which is the latest date that such information is available):

Market	Available Deposits (in billions)	Deposit Share
Mississippi		
Tupelo	\$ 1.6	35.8%
DeSoto County	2.1	10.7%
Oxford	0.8	2.2%
Tennessee		
Memphis	18.2	1.3%
Nashville	30.0	1.0%
Alabama		
Birmingham	23.7	0.6%
Decatur	1.6	16.6%
Huntsville/Madison	5.9	1.7%
Georgia		
Alpharetta/Roswell	6.0	2.9%
Canton/Woodstock	2.4	8.4%
Cartersville	1.3	8.2%
Cumming	1.7	6.4%
Total	\$ 93.8	

Source: FDIC, As of June 30, 2011

*Wealth Management*

Our Wealth Management segment competes with other banks, brokerage firms, financial advisers and trust companies, which provide one or more of the services and products that we offer. Our wealth management operations compete on the basis of available product lines, rates and fees, as well as reputation and professional expertise. No particular company or group of companies dominates this industry.

*Insurance*

We encounter strong competition in the markets in which we conduct insurance operations. Through our insurance subsidiary, we compete with independent insurance agencies and agencies affiliated with other banks and/or other insurance carriers. All of these agencies compete in the delivery of personal and commercial product lines. There is no dominant insurance agency in our markets.

---

**Table of Contents**

**Supervision and Regulation**

*Community Banks*

Under the current regulatory environment, nearly every facet of our banking operations is regulated pursuant to various state and federal banking laws, rules and regulations. The primary focus of these laws and regulations is the protection of depositors and the maintenance of the safety and soundness of the banking system as a whole and the insurance funds of the FDIC. While the following summary addresses the regulatory environment in which we operate, it is not intended to be a fully inclusive discussion of the statutes and regulations affecting our operations. Discussions in this section focus only on certain provisions of such statutes and regulations and do not purport to be comprehensive. Such discussions are qualified in their entirety by reference to the relevant statutes and regulations.

In addition, the regulatory environment in which we operate is likely to change over the coming years as a result of the enactment into law of the Dodd-Frank Wall Street Reform and Consumer Protection Act (the Dodd-Frank Act) in July, 2010. The Dodd-Frank Act has significantly altered the current bank regulatory structure and affected the lending, investment, trading, and operating activities of financial institutions and their holding companies, and more changes are likely. The Dodd-Frank Act includes the following provisions that, among other things:

Centralize responsibility for consumer financial protection by creating a new agency, the Consumer Financial Protection Bureau, responsible for implementing, examining and, for large financial institutions, enforcing compliance with federal consumer financial laws. Banks with \$10 billion or less in assets will be examined by their applicable bank regulators.

Weaken the federal preemption available for national banks and give state attorneys general the ability to enforce applicable federal consumer protection laws.

Broaden the assessment base for federal deposit insurance from the amount of insured deposits to consolidated assets less tangible capital, eliminate the ceiling on the size of the Deposit Insurance Fund (the DIF) and increase the floor of the size of the DIF.

Provide for unlimited federal deposit insurance on non-interest bearing deposit accounts until December 31, 2012, make permanent the \$250,000 limit for federal deposit insurance and increase the cash limit of Securities Investor Protection Corporation protection from \$100,000 to \$250,000.

Repeal the federal prohibitions on the payment of interest on demand deposits, thereby permitting depository institutions to pay interest on business transaction and other accounts.

Authorize the FDIC to assess the cost of examinations.

Direct the Federal Reserve to promulgate rules prohibiting excessive compensation paid to bank holding company executives, regardless of whether the company is publicly traded or not.

Expand limitations on insider transactions through the strengthening of loan restrictions to insiders and the expansion of the types of transactions subject to the various limits, including derivative transactions, repurchase agreements, reverse repurchase agreements and securities lending or borrowing transactions.

Restrict certain asset sales to and from an insider to an insured depository institution unless the transaction is on market terms and, if the amount involved in the transaction represents more than 10% of the capital of the insured depository institution, the transaction is approved in advance by the disinterested directors.

Some of these provisions may have the consequence of increasing the Company's expenses, decreasing its revenues and changing the activities in which the Company engages. The environment in which banking organizations will now operate, including legislative and regulatory changes affecting capital, liquidity, supervision, permissible activities, corporate governance and compensation, changes in fiscal policy and steps to eliminate government support for banking organizations, may have long-term effects on the profitability of banking organizations that cannot now be foreseen. Provisions in the legislation that revoke the Tier 1 capital treatment of trust preferred securities do not apply to the Company's trust preferred securities because of the Company's size. The specific impact of the Dodd-Frank Act on the Company's financial performance and the markets in which it operates will depend on the manner in which the relevant agencies develop and implement the required rules and the reaction of market participants to these regulatory developments. Many aspects of the Dodd-Frank Act are subject to rulemaking and will take effect over several years, making it difficult to anticipate the overall financial impact on the Company, its customers or the financial industry in general.

We elected not to participate in the U.S. Treasury Department's Capital Purchase Program, which is part of the federal government's Troubled Asset Relief Program. Thus, we will not be subject to any of the regulations enacted with respect to such program. We have, however, issued debt guaranteed under the FDIC's Debt Guarantee

---

**Table of Contents**

Program, which is part of the FDIC's Temporary Liquidity Guarantee Program (the "TLGP"). We also participated in the TLGP's Transaction Account Guarantee Program, which expired on December 31, 2010. The regulations we remain subject to on account of our participation in this program currently do not have a material effect on our business or operations.

We are a bank holding company within the meaning of the Bank Holding Company Act of 1956, as amended (the "Act"), and are registered as such with the Board of Governors of the Federal Reserve System (the "Federal Reserve"). We are required to file with the Federal Reserve an annual report and such other information as the Federal Reserve may require. The Federal Reserve may also make examinations of us and the Bank pursuant to the Act. The Federal Reserve has the authority (which to date it has not exercised) to regulate provisions of certain types of our debt.

The Act requires a bank holding company to obtain the prior approval of the Federal Reserve before acquiring direct or indirect ownership or control of more than 5% of the voting shares of any bank that is not already majority-owned by such bank holding company. The Act further provides that the Federal Reserve shall not approve any acquisition, merger or consolidation which would result in a monopoly or which would be in furtherance of any combination or conspiracy to monopolize or attempt to monopolize the business of banking. The Federal Reserve will also not approve any transaction in which the effect of the transaction might be to substantially lessen competition or in any manner amount to a restraint on trade, unless the anti-competitive effects of the proposed transaction are clearly outweighed by the benefits to the public interest resulting from the probable effect of the transaction in meeting the convenience and needs of the community to be served.

The Act also prohibits a bank holding company, with certain exceptions, from itself engaging in or acquiring direct or indirect control of more than 5% of the voting shares of any company engaged in non-banking activities. The principal exception to this prohibition is for a bank holding company engaging in or acquiring shares of a company whose activities are found by the Federal Reserve to be so closely related to banking or managing banks as to be a proper incident thereto. In making determinations whether activities are closely related to banking or managing banks, the Federal Reserve is required to consider whether the performance of such activities by a bank holding company or its subsidiaries can reasonably be expected to produce benefits to the public, such as greater convenience, increased competition or gains in efficiency of resources and whether such public benefits outweigh the risks of possible adverse effects, such as decreased or unfair competition, conflicts of interest or unsound banking practices.

The Company and the Bank are subject to certain restrictions imposed by the Federal Reserve Act and the Federal Deposit Insurance Act on any extensions of credit to the Company or the Bank, on investments in the stock or other securities of the Company or the Bank and on taking such stock or other securities as collateral for loans of any borrower.

On November 12, 1999, the Gramm-Leach-Bliley Financial Services Modernization Act of 1999 (the "Financial Services Modernization Act") was signed into law. The Financial Services Modernization Act eliminates the barriers erected by the 1933 Glass-Steagall Act and amends the Act, among other statutes. Further, it allows for the affiliation of banking, securities and insurance activities in new financial services organizations.

A dominant theme of the Financial Services Modernization Act is functional regulation of financial services, with the primary regulator of the Company or its subsidiaries being the agency which traditionally regulates the activity in which the Company or its subsidiaries wish to engage. For example, the Securities and Exchange Commission ("SEC") will regulate bank holding company securities transactions, and the various banking regulators will oversee banking activities.

The principal provisions of the Financial Services Modernization Act permit the Company, so long as it meets the standards for a well-managed and well-capitalized institution and has at least a satisfactory Community Reinvestment Act performance rating, to engage in any activity that is financial in nature, including security and insurance underwriting, investment banking and merchant banking investing in commercial and industrial companies. The Company, if it satisfies the above criteria, can file a declaration of its status as a financial holding company ("FHC") with the Federal Reserve and thereafter engage directly or through nonbank subsidiaries in the expanded range of activities which the Financial Services Modernization Act identifies as financial in nature. Further, the Company, if it elects FHC status, will be able to pursue additional activities which are incidental or complementary in nature to a financial activity or which the Federal Reserve subsequently determines to be financial in nature. We have not elected to become an FHC.

---

## **Table of Contents**

The Dodd-Frank Act removed the restrictions on interstate branching contained in the Reigle-Neal Interstate Banking and Branching Efficiency Act of 1994. National and state-chartered banks are now authorized to establish de novo branches in other states if, under the laws of the state in which the branch is to be located, a bank chartered by that state would be permitted to establish the branch. Accordingly, banks will be able to enter new markets more freely.

Bank holding companies are allowed to acquire savings associations under The Financial Institutions Reform, Recovery and Enforcement Act of 1989 ( FIRREA ). Deposit insurance premiums for banks and savings associations were increased as a result of FIRREA, and losses incurred by the FDIC in connection with the default or assistance of troubled federally-insured financial institutions are required to be reimbursed by other federally-insured financial institutions.

The Company's ability to pay dividends to our shareholders is substantially dependent on the ability of Renasant Bank to transfer funds to the Company in the form of dividends, loans and advances. Under Mississippi law, a Mississippi bank may not pay dividends unless its earned surplus is in excess of three times capital stock. A Mississippi bank with earned surplus in excess of three times capital stock may pay a dividend, subject to the approval of the Mississippi Department of Banking and Consumer Finance. In addition, the FDIC must approve any payment of dividends by the Bank. Accordingly, the approval of these supervisory authorities is required prior to Renasant Bank paying dividends to the Company. Federal Reserve regulations also limit the amount Renasant Bank may loan to the Company unless such loans are collateralized by specific obligations.

The Bank's deposits are insured by the FDIC, and the Bank is subject to examination and review by that regulatory authority. The Federal Deposit Insurance Corporation Improvement Act of 1991 ( FDICIA ) provides for increased funding for the DIF through risk based assessments and expands the regulatory powers of federal banking agencies to permit prompt corrective actions to resolve problems of insured depository institutions.

The Community Reinvestment Act of 1997 requires the assessment by the appropriate regulatory authority of a financial institution's record in meeting the credit needs of its local communities, including low and moderate-income neighborhoods, consistent with the safe and sound operation of those institutions. These factors are also considered in evaluating mergers, acquisitions and applications to open a branch or facility.

The USA PATRIOT Act of 2001 contains the International Money Laundering Abatement and Financial Anti-Terrorism Act of 2001 (the IMLAFA ). The IMLAFA substantially broadens existing anti-money laundering legislation and the extraterritorial jurisdiction of the United States, imposes new compliance and due diligence obligations, creates new crimes and penalties, compels the production of documents located both inside and outside the United States, including those of foreign institutions that have a correspondent relationship in the United States, and clarifies the safe harbor from civil liability to customers. The U.S. Treasury Department has issued a number of regulations implementing the USA PATRIOT Act that apply certain of its requirements to financial institutions such as our Bank. The regulations impose new obligations on financial institutions to maintain appropriate policies, procedures and controls to detect, prevent and report money laundering and terrorist financing. The IMLAFA requires all financial institutions, as defined, to establish anti-money laundering compliance and due diligence programs. Such programs must include, among other things, adequate policies, the designation of a compliance officer, employee training programs and an independent audit function to review and test the program. The Company believes that it has complied with these requirements.

### *Wealth Management and Insurance*

Our Wealth Management and Insurance operations are subject to licensing requirements and regulation under the laws of the United States and the State of Mississippi. The laws and regulations are primarily for the benefit of clients. In all jurisdictions, the applicable laws and regulations are subject to amendment by regulatory authorities. Generally, such authorities are vested with relatively broad discretion to grant, renew and revoke licenses and approvals and to implement regulations. Licenses may be denied or revoked for various reasons, including the violation of such regulations, conviction of crimes and the like. Other possible sanctions which may be imposed for violation of regulations include suspension of individual employees, limitations on engaging in a particular business for a specified period of time, censures and fines.

### **Monetary Policy and Economic Controls**

We and the Bank are affected by the policies of regulatory authorities, including the Federal Reserve. An important function of the Federal Reserve is to regulate the national supply of bank credit in order to stabilize prices. Among

## **Table of Contents**

the instruments of monetary policy used by the Federal Reserve to implement these objectives are open market operations in U.S. Government securities, changes in the discount rate on bank borrowings and changes in reserve requirements against bank deposits. These instruments are used in varying degrees to influence overall growth of bank loans, investments and deposits and may also affect interest rates charged on loans or paid for deposits.

The monetary policies of the Federal Reserve have had a significant effect on the operating results of commercial banks in the past, especially in connection with the economic downturn of the past few years from which the United States appears to be emerging, and are expected to do so in the future. In view of changing conditions in the national economy and in the various money markets, as well as the effect of actions by monetary and fiscal authorities including the Federal Reserve, the effect on our, and the Bank's, future business and earnings cannot be predicted with accuracy.

## **Sources and Availability of Funds**

The funds essential to our, and our Bank's, business consist primarily of funds derived from customer deposits, federal funds purchased, securities sold under repurchase agreements, Federal Home Loan Bank advances and borrowings from correspondent banks by the Bank. The availability of such funds is primarily dependent upon the economic policies of the federal government, the economy in general and the general credit market for loans.

## **Personnel**

At December 31, 2011, we employed 1,030 people at all of our subsidiaries on a full-time equivalent basis. Of this total, the Bank accounted for 996 employees (inclusive of employees in our Community Banks and Wealth Management operations), and Renasant Insurance employed 34 individuals. The Company has no additional employees; however, at December 31, 2011, 16 employees of the Bank served as officers of the Company in addition to their positions with the Bank.

## **Dependence Upon a Single Customer**

No material portion of our loans have been made to, nor have our deposits been obtained from, a single or small group of customers; the loss of any single customer or small group of customers with respect to any of our reportable segments would not have a materially adverse effect on our business as a whole or with respect to that segment in particular. A discussion of concentrations of credit in our loan portfolio is set forth under the heading "Financial Condition and Results of Operations - Loans and Loan Interest Income" in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations.

## **Available Information**

Our Internet address is [www.renasant.com](http://www.renasant.com). We make available at this address on the Investor Relations webpage under the heading "SEC Filings", free of charge, our Annual Report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended, as soon as reasonably practicable after we electronically file such material with, or furnish it to, the SEC.

**Table of Contents****Table 1 Distribution of Assets, Liabilities and Shareholders Equity; Interest Rates and Interest Differential***(In Thousands)*

The following table sets forth average balance sheet data, including all major categories of interest-earning assets and interest-bearing liabilities, together with the interest earned or interest paid and the average yield or average rate paid on each such category for the years ended December 31, 2011, 2010 and 2009:

	2011			2010			2009		
	Average Balance	Interest Income/Expense	Yield/Rate	Average Balance	Interest Income/Expense	Yield/Rate	Average Balance	Interest Income/Expense	Yield/Rate
<b>Assets</b>									
Interest-earning assets:									
Loans <sup>(1)</sup>	\$2,577,185	\$ 142,592	5.53%	\$2,442,761	\$ 137,905	5.65%	\$2,497,377	\$ 139,808	5.60%
Securities:									
Taxable <sup>(2)</sup>	602,006	19,829	3.29	574,596	21,933	3.82	574,427	26,939	4.69
Tax-exempt	219,526	13,560	6.18	162,660	10,073	6.19	128,262	8,193	6.39
Interest-bearing balances with banks	189,478	543	0.29	204,839	573	0.28	90,290	230	0.25
Total interest-earning assets	3,588,195	176,524	4.92	3,384,856	170,484	5.04	3,290,356	175,170	5.32
Cash and due from banks	71,138			55,023			52,802		
Intangible assets	191,776			191,867			192,321		
FDIC loss-share indemnification asset	142,933			67,595					
Other assets	263,202			244,668			168,871		
Total assets	\$4,257,244			\$3,944,009			\$3,704,350		
<b>Liabilities and shareholders equity</b>									
Interest-bearing liabilities:									
Deposits:									
Interest-bearing demand <sup>(3)</sup>	1,341,760	9,094	0.68	1,092,482	12,035	1.10	892,545	11,874	1.33
Savings deposits	210,648	798	0.38	152,165	1,105	0.73	91,563	154	0.17
Time deposits	1,435,800	21,837	1.52	1,438,370	31,347	2.18	1,297,685	34,680	2.67
Total interest-bearing deposits	2,988,208	31,729	1.06	2,683,017	44,487	1.66	2,281,793	46,708	2.05

Edgar Filing: RENASANT CORP - Form 10-K

Borrowed funds	267,726	9,672	3.61	438,140	15,790	3.60	689,020	24,390	3.54
Total interest-bearing liabilities	3,255,934	41,401	1.27	3,121,157	60,277	1.93	2,970,813	71,098	2.39
Noninterest-bearing deposits	487,310			334,849			299,465		
Other liabilities	34,283			45,692			27,894		
Shareholders equity	479,717			442,311			406,178		
Total liabilities and shareholders equity	\$4,257,244			\$3,944,009			\$3,704,350		
Net interest income/net interest margin		\$ 135,123	3.77%		\$ 110,207	3.26%		\$ 104,072	3.16%

(1) Includes mortgage loans held for sale and shown net of unearned income.

(2) U.S. Government and some U.S. Government Agency securities are tax-exempt in the states in which we operate.

(3) Interest-bearing demand deposits include interest-bearing transactional accounts and money market deposits.

The average balances of nonaccruing assets are included in this table. Interest income and weighted average yields on tax-exempt loans and securities have been computed on a fully tax equivalent basis assuming a federal tax rate of 35% and a state tax rate of 3.3%, which is net of federal tax benefit.



**Table of Contents****Table 2 Volume/Rate Analysis***(In Thousands)*

The following table sets forth a summary of the changes in interest earned, on a tax equivalent basis, and interest paid resulting from changes in volume and rates for the Company for the years ended December 31, as indicated:

	2011 Compared to 2010			2010 Compared to 2009		
	Volume	Rate	Net <sup>(1)</sup>	Volume	Rate	Net <sup>(1)</sup>
<b>Interest income:</b>						
Loans <sup>(2)</sup>	\$ 7,589	\$ (2,902)	\$ 4,687	\$ (3,060)	\$ 1,157	\$ (1,903)
<b>Securities:</b>						
Taxable	1,046	(3,150)	(2,104)	(162)	(4,844)	(5,006)
Tax-exempt	3,522	(35)	3,487	2,249	(369)	1,880
Interest-bearing balances with banks	(43)	13	(30)	291	52	343
<b>Total interest-earning assets</b>	<b>12,114</b>	<b>(6,074)</b>	<b>6,040</b>	<b>(682)</b>	<b>(4,004)</b>	<b>(4,686)</b>
<b>Interest expense:</b>						
Interest-bearing demand deposits	2,746	(5,687)	(2,941)	2,660	(2,499)	161
Savings deposits	425	(732)	(307)	102	849	951
Time deposits	(56)	(9,454)	(9,510)	3,760	(7,093)	(3,333)
Borrowed funds	(6,142)	24	(6,118)	(8,881)	281	(8,600)
<b>Total interest-bearing liabilities</b>	<b>(3,027)</b>	<b>(15,849)</b>	<b>(18,876)</b>	<b>(2,359)</b>	<b>(8,462)</b>	<b>(10,821)</b>
<b>Change in net interest income</b>	<b>\$ 15,141</b>	<b>\$ 9,775</b>	<b>\$ 24,916</b>	<b>\$ 1,677</b>	<b>\$ 4,458</b>	<b>\$ 6,135</b>

(1) Changes in interest due to both volume and rate have been allocated on a pro-rata basis using the absolute ratio value of amounts calculated.

(2) Includes mortgage loans held for sale and shown net of unearned income.

**Table 3 Investment Portfolio***(In Thousands)*

The following table sets forth the scheduled maturity distribution and weighted average yield based on the amortized cost of our investment portfolio as of December 31, 2011. Information regarding the carrying value of the investment securities listed below as of December 31, 2011, 2010 and 2009 is contained under the heading **Financial Condition and Results of Operations Investments and Investment Interest Income** in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations.

	One Year or Less		After One Year Through Five Years		After Five Years Through Ten Years		After Ten Years	
	Amount	Yield	Amount	Yield	Amount	Yield	Amount	Yield
<b>Held to Maturity:</b>								
Obligations of other U.S. Government agencies and corporations	\$		\$		\$ 107,660	2.71%	\$	
Obligations of states and political subdivisions	8,986	3.32%	38,113	3.91%	42,961	4.63%	134,690	5.57%
<b>Available for Sale:</b>								
					17,193	2.35%		

Edgar Filing: RENASANT CORP - Form 10-K

Obligations of other U.S. Government agencies and corporations						
Mortgage-backed securities	4,693	4.69%	42,708	3.87%	350,015	3.06%
Trust preferred securities					30,410	2.12%
Other debt securities					21,351	2.40%
Other equity securities					2,341	8.18%
	\$ 8,986		\$ 42,806		\$ 210,522	\$ 538,807

The maturity of mortgage-backed securities reflects scheduled repayments based upon the contractual maturities of the securities. Weighted average yields on tax-exempt obligations have been computed on a fully tax equivalent basis assuming a federal tax rate of 35% and a state tax rate of 3.3%, which is net of federal tax benefit.

**Table of Contents****Table 4 Loan Portfolio***(In Thousands)*

The following table sets forth loans, net of unearned income, outstanding at December 31, 2011, which, based on remaining scheduled repayments of principal, are due in the periods indicated. Loans with balloon payments and longer amortizations are often repriced and extended beyond the initial maturity when credit conditions remain satisfactory. Demand loans, loans having no stated schedule of repayments and no stated maturity, and overdrafts are reported below as due in one year or less. For information regarding the loan balances in each of the categories listed below as of the end of each of the last five years, see Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations, under the heading "Financial Condition and Results of Operations - Loan and Loan Interest Income." See "Risk Management - Credit Risk and Allowance for Loan Losses" in Item 7 for information regarding the risk elements applicable to, and a summary of our loan loss experience with respect to, the loans in each of the categories listed below.

	One Year or Less	After One Year Through Five Years	After Five Years	Total
Commercial, financial, agricultural	\$ 144,794	\$ 118,030	\$ 15,267	\$ 278,091
Lease financing	112	216		328
Real estate - construction	43,171	26,767	11,297	81,235
Real estate - 1-4 family mortgage	214,148	384,580	225,899	824,627
Real estate - commercial mortgage	288,444	835,563	212,628	1,336,635
Installment loans to individuals	24,031	33,499	2,638	60,168
	\$ 714,700	\$ 1,398,655	\$ 467,729	\$ 2,581,084

The following table sets forth the fixed and variable rate loans maturing or scheduled to reprice after one year as of December 31, 2011:

	Interest Sensitivity	
	Fixed Rate	Variable Rate
Due after one year through five years	\$ 984,880	\$ 413,775
Due after five years	152,215	315,514
	\$ 1,137,095	\$ 729,289

**Table 5 Deposits***(In Thousands)*

The following table shows the maturity of certificates of deposit and other time deposits of \$100 or more at December 31, 2011:

	Certificates of Deposit	Other
Three Months or Less	\$ 86,472	\$ 4,144
Over Three through Six Months	80,954	10,447
Over Six through Twelve Months	202,198	14,561
Over 12 Months	232,734	31,875

\$	602,358	\$	61,027
----	---------	----	--------

---

## **Table of Contents**

### **ITEM 1A. RISK FACTORS**

In addition to the other information contained in or incorporated by reference into this Form 10-K and the exhibits hereto, the following risk factors should be considered carefully in evaluating our business. The risks disclosed below, either alone or in combination, could materially adversely affect the business, financial condition or results of operations of the Company. Additional risks not presently known to us, or that we currently deem immaterial, may also adversely affect our business, financial condition or results of operations.

#### **Risks Related To Our Business and Industry**

*Our business may be adversely affected by current economic conditions in general and specifically in our Mississippi, Tennessee, Alabama and Georgia markets.*

Over the past few years, the United States economy and the global economy have experienced a severe economic downturn. Only in the past few quarters has it appeared that United States and global economic conditions are beginning to improve. Notwithstanding these signs of improvement, business activity across a wide range of industries and regions remains greatly reduced, and local governments and many businesses are in serious difficulty due to the lack of consumer spending and the lack of liquidity in the credit markets. Unemployment has also increased. The markets in which we operate have not been immune from the effects of this economic downturn.

Since mid-2007, the financial services industry and the securities markets generally were materially and adversely affected by significant declines in the values of nearly all asset classes and by a significant lack of liquidity in the credit markets. This was initially triggered by declines in home prices and the values of subprime mortgages. The global markets have since been characterized by substantially increased volatility and an overall loss of investor confidence, initially in financial institutions, but now in companies in virtually all other industries and in the broader markets.

Declining asset values, defaults on mortgages and consumer loans, and the lack of market and investor confidence, as well as other factors, have all combined to cause rating agencies to lower credit ratings, and to otherwise increase the cost and decrease the availability of liquidity, despite very significant and lasting declines in Federal Reserve borrowing rates and other government actions. As a result of this market volatility, many banks and other institutions have suffered significant losses and have become reluctant to lend, even on a secured basis, due to the increased risk of default and the impact of declining asset values on the value of collateral. This has significantly weakened the strength and liquidity of many financial institutions worldwide, resulting in the failure or near-failure of many institutions.

In addition, the economic conditions in the states of Mississippi, Tennessee, Alabama and Georgia and the specific local markets in which we operate will particularly affect our results of operations and our financial condition. Due to our limited market areas, the local economic conditions in these areas have a significant impact on the demand for our products and services as well as the ability of our customers to repay loans, the value of the collateral securing loans and the stability of our deposit funding sources.

Our financial performance generally, and in particular the ability of borrowers to pay interest on and repay principal of outstanding loans and the value of collateral securing those loans, is highly dependent upon the business conditions in the markets where we operate, in the United States as a whole and abroad. These conditions include liquidity in the credit markets, short-term and long-term interest rates, inflation, deflated money supply, political issues, legislative and regulatory changes, fluctuations in both debt and equity capital markets, broad trends in industry and finance and the strength of the U.S. economy and the local economies in which we operate, all of which are beyond our control. We anticipate that the business environment in our markets and the United States as a whole will recover only marginally over the foreseeable future, and there remains a possibility of further deterioration. In either case, the credit quality of our loans and the value of loan collateral, as well as our results of operations and financial condition, are likely to be materially and adversely affected. We believe that the impact of the economic downturn in the United States heightens all of the risks described in the remainder of this Item 1A.

*We are subject to lending risk.*

There are inherent risks associated with our lending activities. These risks include, among other things, the impact of changes in interest rates and changes in the economic conditions in the markets where we operate as well as those across the United States. Increases in interest rates and/or weakening economic conditions could adversely impact the ability of borrowers to repay outstanding loans or the value of the collateral securing these loans. For the reasons explained below, if current trends in the housing and real estate markets continue, we may experience higher than normal delinquencies and credit losses.



---

## **Table of Contents**

As of December 31, 2011, approximately 65.71% of our loan portfolio consisted of commercial, construction and commercial real estate loans. These types of loans are generally viewed as having more risk to our financial condition than other types of loans due primarily to the large amounts loaned to individual borrowers. Because the loan portfolio contains a significant number of commercial, construction and commercial real estate loans with relatively large balances, the deterioration of one or a few of these loans could cause a significant increase in nonperforming loans. An increase in nonperforming loans could result in a net loss of earnings from these loans, an increase in the provision for possible loan losses and an increase in loan charge-offs, all of which could have a material adverse effect on our financial condition and results of operations.

Our commercial, construction and commercial real estate loan portfolios are discussed in more detail under the heading **Operations** **Operations of Community Banks** in Item 1, Business.

*We have a high concentration of loans secured by real estate.*

At December 31, 2011, approximately 86.88% of our loan portfolio had real estate as a primary or secondary component of the collateral securing the loan. The real estate provides an alternate source of repayment in the event of a default by the borrower. Over the past few years, United States real estate, particularly Georgia real estate, has experienced a severe decline in value, and it is not clear at this point whether real estate values have begun to stabilize. Although real estate values in our Alabama, Mississippi and Tennessee markets have not declined as dramatically as in other areas of the United States, any such adverse change in our markets could significantly impair the value of the particular collateral securing our loans and our ability to sell the collateral upon foreclosure for an amount necessary to satisfy the borrower's obligations to us. Furthermore, in a declining real estate market, we often will need to further increase our allowance for loan losses to address the deterioration in the value of the real estate securing our loans, which has been the case since 2008. Any of the foregoing could have a material adverse effect on our financial condition and results of operations.

*We have a concentration of credit exposure in commercial real estate.*

At December 31, 2011, we had approximately \$1.3 billion in commercial real estate loans, representing approximately 51.79% of our loans outstanding on that date. In addition to the general risks associated with our lending activities described above, including the effects of declines in real estate values, commercial real estate loans are subject to additional risks. Commercial real estate loans depend on cash flows from the property to service the debt. Cash flows, either in the form of rental income or the proceeds from sales of commercial real estate, may be affected significantly by general economic conditions. A downturn in the local economy generally or in occupancy rates where the property is located could increase the likelihood of default.

In addition, in light of the current downturn in United States real estate markets generally, banking regulators are giving commercial real estate lending greater scrutiny and, in some instances, have required banks with higher levels of commercial real estate loans to implement improved underwriting, internal controls, risk management policies and portfolio stress testing, as well as possibly higher levels of allowances for loan losses and capital levels as a result of commercial real estate lending growth and exposure. Any of these factors could have a material adverse effect on our financial condition and results of operations.

*We depend on the accuracy and completeness of information furnished by others about customers and counterparties.*

In deciding whether to extend credit or enter into other transactions, we often rely on information furnished by or on behalf of customers and counterparties, including financial statements, credit reports, other financial information and appraisals of the value of collateral. We may also rely on representations of those customers, counterparties or other third parties, such as independent auditors, as to the accuracy and completeness of that information. Reliance on inaccurate or misleading financial statements, credit reports, other financial information or appraisals could have a material adverse effect on our business and, in turn, our financial condition and results of operations.

*Our allowance for possible loan losses may be insufficient, and we may be required to further increase our provision for loan losses.*

Although we try to maintain diversification within our loan portfolio in order to minimize the effect of economic conditions within a particular industry, management also maintains an allowance for loan losses, which is a reserve

**Table of Contents**

established through a provision for loan losses charged to expense, to absorb probable credit losses inherent in the entire loan portfolio. The appropriate level of the allowance is based on management's ongoing analysis of the loan portfolio and represents an amount that management deems adequate to provide for inherent losses, including collateral impairment. Among other considerations in establishing the allowance for loan losses, management considers economic conditions reflected within industry segments, the unemployment rate in our markets, loan segmentation and historical losses that are inherent in the loan portfolio. The determination of the appropriate level of the allowance for loan losses inherently involves a high degree of subjectivity and requires management to make significant estimates of current credit risks and future trends, all of which may undergo material changes. Changes in economic conditions affecting borrowers, new information regarding existing loans, identification of additional problem loans and other factors, both within and outside of our control, may require an increase in the allowance for loan losses.

The economic downturn in the United States has made it more difficult to estimate with precision the extent to which credit risks and future trends need to be addressed through a provision to our allowance for loan losses. If current weak economic conditions continue, particularly in the construction and real estate markets, we expect that we will continue to experience higher than normal delinquencies and credit losses. As a result, we may be required to make further increases in our provision for loan losses and to charge off additional loans in the future, which could materially adversely affect our financial condition and results of operations.

In addition, bank regulatory agencies periodically review the allowance for loan losses and may require an increase in the provision for loan losses or the recognition of further loan charge-offs, based on judgments different than those of management. In addition, if charge-offs in future periods exceed the allowance for loan losses, we will need additional provisions to increase the allowance for loan losses. Any increases in the allowance for loan losses will result in a decrease in net income and, possibly, capital and may have a material adverse effect on our financial condition and results of operations. A discussion of the policies and procedures related to management's process for determining the appropriate level of the allowance for loan losses is set forth under the heading "Risk Management - Credit Risk and Allowance for Loan Losses" in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations.

*We are subject to interest rate risk.*

Our earnings and cash flows are largely dependent upon our net interest income. Net interest income is the difference between interest earned on assets, such as loans and securities, and the cost of interest-bearing liabilities, such as deposits and borrowed funds. Interest rates are highly sensitive to many factors that are beyond our control, including general economic conditions and policies of various governmental and regulatory agencies and, in particular, the Federal Reserve. Currently, to help combat the effects of the economic downturn in the United States, the Federal Reserve has indicated that it is likely to maintain a low interest rate policy with respect to its federal funds target rate through at least 2013. Changes in monetary policy, including changes in interest rates, could influence not only the interest we receive on loans and securities and the amount of interest we pay on deposits and borrowings, but such changes could also affect (1) our ability to originate loans and obtain deposits, which could reduce the amount of fee income generated, and (2) the fair value of our financial assets and liabilities.

*Our financial results are constantly exposed to market risk.*

Market risk refers to the probability of variations in net interest income or the fair value of our assets and liabilities due to changes in interest rates, among other things. The primary source of market risk to us is the impact of changes in interest rates on net interest income. We are subject to market risk because of the following factors:

Assets and liabilities may mature or reprice at different times. For example, if assets reprice more slowly than liabilities and interest rates are generally rising, earnings may initially decline.

Assets and liabilities may reprice at the same time but by different amounts. For example, when interest rates are generally rising, we may increase rates charged on loans by an amount that is less than the general increase in market interest rates because of intense pricing competition. Also, risk occurs when assets and liabilities have similar repricing frequencies but are tied to different market interest rate indices that may not move in tandem.

Short-term and long-term market interest rates may change by different amounts, i.e., the shape of the yield curve may affect new loan yields and funding costs differently.

The remaining maturity of various assets and liabilities may shorten or lengthen as interest rates change. For example, if long-term mortgage interest rates decline sharply, mortgage-backed securities held in our securities



---

## Table of Contents

portfolio may prepay significantly earlier than anticipated, which could reduce portfolio income. If prepayment rates increase, we would be required to amortize net premiums into income over a shorter period of time, thereby reducing the corresponding asset yield and net interest income.

Interest rates may have an indirect impact on loan demand, credit losses, loan origination volume, the value of financial assets and financial liabilities, gains and losses on sales of securities and loans, the value of mortgage servicing rights and other sources of earnings.

Although management believes it has implemented effective asset and liability management strategies to reduce market risk on the results of our operations, these strategies are based on assumptions that may be incorrect. Any substantial, unexpected, prolonged change in market interest rates could have a material adverse effect on our financial condition and results of operations.

Volatility in interest rates may also result in disintermediation, which is the flow of funds away from financial institutions into direct investments, such as U.S. Government and Agency securities and other investment vehicles, including mutual funds, which generally pay higher rates of return than financial institutions because of the absence of federal insurance premiums and reserve requirements. Disintermediation could also result in material adverse effects on our financial condition and results of operations.

A discussion of our policies and procedures used to identify, assess and manage certain interest rate risk is set forth under the heading "Risk Management - Interest Rate Risk" in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations.

*Liquidity needs could adversely affect our results of operations and financial condition.*

We rely on dividends from the Bank as our primary source of funds. The primary source of the Bank's funds are customer deposits and loan repayments. While scheduled loan repayments are a relatively stable source of funds, they are subject to the ability of borrowers to repay the loans. The ability of borrowers to repay loans can be adversely affected by a number of factors, including changes in economic conditions, adverse trends or events affecting business industry groups, reductions in real estate values or markets, business closings or lay-offs, inclement weather, natural disasters and international instability. Many of these conditions arose during the recent economic downturn. Additionally, deposit levels may be affected by a number of factors, including rates paid by competitors, general interest rate levels, returns available to customers on alternative investments and general economic conditions. Accordingly, we may be required from time to time to rely on secondary sources of liquidity to meet withdrawal demands or otherwise fund operations or to support growth. Such sources include Federal Home Loan Bank advances and federal funds lines of credit from correspondent banks. While we believe that these sources are currently adequate, there can be no assurance they will be sufficient to meet future liquidity demands.

If the aforementioned sources of liquidity are not adequate for our needs, we may attempt to raise additional capital in the capital markets. Our ability to raise additional capital, if needed, will depend on conditions in such markets at that time, which are outside our control, and on our financial performance. Accordingly, we cannot assure you of our ability to raise additional capital in this manner.

If we are unable to meet our liquidity needs, we may be required to slow or discontinue loan growth, capital expenditures or other investments or liquidate assets.

*Our business strategy includes the continuation of growth plans, and our financial condition and results of operations could be negatively affected if we fail to grow or fail to manage our growth effectively.*

We have grown our business outside our Mississippi footprint through the acquisition of entire financial institutions and through de novo branching. Since the beginning of 2010, we opened six de novo branches, acquired specified assets and the operations of, and assumed specified liabilities of, Crescent and American Trust in two FDIC-assisted transactions and acquired the RBC Bank (USA) trust division. We intend to continue pursuing a growth strategy for our business through de novo branching. In addition, we expect to continue to evaluate attractive acquisition opportunities that are presented to us, whether via negotiated or FDIC-assisted transactions. Our prospects must be considered in light of the risks, expenses and difficulties frequently encountered by companies when expanding their franchise, including the following:

Management of Growth. We may be unable to successfully:

- maintain loan quality in the context of significant loan growth;
- maintain adequate management personnel and systems to oversee such growth;

---

## Table of Contents

maintain adequate internal audit, loan review and compliance functions; and  
implement additional policies, procedures and operating systems required to support such growth.

Operating Results. There is no assurance that existing offices or future offices will maintain or achieve deposit levels, loan balances or other operating results necessary to avoid losses or produce profits. Our growth and de novo branching strategy necessarily entails growth in overhead expenses as we routinely add new offices and staff. Our historical results may not be indicative of future results or results that may be achieved as we continue to increase the number and concentration of our branch offices. Should any new location be unprofitable or marginally profitable, or should any existing location experience a decline in profitability or incur losses, the adverse effect on our results of operations and financial condition could be more significant than would be the case for a larger company.

Development of Offices. There are considerable costs involved in opening branches, and new branches generally do not generate sufficient revenues to offset their costs until they have been in operation for at least a year or more. Accordingly, our de novo branches can be expected to negatively impact our earnings for some period of time until the branches reach certain economies of scale. Our expenses could be further increased if we encounter delays in opening any of our de novo branches. We may be unable to accomplish future branch expansion plans due to a lack of available satisfactory sites, difficulties in acquiring such sites, increased expenses or loss of potential sites due to complexities associated with zoning and permitting processes, higher than anticipated merger and acquisition costs or other factors. Finally, we have no assurance our de novo branches or branches that we may acquire will be successful even after they have been established or acquired, as the case may be.

Expansion into New Markets. Much of our recent growth, and all of our growth through acquisitions, has been focused in the highly-competitive Memphis and Nashville, Tennessee, Birmingham and Huntsville, Alabama metropolitan and north Georgia markets. The customer demographics and financial services offerings in these markets are unlike those found in the Mississippi markets that we have historically served. In these growth markets we face competition from a wide array of financial institutions, including much larger, well-established financial institutions.

Regulatory and Economic Factors. Our growth and expansion plans may be adversely affected by a number of regulatory and economic developments or other events, including regulatory changes enacted in response to the current economic downturn (which are discussed in more detail below). Failure to obtain required regulatory approvals, changes in laws and regulations or other regulatory developments and changes in prevailing economic conditions or other unanticipated events may prevent or adversely affect our continued growth and expansion. Such factors may cause us to alter our growth and expansion plans or slow or halt the growth and expansion process, which may prevent us from entering certain target markets or allow competitors to gain or retain market share in our existing or expected markets.

Failure to successfully address these issues could have a material adverse effect on our financial condition and results of operations, and could adversely affect our ability to successfully implement our business strategy. Also, if our growth occurs more slowly than anticipated or declines, our operating results could be materially adversely affected.

*We may fail to realize the anticipated benefits of our recent acquisitions.*

The success of our acquisitions of specified assets and the operations of, and our assumption of specified liabilities of, Crescent and American Trust from the FDIC and our acquisition of the trust department of RBC Bank (USA) will depend on, among other things, our ability to realize anticipated cost savings and to integrate the acquired assets and operations in a manner that permits growth opportunities and does not materially disrupt our existing customer relationships or result in decreased revenues resulting from any loss of customers. If we are not able to successfully achieve these objectives, the anticipated benefits of the acquisition may not be realized fully or at all or may take longer to realize than expected. Additionally, we will make fair value estimates of certain assets and liabilities in recording each acquisition. Actual values of these assets and liabilities could differ from our estimates, which could result in our not achieving the anticipated benefits of the particular acquisition.

We cannot assure you that our acquisitions will have positive results, including results relating to: correctly assessing the asset quality of the assets acquired; the total cost of integration, including management attention and resources; the time required to complete the integration successfully; the amount of longer-term cost savings; being able to profitably deploy funds acquired in the transaction; retaining the existing client relationships; or the overall performance of the combined business.

---

**Table of Contents**

Our future growth and profitability depends, in part, on our ability to successfully manage the combined operations. Integration of an acquired business can be complex and costly, and we may encounter a number of difficulties, such as:

- deposit attrition, customer loss and revenue loss;
- the loss of key employees;
- the disruption of our operations and business;
- our inability to maintain and increase competitive presence;
- possible inconsistencies in standards, control procedures and policies; and/or
- unexpected problems with costs, operations, personnel, technology and credit.

Additionally, general market and economic conditions or governmental actions affecting the financial industry generally may inhibit our successful integration of the operations acquired.

Notwithstanding our loss-share arrangements with the FDIC with respect to some of the assets that we acquired, we may continue to experience increased credit costs or need to take additional markdowns and make additional provisions to the allowance for loan losses on the Crescent and American Trust loans acquired whether on account of the effects of the economic downturn in the United States or otherwise. Any of these actions could adversely affect our financial condition and results of operations in the future. There is no assurance that as our integration efforts continue in connection with either of these transactions, other unanticipated costs, including the diversion of personnel, or losses will not be incurred. In addition, the attention and effort devoted to the integration of an acquired business may divert management's attention from other important issues and could harm our business.

*We may experience difficulty in managing the loan portfolios acquired from Crescent and American Trust within the limits of the loss protection provided by the FDIC.*

In connection with the acquisitions of Crescent's and American Trust's respective assets and operations and the assumption of their liabilities, the Bank entered into loss-share arrangements with the FDIC that covered approximately \$700 million of acquired assets in the aggregate. Under each loss-share arrangement, the FDIC is obligated to reimburse the Bank for 80% of all eligible losses with respect to covered assets, beginning with the first dollar of loss incurred. The Bank has a corresponding obligation to reimburse the FDIC for 80% of eligible recoveries with respect to covered assets. In addition, each Purchase and Assumption Agreement with the FDIC provides that after the 10th anniversary of the acquisition, the FDIC has a right to recover a portion of its shared-loss reimbursements if losses on the covered assets are less than \$242 million for Crescent or \$16 million for American Trust. The loss-share agreements applicable to single-family residential mortgage loans provide for FDIC loss-share and Bank reimbursement to the FDIC to run for ten years, and the loss-share agreement applicable to commercial and other assets provides for FDIC loss-share and Bank reimbursement to the FDIC to run for five years, with additional recovery sharing for three years thereafter.

The FDIC has the right to refuse or delay loss-share payments for loan losses if we do not adhere to the terms of the loss-share agreements. Also, any charge-offs that we experience after the terms of the loss-share agreements have ended would not be recoverable from the FDIC.

*Certain provisions of the loss-share agreements entered into with the FDIC may have anti-takeover effects and could limit our ability to engage in certain strategic transactions that our board of directors believes would be in the best interests of shareholders.*

The FDIC's agreement to bear 80% of qualifying losses on single family residential loans for ten years and commercial loans for five years is a significant asset of the Company and a feature of the Crescent and American Trust acquisitions without which we would not have entered into either transaction. Our agreements with the FDIC require that we receive FDIC consent, which may be withheld by the FDIC in its sole discretion, prior to us or our shareholders engaging in certain transactions. If any such transaction is completed without prior FDIC consent, the FDIC would have the right to discontinue either or both of the loss-share arrangements.

Among other things, prior FDIC consent is required for (1) a merger or consolidation of the Company with or into another company if our shareholders will own less than 2/3 of the combined company, (2) a sale of all or substantially all of the assets of the Bank, or (3) a sale of shares by one or more of our shareholders that will effect a change in control of the Bank, as determined by the FDIC with reference to the standards set forth in the Change in Bank Control Act (generally, the acquisition of between 10% and 25% of our voting securities where the presumption of control is not rebutted, or the acquisition of more than 25% of our voting securities). It is unlikely



---

## **Table of Contents**

that we would have any ability to control or prevent such a sale by our shareholders. If we or any shareholder desired to enter into any such transaction, there can be no assurances that the FDIC would grant its consent in a timely manner, without conditions, or at all. If one of these transactions were to occur without prior FDIC consent and the FDIC withdrew its loss-share protection, there could be a material adverse impact on the Company.

*We may engage in additional FDIC-assisted transactions.*

We intend to continue to evaluate opportunities to acquire failed banks through FDIC-assisted transactions. If we acquire the assets and liabilities of additional failed banks in FDIC-assisted transactions, we will be subject to many of the same risks as those discussed above with respect to the Crescent and American Trust transactions, in addition to the risks we would face in acquiring another bank in a negotiated transaction. In addition, because FDIC-assisted transactions are structured in a manner that do not allow us the time and access to information normally associated with preparing for and evaluating a negotiated acquisition, we may face additional risks in FDIC-assisted transactions, including additional strain on management resources, management of problem loans, problems related to integration of personnel and operating systems and impact to our capital resources requiring us to raise additional capital. We cannot assure you that we will be successful in overcoming these risks or any other problems encountered in connection with FDIC-assisted transactions. Our inability to overcome these risks could have a material adverse effect on our business, financial condition and results of operations.

*We may face risks with respect to future acquisitions.*

When we attempt to expand our business through mergers and acquisitions (including FDIC-assisted transactions), we seek targets that are culturally similar to us, have experienced management and possess either significant market presence or have potential for improved profitability through economies of scale or expanded services or, in the case of FDIC-assisted transactions, on account of the loss-share arrangements with the FDIC associated with such transactions. In addition to the particular risks associated with FDIC-assisted transactions highlighted immediately above, in general acquiring other banks, businesses or branches involves various risks commonly associated with acquisitions, including, among other things:

- the time and costs associated with identifying and evaluating potential acquisition and merger targets;
- inaccuracies in the estimates and judgments used to evaluate credit, operations, management and market risks with respect to the target institution;
- the time and costs of evaluating new markets, hiring experienced local management and opening new bank locations, and the time lags between these activities and the generation of sufficient assets and deposits to support the costs of the expansion;
- our ability to finance an acquisition and possible dilution to our existing shareholders;
- the diversion of our management's attention to the negotiation of a transaction;
- the incurrence of an impairment of goodwill associated with an acquisition and adverse effects on our results of operations;
- entry into new markets where we lack experience; and
- risks associated with integrating the operations and personnel of the acquired business, as discussed above in the context of the Crescent and American Trust transactions.

We expect to continue to evaluate merger and acquisition opportunities (including FDIC-assisted transactions) that are presented to us and conduct due diligence activities related to possible transactions with other financial institutions. As a result, merger or acquisition discussions and, in some cases, negotiations may take place and future mergers or acquisitions involving cash, debt or equity securities may occur at any time. Historically, acquisitions of non-failed financial institutions involve the payment of a premium over book and market values, and, therefore, some dilution of our book value and net income per common share may occur in connection with any future transaction. Failure to realize the expected revenue increases, cost savings, increases in geographic or product presence and/or other projected benefits from an acquisition could have a material adverse effect on our financial condition and results of operations.

*Competition in our industry is intense and may adversely affect our profitability.*

We face substantial competition in all areas of our operations from a variety of different competitors, many of which are larger and have substantially greater resources than we have, including higher total assets and capitalization, greater access to capital markets and a broader offering of financial services. Such competitors primarily include national, regional and community banks within the various markets in which we operate. We also face competition



---

**Table of Contents**

from many other types of financial institutions, including savings and loans, credit unions, finance companies, brokerage firms, insurance companies, factoring companies and other financial intermediaries. The information under the heading Competition in Item 1, Business, provides more information regarding the competitive conditions in our growth markets.

Our industry could become even more competitive as a result of legislative, regulatory and technological changes and continued consolidation. The economic downturn in the United States has already resulted in the consolidation of a number of financial institutions, in addition to acquisitions of failed institutions. We expect additional consolidation to occur. Banks, securities firms and insurance companies can merge under the umbrella of a financial holding company, which can offer virtually any type of financial service, including banking, securities underwriting, insurance (both agency and underwriting) and merchant banking. Also, as highlighted by our discussion of the Dodd-Frank Act, legislative and regulatory changes on both the federal and state level may materially affect competitive conditions in our industry. Finally, technology has lowered barriers to entry and made it possible for non-banks to offer products and services traditionally provided by banks, such as automatic transfer and automatic payment systems. Many of our competitors have fewer regulatory constraints and may have lower cost structures.

Our ability to compete successfully depends on a number of factors, including, among other things:

- the ability to develop, maintain and build upon long-term customer relationships based on top quality service, high ethical standards and safe and sound assets;
- the ability to expand our market position;
- the scope, relevance and pricing of products and services offered to meet customer needs and demands;
- the rate at which we introduce new products and services relative to our competitors;
- customer satisfaction with our level of service; and
- industry and general economic trends.

Failure to perform in any of these areas could significantly weaken our competitive position, which could adversely affect our growth and profitability, which, in turn, could have a material adverse effect on our financial condition and results of operations.

*We may be adversely affected by the soundness of other financial institutions.*

Entities within the financial services industry are interrelated as a result of trading, clearing, counterparty and other relationships. We have exposure to many different industries and counterparties and from time to time execute transactions with counterparties in the financial services industry, including commercial banks, brokers and dealers, investment banks and other institutional clients. Many of these transactions expose us to credit risk in the event of a default by a counterparty or client. In addition, our credit risk may be exacerbated when the collateral we hold cannot be realized upon or is liquidated at prices not sufficient to recover the full amount of the credit due to us. Any such losses could have a material adverse effect on our financial condition and results of operations.

*We are subject to extensive government regulation, and such regulation could limit or restrict our activities and adversely affect our earnings.*

We and the Bank are subject to extensive federal and state regulation and supervision. Banking regulations are primarily intended to protect depositors' funds, federal deposit insurance funds and the banking system as a whole. These regulations affect our lending practices, capital structure, investment practices, dividend policy and growth, among other things. Furthermore, as discussed below, the Dodd-Frank Act has already, and likely in the future will, result in significant changes to the regulations governing banks and other financial institutions, and other changes to such regulations have been proposed. We believe it is likely that some of these proposed changes will be enacted, although it is impossible to predict the ultimate substance of these changes or their likely effect on our activities or profitability. Changes to statutes, regulations or regulatory policies, including changes in interpretation or implementation of the foregoing, could affect us and/or the Bank in substantial and unpredictable ways. Such changes could subject us to additional costs, limit the types of financial services and products we may offer and/or increase the ability of non-banks to offer competing financial services and products, among other things.

Under regulatory capital adequacy guidelines and other regulatory requirements, we and the Bank must meet guidelines that include quantitative measures of assets, liabilities and certain off-balance sheet items, subject to qualitative judgments by regulators about components, risk weightings and other factors. If we fail to meet these minimum capital guidelines and other regulatory requirements, our financial condition would be materially and adversely affected. Our failure to maintain the status of well capitalized under our regulatory framework could

---

**Table of Contents**

affect the confidence of our customers in us, thus compromising our competitive position. In addition, failure to maintain the status of well capitalized under our regulatory framework or well managed under regulatory examination procedures could compromise our status as a bank holding company and related eligibility for a streamlined review process for merger or acquisition proposals and would result in higher deposit insurance premiums assessed by the FDIC.

We are also subject to laws, regulations and standards relating to corporate governance and public disclosure in addition to the Dodd-Frank Act, including the Sarbanes-Oxley Act of 2002 and SEC regulations. These laws, regulations and standards are subject to varying interpretations in many cases, and as a result, their application in practice may evolve over time as new guidance is provided by regulatory and governing bodies, which could result in continuing uncertainty regarding compliance matters and higher costs necessitated by ongoing revisions to disclosure and governance practices. We are committed to maintaining high standards of corporate governance and public disclosure. As a result, our efforts to comply with evolving laws, regulations and standards have resulted in, and are likely to continue to result in, increased expenses and a diversion of management time and attention.

Failure to comply with laws, regulations or policies could also result in sanctions by regulatory agencies and/or civil money penalties, which could have a material adverse effect on our business, financial condition and results of operations. While we have policies and procedures designed to prevent any such violations, there can be no assurance that such violations will not occur. The information under the heading Supervision and Regulation in Item 1, Business, and Note P, Regulatory Matters, in the Notes to Consolidated Financial Statements of the Company in Item 8, Financial Statements and Supplementary Data, provides more information regarding the regulatory environment in which we and the Bank operate.

*Financial reform legislation enacted by Congress will, among other things, tighten capital standards and result in new laws and regulations that likely will increase our costs of operations.*

The Dodd-Frank Act was signed into law on July 21, 2010. This new law significantly changed the then-existing bank regulatory structure and affected the lending, deposit, investment, trading and operating activities of financial institutions and their holding companies. The Dodd-Frank Act requires various federal agencies to adopt a broad range of new implementing rules and regulations and to prepare numerous studies and reports for Congress. The federal agencies have been given significant discretion in drafting the implementing rules and regulations, and consequently, many of the details and much of the impact of the Dodd-Frank Act may not be known for many months or years.

Certain provisions of the Dodd-Frank Act have had a near term impact on us. For example, a provision of the Dodd-Frank Act eliminated the federal prohibitions on paying interest on demand deposits, thus allowing businesses to have interest-bearing checking accounts. Depending on competitive responses, this significant change to existing law could have an adverse impact on the Company's interest expense.

The Dodd-Frank Act also broadened the base for FDIC insurance assessments. Assessments are now based on the average consolidated total assets less tangible equity capital of a financial institution. The Dodd-Frank Act also permanently increased the maximum amount of deposit insurance for banks, savings institutions and credit unions to \$250,000 per depositor, retroactive to January 1, 2009, and non-interest bearing transaction accounts have unlimited deposit insurance through December 31, 2012.

The Dodd-Frank Act also requires publicly traded companies to give stockholders a non-binding vote on executive compensation and so-called golden parachute payments in certain circumstances. The legislation also directs the Federal Reserve Board to promulgate rules prohibiting excessive compensation paid to bank holding company executives, regardless of whether the company is publicly traded or not.

The Dodd-Frank Act created a new Consumer Financial Protection Bureau (the CFPB) with broad powers to supervise and enforce consumer protection laws. The CFPB has broad rule-making authority for a wide range of consumer protection laws that apply to all banks and savings institutions, including the authority to prohibit unfair, deceptive or abusive acts and practices. The CFPB has examination and enforcement authority over all banks and savings institutions with more than \$10 billion in assets. Institutions such as Renasant Bank with \$10 billion or less in assets will continued to be examined for compliance with the consumer laws by their primary bank regulators. The Dodd-Frank Act also weakened the federal preemption rules that were applicable for national banks and federal savings associations, and gave state attorneys general the ability to enforce federal consumer protection laws.



---

**Table of Contents**

It is difficult to predict at this time what specific impact the Dodd-Frank Act and the yet to be written implementing rules and regulations will have on us. However, it is expected that at a minimum our operating and compliance costs will increase, and our interest expense could increase.

*Because of stresses on the Deposit Insurance Fund, the FDIC has recently imposed, and could impose in the future, additional assessments on the banking industry.*

The current financial crisis has caused the Deposit Insurance Fund administered by the FDIC to fall below required minimum levels. Because the FDIC replenishes the DIF through assessments on the banking industry, we anticipate that the FDIC will likely maintain relatively high deposit insurance premiums for the foreseeable future. In 2010, the FDIC imposed a special deposit insurance assessment on the banking industry, and there can be no assurance that it will not do so again. It has also required banking organizations to pre-pay deposit insurance premiums in order to replenish the liquid assets of the DIF, and may impose similar requirements in the future. High insurance premiums and special assessments will adversely affect our profitability.

*Changes in accounting standards issued by the Financial Accounting Standards Board ( FASB ) or other standard-setting bodies may adversely affect our financial statements.*

Our financial statements are subject to the application of accounting principles generally accepted in the United States ( GAAP ), which are periodically revised and/or expanded. Accordingly, from time to time we are required to adopt new or revised accounting standards issued by FASB. Market conditions have prompted accounting standard setters to promulgate new guidance which further interprets or seeks to revise accounting pronouncements related to financial instruments, structures or transactions as well as to issue new standards expanding disclosures. The impact of accounting developments that have been issued but not yet implemented is disclosed in our annual reports on Form 10-K and our quarterly reports on Form 10-Q. An assessment of proposed standards is not provided as such proposals are subject to change through the exposure process and, therefore, the effects on our financial statements cannot be meaningfully assessed. It is possible that future accounting standards that we are required to adopt could change the current accounting treatment that we apply to our consolidated financial statements and that such changes could have a material effect on our financial condition and results of operations.

*Our information systems may experience a security breach, computer virus or disruption of service.*

Renasant Bank provides its customers the ability to bank online. The secure transmission of confidential information over the Internet is a critical element of online banking. While we use qualified third party vendors to test and audit our network, our network could become vulnerable to unauthorized access, computer viruses, phishing schemes and other security problems. The Bank may be required to spend significant capital and other resources to protect against the threat of security breaches and computer viruses, or to alleviate problems caused by security breaches or viruses. To the extent that our activities or the activities of our customers involve the storage and transmission of confidential information, security breaches and viruses could expose us or the Bank to claims, litigation and other possible liabilities. Any inability to prevent security breaches or computer viruses could also cause existing customers to lose confidence in the Bank's systems and could adversely affect its reputation and its ability to generate deposits. Any failures, interruptions or security breaches could result in damage to our reputation, a loss of customer business, increased regulatory scrutiny, or possible exposure to financial liability, any of which could have a material adverse effect on our financial condition and results of operations.

*We may not be able to attract and retain skilled people.*

Our success depends in part on our ability to retain key executives and to attract and retain additional qualified personnel who have experience both in sophisticated banking matters and in operating a bank of our size. Competition for such personnel can be intense in the banking industry, and we may not be successful in attracting or retaining the personnel we require. The unexpected loss of one or more of our key personnel could have a material adverse effect on our business because of their skills, knowledge of our markets, years of industry experience and the difficulty of promptly finding qualified replacements. We expect to effectively compete in this area by offering financial packages that are competitive within the industry.

*We are subject to environmental liability risk associated with lending activities.*

A significant portion of our loan portfolio is secured by real property. During the ordinary course of business, we may foreclose on and take title to properties securing certain loans. In doing so, there is a risk that hazardous or toxic substances could be found on these properties. If hazardous or toxic substances are found, we may be liable for remediation costs, as well as for personal injury and property damage. Environmental laws may require us to



---

## **Table of Contents**

incur substantial expenses and may materially reduce the affected property's value or limit our ability to use or sell the affected property. The remediation costs and any other financial liabilities associated with an environmental hazard could have a material adverse effect on our financial condition and results of operations. In addition, future laws or more stringent interpretations or enforcement policies with respect to existing laws may increase our exposure to environmental liability. Although management has policies and procedures to perform an environmental review before the loan is recorded and before initiating any foreclosure action on real property, these reviews may not be sufficient to detect all potential environmental hazards.

*Severe weather, natural disasters, acts of war or terrorism and other external events could significantly impact our business.*

Severe weather, natural disasters, acts of war or terrorism and other adverse external events could have a significant impact on our ability to conduct business. Such events could affect the stability of our deposit base, impair the ability of borrowers to repay outstanding loans, impair the value of collateral securing loans, cause significant property damage, result in loss of revenue and/or cause us to incur additional expenses. Although management has established disaster recovery policies and procedures, the occurrence of any such event could have a material adverse effect on our business, which, in turn, could have a material adverse effect on our financial condition and results of operations.

### **Risks Associated With Our Common Stock**

*Our stock price can be volatile.*

Stock price volatility may make it more difficult for an investor to resell our common stock when desired and at attractive prices. Our stock price can fluctuate significantly in response to a variety of factors including, among other things:

- actual or anticipated variations in quarterly results of operations;
- recommendations by securities analysts;
- operating and stock price performance of other companies that investors deem comparable to us;
- news reports relating to trends, concerns and other issues in the banking and financial services industry;
- perceptions in the marketplace regarding us and/or our competitors;
- new technology used, or services offered, by us or our competitors;
- significant acquisitions or business combinations, strategic partnerships, joint ventures or capital commitments by or involving us or our competitors;
- failure to integrate acquisitions or realize anticipated benefits from acquisitions;
- changes in government regulations; and
- geopolitical conditions such as acts or threats of terrorism or military conflicts.

General market fluctuations, industry factors and general economic and political conditions and events, such as economic slowdowns or recessions, interest rate changes or credit loss trends, could also cause our stock price to decrease regardless of operating results.

*The trading volume in our common stock is less than that of other larger bank holding companies.*

Although our common stock is listed for trading on The NASDAQ Global Select Market, the average daily trading volume in our common stock is lower than other publicly traded companies, generally less than that of many of our competitors and other larger bank holding companies. For the three months ended February 29, 2012, the average daily trading volume for Renasant common stock was 55,238 shares per day. A public trading market having the desired characteristics of depth, liquidity and orderliness depends on the presence in the marketplace of willing buyers and sellers of our common stock at any given time. This presence depends on the individual decisions of investors and general economic and market conditions over which we have no control. Significant sales of our common stock, or the expectation of these sales, could cause volatility in the price of our common stock.

*Our ability to declare and pay dividends is limited by law, and we may be unable to pay future dividends.*

We are a separate and distinct legal entity from the Bank, and we receive substantially all of our revenue from dividends from the Bank. These dividends are the principal source of funds to pay dividends on our common stock and interest and principal on debt. Various federal and/or state laws and regulations limit the amount of dividends that the Bank may pay to us. In the event the Bank is unable to pay dividends to us, we may not be able to service



---

## **Table of Contents**

debt, pay obligations or pay dividends on our common stock. The inability to receive dividends from the Bank could have a material adverse effect on our business, financial condition and results of operations. The information under Note O, Restrictions on Cash, Bank Dividends, Loans or Advances, in the Notes to Consolidated Financial Statements of the Company in Item 8, Financial Statements and Supplementary Data, provides a detailed discussion about the restrictions governing the Bank's ability to transfer funds to us.

*Holders of our junior subordinated debentures have rights that are senior to those of our common shareholders.*

We have supported a portion of our growth through the issuance of trust preferred securities from special purpose trusts and accompanying junior subordinated debentures. Also, in connection with the Heritage Financial Holding Corporation ( Heritage ) and Capital Bancorp, Inc. ( Capital ) mergers, we assumed junior subordinated debentures issued by Heritage and Capital, respectively. At December 31, 2011, we had trust preferred securities and accompanying junior subordinated debentures with a carrying value of \$76 million. Payments of the principal and interest on the trust preferred securities of these trusts are conditionally guaranteed by us. Further, the junior subordinated debentures we issued to the trusts are senior to our shares of common stock. As a result, we must make payments on the junior subordinated debentures before any dividends can be paid on our common stock and, in the event of our bankruptcy, dissolution or liquidation, the holders of the junior subordinated debentures must be satisfied before any distributions can be made on our common stock. We have the right to defer distributions on our junior subordinated debentures (and the related trust preferred securities) for up to five years, during which time no dividends may be paid on our common stock.

*An investment in our common stock is not an insured deposit.*

Our common stock is not a bank deposit and, therefore, is not insured against loss by the FDIC, any deposit insurance fund or by any other public or private entity. Investment in our common stock is inherently risky for the reasons described in this Risk Factors section and elsewhere in this Annual Report on Form 10-K and is subject to the same market forces that affect the price of common stock in any company. As a result, an investor may lose some or all of his investment in our common stock.

*Our Articles of Incorporation and Bylaws, as well as certain banking laws, could decrease our chances of being acquired even if our acquisition is in our shareholders' best interests.*

Provisions of our Articles of Incorporation and Bylaws and federal banking laws, including regulatory approval requirements, could make it more difficult for a third party to acquire us, even if doing so would be perceived to be beneficial to our shareholders. The combination of these provisions impedes a non-negotiated merger or other business combination, which, in turn, could adversely affect the market price of our common stock.

*Our issuance of preferred stock could adversely affect holders of our common stock and discourage a takeover.*

Our shareholders authorized the Board of Directors to issue up to 5,000,000 shares of preferred stock without any further action on the part of our shareholders. Our Board of Directors also has the power, without shareholder approval, to set the terms of any series of preferred stock that may be issued, including voting rights, dividend rights, preferences over our common stock with respect to dividends or in the event of a dissolution, liquidation or winding up and other terms. In the event that we issue preferred stock in the future that has preference over our common stock with respect to payment of dividends or upon our liquidation, dissolution or winding up, or if we issue preferred stock with voting rights that dilute the voting power of our common stock, the rights of the holders of our common stock or the market price of our common stock could be adversely affected. In addition, the ability of our Board of Directors to issue shares of preferred stock without any action on the part of our shareholders may impede a takeover of us and prevent a transaction perceived to be favorable to our shareholders.

*Shares eligible for future sale could have a dilutive effect.*

Shares of our common stock eligible for future sale, including those that may be issued in any other private or public offering of our common stock for cash or as incentives under incentive plans, could have a dilutive effect on the market for our common stock and could adversely affect market prices. As of February 29, 2012, there were 75,000,000 shares of our common stock authorized, of which 25,066,068 shares were outstanding.

*The FDIC's Statement of Policy on the Acquisition of Failed Insured Depository Institutions may restrict our activities and those of certain investors in us.*

On August 26, 2009, the FDIC adopted the final Statement of Policy on the Acquisition of Failed Insured Depository Institutions (the Statement ). The Statement purports to provide guidance concerning the standards for



---

**Table of Contents**

more than de minimis investments in acquirers of deposit liabilities and the operations of failed insured depository institutions. The Statement applies to private investors in a company, including any company acquired to facilitate bidding on failed banks or thrifts that is proposing to, directly or indirectly, assume deposit liabilities, or such liabilities and assets, from the resolution of a failed insured depository institution. By its terms, the Statement does not apply to investors with 5% or less of the total voting power of an acquired depository institution or its bank or thrift holding company (provided there is no evidence of concerted action by these investors). When applicable, among other things, covered investors (other than certain mutual funds) are prohibited by the Statement from selling their securities in the relevant institution for three years. In addition, covered investors must disclose to the FDIC information about the investors and all entities in the ownership chain, including information as to the size of the capital fund or funds, its diversification, the return profile, the marketing documents, the management team and the business model, as well as such other information as is determined to be necessary to assure compliance with the Statement. Furthermore, among other restrictions, the acquired institution must maintain a ratio of Tier 1 common equity to total assets of at least 10% for a period of three years from the time of acquisition; thereafter, the institution must maintain capital such that it is well capitalized during the remaining period of ownership by the covered investor. In addition, under the Statement, covered investors employing ownership structures utilizing entities that are domiciled in Secrecy Law Jurisdictions (as defined in the Statement) would not be eligible to own a direct or indirect interest in an insured depository institution, subject to certain exceptions.

The Statement may be applicable to private investors in us and, in the event of any such private investors covered by the Statement, will be applicable to us. Furthermore, because the applicability of the Statement depends in large part on the specific investor, we may not know at any given point of time whether the Statement applies to any investor and, accordingly, to us. Each investor must make its own determination concerning whether the Statement applies to it and its investment in us. Each investor is cautioned to consult its own legal advisors concerning such matters. We cannot assure investors that the Statement will not be applicable to us.

**ITEM 1B. UNRESOLVED STAFF COMMENTS**

None.

**ITEM 2. PROPERTIES**

The main office of the Company is located at 209 Troy Street, Tupelo, Mississippi. Various departments occupy each floor of the five-story building. The Technology Center, also located in Tupelo, houses electronic data processing, document preparation, document imaging, loan servicing and deposit operations. In addition, the Bank operates forty-six branches and one financial services office throughout north and north central Mississippi, nine branches throughout west and middle Tennessee, ten branches throughout north and central Alabama and twelve branches throughout north Georgia. Our Community Banks and Wealth Management segments operate out of all of these offices.

In Mississippi, the Bank has seven branches in Tupelo, three branches in Booneville, two branches each in Amory, Corinth, New Albany, Oxford, Pontotoc, Starkville and West Point and one branch each in Aberdeen, Batesville, Belden, Calhoun City, Coffeeville, Columbus, Grenada, Guntown, Hernando, Horn Lake, Iuka, Louisville, Okolona, Olive Branch, Slatton, Sardis, Shannon, Smithville, Southaven, Verona, Water Valley and Winona. The Bank operates one financial services office in Tupelo.

In Tennessee, the Bank operates nine branches, three branches in the Memphis area and six branches in the Nashville area. In Memphis, the Bank operates one branch each in East Memphis, Germantown and Collierville. In Nashville, the Bank operates two branches within the city of Nashville and one branch each in Franklin, Goodlettsville, Hendersonville and Hermitage.

In Alabama, the Bank has three branches in Decatur, three branches in Birmingham and one branch each in Huntsville, Madison, Montgomery, and Tuscaloosa.

In Georgia, the Bank has three branches in Alpharetta, two branches each in Cartersville and Woodstock and one branch each in Canton, Cumming, Jasper, Marble Hill and Roswell.

Renasant Insurance has one office each in Corinth, Louisville and Tupelo, Mississippi.

The Bank owns the Company's main office located at 209 Troy Street, Tupelo, Mississippi as well as forty of the Mississippi branch office sites and its financial services office. The Bank leases seven locations in Mississippi for use in conducting banking activities as well as various storage facilities. In Tennessee, the Bank owns four branch





**Table of Contents**

office sites. The remaining five branch office sites as well as storage facilities in Tennessee are leased. In Alabama, the Bank owns two of the branch office sites and leases eight office sites. In Georgia, the Bank owns nine of the branch office sites and leases three office sites. Renasant Insurance owns each of the three locations for conducting its business. The aggregate annual rental for all leased premises during the year ending December 31, 2011 was \$2.5 million. None of our properties are subject to any material encumbrances.

**ITEM 3. LEGAL PROCEEDINGS**

There are no material pending legal proceedings to which the Company, the Bank, Renasant Insurance or any other subsidiaries are a party or to which any of their property is subject, and no such legal proceedings were terminated in the fourth quarter of 2011.

**ITEM 4. MINE SAFETY DISCLOSURES**

Not applicable.

**Table of Contents****PART II****ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES****Market Information and Dividends**

The Company's common stock trades on The NASDAQ Global Select Market (NASDAQ) under the ticker symbol RNST. On February 29, 2012, the Company had approximately 7,000 shareholders of record and the closing sales price of the Company's common stock was \$15.17. The following table sets forth the high and low sales price for the Company's common stock for each quarterly period for the fiscal years ended December 31, 2011 and 2010 as reported on NASDAQ, and the amount of cash dividends declared during each quarterly period during such fiscal years:

	Dividends	Prices	
	Per Share	High	Low
<b>2011</b>			
1st Quarter	\$ 0.170	\$ 17.63	\$ 14.77
2nd Quarter	0.170	17.59	13.74
3rd Quarter	0.170	15.89	11.80
4th Quarter	0.170	15.35	12.11
<b>2010</b>			
1st Quarter	\$ 0.170	\$ 17.17	\$ 13.43
2nd Quarter	0.170	18.16	13.25
3rd Quarter	0.170	15.79	12.85
4th Quarter	0.170	18.09	15.08

The Company declares dividends on a quarterly basis. Funds for the payment of cash dividends are obtained from dividends received by the Company from the Bank. Accordingly, the declaration and payment of cash dividends by the Company depends upon the Bank's earnings, financial condition, general economic conditions, compliance with regulatory requirements and other factors. Restrictions on the Bank's ability to transfer funds to the Company in the form of cash dividends exist under federal and state law and regulations. See Note O, Restrictions on Cash, Bank Dividends, Loans or Advances, in the Notes to Consolidated Financial Statements of the Company in Item 8, Financial Statements and Supplementary Data, for a discussion of these restrictions. These restrictions do not, and are not expected in the future to, materially limit the Company's ability to pay dividends to its shareholders in an amount consistent with the Company's history of dividend payments.

Please refer to Item 12, Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters, for a discussion of the securities authorized for issuance under the Company's equity compensation plans.

**Issuer Purchases of Equity Securities**

The Company did not repurchase any of its outstanding equity securities during the three month period ended December 31, 2011.

**Table of Contents****Stock Performance Graph**

The following performance graph compares the performance of our common stock to the NASDAQ Market Index and to a peer group of regional southeast bank holding companies (which includes the Company) for our reporting period. The performance graph assumes that the value of the investment in our common stock, the NASDAQ Market Index and the peer group of regional southeast bank holding companies was \$100 at December 31, 2006, and that all dividends were reinvested.

	<b>Period Ending December 31,</b>					
	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>
Renasant Corporation	\$100.00	\$ 72.53	\$ 59.38	\$ 49.88	\$ 64.83	\$ 60.34
NASDAQ Market Index	100.00	110.66	66.42	96.54	114.06	113.16
SNL Southeast Bank Index <sup>(1)</sup>	100.00	75.33	30.50	30.62	29.73	17.39

<sup>(1)</sup> The SNL Geographic Index, Southeast Banks, is a peer group of 92 regional bank holding companies, whose common stock is traded either on the New York Stock Exchange, NYSE Amex or NASDAQ, and who are headquartered in Alabama, Arkansas, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.

There can be no assurance that our common stock performance will continue in the future with the same or similar trends depicted in the performance graph above. We will not make or endorse any predictions as to future stock performance. The information provided under the heading **Stock Performance Graph** shall not be deemed to be soliciting material or to be filed with the SEC or subject to its proxy regulations or to the liabilities of Section 18 of the Securities Exchange Act of 1934, as amended, other than as provided in Item 201 of Regulation S-K. The information provided in this section shall not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

**Table of Contents****ITEM 6. SELECTED FINANCIAL DATA<sup>(1)</sup>***(In Thousands, Except Share Data) (Unaudited)*

<b>Year ended December 31,</b>	<b>2011</b>	<b>2010</b>	<b>2009</b>	<b>2008</b>	<b>2007</b>
Interest income	\$ 170,478	\$ 165,339	\$ 170,564	\$ 200,962	\$ 198,203
Interest expense	41,401	60,277	71,098	91,520	102,382
Net interest income	129,077	105,062	99,466	109,442	95,821
Provision for loan losses	22,350	30,665	26,890	22,804	4,838
Noninterest income	68,624	95,915	57,558	54,042	52,187
Noninterest expense	140,676	123,619	105,753	107,968	98,000
Income before income taxes	34,675	46,693	24,381	32,712	45,170
Income taxes	9,043	15,018	5,863	8,660	14,069
Net income	\$ 25,632	\$ 31,675	\$ 18,518	\$ 24,052	\$ 31,101

**Per Common Share**

Net income Basic	\$ 1.02	\$ 1.39	\$ 0.88	\$ 1.15	\$ 1.66
Net income Diluted	1.02	1.38	0.87	1.14	1.64
Book value at December 31	19.44	18.75	19.45	19.00	19.15
Closing price <sup>(2)</sup>	15.00	16.91	13.60	17.03	21.57
Cash dividends declared and paid	0.68	0.68	0.68	0.68	0.66

**At December 31,**

Assets	\$ 4,202,008	\$ 4,297,327	\$ 3,641,081	\$ 3,715,980	\$ 3,612,287
Loans, net of unearned income	2,581,084	2,524,590	2,347,615	2,530,886	2,586,593
Securities	796,341	834,472	714,164	695,106	539,590
Deposits	3,412,237	3,468,151	2,576,100	2,344,331	2,547,821
Borrowings	254,709	316,436	618,024	933,976	624,388
Shareholders' equity	487,202	469,509	410,122	400,371	399,073

**Selected Ratios**

Return on average:					
Total assets	0.60%	0.80%	0.50%	0.65%	0.99%
Shareholders' equity	5.34%	7.16%	4.56%	5.97%	9.29%
Average shareholders' equity to average assets	11.27%	11.21%	10.96%	10.87%	10.69%

**At December 31,**

Shareholders' equity to assets	11.59%	10.93%	11.26%	10.77%	11.05%
Allowance for loan losses to total loans, net of unearned income <sup>(3)</sup>	1.98%	2.07%	1.67%	1.38%	1.02%
Allowance for loan losses to nonperforming loans <sup>(3)</sup>	127.00%	84.32%	78.25%	87.45%	162.02%
Nonperforming loans to total loans, net of unearned income <sup>(3)</sup>	1.56%	2.46%	2.13%	1.58%	0.63%
Dividend payout	66.67%	49.28%	78.16%	59.65%	40.24%

<sup>(1)</sup> Selected consolidated financial data includes the effect of mergers and other acquisition transactions from the date of each merger or other transaction. On February 4, 2011, Renasant Bank acquired specified assets and assumed specified liabilities of American Trust Bank, a Georgia-chartered bank headquartered in Roswell, Georgia ( American Trust ), from the Federal Deposit Insurance Corporation ( FDIC ), as receiver for American Trust. On July 23, 2010, Renasant Bank acquired specified assets and assumed specified liabilities of Crescent Bank & Trust Company, a Georgia-chartered bank headquartered in Jasper, Georgia ( Crescent ), from the FDIC, as receiver for Crescent. Refer to Item 1, Business, and Note B, Mergers and Acquisitions, in the Notes to Consolidated Financial Statements in Item 8, Financial Statements and Supplementary Data, for additional information about the transaction involving American Trust and Crescent.

## Edgar Filing: RENASANT CORP - Form 10-K

- (2) Reflects the closing price on The NASDAQ Global Select Market on the last trading day of the Company's fiscal year.
- (3) Excludes assets covered under loss-share agreements with the FDIC.

---

**Table of Contents**

**ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*(In Thousands, Except Share Data)*

**Performance Overview**

Net income was \$25,632 for 2011 compared to \$31,675 for 2010 and \$18,518 for 2009. The fluctuation in net income since 2009 was influenced by a number of factors:

In 2010, the Company expanded into north Georgia through its acquisition of the assets of Crescent Bank & Trust Company (Crescent) in an FDIC-assisted transaction. The acquisition resulted in a bargain purchase gain of \$42,211 for 2010. In 2011, the Company broadened its footprint in north Georgia through its acquisition of the assets of American Trust Bank (American Trust) in an FDIC-assisted transaction. A bargain purchase gain of \$8,774 was recorded in 2011.

In 2011, the Company acquired the Birmingham, Alabama-based trust department of RBC Bank (USA). Under the terms of the agreement, approximately \$680,000 in assets under management were transferred to the Company. In connection with the acquisition, the Company recognized a gain of \$570.

The Company expanded its franchise by opening de novo locations in Columbus, Mississippi during the fourth quarter of 2010 and Starkville, Mississippi and Montgomery and Tuscaloosa, Alabama during 2011. These four de novo branches contributed \$34,058 to total loans and \$53,203 to total deposits at December 31, 2011.

Net interest income increased 22.86% to \$129,077 for 2011 as compared to \$105,062 for 2010 and increased 29.79% as compared to \$99,466 for 2009. Interest income increased 3.11% to \$170,478 for 2011 from \$165,339 for 2010; interest income was \$170,564 for 2009. The increase from 2010 is primarily attributable to an increase in average earning assets offset by a decrease in our yield resulting from a change in asset mix and declining interest rate environment. Interest expense decreased 31.32% to \$41,401 for 2011 compared to \$60,277 for 2010; interest expense was \$71,098 for 2009. A shift from higher costing liabilities to lower costing deposits resulted in lower interest expense as compared to 2010.

Net charge-offs as a percentage of average loans decreased to 0.91% in 2011 compared to 1.00% in 2010. Net charge-offs as a percentage of average loans was 0.91% in 2009. The provision for loan losses was \$22,350 for 2011 compared to \$30,665 for 2010 and \$26,890 for 2009.

Noninterest income was \$68,624 for 2011 compared to \$95,915 for 2010 and \$57,558 for 2009. The aforementioned gains from the acquisitions of American Trust and the RBC Bank (USA) trust division were recorded in noninterest income in 2011, and the gain from the acquisition of Crescent was recorded in noninterest income in 2010.

Noninterest expenses were \$140,676 for 2011 compared to \$123,619 for 2010 and \$105,753 for 2009. Noninterest expense for 2011 includes \$1,651 in merger-related expenses recognized in connection with the acquisitions of American Trust and RBC Bank (USA) and \$1,903 in penalties for the early extinguishment of debt. Noninterest expense for 2010 includes \$1,955 in merger-related expenses recognized in connection with the acquisition of Crescent and \$2,785 in penalties for the early extinguishment of debt.

Loans, net of unearned income, totaled \$2,581,084 at December 31, 2011, an increase of \$56,494, or 2.24%, from December 31, 2010. The operations acquired from American Trust contributed approximately \$69,352 to total loans at December 31, 2011. The remaining net decrease in loans is attributable to management's continued focus on diversifying the loan portfolio and reducing our exposure to construction and land development loans.

Deposits totaled \$3,412,237 at December 31, 2011, a decrease of \$55,914, or 1.61%, from December 31, 2010. The operations acquired from American Trust contributed approximately \$115,286 to total deposits at December 31, 2011. Management's strategy to build and maintain a stable source of funding through core deposits has allowed for certain higher costing time deposits and public fund deposit contracts to mature or expire without renewal reducing our deposit balance year over year.

**Table of Contents**

A historical look at key performance indicators is presented below.

	2011	2010	2009	2008	2007
Diluted EPS	\$ 1.02	\$ 1.38	\$ 0.87	\$ 1.14	\$ 1.64
Diluted EPS Growth	(26.09%)	58.62%	(23.68%)	(30.49%)	(4.09%)
Return on Average Assets	0.60%	0.80%	0.50%	0.65%	0.99%
Return on Average Shareholders' Equity	5.34%	7.16%	4.56%	5.97%	9.29%

**Critical Accounting Policies**

Our financial statements are prepared using accounting estimates for various accounts. Wherever feasible, we utilize third-party information to provide management with estimates. Although independent third parties are engaged to assist us in the estimation process, management evaluates the results, challenges assumptions used and considers other factors which could impact these estimates. We monitor the status of proposed and newly issued accounting standards to evaluate the impact on our financial condition and results of operations. Our accounting policies, including the impact of newly issued accounting standards, are discussed in further detail in Note A, Significant Accounting Policies, in the Notes to Consolidated Financial Statements in Item 8, Financial Statements and Supplementary Data. The following discussion presents some of the more significant estimates used in preparing our financial statements.

*Allowance for Loan Losses*

The critical accounting policy most important to the presentation of our financial statements relates to the allowance for loan losses and the related provision for loan losses. The allowance for loan losses is available to absorb probable credit losses inherent in the entire loan portfolio. The appropriate level of the allowance is based on an ongoing analysis of the loan portfolio and represents an amount that management deems adequate to provide for inherent losses, including collective impairment as recognized under the Financial Accounting Standards Board Accounting Standards Codification Topic (ASC) 450, Contingencies (ASC 450). Collective impairment is calculated based on loans grouped by grade. Another component of the allowance is losses on loans assessed as impaired under ASC 310, Receivables (ASC 310). The balance of the loans determined to be impaired under ASC 310 and the related allowance is included in management's estimation and analysis of the allowance for loan losses. The determination of the appropriate level of the allowance is sensitive to a variety of internal factors, primarily historical loss ratios and assigned risk ratings, and external factors, primarily the economic environment. Additionally, the estimate of the allowance required to absorb credit losses in the entire portfolio may change due to shifts in the mix and level of loan balances outstanding and in prevailing economic conditions, as evidenced by changes in real estate demand and values, interest rates, unemployment rates and energy costs. While no one factor is dominant, each could cause actual loan losses to differ materially from originally estimated amounts. For a discussion of other considerations in establishing the allowance for loan losses and our loan policies and procedures for addressing credit risk, please refer to the disclosures in this Item under the heading Risk Management - Credit Risk and Allowance for Loan Losses.

Certain loans acquired in acquisitions or mergers are accounted for under ASC 310-30, Loans and Debt Securities Acquired with Deteriorated Credit Quality (ASC 310-30). ASC 310-30 prohibits the carryover of an allowance for loan losses for loans acquired in which the acquirer concludes that it will not collect the contractual amount. As a result, these loans are carried at values which represent management's estimate of the future cash flows of these loans. Increases in expected cash flows to be collected from the contractual cash flows are required to be recognized as an adjustment of the loan's yield over its remaining life, while decreases in expected cash flows are required to be recognized as an impairment. A more detailed discussion of loans accounted for under ASC 310-30, which were acquired in connection with our mergers with Capital Bancorp, Inc. (Capital) in 2007 and with Heritage Financial Holding Corporation (Heritage) in 2005 and our acquisitions of Crescent and American Trust in FDIC-assisted transactions in 2010 and 2011, respectively, is set forth below under the heading Risk Management - Credit Risk and Allowance for Loan Losses and in Note D, Loans and the Allowance for Loan Losses, in the Notes to Consolidated Financial Statements in Item 8, Financial Statements and Supplementary Data.

*Other-than-temporary-impairment on Investment Securities*

On a quarterly basis, we evaluate our investment portfolio for other-than-temporary-impairment (OTTI) in accordance with ASC 320, Investments - Debt and Equity Securities. An investment security is considered impaired if the fair value of the security is less than its cost or amortized cost basis. When impairment of an equity



**Table of Contents**

security is considered to be other-than-temporary, the security is written down to its fair value and an impairment loss is recorded in earnings. When impairment of a debt security is considered to be other-than-temporary, the security is written down to its fair value. The amount of OTTI recorded as a loss in earnings depends on whether we intend to sell the debt security and whether it is more likely than not that we will be required to sell the security before recovery of its amortized cost basis. If we intend to sell the debt security or more likely than not will be required to sell the security before recovery of its amortized cost basis, the entire difference between the security's amortized cost basis and its fair value is recorded as an impairment loss in earnings. If we do not intend to sell the debt security and it is not more likely than not that we will be required to sell the security before recovery of its amortized cost basis, OTTI is separated into the amount representing credit loss and the amount related to all other market factors. The amount related to credit loss is recognized in earnings. The amount related to other market factors is recognized in other comprehensive income, net of applicable taxes.

The amount of OTTI recorded in earnings as a credit loss is dependent upon management's estimate of discounted future cash flows expected from the investment security. The difference between the expected cash flows and the amortized cost basis of the security is considered to be credit loss. The remaining difference between the fair value and the amortized cost basis of the security is considered to be related to all other market factors. Our estimate of discounted future cash flows incorporates a number of assumptions based on both qualitative and quantitative factors. Performance indicators of the security's underlying assets, including credit ratings and current and projected default and deferral rates, as well as the credit quality and capital ratios of the issuing institutions are considered in the analysis. Changes in these assumptions could impact the amount of OTTI recognized as a credit loss in earnings. For additional information regarding the evaluation of our securities portfolio for OTTI, please refer to Note A, Significant Accounting Policies, in the Notes to Consolidated Financial Statements in Item 8, Financial Statements and Supplementary Data.

*Intangible Assets*

Our intangible assets consist of goodwill, core deposit intangibles, and customer relationship intangibles. Goodwill arises from business combinations and represents the value attributable to unidentifiable intangible elements of the business acquired. In connection with the reconstitution of our reportable segments, we redefined our reporting units with respect to the level at which our impairment testing of goodwill is performed. Reporting units related to our bank that were previously defined along geographical boundaries have been consolidated into one Community Banks reporting unit. A Wealth Management reporting unit was created, and the Insurance reporting unit was retained. We review the goodwill of each reporting unit for impairment on an annual basis, or more often, if events or circumstances indicate that it is more likely than not that the fair value of the reporting unit is below the carrying value of its equity. In determining the fair value of our reporting units, we use both the market and discounted cash flow approaches. The market approach averages the values derived by applying a market multiple, based on observed purchase transactions, to the book value, tangible book value, loan and/or deposit balances and the last twelve months adjusted and unadjusted net income. The discounted cash flow approach requires assumptions about short and long-term net cash flow growth rates for each reporting unit, as well as discount rates. Long-term net cash flow forecasts are developed for each reporting unit by considering several key business drivers such as new business initiatives, market share changes, anticipated loan and deposit growth, historical performance, and industry and economic trends, among other considerations.

We assess the reasonableness of the estimated fair value of the reporting units by reference to our market capitalization; however, due to the significant volatility in the equity markets with respect to the financial institution sector since 2008, we also consulted supplemental information based on observable market multiples, adjusting to reflect our specific factors, as well as current market conditions.

The estimated fair value of a reporting unit is highly sensitive to changes in the estimates and assumptions. In some instances changes in these assumptions could impact whether the fair value of a reporting unit is greater than its carrying value. We perform sensitivity analyses around these assumptions in order to assess the reasonableness of the assumptions and the resulting estimated fair values. If the carrying value of a reporting unit's equity exceeds its estimated fair value, we then calculate the fair value of the reporting unit's implied goodwill. Implied goodwill is the excess fair value of a reporting unit (as determined using the above-described methodology) over the fair value of its net assets and is calculated by determining the fair value of the reporting unit's assets and liabilities, including previously unrecognized intangible assets, on an individual basis. This calculation is performed in the same manner as goodwill is recognized in a business combination. Significant judgment and estimates are involved in estimating the fair value of the assets and liabilities of the reporting unit.

Other identifiable intangible assets, primarily core deposit intangibles and customer relationship intangibles, are reviewed at least annually for events or circumstances which could impact the recoverability of the intangible asset, such as loss of core deposits, increased competition or adverse changes in the economy. To the extent any other

---

**Table of Contents**

identifiable intangible asset is deemed unrecoverable, an impairment loss would be recorded as a noninterest expense to reduce the carrying amount. These events or circumstances, when or if they occur, could be material to our operating results for any particular reporting period.

*Benefit Plans and Stock Based Compensation*

Our independent actuary firm prepares actuarial valuations of our pension cost under ASC 715, Compensation Retirement Benefits (ASC 715). The discount rate utilized in the December 31, 2011 valuation was 5.06%, compared to 5.50% in 2010. Actual plan assets as of December 31, 2011 were used in the calculation and the expected long-term return on plan assets assumed for this valuation was 8.00%. Changes in these assumptions and estimates can materially affect the benefit plan obligation and the funded status of the plan which in turn may impact shareholders' equity through an adjustment to accumulated other comprehensive income and future pension expense. The pension plan covered under ASC 715 was frozen as of December 31, 1996.

The Company recognizes compensation expense for all share-based payments to employees in accordance with ASC 718, Compensation Stock Compensation. We utilize the Black-Scholes model for determining fair value of our options. Determining the fair value of, and ultimately the expense we recognize related to, our stock options requires us to make assumptions regarding dividend yields, expected stock price volatility, estimated forfeitures and the expected life of the option. Changes in these assumptions and estimates can materially affect the calculated fair value of stock-based compensation and the related expense to be recognized. Due to the low historical forfeiture rate, the Company has not estimated any forfeitures in determining the fair value of options granted in 2011, 2010 and 2009. Changes in this assumption in the future could result in lower expenses related to the Company's stock options. For a description of our assumptions utilized in calculating the fair value of our share-based payments, please refer to Note N, Employee Benefit and Deferred Compensation Plans, in the Notes to Consolidated Financial Statements in Item 8, Financial Statements and Supplementary Data.

*Business Combinations, Accounting for Acquired Loans and Related Assets*

The Company accounts for its acquisitions under ASC 805, Business Combinations, which requires the use of the purchase method of accounting. All identifiable assets acquired, including loans, are recorded at fair value. No allowance for loan losses related to the acquired loans is recorded on the acquisition date because the fair value measurements incorporate assumptions regarding credit risk. The fair value measurements of acquired loans are based on estimates related to expected prepayments and the amount and timing of undiscounted expected principal, interest and other cash flows.

Over the life of the acquired loans, the Company continues to estimate cash flows expected to be collected on individual loans or on pools of loans sharing common risk characteristics. The Company evaluates, as of the end of each fiscal quarter, the present value of the acquired loans determined using the effective interest rates. If the cash flows expected to be collected have decreased, the Company recognizes a provision for loan loss in its consolidated statement of income; for any increases in cash flows expected to be collected, the Company adjusts the amount of accretable yield recognized on a prospective basis over the loan's or pool's remaining life.

Because the FDIC will reimburse the Company for losses related to a portion of the loans acquired in the Crescent and American Trust transactions, an indemnification asset is recorded at fair value at the acquisition date. The indemnification asset is recognized at the same time as the indemnified loans and measured on the same basis, subject to collectability or contractual limitations. The fair value of the indemnification asset reflects the reimbursements expected to be received from the FDIC, using an appropriate discount rate, which reflects counterparty credit risk and other uncertainties.

The indemnification asset is measured on the same basis as the related indemnified loans. Subsequent changes to the fair value of the indemnification asset also follow that model. Decreases in the future cash flows expected to be collected on the loans immediately increase the fair value of the indemnification asset. Increases in the future cash flows expected to be collected on the loans decrease the fair value of the indemnification asset, with such decrease being accreted into interest income over (1) the same period or (2) the life of the fair value of the indemnification asset, whichever is shorter. Loss assumptions used in the basis of the indemnified loans are consistent with the loss assumptions used to measure the indemnification asset. Fair value accounting incorporates into the fair value of the indemnification asset an element of the time value of money, which is accreted back into income over the life of the shared loss agreements.

**Table of Contents**

Upon the determination of an incurred loss the indemnification asset will be reduced by the amount owed by the FDIC. A corresponding receivable is recorded on the balance sheet until cash is received from the FDIC.

*Income Taxes*

Accrued taxes represent the estimated amount payable to or receivable from taxing jurisdictions, either currently or in the future, and are reported, on a net basis, as a component of Other assets in the Consolidated Balance Sheets. The calculation of our income tax expense is complex and requires the use of many estimates and judgments in its determination.

Management's determination of the realization of the net deferred tax asset is based upon management's judgment of various future events and uncertainties, including the timing and amount of future income earned by certain subsidiaries and the implementation of various tax plans to maximize realization of the deferred tax asset. Management believes that the Company and its subsidiaries will generate sufficient operating earnings to realize the deferred tax assets.

For certain business plans enacted by the Company, management bases the estimates of related tax liabilities on its belief that future events will validate management's current assumptions regarding the ultimate outcome of tax-related exposures. As part of this process, management consults with its outside advisers to assess the relative merits and risks of our proposed tax treatment of such business plans. Although we have received from these outside advisers opinions that our proposed tax treatment should prevail, the examination of our income tax returns, changes in tax law and regulatory guidance may impact the tax treatment of these transactions and resulting provisions for income taxes.

We believe that we employ appropriate methods for these calculations and that the results of such calculations closely approximate the actual cost. We review the calculated results for reasonableness and compare those calculations to prior period costs. We also consider the effect of current economic conditions on the calculations.

For additional information regarding our income tax accounting, please refer to Note A, Significant Accounting Policies, in the Notes to Consolidated Financial Statements in Item 8, Financial Statements and Supplementary Data.

**Financial Condition and Results of Operations**

*Net Income*

Net income for the year ended December 31, 2011 was \$25,632 compared to net income of \$31,675 for the year ended December 31, 2010 and \$18,518 for the year ended December 31, 2009. Basic earnings per share for the year ended December 31, 2011 were \$1.02 as compared to \$1.39 for the year ended December 31, 2010 and \$0.88 for the year ended December 31, 2009. Diluted earnings per share for the year ended December 31, 2011 were \$1.02 as compared to \$1.38 for the year ended December 31, 2010 and \$0.87 for the year ended December 31, 2009. The higher earnings per share in 2010 as compared to 2011 and 2009 was due primarily to the acquisition of Crescent and the related one-time gain the Company recorded in connection with the acquisition.

*Net Interest Income*

Net interest income, the difference between interest earned on assets and the cost of interest-bearing liabilities, is the largest component of our net income, comprising 66.32% of total net revenue in 2011. Total net revenue consists of net interest income on a fully taxable equivalent basis and noninterest income. The primary concerns in managing net interest income are the mix and the repricing of rate-sensitive assets and liabilities.

Net interest income increased 22.86% to \$129,077 for 2011 compared to \$105,062 in 2010. Net interest income was \$99,466 in 2009. On a tax equivalent basis, net interest income increased \$24,916 to \$135,123 in 2011 as compared to \$110,207 in 2010; net interest income was \$104,072 in 2009. With respect to the increase in net interest income in 2011, the increase due to the change in the volume of net earning assets was \$15,141, while the increase from the changing interest rate environment was \$9,775.

**Net Interest Margin Tax Equivalent**

	<b>2010</b>	<b>2009</b>
<b>2011</b>		

3.77%

3.26%

3.16%

**Table of Contents**

Net interest margin, the tax equivalent net yield on earning assets, increased to 3.77% during 2011 from 3.26% in 2010 and 3.16% in 2009. Net interest margin and net interest income are influenced by several factors, primarily changes in interest rates, competition and the shape of the interest rate yield curve. Significant reductions in interest rate indices in 2008 have put downward pressure on net interest margin since 2009. With each rate reduction in rate indices, specifically, the prime rate, rates paid on U.S. Treasury securities and the London Interbank Offering Rate ( LIBOR ), the yield on our variable rate loans indexed to these indices decreased. At the same time, competitive and market-wide liquidity factors prevented the cost of funding sources, particularly deposits, from declining proportionately. As a result, net interest margin declined. Economic forces have continued to keep interest rates low through 2010 and 2011; however, a shift in our costing liabilities mix from higher costing borrowed funds to lower costing deposits and a lower overall cost of funds has offset the impact of the depressed interest rate environment on our net interest margin, resulting in net interest margin improvement in both 2010 and 2011.

Interest income, on a tax equivalent basis, was \$176,524 for 2011 compared to \$170,484 for 2010. The average balance of interest-earning assets increased during 2011 as compared to 2010 driving the increase in interest income; however, the lower interest rate environment and the change in the mix of interest-earning assets from higher yielding loans to lower yielding investment securities contributed to a lower yield on earning assets. The following table presents the percentage of total average earning assets, by type and yield, for 2011, 2010 and 2009:

	Percentage of Total			Yield		
	2011	2010	2009	2011	2010	2009
Loans	71.82%	72.17%	75.90%	5.53%	5.65%	5.60%
Securities	22.90	21.78	21.36	4.06	4.34	5.00
Other	5.28	6.05	2.74	0.29	0.28	0.25
Total earning assets	100.00%	100.00%	100.00%	4.92%	5.04%	5.32%

Interest expense was \$41,401 for 2011, a decrease of \$18,876, or 31.32%, as compared to 2010. The decrease in interest expense was due to the decrease in the cost of interest-bearing liabilities as a result of the declining interest rate environment and a change in the mix of our interest-bearing liabilities in which we utilized lower cost deposits to replace higher costing liabilities. The cost of interest-bearing liabilities was 1.27% for 2011 as compared to 1.93% for 2010, while the average balance of interest-bearing liabilities increased to \$3,255,934 for 2011 compared to \$3,121,157 for 2010.

The following table presents the Company's funding sources which consist of total average deposits and borrowed funds, by type, and total cost of funds, for 2011, 2010 and 2009:

	Percentage of Total			Cost of Funds		
	2011	2010	2009	2011	2010	2009
Noninterest-bearing demand	13.02%	9.69%	9.16%	%	%	%
Interest-bearing demand	35.84	31.61	27.29	0.68	1.10	1.33
Savings	5.63	4.40	2.80	0.38	0.73	0.17
Time deposits	38.36	41.62	39.68	1.52	2.18	2.67
Federal Home Loan Bank advances	3.40	8.49	16.52	4.11	3.67	3.42
Other borrowed funds	3.75	4.19	4.55	3.16	3.47	3.99
Total deposits and borrowed funds	100.00%	100.00%	100.00%	1.11%	1.74%	2.17%

Interest income, on a tax equivalent basis, was \$170,484 for 2010 compared to \$175,170 for 2009. The decrease in interest income was driven primarily by a decline in the yield on interest-earning assets as the tax equivalent yield on interest-earning assets decreased 28 basis points during 2010. Although the average balance of interest-earning assets increased during 2010 as compared to 2009, the change in the mix of interest-earning assets from higher yielding loans to lower yielding interest bearing cash balances further contributed to the decline in interest income. Interest expense was \$60,277 for 2010, a decrease of \$10,821, or 15.22%, as compared to 2009. The decrease in interest expense was due to the decrease in the cost of interest-bearing liabilities as a result of the declining interest rate environment and a change in the mix of our interest-bearing liabilities in which we utilized lower cost deposits to replace higher costing liabilities. The cost of interest-bearing liabilities was 1.93% for 2010 as compared to 2.39% for 2009, while the average balance of interest-bearing liabilities increased to \$3,121,157 for 2010 compared to \$2,970,813 for 2009.



**Table of Contents***Loans and Loan Interest Income*

Loans, excluding mortgage loans held for sale, are the Company's most significant earning asset, comprising 61.43%, 58.75% and 64.48% of total assets at December 31, 2011, 2010 and 2009, respectively. The table below sets forth the balance of loans outstanding by loan type at December 31:

	2011	2010	2009	2008	2007
Commercial, financial, agricultural	\$ 278,091	\$ 265,276	\$ 281,329	\$ 312,648	\$ 317,866
Lease financing	328	503	778	1,746	2,557
Real estate construction	81,235	82,361	133,299	241,818	386,184
Real estate 1-4 family mortgage	824,627	872,382	820,917	886,380	850,658
Real estate commercial mortgage	1,336,635	1,239,843	1,040,589	1,015,894	948,322
Installment loans to individuals	60,168	64,225	70,703	72,400	81,006
<b>Total loans, net of unearned income</b>	<b>\$ 2,581,084</b>	<b>\$ 2,524,590</b>	<b>\$ 2,347,615</b>	<b>\$ 2,530,886</b>	<b>\$ 2,586,593</b>

The following table presents the percentage of loans, by category, to total loans at December 31 for the last five years:

	2011	2010	2009	2008	2007
Commercial, financial, agricultural	10.77%	10.51%	11.98%	12.35%	12.29%
Lease financing	0.01	0.02	0.03	0.07	0.10
Real estate construction	3.15	3.26	5.68	9.56	14.93
Real estate 1-4 family mortgage	31.95	34.56	34.97	35.02	32.89
Real estate commercial mortgage	51.79	49.11	44.33	40.14	36.66
Installment loans to individuals	2.33	2.54	3.01	2.86	3.13
<b>Total</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>

Loan concentrations are considered to exist when there are amounts loaned to a number of borrowers engaged in similar activities which would cause them to be similarly impacted by economic or other conditions. At December 31, 2011, there were no concentrations of loans exceeding 10% of total loans which are not disclosed as a category of loans separate from the categories listed above.

Total loans at December 31, 2011 were \$2,581,084, an increase of \$56,494 from \$2,524,590 at December 31, 2010. Loans covered under loss-share agreements with the FDIC (referred to as covered loans) were \$339,462 at December 31, 2011, an increase of \$5,781, compared to \$333,681 at December 31, 2010. Covered loans acquired in the American Trust transaction totaled \$65,561 at December 31, 2011. For covered loans, the FDIC will reimburse the Bank 80% of the losses incurred on these loans.

Loans not covered under a loss-share agreement were \$2,241,622, an increase of \$50,713, compared to \$2,190,909 at December 31, 2010. The increase in loans not covered under a loss-share agreement in 2011 was attributable to growth in owner and non-owner occupied commercial real estate and commercial and industrial loans, as well as loan production generated by our de novo expansion in the second half of 2011. Our de novo locations in Columbus and Starkville, Mississippi and Tuscaloosa and Montgomery, Alabama, all of which opened since the 4th quarter of 2010, contributed \$34,058 to total loans at December 31, 2011.

During 2011, loans in our Alabama and Mississippi markets increased \$56,507 and \$15,962, respectively, while loans in our Tennessee markets decreased \$60,971 from December 31, 2010. Loans in our Georgia markets increased \$44,996 from December 31, 2010 as a result of the loans acquired from American Trust and new loan originations offset by aggressive efforts to bring the covered loans that are commercial in nature to resolution as the loss-share agreements applicable to this portfolio provides reimbursement for five years.

**Table of Contents**

The following table provides a breakdown of covered loans and loans not covered under a loss-share agreement at December 31, 2011 and 2010:

	December 31, 2011			December 31, 2010		
	Covered Loans	Not Covered Loans	Total Loans	Covered Loans	Not Covered Loans	Total Loans
Commercial, financial, agricultural	\$ 17,803	\$ 260,288	\$ 278,091	\$ 20,921	\$ 244,355	\$ 265,276
Lease financing		328	328		503	503
Real estate construction:						
Residential	3,158	28,644	31,802	6,476	31,143	37,619
Commercial	3,918	43,702	47,620	9,087	30,638	39,725
Condominiums		1,813	1,813		5,017	5,017
Total real estate construction	7,076	74,159	81,235	15,563	66,798	82,361
Real estate 1-4 family mortgage:						
Primary	21,447	351,702	373,149	19,786	343,712	363,498
Home equity	23,048	170,092	193,140	21,454	161,973	183,427
Rental/investment	42,261	125,147	167,408	51,065	148,308	199,373
Land development	21,167	69,763	90,930	30,214	95,870	126,084
Total real estate 1-4 family mortgage	107,923	716,704	824,627	122,519	749,863	872,382
Real estate commercial mortgage:						
Owner-occupied	101,448	539,772	641,220	71,455	522,288	593,743
Non-owner occupied	48,939	480,585	529,524	24,863	432,872	457,735
Land development	56,105	109,786	165,891	78,254	110,111	188,365
Total real estate commercial mortgage	206,492	1,130,143	1,336,635	174,572	1,065,271	1,239,843
Installment loans to individuals	168	60,000	60,168	106	64,119	64,225
Total loans, net of unearned income	\$ 339,462	\$ 2,241,622	\$ 2,581,084	\$ 333,681	\$ 2,190,909	\$ 2,524,590

Loans secured by real estate represented 86.88%, 86.93% and 84.98% of the Company's total loan portfolio at December 31, 2011, 2010 and 2009, respectively. The following table provides further details of the types of loans in the Company's loan portfolio secured by real estate at December 31, 2011, 2010 and 2009:

	2011	2010	2009
Real estate construction:			
Residential	\$ 31,802	\$ 37,619	\$ 45,559
Commercial	47,620	39,725	74,440
Condominiums	1,813	5,017	13,300
Total real estate construction	81,235	82,361	133,299
Real estate 1-4 family mortgage:			
Primary	373,149	363,498	345,971
Home equity	193,140	183,427	171,180
Rental/investment	167,408	199,373	158,436



Edgar Filing: RENASANT CORP - Form 10-K

Land development	90,930	126,084	145,330
Total real estate 1-4 family mortgage	824,627	872,382	820,917
Real estate commercial mortgage:			
Owner-occupied	641,220	593,743	537,387
Non-owner occupied	529,524	457,735	367,011
Land development	165,891	188,365	136,191
Total real estate commercial mortgage	1,336,635	1,239,843	1,040,589
Total loans secured by real estate	\$ 2,242,497	\$ 2,194,586	\$ 1,994,805

Mortgage loans held for sale were \$28,222 at December 31, 2011 compared to \$27,704 at December 31, 2010 and \$25,749 at December 31, 2009. Originations of mortgage loans to be sold totaled \$433,845 in 2011, \$519,447 in 2010 and \$815,067 in 2009. Mortgage rates in 2009 declined to historic lows (at that time), which prompted a significant increase in refinancings in 2009; this explains the lower level of originations in 2010 and 2011. Although mortgage rates in the latter half of 2011 have again reached historic lows, there has not yet been an increase in refinancings as occurred in 2009. Mortgage loans to be sold are sold either on a best efforts basis or

**Table of Contents**

under a mandatory delivery sales agreement. Under a best efforts sales agreement, residential real estate originations are locked in at a contractual rate with third party private investors, and the Company is obligated to sell the mortgages to such investors only if the mortgages are closed and funded. The risk we assume is conditioned upon loan underwriting and market conditions in the national mortgage market. Under a mandatory delivery sales agreement, the Company commits to deliver a certain principal amount of mortgage loans to an investor at a specified price and delivery date. Penalties are paid to the investor if we fail to satisfy the contract. Gains and losses are realized at the time consideration is received and all other criteria for sales treatment have been met. These loans are typically sold within thirty days after the loan is funded. Although loan fees and some interest income are derived from mortgage loans held for sale, the main source of income is gains from the sale of these loans in the secondary market.

*Investments and Investment Interest Income*

Investment income is the second largest component of interest income. The securities portfolio is used to provide a source for meeting liquidity needs and to supply securities to be used in collateralizing certain deposits and other types of borrowings. The following table shows the carrying value of our securities portfolio by investment type and the percentage of such investment type relative to the entire securities portfolio, at December 31:

	2011		2010		2009	
Obligations of other U.S. Government agencies and corporations	\$ 125,055	15.70%	\$ 97,455	11.68%	\$ 63,032	8.83%
Mortgage-backed securities	409,639	51.44	473,456	56.74	457,891	64.11
Obligations of states and political subdivisions	224,750	28.22	206,083	24.70	138,806	19.44
Trust preferred securities	12,785	1.61	4,583	0.54	14,438	2.02
Other debt securities	21,875	2.75	23,054	2.76		
Other equity securities	2,237	0.28	29,841	3.58	39,997	5.60
	\$796,341	100.00%	\$ 834,472	100.00%	\$ 714,164	100.00%

In 2011, investment income, on a tax equivalent basis, increased \$1,383 to \$33,389 from \$32,006 for 2010. The average balance in the investment portfolio in 2011 was \$821,533 compared to \$737,256 in 2010. The tax equivalent yield on the investment portfolio in 2011 was 4.06%, down 28 basis points from 2010. The decline in yield was a result of the call of securities within the Company's portfolio that had higher rates than the rates on the securities that the Company purchased with the proceeds of such calls. These rates were lower due to the generally lower interest rate environment.

The balance of our investment portfolio at December 31, 2011 declined \$38,131 to \$796,341 compared to \$834,472 at December 31, 2010. During 2011, we purchased \$295,038 in investment securities. U.S. Government Agency securities and municipal securities accounted for 44.28% and 17.50%, respectively, of total securities purchased in 2011. Mortgage-backed securities and collateralized mortgage obligations ( CMOs ), in the aggregate, made up the remaining 38.22% of the purchases. CMOs are included in the Mortgage-backed securities line item in the above table. The mortgage-backed securities and CMOs held in our investment portfolio are primarily issued by government sponsored entities. The carrying value of securities sold during 2011 totaled \$94,023, consisting of mortgage-backed securities and municipal securities. Maturities and calls of securities during 2011 totaled \$234,395. At December 31, 2011, unrealized losses of \$17,864 were recorded on investment securities with a carrying value of \$40,191.

The Company holds investments in pooled trust preferred securities. This portfolio had a cost basis of \$30,410 and \$29,452 and a fair value of \$12,785 and \$1,433 at December 31, 2011 and 2010, respectively. The investment in pooled trust preferred securities consists of four securities representing interests in various tranches of trusts collateralized by debt issued by over 352 financial institutions. Management's determination of the fair value of each of its holdings is based on the current credit ratings, the known deferrals and defaults by the underlying issuing financial institutions and the degree to which future deferrals and defaults would be required to occur before the cash flow for our tranches is negatively impacted. Management has determined that there has been an adverse change in estimated cash flows for each of the four pooled trust preferred securities. Accordingly, the Company recognized other-than-temporary-impairment losses on these securities of \$262 and \$3,075 during the years ended December 31, 2011 and 2010, respectively. Furthermore, based on the qualitative factors discussed above, each of the four pooled trust preferred securities were classified as nonaccrual assets at December 31, 2011. Investment interest income is recorded on the cash-basis method until qualifying for return to accrual status.



**Table of Contents**

In 2010, investment income, on a tax equivalent basis, decreased \$3,126 to \$32,006 from investment income on a tax equivalent basis for 2009. The average balance in the investment portfolio in 2010 was \$737,256. The tax equivalent yield on the investment portfolio in 2010 was 4.34%, down 66 basis points from 2009.

At December 31, 2010, the balance of our investment portfolio was \$834,472, an increase of \$120,308 as compared to December 31, 2009. The acquisition of Crescent increased the investment portfolio by \$24,206. During 2010, we also purchased \$530,699 in investment securities. The purchases were primarily mortgage-backed securities, CMOs, and other debt securities comprising approximately 56.22% of the purchases. Other debt securities consist primarily of asset-backed securities other than mortgage-backed securities or CMOs that are guaranteed by U.S. government agencies. U.S. Government Agency securities purchased accounted for approximately 28.66%, with the remainder of the purchases being primarily municipal securities. Maturities and calls of securities during 2010 totaled \$284,639. At December 31, 2010, unrealized losses of \$32,566 were recorded on investment securities with a carrying value of \$192,067.

The Company also held investments in mortgage-backed securities and CMOs of institutions not sponsored by government entities, commonly referred to as private-label securities. This portfolio of private label securities was sold during 2010 at which time the Company recorded a loss of \$461 on the sale of this portfolio.

*Deposits and Deposit Interest Expense*

Average Interest-Bearing Deposits to Total Average Deposits		
2011	2010	2009
85.98%	88.90%	88.40%

The Company relies on deposits as its major source of funds. Total deposits were \$3,412,237, \$3,468,151 and \$2,576,100 at December 31, 2011, 2010 and 2009, respectively. Noninterest-bearing deposits at December 31, 2011, 2010 and 2009 were \$531,910, \$368,798 and \$304,962, respectively, while interest-bearing deposits were \$2,880,327, \$3,099,353 and \$2,271,138 at December 31, 2011, 2010 and 2009, respectively. The acquisition of American Trust contributed noninterest-bearing and interest-bearing deposits of \$8,807 and \$106,479, respectively, at December 31, 2011, while our de novo locations in Columbus and Starkville, Mississippi and Montgomery and Tuscaloosa, Alabama, all of which opened since the fourth quarter of 2010, collectively contributed noninterest-bearing and interest-bearing deposits of \$31,427 and \$21,776, respectively, at December 31, 2011. Excluding the American Trust deposits and deposits contributed by de novo branches, deposits decreased \$224,403, or 6.48%, during 2011 compared to 2010. The decrease in deposits at December 31, 2011 as compared to December 31, 2010 is primarily attributable to management's focus on growing and maintaining a stable source of funding, specifically core deposits, and allowing more costly deposits, including certain time deposits, to mature and public fund deposit contracts to expire without renewal. Public fund deposits are those of counties, municipalities, or other political subdivisions and may be readily obtained based on the Company's pricing bid in comparison with competitors. The source of funds that we select depends on the terms and how those terms assist us in mitigating interest rate risk and maintaining our net interest margin. Accordingly, funds are only acquired when needed and at a rate that is prudent under the circumstances. Generally, public fund time deposits are higher costing due to the volume of the deposits and because they are obtained through a bid process. Our public fund transaction accounts are principally obtained from municipalities including school boards and utilities. As a result of management's strategy to grow and maintain core deposits as described previously, public fund deposits at December 31, 2011 declined to \$338,273 from \$359,195 and \$360,948 at December 31, 2010 and 2009, respectively.

Following management's emphasis on growing a stable source of funding through core deposits and allowing more costly deposits to mature or expire, deposits in our Mississippi, Tennessee, and Georgia markets (excluding the contribution of American Trust deposits) decreased \$52,499, \$33,309, and \$101,729, respectively, during 2011. Deposits in our Alabama markets increased \$16,337 during 2011 due to an increase in public fund deposits for which contracts previously existed.

Interest expense on deposits was \$31,729, \$44,487 and \$46,708 for 2011, 2010 and 2009, respectively. The cost of interest-bearing deposits was 1.06%, 1.66% and 2.05% for the same periods. A more detailed discussion of the cost of our deposits is set forth below under the heading Liquidity and Capital Resources in this item.

**Table of Contents***Borrowed Funds and Interest Expense on Borrowings*

Total borrowings include federal funds purchased, treasury, tax and loan notes, securities sold under agreements to repurchase, advances from the FHLB, debt guaranteed by the FDIC under its Temporary Liquidity Guarantee Program and junior subordinated debentures. Interest expense on total borrowings was \$9,672, \$15,790 and \$24,390 for the years ending December 31, 2011, 2010 and 2009, respectively. Funds are borrowed from the FHLB primarily to match-fund against certain loans, negating interest rate exposure when rates rise. Such match-funded loans are typically large commercial or real estate loans. In addition, short-term FHLB advances and federal funds purchased are used, as needed, to meet day to day liquidity needs. FHLB advances were \$117,454, \$175,119 and \$469,574 at December 31, 2011, 2010 and 2009, respectively. The Company assumed \$15,020 in long-term FHLB advances in connection with the American Trust acquisition, all of which were repaid during the first quarter of 2011. Furthermore, the Company repaid \$50,000 of long-term FHLB borrowings during the first quarter of 2011 and incurred prepayment penalties of \$1,903. The Company had no short-term FHLB advances outstanding at December 31, 2011, 2010, or 2009. At December 31, 2011, the Company had \$983,950 of availability on unused lines of credit with the FHLB. The cost of our FHLB advances was 4.11%, 3.67% and 3.42% for 2011, 2010 and 2009.

Interest expense on junior subordinated debentures was \$2,487, \$3,058 and \$4,332 for the years ended December 31, 2011, 2010 and 2009, respectively. For more information about our outstanding subordinated debentures, refer to the discussion in this item below under the heading **Shareholders' Equity and Regulatory Matters**.

Effective January 2012, a portion of the Federal Reserve's Treasury Tax and Loan program was eliminated. As a result, all deposits held by the Company under the program were withdrawn as of December 31, 2011. The outstanding balance of treasury, tax and loan notes at December 31, 2010 and 2009 was \$3,299 and \$2,682, respectively.

*Noninterest Income*

**Noninterest Income to Average Assets**  
(Excludes securities gains/losses)

	2010	2009
<b>2011</b>		
1.50%	2.41%	1.51%

Total noninterest income includes fees generated from deposit services, loan services, insurance products, trust and other wealth management products and services, security gains and all other noninterest income. Our focus over the last few years has been to develop and enhance our products that generate noninterest income in order to diversify our revenue sources. Noninterest income as a percentage of total net revenues was 33.68%, 46.53% and 35.61% for 2011, 2010 and 2009.

Noninterest income was \$68,624 for the year ended December 31, 2011, a decrease of \$27,291, or 28.45%, as compared to \$95,915 for 2010. Noninterest income was \$57,558 for the year ended December 31, 2009. The bargain purchase gains resulting from the acquisitions of American Trust and Crescent in 2011 and 2010, respectively, are the primary drivers for the fluctuation in noninterest income. Gains on acquisitions, including the gain recognized in connection with acquisition of RBC Bank (USA), totaled \$9,344 in 2011 compared to \$42,211 in 2010.

Service charges on deposit accounts, the primary contributor to noninterest income, were \$19,286 for 2011, a decrease of \$2,418, or 11.14%, from 2010. Service charges on deposit accounts were \$21,704 in 2010, a decrease of \$296 from 2009. Service charges on deposit accounts include maintenance fees on accounts, per item charges, account enhancement charges for additional packaged benefits and overdraft fees. The decline in service charges on deposit accounts was primarily a result of the reduction in customer spending which began in 2009 as a result of current economic conditions and the impact of new regulations enacted in the third quarter of 2010 which restricted the Company's ability to impose overdraft fees. Overdraft fees represented 88.60%, 89.81% and 90.04% of total charges for deposit services in 2011, 2010 and 2009.

Fees and commissions increased 23.63% to \$16,975 during 2011 as compared to \$13,731 for 2010. Fees and commissions include fees charged on loans, such as origination, underwriting, documentation and other administrative fees, as well as fees related to deposit services, such as interchange fees on debit card transactions. Loan fees increased \$2,116 to \$7,851 during 2011 as compared to \$5,735 for 2010. This is due to the increase in both portfolio loans originated in 2011 and mortgage loan originations to be sold in the secondary market during the

**Table of Contents**

same period. Interchange fees on debit card transactions continue to be a strong source of noninterest income. For 2011, fees associated with debit card usage were \$7,337, an increase of 17.05% as compared to \$6,268 for 2010. Income derived from use of our debit cards made up 39.26% of the total fees and commissions for 2011. We expect income from use of our debit cards to continue to grow as our customers use this convenient method of payment. However, the Durbin Debit Interchange Amendment to the Dodd-Frank Act that went into effect October 1, 2011 could have a negative impact on the Company's income derived from this effort. As directed by statute, the Federal Reserve enacted regulations governing the reasonableness of certain fees associated with our debit cards and also placed restrictions on the rates charged for interchange fees on debit card transactions. The provisions apply only to financial institutions with more than \$10 billion in assets. As affected institutions lower their debit card fees, we expect that all financial institutions, regardless of size, will have to adjust their rates in order to remain competitive. Management believes these restrictions could have an adverse impact on these interchange fees in the future, but is unable at this time to predict the extent or timing of such impact.

Fees and commissions decreased \$1,488 to \$13,731 during 2010 as compared to \$15,219 for 2009. Loan fees decreased \$2,369 during 2010 to \$5,735 as compared to 2009. This is due to the decrease in portfolio loans originated during 2010 and lower mortgage loan originations to be sold in the secondary market during the same period. For 2010, fees associated with debit card usage were \$6,268, an increase of 12.67% as compared to \$5,563 for 2009.

Through Renasant Insurance, we offer a range of commercial and personal insurance products through major insurance carriers. Income earned on insurance products was \$3,274, \$3,408 and \$3,319 for the years ended December 31, 2011, 2010 and 2009, respectively. Contingency income is a bonus received from the insurance underwriters and is based both on commission income and claims experience on our client's policies during the previous year. Increases and decreases in contingency income are reflective of corresponding increases and decreases in the amount of claims paid by insurance carriers. Contingency income, which is included in Other noninterest income in the Consolidated Statements of Income, was \$368, \$274 and \$310 for 2011, 2010 and 2009, respectively.

The operations of the Community Banks' trust services and Financial Services division were combined with the acquired assets under management of the RBC Bank (USA) trust division to create a Wealth Management segment, the revenue of which is reported in the Consolidated Statements of Income in the noninterest income section under the line item Wealth Management revenue. The Trust division within the Wealth Management segment operates on a custodial basis which includes administration of benefit plans, as well as accounting and money management for trust accounts. The division manages a number of trust accounts inclusive of personal and corporate benefit accounts, self-directed IRAs, and custodial accounts. Fees for managing these accounts are based on changes in market values of the assets under management in the account, with the amount of the fee depending on the type of account. Additionally, the Company provides specialized products and services to our customers through our Financial Services division. Specialized products include fixed and variable annuities, mutual funds, and stocks offered through a third party provider. Wealth Management revenue was \$4,868 for 2011 compared to \$3,641 for 2010 and \$3,441 for 2009. The market value of trust assets under management was \$1,024,585 and \$447,839 at December 31, 2011 and 2010, respectively. The increases in trust revenue and the market value of trust assets under management during 2011 were primarily attributable to the acquisition of the Birmingham, Alabama-based trust department of RBC Bank (USA) in the third quarter of 2011.

Gains on sales of securities for 2011 were \$5,057, resulting from the sale of approximately \$94,024 in securities. Gains on sales of securities for 2010 were \$3,955, resulting from the sale of approximately \$125,969 in securities. Other-than-temporary-impairment losses recognized in 2010 and 2011 are discussed above. Gains on sales of securities for 2009 were \$2,318, resulting from the sale of approximately \$100,295 in securities. The gains in 2009 were offset by the complete write-off of the Company's \$645 investment in Silverton Financial Services, Inc., the holding company of Silverton Bank, N.A., which was placed in receivership on May 1, 2009.

Gains on the sale of mortgage loans held for sale were \$4,133, \$6,224, and \$7,566 for the years ended December 31, 2011, 2010, and 2009, respectively. Originations of mortgage loans to be sold totaled \$433,835 for 2011 as compared to \$519,447 for 2010 and \$818,067 for 2011. The decrease in originations of mortgage loans to be sold and the related gain on the sales since 2009 is due to the higher levels of refinancing in 2009 made possible by historically lower mortgage interest rates.

**Table of Contents***Noninterest Expense***Noninterest Expense to Average Assets**

<b>2011</b>	<b>2010</b>	<b>2009</b>
3.30%	3.13%	2.85%

Noninterest expense was \$140,676, \$123,619 and \$105,753 for 2011, 2010 and 2009, respectively. Noninterest expense increased \$17,057, or 13.80%, during 2011 as compared to 2010. The operations of American Trust increased noninterest expenses by \$2,365 during 2011. Noninterest expense for 2011 includes \$1,651 of acquisition related costs associated with the American Trust and the RBC Bank (USA) trust department acquisitions and \$1,903 in prepayment penalties associated with paying off \$50 million of FHLB borrowings.

Salaries and employee benefits is the largest component of noninterest expenses and represented 47.01%, 47.65% and 52.40% of total noninterest expense at December 31, 2011, 2010 and 2009, respectively. During 2011, salaries and employee benefits increased \$7,235, or 12.28%, to \$66,135 as compared to \$58,900 for 2010. The increase is attributable to our acquisitions of American Trust and the RBC Bank (USA) trust department and expansion of our franchise by opening de novo locations in Columbus, Mississippi in the fourth quarter of 2010 and Starkville, Mississippi and Tuscaloosa and Montgomery, Alabama during 2011. During 2010, salaries and employee benefits increased \$3,485, or 6.28%, to \$58,900 as compared to \$55,415 for 2009 primarily as a result of the acquisition of Crescent.

The compensation expense recorded in connection with grants of stock options and awards of restricted stock, which is included within salaries and employee benefits, was \$620, \$752 and \$626 for 2011, 2010 and 2009, respectively.

Data processing costs increased \$923 to \$7,297 for 2011 from 2010. Data processing costs increased \$769, or 13.72%, to \$6,374 for 2010 from 2009. The increase in data processing costs over the periods presented is reflective of increased loan and deposit processing from growth in the number of loans and deposits. The inclusion of data processing costs from American Trust and Crescent operations in 2011 and 2010, respectively, also contributed to the increase since 2009.

Net occupancy and equipment expense in 2011 was \$13,552, up \$1,708 from 2010. This increase is attributable to occupancy costs associated with the operations of the Company's recent banking expansions beginning in 2010 partially offset by lower depreciation expense. Net occupancy and equipment expense in 2010 was \$11,844, down \$494 from 2009.

Expenses related to other real estate owned for 2011 were \$15,326, an increase of \$5,708 compared to 2010. Expenses on other real estate owned for 2011 include write downs of \$8,224 of the carrying value to fair value on certain pieces of property held in other real estate owned. Other real estate owned with a cost basis of \$47,972 was sold during 2011, resulting in a net loss of \$3,073. Expenses related to other real estate owned for 2010 were \$9,618, an increase of \$7,130 compared to the same period in 2009. Expenses on other real estate owned for the year ended December 31, 2010 included a \$3,718 write down of the carrying value to fair value on certain pieces of property held in other real estate owned. Other real estate owned with a cost basis of \$30,278 was sold during 2010, resulting in a net loss of \$1,824.

Professional fees include fees for legal and accounting services as well as fees we pay our directors. Professional fees were \$4,305 for 2011 as compared to \$3,800 for 2010 and \$3,813 for 2009. Professional fees attributable to legal fees associated with loan workouts and foreclosure proceedings remain at higher levels in correlation with the overall economic downturn and credit deterioration identified in our loan portfolio.

Advertising and public relations expense was \$4,764 for 2011, up \$1,017, or 27.14%, compared to \$3,747 for 2010. Advertising and public relations expense increased \$571 for 2010 compared to \$3,176 for 2009. These year-over-year increases are attributable to advertising and marketing costs associated with the Company's expansion into new markets since 2010.

Amortization of intangible assets totaled \$1,742 for 2011 compared to \$1,974 for 2010 and \$1,966 for 2009. This amortization relates to finite-lived intangible assets recorded in prior mergers which are being amortized over the useful lives as determined at acquisition. These finite-lived intangible assets have remaining estimated useful lives ranging from three to fifteen years. During 2011, the Company amortized the remaining core deposit intangible recorded in connection with the Renasant Bancshares acquisition. The amortization was \$326 in 2011 compared to \$652 in 2010. This reduction was offset by amortization expense related to finite-lived intangible assets recorded in association with the Crescent, American Trust and the RBC Trust (USA) trust department acquisitions.

**Table of Contents**

Communication expenses are those expenses incurred for communication to clients and between employees. Communication expenses were \$5,234 for 2011 as compared to \$4,677 for 2010 and \$4,390 for 2009.

Total noninterest expenses for 2011 included \$1,651 of acquisition-related expenses associated with the American Trust and RBC Bank (USA) trust division acquisitions and a prepayment penalty totaling \$1,903 associated with the payoff of \$50,000 of FHLB advances. In comparison, total noninterest expenses for 2010 included \$1,955 of acquisition-related expenses associated with the Crescent acquisition and a prepayment penalty totaling \$2,785 associated with the payoff of \$148,000 of FHLB advances.

<b>Efficiency Ratio</b>		
<b>2011</b>	<b>2010</b>	<b>2009</b>
69.04%	59.97%	65.43%

The efficiency ratio is one measure of productivity in the banking industry. This ratio is calculated to measure the cost of generating one dollar of revenue. That is, the ratio is designed to reflect the percentage of one dollar which must be expended to generate that dollar of revenue. The Company calculates this ratio by dividing noninterest expense by the sum of net interest income on a fully taxable equivalent basis and noninterest income. The improvement in our efficiency ratio in 2010 is attributable to the bargain purchase gain arising from the Crescent acquisition. Excluding the gains on acquisitions included in noninterest income in 2011 and 2010, our efficiency ratio was 72.36% and 75.42% in 2011 and 2010, respectively. We remain committed to aggressively managing our costs within the framework of our business model. We expect the efficiency ratio to improve from levels reported in 2011 and 2010 as the Company replaces noninterest income lost due to recent regulatory changes and reduces credit related costs as credit quality improves.

*Income Taxes*

Income tax expense for 2011, 2010 and 2009 was \$9,043, \$15,018 and \$5,863, respectively. The effective tax rates for those years were 26.08%, 32.16% and 24.05%, respectively. The decrease in the effective tax rate for 2011 as compared to 2010 was attributable to higher levels of tax-exempt interest income and income from bank-owned life insurance in 2011 as compared to 2010. The increase in the effective tax rate for 2010 as compared to the prior years presented was attributable to higher levels of taxable income in 2010 as a result of the Crescent acquisition.

**Risk Management**

The management of risk is an on-going process. Primary risks that are associated with the Company include credit, interest rate and liquidity risk. Credit and interest rate risk are discussed below, while liquidity risk is discussed in the next subsection under the heading Liquidity and Capital Resources.

*Credit Risk and Allowance for Loan Losses*

Inherent in any lending activity is credit risk, that is, the risk of loss should a borrower default. Credit risk is monitored and managed on an ongoing basis by a credit administration department, senior loan committee, a loss management committee and the Board of Directors loan committee. Credit quality, adherence to policies and loss mitigation are major concerns of credit administration and these committees. The Company's central appraisal review department reviews and approves third-party appraisals obtained by the Company on real estate collateral and monitors loan maturities to ensure updated appraisals are obtained. This department is managed by a licensed real estate appraiser and employs an additional three licensed appraisers.

We have a number of documented loan policies and procedures that set forth the approval and monitoring process of the lending function. Adherence to these policies and procedures is monitored by management and the Board of Directors. A number of committees and an underwriting staff oversee the lending operations of the Company. These include in-house loan and loss management committees and the Board of Directors loan committee and problem loan review committee. In addition, we maintain a loan review staff to independently monitor loan quality and lending practices. Loan review personnel monitor and, if necessary, adjust the grades assigned to loans through periodic examination, focusing its review on commercial and real estate loans rather than consumer and consumer mortgage loans.



---

**Table of Contents**

In compliance with loan policy, the lending staff is given lending limits based on their knowledge and experience. In addition, each lending officer's prior performance is evaluated for credit quality and compliance as a tool for establishing and enhancing lending limits. Before funds are advanced on consumer and commercial loans below certain dollar thresholds, loans are reviewed and scored using centralized underwriting methodologies. Loan quality or risk-rating grades are assigned based upon certain factors, which include the scoring of the loans. This information is used to assist management in monitoring the credit quality. Loan requests of amounts greater than an officer's lending limits are reviewed by senior credit officers, in-house loan committees or the Board of Directors.

For commercial and commercial real estate secured loans, risk-rating grades are assigned by lending, credit administration or loan review personnel, based on an analysis of the financial and collateral strength and other credit attributes underlying each loan. Loan grades range from 1 to 9, with 1 being loans with the least credit risk. Allowance factors established by management are applied to the total balance of loans in each grade to determine the amount needed in the allowance for loan losses. The allowance factors are established based on historical loss ratios experienced by the Company for these loan types, as well as the credit quality criteria underlying each grade, adjusted for trends and expectations about losses inherent in our existing portfolios. In making these adjustments to the allowance factors, management takes into consideration factors which it believes are causing, or are likely in the future to cause, losses within our loan portfolio but which may not be fully reflected in our historical loss ratios. For portfolio balances of consumer, consumer mortgage and certain other similar loan types, allowance factors are determined based on historical loss ratios by portfolio for the preceding eight quarters and may be adjusted by other qualitative criteria.

The loss management committee and the Board of Directors' problem loan review committee monitor loans that are past due or those that have been downgraded and placed on the Company's internal watch list due to a decline in the collateral value or cash flow of the debtor; the committees then adjust loan grades accordingly. This information is used to assist management in monitoring credit quality. In addition, the Company's portfolio management committee monitors and identifies risks within the Company's loan portfolio by focusing its efforts on reviewing and analyzing loans which are not on the Company's internal watch list. The portfolio management committee monitors loans in portfolios or regions which management believes could be stressed or experiencing credit deterioration.

A loan is considered impaired when, based on current information and events, it is probable that the Company will be unable to collect the scheduled payments of principal and interest when due according to the contractual terms of the loan agreement. Impairment is measured on a loan-by-loan basis for problem loans of \$500 or greater by either the present value of expected future cash flows discounted at the loan's effective interest rate, the loan's obtainable market price or the fair value of the collateral if the loan is collateral dependent. For real estate collateral, the fair market value of the collateral is based upon a recent appraisal by a qualified and licensed appraiser of the underlying collateral. When the ultimate collectability of a loan's principal is in doubt, wholly or partially, the loan is placed on nonaccrual.

After all collection efforts have failed, collateral securing loans may be repossessed and sold or, for loans secured by real estate, foreclosure proceedings are initiated. The collateral is sold at public auction for fair market value (based upon recent appraisals described in the above paragraph), with fees associated with the foreclosure being deducted from the sales price. The purchase price is applied to the outstanding loan balance. If the loan balance is greater than the sales proceeds, the deficient balance is sent to the Board of Directors' loan committee for charge-off approval. These charge-offs reduce the allowance for loan losses.

Charge-offs reflect the realization of losses in the portfolio that were recognized previously through the provision for loan losses. Net charge-offs for 2011 were \$23,425, or 0.91% as a percentage of average loans, compared to net charge-offs of \$24,395, or 1.00%, for 2010 and \$22,650, or 0.91%, for 2009. The current levels of net charge-offs are a direct result of the prolonged effects of the economic downturn in our markets on borrowers' ability to repay their loans coupled with the decline in market values of the underlying collateral securing loans, particularly real estate secured loans. Although many of the markets in which we operate did not experience the extreme appreciation in real estate values as experienced in other national markets over the past few years, the real estate market in all of our markets began to slow down significantly in 2008. The large inventories of both completed residential homes and land that had been developed for future residential home construction, coupled with declining consumer demand for residential real estate, caused a severe decline in the values of both homes and developed land. As a result, the credit quality of some of our loans in the construction and land development portfolios deteriorated. These conditions largely existed throughout 2011.

**Table of Contents**

The allowance for loan losses is available to absorb probable credit losses inherent in the entire loan portfolio. The appropriate level of the allowance is based on an ongoing analysis of the loan portfolio and represents an amount that management deems adequate to provide for inherent losses, including collective impairment as recognized under ASC 450. Collective impairment is calculated based on loans grouped by grade. Another component of the allowance is losses on loans assessed as impaired under ASC 310. The balance of these loans and their related allowance is included in management's estimation and analysis of the allowance for loan losses. Other considerations in establishing the allowance for loan losses include economic conditions reflected within industry segments, the unemployment rate in our markets, loan segmentation and historical losses that are inherent in the loan portfolio. The allowance for loan losses is established after input from management, loan review and the loss management committee. An evaluation of the adequacy of the allowance is calculated quarterly based on the types of loans, an analysis of credit losses and risk in the portfolio, economic conditions and trends within each of these factors. In addition, on a regular basis, management and the Board of Directors review loan ratios. These ratios include the allowance for loan losses as a percentage of total loans, net charge-offs as a percentage of average loans, the provision for loan losses as a percentage of average loans, nonperforming loans as a percentage of total loans and the allowance coverage on nonperforming loans. Also, management reviews past due ratios by officer, community bank and the Company as a whole. The allowance for loan losses was \$44,340, \$45,415 and \$39,145 at December 31, 2011, 2010 and 2009, respectively.

**Provision for Loan Losses to Average Loans**

2011	2010	2009
1.26%	1.26%	1.08%

The provision for loan losses charged to operating expense is an amount which, in the judgment of management, is necessary to maintain the allowance for loan losses at a level that is believed to be adequate to meet the inherent risks of losses in our loan portfolio. The provision for loan losses was \$22,350, \$30,665 and \$26,890 for 2011, 2010 and 2009, respectively. Factors considered by management in determining the amount of the provision for loan losses include the internal risk rating of individual credits, historical and current trends in net charge-offs, trends in nonperforming loans, trends in past due loans, trends in the market values of underlying collateral securing loans and the current economic conditions in the market in which we operate. The Company has increased the provision for loan losses since 2008 to address credit deterioration resulting from the effects of the economic downturn on our borrowers' ability to make timely payments or repay their loans at maturity, especially in connection with the construction and land development segment of the loan portfolio. This deterioration is reflected in the increase in nonperforming loans, as well as the decline in market values of underlying collateral securing loans, primarily real estate, over the same period. In addition, the increase in the provision for loan losses during these periods is attributable to management identifying potential credit deterioration through the internal loan grading system and increasing the allowance for loan losses in response. For impaired loans, specific reserves were established to adjust the carrying value of the loan to its estimated net realizable value. The following table quantifies the amount of the specific reserves component of the allowance for loan losses and the amount of the allowance determined by applying allowance factors to graded loans at December 31 for each of the years presented:

	2011	2010	2009	2008	2007
Specific reserves for impaired loans	\$ 15,410	\$ 17,529	\$ 14,468	\$ 8,769	\$ 3,625
Allocated reserves for remaining portfolio	28,930	27,886	24,677	26,136	22,747
<b>Total</b>	<b>\$ 44,340</b>	<b>\$ 45,415</b>	<b>\$ 39,145</b>	<b>\$ 34,905</b>	<b>\$ 26,372</b>

All of the loans acquired in the American Trust and Crescent acquisitions and certain loans acquired in the Capital and Heritage mergers that are accounted for under ASC 310-30 are carried at values which, in management's opinion, reflect the estimated future cash flows, based on the facts and circumstances surrounding each respective loan at the date of acquisition. The Company continually monitors these loans as part of our normal credit review and monitoring procedures for changes in the estimated future cash flows; to the extent future cash flows deteriorate below initial projections, the Company may be required to reserve for these loans in the allowance for loan losses through future provision for loan losses. The Company did not increase the provision for loan losses for loans accounted for under ASC 310-30 during 2011 or 2010. Management believes that as of December 31, 2011 the estimated cash flows of the loans accounted for under ASC 310-30 has not deteriorated further since the date of acquisition and, thus, the carrying value of these loans at December 31, 2011 continues to reflect the future cash flows.

**Table of Contents**

The following table presents the allocation of the allowance for loan losses by loan category at December 31 for each of the years presented.

	2011	2010	2009	2008	2007
Commercial, financial, agricultural	\$ 4,197	\$ 2,625	\$ 4,855	\$ 5,238	\$ 5,583
Lease financing	1	3	4	8	12
Real estate construction	1,073	2,115	4,494	6,590	2,613
Real estate 1-4 family mortgage	17,191	20,870	15,593	10,514	8,219
Real estate commercial mortgage	20,979	18,779	12,577	10,775	8,756
Installment loans to individuals	899	1,023	1,622	1,780	1,189
<b>Total</b>	<b>\$ 44,340</b>	<b>\$ 45,415</b>	<b>\$ 39,145</b>	<b>\$ 34,905</b>	<b>\$ 26,372</b>

The table below reflects the activity in the allowance for loan losses, in thousands, for the years ended December 31:

	2011	2010	2009	2008	2007
Balance at beginning of year	\$ 45,415	\$ 39,145	\$ 34,905	\$ 26,372	\$ 19,534
Additions from business combinations					5,253
Provision for loan losses	22,350	30,665	26,890	22,804	4,838
Charge-offs					
Commercial, financial, agricultural	2,037	1,161	2,682	623	253
Lease financing					
Real estate construction	836	4,181	2,719	2,393	1,821
Real estate 1-4 family mortgage	16,755	14,189	16,234	11,224	1,411
Real estate commercial mortgage	5,792	6,512	2,144	1,067	2
Installment loans to individuals	373	319	313	376	612
<b>Total charge-offs</b>	<b>25,793</b>	<b>26,362</b>	<b>24,092</b>	<b>15,683</b>	<b>4,099</b>
Recoveries					
Commercial, financial, agricultural	272	282	187	207	432
Lease financing					
Real estate construction	110	68	199	136	28
Real estate 1-4 family mortgage	767	999	700	237	230
Real estate commercial mortgage	1,056	533	158	31	2
Installment loans to individuals	163	85	198	801	154
<b>Total recoveries</b>	<b>2,368</b>	<b>1,967</b>	<b>1,442</b>	<b>1,412</b>	<b>846</b>
<b>Net charge-offs</b>	<b>23,425</b>	<b>24,395</b>	<b>22,650</b>	<b>14,271</b>	<b>3,253</b>
<b>Balance at end of year</b>	<b>\$ 44,340</b>	<b>\$ 45,415</b>	<b>\$ 39,145</b>	<b>\$ 34,905</b>	<b>\$ 26,372</b>
Net charge-offs to:					
Loans - average	0.91%	1.00%	0.91%	0.55%	0.14%
Allowance for loan losses	52.83%	53.72%	57.86%	40.89%	12.34%
Allowance for loan losses to:					
Loans - year end	1.98%	2.07%	1.67%	1.38%	1.02%
Nonperforming loans	127.00%	84.32%	78.25%	87.45%	162.02%

**Table of Contents**

The following table provides further details of the Company's net charge-offs of loans secured by real estate for the years ended December 31:

	2011	2010	2009	2008
Real estate construction:				
Residential	\$ 724	\$ 1,378	\$ 2,278	\$ 1,735
Commercial	2			
Condominiums		2,735	242	522
<b>Total real estate construction</b>	<b>726</b>	<b>4,113</b>	<b>2,520</b>	<b>2,257</b>
Real estate 1-4 family mortgage:				
Primary	1,570	2,513	1,765	1,481
Home equity	1,721	1,601	2,191	1,160
Rental/investment	3,813	1,751	1,548	1,897
Land development	8,884	7,325	10,030	6,449
<b>Total real estate 1-4 family mortgage</b>	<b>15,988</b>	<b>13,190</b>	<b>15,534</b>	<b>10,987</b>
Real estate commercial mortgage:				
Owner-occupied	3,123	2,713	213	227
Non-owner occupied	(282)	2,288	1,711	759
Land development	1,895	978	62	50
<b>Total real estate commercial mortgage</b>	<b>4,736</b>	<b>5,979</b>	<b>1,986</b>	<b>1,036</b>
<b>Total net charge-offs of loans secured by real estate</b>	<b>\$ 21,450</b>	<b>\$ 23,282</b>	<b>\$ 20,040</b>	<b>\$ 14,280</b>

*Nonperforming Assets*

Nonperforming loans are those on which the accrual of interest has stopped or loans which are contractually past due 90 days on which interest continues to accrue. Generally, the accrual of interest is discontinued when the full collection of principal or interest is in doubt or when the payment of principal or interest has been contractually 90 days past due, unless the obligation is both well secured and in the process of collection. Management, the loss management committee and our loan review staff closely monitor loans that are considered to be nonperforming.

Restructured loans are those for which concessions have been granted to the borrower due to a deterioration of the borrower's financial condition. Such concessions may include reduction in interest rates or deferral of interest or principal payments. In evaluating whether to restructure a loan, management analyzes the long-term financial condition of the borrower, including guarantor and collateral support, to determine whether the proposed concessions will increase the likelihood of repayment of principal and interest.

Debt securities may be transferred to nonaccrual status where the recognition of investment interest is discontinued. A number of qualitative factors, including but not limited to the financial condition of the underlying issuing financial institutions and current and projected deferrals or defaults, are considered by management in the determination of whether the debt security should be transferred to nonaccrual status. The interest on these nonaccrual investment securities is accounted for on the cash-basis method until qualifying for return to accrual status. Nonaccruing securities available-for-sale consists of the Company's investments in pooled trust preferred securities, each of which are on nonaccrual status.

**Table of Contents**

The following table provides details of the Company's nonperforming assets covered by loss-share agreements with the FDIC (covered assets) and not covered under loss-share agreements:

	Covered Assets	Not Covered Assets	Total Assets
<b>December 31, 2011</b>			
Nonaccruing loans	\$ 88,034	\$ 31,154	\$ 119,188
Accruing loans past due 90 days or more	1,134	3,760	4,894
Total nonperforming loans	89,168	34,914	124,082
Other real estate owned	43,156	70,079	113,235
Total nonperforming loans and OREO	132,324	104,993	237,317
Nonaccruing securities available-for-sale, at fair value		12,785	12,785
Total nonperforming assets	\$ 132,324	\$ 117,778	\$ 250,102
Nonperforming loans to total loans			4.81%
Nonperforming assets to total assets			5.95%
Allowance for loan losses to total loans			1.72%
<b>December 31, 2010</b>			
Nonaccruing loans	\$ 82,393	\$ 46,662	\$ 129,055
Accruing loans past due 90 days or more		7,196	7,196
Total nonperforming loans	82,393	53,858	136,251
Other real estate owned	54,715	71,833	126,548
Total nonperforming assets	\$ 137,108	\$ 125,691	\$ 262,799
Nonperforming loans to total loans			5.40%
Nonperforming assets to total assets			6.12%
Allowance for loan losses to total loans			1.80%

Due to the significant difference in the accounting for the loans and other real estate owned covered by loss-share agreements and loss mitigation offered under the loss-share agreements with the FDIC, the Company believes that excluding the covered assets from its asset quality measures provides a more meaningful presentation of the Company's asset quality. Purchased impaired loans had evidence of deterioration in credit quality prior to acquisition, and thus the fair value of these loans as of the acquisition date included an estimate of credit losses. These loans, as well as acquired loans with no evidence of credit deterioration at acquisition, are accounted for on a pool basis, and these pools are considered to be performing. Purchased impaired loans were not classified as nonperforming assets at December 31, 2011 or December 31, 2010 as the loans are considered to be performing under ASC 310-30. As a result, interest income, through the accretion of the difference between the carrying value of the loans and the expected cash flows, is being recognized on all purchased loans accounted for under ASC 310-30.

The asset quality measures surrounding the Company's nonperforming loans and nonperforming assets discussed in the remainder of this section exclude covered assets relating to the Crescent and American Trust acquisitions.

**Table of Contents**

The following table shows the principal amounts of nonperforming and restructured loans as of the dates presented. All loans where information exists about possible credit problems that would cause us to have serious doubts about the borrower's ability to comply with the current repayment terms of the loan have been reflected in the table below.

	2011	2010	2009	2008	2007
Nonaccruing loans	\$ 31,154	\$ 46,662	\$ 39,454	\$ 35,661	\$ 14,231
Accruing loans past due 90 days or more	3,760	7,196	10,571	4,252	2,046
<b>Total nonperforming loans</b>	<b>34,914</b>	<b>53,858</b>	<b>50,025</b>	<b>39,913</b>	<b>16,277</b>
Restructured loans	36,311	32,615	36,335	1,270	543
<b>Total nonperforming and restructured loans</b>	<b>\$ 71,225</b>	<b>\$ 86,473</b>	<b>\$ 86,360</b>	<b>\$ 41,183</b>	<b>\$ 16,820</b>
Interest income recognized on nonaccruing and restructured loans	\$ 2,043	\$ 1,200	\$ 1,557	\$ 1,597	\$ 807
Interest income foregone on nonaccruing and restructured loans	\$ 2,341	\$ 2,166	\$ 1,285	\$ 538	\$ 277

Nonperforming loans to:

Loans year end	1.56%	2.46%	2.13%	1.58%	0.63%
Loans average	1.35%	2.20%	2.00%	1.54%	0.72%

The following table presents nonperforming loans, not subject to a loss-share agreement, by loan category at December 31 for each of the years presented.

	2011	2010	2009	2008	2007
Commercial, financial, agricultural	\$ 3,505	\$ 2,422	\$ 3,446	\$ 2,709	\$ 140
Real estate construction:					
Residential	489	333	3,648	5,196	3,671
Commercial					
Condominiums				1,255	
<b>Total real estate construction</b>	<b>489</b>	<b>333</b>	<b>3,648</b>	<b>6,451</b>	<b>3,671</b>
Real estate 1-4 family mortgage:					
Primary	5,242	6,514	4,281	2,968	4,883
Home equity	1,013	829	990	612	84
Rental/investment	5,757	10,942	5,500	3,796	317
Land development	1,739	17,608	17,859	18,141	3,915
<b>Total real estate 1-4 family mortgage</b>	<b>13,751</b>	<b>35,893</b>	<b>28,630</b>	<b>25,517</b>	<b>9,199</b>
Real estate commercial mortgage:					
Owner-occupied	2,342	6,336	3,984	2,341	339
Non-owner occupied	11,741	4,300	5,049	2,753	2,794
Land development	2,413	3,903	5,045		
<b>Total real estate commercial mortgage</b>	<b>16,496</b>	<b>14,539</b>	<b>14,078</b>	<b>5,094</b>	<b>3,133</b>
Installment loans to individuals	673	671	223	142	134
<b>Total nonperforming loans</b>	<b>\$ 34,914</b>	<b>\$ 53,858</b>	<b>\$ 50,025</b>	<b>\$ 39,913</b>	<b>\$ 16,277</b>

The increase in nonperforming loans since December 31, 2007, as shown in the above tables, is attributable to credit deterioration primarily in our commercial and residential land development loans over the period. The decrease in nonperforming loans at December 31, 2011 compared

## Edgar Filing: RENASANT CORP - Form 10-K

to prior years was due to management foreclosing on several problem loans, primarily residential land development loans. Nonperforming land development loans represented 11.89%, 39.94% and 45.79% of total nonperforming loans at December 31, 2011, 2010, and 2009, respectively. Management has evaluated the aforementioned loans and other loans classified as nonperforming and believes that all nonperforming loans have been adequately reserved for in the allowance for loan losses at December 31, 2011. Management also continually monitors past due loans for potential credit quality deterioration. Total loans past due 30-89 days were \$15,804, \$21,520 and \$24,062 at December 31, 2011, 2010 and 2009, respectively.

**Table of Contents**

As shown above, restructured loans totaled \$36,311 at December 31, 2011 compared to \$32,615 at December 31, 2010. At December 31, 2011, total loans restructured through interest rate concessions represented 67.27% of total restructured loans, while loans restructured by a concession in payment terms represented the remainder. The following table provides further details of the Company's restructured loans at December 31, 2011 and 2010:

	2011	2010
Commercial, financial, agricultural	\$	\$ 125
Real estate construction:		
Residential		
Commercial		
Condominiums		
Total real estate construction		
Real estate 1-4 family mortgage:		
Primary	5,106	4,313
Home equity		
Rental/investment	2,060	1,969
Land development	10,923	14,834
Total real estate 1-4 family mortgage	18,089	21,116
Real estate commercial mortgage:		
Owner-occupied	11,226	3,844
Non-owner occupied	6,232	5,510
Land development	585	1,839
Total real estate commercial mortgage	18,043	11,193
Installment loans to individuals	179	181
Total restructured loans	\$ 36,311	\$ 32,615

Changes in the Company's restructured loans are set forth in the table below. The update to ASC 310 issued by FASB in April 2011 that provided clarification of which loan modifications constituted troubled debt restructurings did not affect loans previously disclosed as restructured at December 31, 2010 or additional loans with concessions in the table below.

	2011	2010
Balance as of January 1	\$ 32,615	\$ 36,335
Additional loans with concessions	18,540	19,312
Reductions due to:		
Reclassified as nonperforming	(9,861)	(14,224)
Transfer to other real estate owned	(2,898)	(3,110)
Charge-offs		(2,914)
Paydowns	(1,453)	(1,820)
Lapse of concession period	(632)	(964)
Balance as of December 31	\$ 36,311	\$ 32,615

Other real estate owned consists of properties acquired through foreclosure or acceptance of a deed in lieu of foreclosure. These properties are carried at the lower of cost or fair market value based on appraised value less estimated selling costs. Losses arising at the time of foreclosure of properties are charged against the allowance for loan losses. Reductions in the carrying value subsequent to acquisition are charged to earnings and are included in "Other real estate owned" in the Consolidated Statements of Income. Other real estate owned with a cost basis of \$29,085 was



## Edgar Filing: RENASANT CORP - Form 10-K

sold during the year ended December 31, 2011, resulting in a net loss of \$2,522, while other real estate owned with a cost basis of \$27,901 was sold during the year ended December 31, 2010, resulting in a net loss of \$1,824. Other real estate owned with a cost basis of \$16,005 was sold during the year ended December 31, 2009, resulting in a net loss of \$818.

**Table of Contents**

The following table provides details of the Company's other real estate owned as of December 31, 2011 and 2010:

	2011	2010
Residential real estate	\$ 15,364	\$ 15,445
Commercial real estate	11,479	18,266
Residential land development	36,105	33,172
Commercial land development	7,131	4,501
Other		449
Total other real estate owned and repossessions	\$ 70,079	\$ 71,833

Changes in the Company's other real estate owned were as follows:

	2011	2010
Balance as of January 1	\$ 71,833	\$ 58,568
Additions	34,480	44,408
Capitalized improvements	61	696
Impairments	(7,894)	(3,718)
Dispositions	(29,085)	(27,901)
Other	684	(220)
Balance as of December 31	\$ 70,079	\$ 71,833

*Interest Rate Risk*

Market risk is the risk of loss from adverse changes in market prices and rates. The majority of assets and liabilities of a financial institution are monetary in nature and therefore differ greatly from most commercial and industrial companies that have significant investments in fixed assets and inventories. Our market risk arises primarily from interest rate risk inherent in lending and deposit-taking activities. Management believes a significant impact on the Company's financial results stems from our ability to react to changes in interest rates. To that end, management actively monitors and manages our interest rate risk exposure.

We have an Asset/Liability Committee (ALCO) which is authorized by the Board of Directors to monitor our interest rate sensitivity and to make decisions relating to that process. The ALCO's goal is to structure our asset/liability composition to maximize net interest income while managing interest rate risk so as to minimize the adverse impact of changes in interest rates on net interest income and capital. Profitability is affected by fluctuations in interest rates. A sudden and substantial change in interest rates may adversely impact our earnings because the interest rates borne by assets and liabilities do not change at the same speed, to the same extent or on the same basis.

We monitor the impact of changes in interest rates on our net interest income and economic value of equity (EVE) using rate shock analysis. Net interest income simulations measure the short-term earnings exposure from changes in market rates of interest in a rigorous and explicit fashion. Our current financial position is combined with assumptions regarding future business to calculate net interest income under varying hypothetical rate scenarios. The EVE measures our long-term earnings exposure from changes in market rates of interest. EVE is defined as the present value of assets minus the present value of liabilities at a point in time. A decrease in EVE due to a specified rate change indicates a decline in the long-term earnings capacity of the balance sheet assuming that the rate change remains in effect over the life of the current balance sheet.

**Table of Contents**

The following rate shock analysis depicts the estimated impact on net interest income and EVE of immediate changes in interest rates at the specified levels at December 31:

Change in Interest Rates <sup>(1)</sup> (In Basis Points)	Percentage Change In:			
	Net Interest Income <sup>(2)</sup>		Economic Value of Equity <sup>(3)</sup>	
	2011	2010	2011	2010
+200	2.71%	(3.25%)	13.87%	10.70%
+100	1.78%	(3.37%)	10.30%	6.63%
-100	(0.74%)	(1.12%)	(5.09%)	(4.94%)

<sup>(1)</sup> On account of the present position of the target federal funds rate, the Company did not perform an analysis assuming a downward movement in rates of 200 bps.

<sup>(2)</sup> The percentage change in this column represents the projected net interest income for 12 months on a flat balance sheet in a stable interest rate environment versus the projected net interest income in the various rate scenarios.

<sup>(3)</sup> The percentage change in this column represents our EVE in a stable interest rate environment versus the EVE in the various rate scenarios.

The shift in the shock results for the net interest income simulation from slightly liability-sensitive at year-end 2010 to slightly asset-sensitive at year-end 2011 is due largely to our improved liability mix; as significant decreases in fixed rate time deposits and borrowings were offset by corresponding increases in non-interest bearing and lower cost variable rate deposits. There was also a more moderate shift on the asset side from fixed rate or non-earning assets to variable rate assets. These balance sheet changes also account for the slight increase in the EVE results under rising rates.

The preceding measures assume no change in the size or asset/liability compositions of the balance sheet. Thus, the measures do not reflect actions the ALCO may undertake in response to such changes in interest rates. The above results of the interest rate shock analysis are within the parameters set by the Board of Directors. The scenarios assume instantaneous movements in interest rates in increments of 100 and 200 basis points. With the present position of the target federal funds rate, the declining rate scenarios seem improbable. Furthermore, it has been the Federal Reserve's policy to adjust the target federal funds rate incrementally over time. As interest rates are adjusted over a period of time, it is our strategy to proactively change the volume and mix of our balance sheet in order to mitigate our interest rate risk. The computation of the prospective effects of hypothetical interest rate changes requires numerous assumptions regarding characteristics of new business and the behavior of existing positions. These business assumptions are based upon our experience, business plans and published industry experience. Key assumptions employed in the model include asset prepayment speeds, competitive factors, the relative price sensitivity of certain assets and liabilities and the expected life of non-maturity deposits. Because these assumptions are inherently uncertain, actual results will differ from simulated results.

The Company utilizes derivative financial instruments, including interest rate contracts such as swaps, caps and/or floors, as part of its ongoing efforts to manage its interest rate risk exposure and to facilitate the needs of its customers.

The Company utilizes interest rate contracts to mitigate exposure to interest rate risk and to facilitate the needs of its customers. Beginning in the first quarter of 2011, the Company began entering into derivative instruments not designated as hedging instruments to help its commercial customers manage their exposure to interest rate fluctuations. To mitigate the interest rate risk associated with these customer contracts, the Company enters into an offsetting derivative contract position. The Company manages its credit risk, or potential risk of default by its commercial customers, through credit limit approval and monitoring procedures. At December 31, 2011, the Company had notional amounts of \$43,343 on interest rate contracts with corporate customers and \$43,343 in offsetting interest rate contracts with other financial institutions to mitigate the Company's rate exposure on its corporate customers' contracts and certain fixed-rate loans.

The Company also enters into interest rate lock commitments with its customers to mitigate the Company's interest rate risk associated with its commitments to fund fixed-rate residential mortgage loans. Under the interest rate lock commitments, interest rates for a mortgage loan are locked in with the customer for a period of time, typically thirty days. Once an interest rate lock commitment is entered into with a customer, the Company also enters into a forward commitment to sell the residential mortgage loan to secondary market investors. As such, the Company does not incur risk if the interest rate lock commitment in the pipeline fails to close.



**Table of Contents**

For more information about the Company's derivative financial instruments, see Note S, Derivative Instruments, in the Notes to Consolidated Financial Statements of the Company in Item 8, Financial Statements and Supplementary Data.

**Liquidity and Capital Resources**

Liquidity management is the ability to meet the cash flow requirements of customers who may be either depositors wishing to withdraw funds or borrowers needing assurance that sufficient funds will be available to meet their credit needs.

Core deposits, which are deposits excluding time deposits and public fund deposits, are a major source of funds used by the Bank to meet cash flow needs. Maintaining the ability to acquire these funds as needed in a variety of markets is the key to assuring the Bank's liquidity. Management continually monitors the liquidity and non-core dependency ratios to ensure compliance with ALCO targets.

Our investment portfolio is another alternative for meeting liquidity needs. These assets generally have readily available markets that offer conversions to cash as needed. Within the next twelve months the securities portfolio is forecasted to generate cash flow through principal payments and maturities equal to 28.29% of the carrying value of the total securities portfolio. Securities within our investment portfolio are also used to secure certain deposit types and short-term borrowings. At December 31, 2011, securities with a carrying value of approximately \$325,952 were pledged to secure public fund deposits and as collateral for short-term borrowings as compared to \$348,392 at December 31, 2010. Lower levels of public fund deposits at December 31, 2011 as compared to December 31, 2010 resulted in the decrease in the amount of pledged investment securities at December 31, 2011.

Other sources available for meeting liquidity needs include federal funds purchased and advances from the FHLB. Interest is charged at the prevailing market rate on federal funds purchased and FHLB advances. There were no outstanding federal funds purchased at December 31, 2011 or December 31, 2010. Funds obtained from the FHLB are used primarily to match-fund real estate loans and other longer-term fixed rate loans in order to minimize interest rate risk and may be used to meet day to day liquidity needs, primarily when the cost of such borrowing compares favorably to the rates that we would be required to pay to attract deposits. As of December 31, 2011, the balance of our outstanding advances with the FHLB was \$117,454. The total amount of the remaining credit available to us from the FHLB at December 31, 2011 was \$983,950. We also maintain lines of credit with other commercial banks totaling \$85,000. These are unsecured lines of credit maturing at various times within the next twelve months. At December 31, 2011 and 2010, there were no amounts outstanding under these lines of credit.

In October 2008, the FDIC announced the Temporary Liquidity Guaranty Program ( TLGP ) to strengthen confidence and encourage liquidity in the banking system by guaranteeing newly issued senior unsecured debt of banks, thrifts, and certain holding companies. Under the final rules, qualifying newly issued senior unsecured debt with a maturity greater than 30 days issued on or before October 31, 2009, would be backed by the full faith and credit of the United States through June 30, 2012. The guarantee was limited to 2% of consolidated liabilities for entities, such as the Company, that had no senior unsecured debt outstanding as of September 30, 2008. Renasant Bank issued \$50,000 of qualifying senior debt securities guaranteed under the TLGP in March 2009. Management used the proceeds from the debt issuance to pay-off long term advances with the FHLB as they matured in 2009. The outstanding balance is expected to be paid with cash on hand when it matures in 2012.

The following table presents the percentage of total average deposits and borrowed funds, by type, and total cost of funds, for each of the years presented:

	Percentage of Total			Cost of Funds		
	2011	2010	2009	2011	2010	2009
Noninterest-bearing demand	13.02%	9.69%	9.16%	%	%	%
Interest-bearing demand	35.84	31.61	27.29	0.68	1.10	1.33
Savings	5.63	4.40	2.80	0.38	0.73	0.17
Time deposits	38.36	41.62	39.68	1.52	2.18	2.67
Federal Home Loan Bank advances	3.40	8.49	16.52	4.11	3.67	3.42
Other borrowed funds	3.75	4.19	4.55	3.16	3.47	3.99
Total deposits and borrowed funds	100.00%	100.00%	100.00%	1.11%	1.74%	2.17%

**Table of Contents**

Our strategy in choosing funds is focused on attempting to mitigate interest rate risk, and thus we utilize funding sources that are commensurate with the interest rate risk associated with the assets. Accordingly, management targets growth of non-interest bearing deposits. While we do not control the types of deposit instruments our clients choose, we do influence those choices with the rates and the deposit specials we offer. For example, we could obtain time deposits based on our aggressiveness in pricing and length of term. We constantly monitor our funds position and evaluate the effect various funding sources have on our financial position. Our cost of funds decreased in 2011, 2010, and 2009 as management used lower costing deposits and repaid higher costing funding sources.

Cash and cash equivalents were \$209,017 at December 31, 2011, compared to \$292,669 at December 31, 2010 and \$148,560 at December 31, 2009. Cash provided by investing activities for the year ended December 31, 2011 was \$135,537 compared to \$329,820 in 2010 and \$96,594 in 2009. The net cash proceeds received from the acquisition of American Trust were \$148,443 for 2011, compared to the net cash proceeds received from the acquisition of Crescent of \$337,127 for 2010. The net cash paid for the RBC Bank (USA) trust division acquisition was \$792 for 2011. Purchases of investment securities were \$295,038 for 2011 compared to \$530,699 for 2010 and \$362,865 for 2009. Proceeds from the sale, maturity or call of securities within our investment portfolio were \$333,476 for 2011 compared to \$414,563 for 2010 and \$348,237 in 2009. A net increase in loans utilized funds of \$44,333 in 2011 compared to a net decrease in loans in 2010 and 2009 providing funds of \$120,331 and \$112,266, respectively.

Cash used in financing activities for the year ended December 31, 2011, 2010 and 2009 was \$372,320, \$286,161 and \$98,133, respectively. Cash provided from the acquisition of American Trust was partially used to reduce long-term debt by \$72,645 for 2011. Cash provided from the acquisition of Crescent in 2010 and the deposits generated in 2009 was primarily used to reduce our total borrowings in each respective year. Cash used to reduce total borrowings was \$326,543 for 2010 and \$372,679 for 2009. The net proceeds to the Company from the issuance and sale of 3,925,000 common shares in a private placement, which was completed on July 23, 2010, were \$51,832.

The Company's liquidity and capital resources are substantially dependent on the ability of the Bank to transfer funds to the Company in the form of dividends, loans and advances. Please refer to Note O, Restrictions on Cash, Bank Dividends, Loans or Advances, in the Notes to Consolidated Financial Statements of the Company in Item 8, Financial Statements and Supplementary Data, for a detailed discussion of the federal and state restrictions on the Bank's ability to transfer funds to the Company.

**Off-Balance Sheet Transactions**

The Company enters into loan commitments and standby letters of credit in the normal course of its business. Loan commitments are made to accommodate the financial needs of the Company's customers. Standby letters of credit commit the Company to make payments on behalf of customers when certain specified future events occur. Both arrangements have credit risk essentially the same as that involved in extending loans to customers and are subject to the Company's normal credit policies. Collateral (e.g., securities, receivables, inventory, equipment, etc.) is obtained based on management's credit assessment of the customer.

Loan commitments and standby letters of credit do not necessarily represent future cash requirements of the Company in that while the borrower has the ability to draw upon these commitments at any time, these commitments often expire without being drawn upon. The Company's unfunded loan commitments and standby letters of credit outstanding at December 31, 2011, 2010 and 2009 are as follows:

	2011	2010	2009
Loan commitments	\$ 401,132	\$ 325,309	\$ 320,259
Standby letters of credit	46,978	28,105	28,956

The Company closely monitors the amount of remaining future commitments to borrowers in light of prevailing economic conditions and adjusts these commitments as necessary. The Company will continue this process as new commitments are entered into or existing commitments are renewed.

For more information about the Company's off-balance sheet transactions, see Note L, Commitments, Contingent Liabilities and Financial Instruments with Off-Balance Sheet Risk, in the Notes to Consolidated Financial Statements of the Company in Item 8, Financial Statements and Supplementary Data.

**Table of Contents****Contractual Obligations**

The following table presents, as of December 31, 2011, significant fixed and determinable contractual obligations to third parties by payment date. The Note Reference below refers to the applicable footnote in the Notes to Consolidated Financial Statements in Item 8, Financial Statements and Supplementary Data.

	Note Reference	Payments Due In:				Total
		Less Than One Year	One to Three Years	Three to Five Years	Over Five Years	
Operating leases	E	\$ 2,442	\$ 4,069	\$ 3,402	\$ 5,629	\$ 15,542
Deposits without a stated maturity <sup>(1)</sup>	I	2,084,704				2,084,704
Time deposits	I	836,467	341,703	145,648	3,715	1,327,533
Securities sold under agreements to repurchase	J	11,485				11,485
Federal Home Loan Bank advances	K	8,416	45,932	11,899	51,207	117,454
Junior subordinated debentures	K				75,770	75,770
TLGP Senior Note	K	50,000				50,000
Purchase obligations <sup>(2)</sup>		183				183
<b>Total contractual obligations</b>		<b>\$ 2,993,697</b>	<b>\$ 391,704</b>	<b>\$ 160,949</b>	<b>\$ 136,321</b>	<b>\$ 3,682,671</b>

<sup>(1)</sup> Excludes interest.

<sup>(2)</sup> Purchase obligations represent obligations under agreements to purchase goods or services that are enforceable and legally binding on the Company and that specify all significant terms, including: fixed or minimum quantities to be purchased; fixed, minimum or variable price provisions; and the approximate timing of the transaction. The purchase obligation amounts presented above primarily relate to certain contractual payments for capital expenditures expected to be incurred in connection with construction and remodeling projects.

**Shareholders Equity and Regulatory Matters**

Total shareholders' equity of the Company was \$487,202, \$469,509 and \$410,122 at December 31, 2011, 2010 and 2009, respectively. Book value per share was \$19.44, \$18.75 and \$19.45 at December 31, 2011, 2010 and 2009, respectively. The growth in shareholders' equity was attributable to earnings retention offset by dividends declared and changes in accumulated other comprehensive income. During 2010, the Company issued and sold 3.925 million shares of its \$5.00 par value per share common stock at a purchase price of \$14.00 per share in a private placement with accredited institutional investors. The Company subsequently registered the shares sold in the private placement for resale by the purchasers thereof, although the Company will not receive any proceeds from any resales. The net proceeds to the Company from the private placement, which was completed on July 23, 2010, were \$51,832.

On July 8, 2009, the Company filed a shelf registration statement with the Securities and Exchange Commission (SEC). The shelf registration statement, which the SEC declared effective on July 13, 2009, allows the Company to raise capital from time to time, up to an aggregate of \$150,000, through the sale of common stock, preferred stock, warrants and units, or a combination thereof, subject to market conditions. Specific terms and prices will be determined at the time of any offering under a separate prospectus supplement that the Company will be required to file with the SEC at the time of the specific offering. The proceeds of the sale of securities, if and when offered, will be used for general corporate purposes as described in any prospectus supplement and could include the expansion of the Company's banking, insurance and wealth management operations as well as other business opportunities. The shelf registration statement expires in 2012, but the Company currently intends to file a new registration statement to carry forward the securities registered in 2009.

The Company has junior subordinated debentures with a carrying value of \$75,770 at December 31, 2011, of which \$73,000 are included in the Company's Tier 1 capital. The Federal Reserve Board issued guidance in March 2005 providing more strict quantitative limits on the amount of securities that, similar to our junior subordinated debentures, are includable in Tier 1 capital. The new guidance, which became effective in March 2009, did not impact the amount of debentures we include in Tier 1 capital. In addition, although our existing junior subordinated debentures are unaffected, on account of changes enacted as part of the Dodd-Frank Act, any trust preferred securities issued after May 19, 2010 may not be included in Tier 1 capital.





**Table of Contents**

The Federal Reserve, the FDIC and the Office of the Comptroller of the Currency have issued guidelines governing the levels of capital that banks must maintain. Those guidelines specify capital tiers, which include the following classifications:

Capital Tiers	Tier 1 Capital to	Tier 1 Capital to	Total Capital to
	Average Assets	Risk Weighted Assets	Risk Weighted Assets
	(Leverage)		
Well capitalized	5% or above	6% or above	10% or above
Adequately capitalized	4% or above	4% or above	8% or above
Undercapitalized	Less than 4%	Less than 4%	Less than 8%
Significantly undercapitalized	Less than 3%	Less than 3%	Less than 6%
Critically undercapitalized		2% or less	

The following table includes the capital ratios and capital amounts for the Company and the Bank as of December 31, 2011:

	Actual		Minimum Capital Requirement to be Well Capitalized		Minimum Capital Requirement to be Adequately Capitalized	
	Amount	Ratio	Amount	Ratio	Amount	Ratio
Tier 1 Capital to Average Assets						
Renasant Corporation	\$ 375,829	9.44%	\$ 199,000	5.00%	\$ 159,200	4.00%
Renasant Bank	368,087	9.26%	198,683	5.00%	158,946	4.00%
Tier 1 Capital to Risk-Weighted Assets						
Renasant Corporation	\$ 375,829	13.32%	\$ 169,279	6.00%	\$ 112,852	4.00%
Renasant Bank	368,087	13.07%	168,993	6.00%	112,662	4.00%
Total Capital to Risk-Weighted Assets						
Renasant Corporation	\$ 411,208	14.58%	\$ 282,131	10.00%	\$ 225,705	8.00%
Renasant Bank	403,407	14.32%	281,655	10.00%	225,324	8.00%

**SEC Form 10-K**

A COPY OF THIS ANNUAL REPORT ON FORM 10-K, AS FILED WITH THE SECURITIES AND EXCHANGE COMMISSION, MAY BE OBTAINED WITHOUT CHARGE BY DIRECTING A WRITTEN REQUEST TO: JOHN S. OXFORD, VICE PRESIDENT, RENASANT CORPORATION, 209 TROY STREET, TUPELO, MISSISSIPPI, 38804-4827.

**ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Please refer to the discussion found under the headings Risk Management Interest Rate Risk and Liquidity and Capital Resources in Management's Discussion and Analysis of Financial Condition and Results of Operations above for the disclosures required pursuant to this Item 7A.

**ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA**

The Consolidated Financial Statements of the Company meeting the requirements of Regulation S-X are included on the succeeding pages of this Item. All schedules have been omitted because they are not required or are not applicable.

**Table of Contents**

**RENASANT CORPORATION AND SUBSIDIARIES**

**CONSOLIDATED FINANCIAL STATEMENTS**

**Years Ended December 31, 2011, 2010 and 2009**

**CONTENTS**

	Page
<u>Report on Management's Assessment of Internal Control over Financial Reporting</u>	59
<u>Reports of Independent Registered Public Accounting Firm</u>	60
<u>Consolidated Balance Sheets</u>	62
<u>Consolidated Statements of Income</u>	63
<u>Consolidated Statements of Changes in Shareholders' Equity</u>	64
<u>Consolidated Statements of Cash Flows</u>	65
<u>Notes to Consolidated Financial Statements</u>	66

---

**Table of Contents**

**Report on Management's Assessment of**

**Internal Control over Financial Reporting**

Renasant Corporation (the Company) is responsible for the preparation, integrity and fair presentation of the consolidated financial statements included in this annual report. The consolidated financial statements and notes included in this annual report have been prepared in conformity with accounting principles generally accepted in the United States and necessarily include some amounts that are based on management's best estimates and judgments.

Management of the Company is responsible for establishing and maintaining effective internal control over financial reporting that is designed to produce reliable financial statements in conformity with accounting principles generally accepted in the United States. The Company's internal control over financial reporting includes those policies and procedures that: (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the Company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with accounting principles generally accepted in the United States and that receipts and expenditures of the Company are being made only in accordance with authorizations of management and directors of the Company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the Company's assets that could have a material effect on the financial statements.

The system of internal control over financial reporting as it relates to the financial statements is evaluated for effectiveness by management and tested for reliability through a program of internal audits. Actions are taken to correct potential deficiencies as they are identified. Any system of internal control, no matter how well designed, has inherent limitations, including the possibility that a control can be circumvented or overridden, and misstatements due to error or fraud may occur and not be detected. Also, because of changes in conditions, internal control effectiveness may vary over time. Accordingly, even an effective system of internal control will provide only reasonable assurance with respect to financial statement preparation.

Management, with the participation of the Company's chief executive officer and chief financial officers, conducted an assessment of the Company's system of internal control over financial reporting as of December 31, 2011, based on criteria for effective internal control over financial reporting described in Internal Control - Integrated Framework, issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this assessment, management has concluded that, as of December 31, 2011, the Company's system of internal control over financial reporting is effective and meets the criteria of the Internal Control - Integrated Framework. HORNE LLP, the Company's independent registered public accounting firm that has audited the Company's financial statements included in this annual report, has issued an attestation report on the Company's internal control over financial reporting which is included herein.

E. Robinson McGraw  
Chairman, President and  
Chief Executive Officer  
March 8, 2012

Stuart R. Johnson  
Executive Vice President and  
Chief Financial Officer

Kevin D. Chapman  
Executive Vice President and  
Chief Financial Officer

**Table of Contents**

**Report of Independent Registered Public Accounting Firm**

To the Board of Directors and Shareholders

Renasant Corporation

Tupelo, Mississippi

We have audited the accompanying consolidated balance sheets of Renasant Corporation and subsidiaries (the Company) as of December 31, 2011 and 2010, and the related consolidated statements of income, changes in shareholders' equity, and cash flows for each of the three years in the period ended December 31, 2011. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2011 and 2010, and the results of its operations, changes in shareholders' equity and cash flows for each of the three years in the period ended December 31, 2011, in conformity with accounting principles generally accepted in the United States of America.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company's internal control over financial reporting as of December 31, 2011, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission, and our report dated March 8, 2012 expressed an unqualified opinion on the effectiveness of the Company's internal control over financial reporting.

Memphis, Tennessee

March 8, 2012

---

**Table of Contents**

**Report of Independent Registered Public Accounting Firm**

To the Board of Directors and Shareholders

Renasant Corporation

Tupelo, Mississippi

We have audited Renasant Corporation and subsidiaries (the Company) internal control over financial reporting as of December 31, 2011, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Report on Management's Assessment of Internal Control over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (a) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (b) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (c) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2011, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Company as of December 31, 2011 and 2010, and the related consolidated statements of income, changes in shareholders equity, and cash flows for each of the three years in the period ended December 31, 2011 and our report dated March 8, 2012 expressed an unqualified opinion.

Memphis, Tennessee

March 8, 2012

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Consolidated Balance Sheets

*(In Thousands, Except Share Data)*

	December 31,	
	2011	2010
<b>Assets</b>		
Cash and due from banks	\$ 85,684	\$ 47,705
Interest-bearing balances with banks	123,333	244,964
Cash and cash equivalents	209,017	292,669
Securities held to maturity (fair value of \$344,618 and \$228,157, respectively)	332,410	230,786
Securities available for sale, at fair value	463,931	603,686
Mortgage loans held for sale	28,222	27,704
Loans, net of unearned income:		
Covered under loss-share agreements	339,462	333,681
Not covered under loss-share agreements	2,241,622	2,190,909
Total loans, net of unearned income	2,581,084	2,524,590
Allowance for loan losses	(44,340)	(45,415)
Loans, net	2,536,744	2,479,175
Premises and equipment, net	54,498	51,424
Other real estate owned:		
Covered under loss-share agreements	43,156	54,715
Not covered under loss-share agreements	70,079	71,833
Total other real estate owned, net	113,235	126,548
Goodwill	184,879	184,879
Other intangible assets, net	7,447	6,988
FDIC loss-share indemnification asset	107,754	155,657
Other assets	163,871	137,811
<b>Total assets</b>	<b>\$ 4,202,008</b>	<b>\$ 4,297,327</b>
<b>Liabilities and shareholders equity</b>		
<b>Liabilities</b>		
Deposits		
Noninterest-bearing	\$ 531,910	\$ 368,798
Interest-bearing	2,880,327	3,099,353
Total deposits	3,412,237	3,468,151
Short-term borrowings	11,485	15,386
Long-term debt	243,224	301,050
Other liabilities	47,860	43,231
<b>Total liabilities</b>	<b>3,714,806</b>	<b>3,827,818</b>

Edgar Filing: RENASANT CORP - Form 10-K

**Shareholders equity**

Preferred stock, \$.01 par value	5,000,000 shares authorized; no shares issued and outstanding		
Common stock, \$5.00 par value	75,000,000 shares authorized, 26,715,797 shares issued; 25,066,068 and 25,043,112 shares outstanding, respectively	133,579	133,579
Treasury stock, at cost		(26,815)	(27,187)
Additional paid-in capital		217,477	217,011
Retained earnings		171,108	162,547
Accumulated other comprehensive loss, net of taxes		(8,147)	(16,441)
<b>Total shareholders equity</b>		<b>487,202</b>	<b>469,509</b>
<b>Total liabilities and shareholders equity</b>		<b>\$ 4,202,008</b>	<b>\$ 4,297,327</b>

*See Notes to Consolidated Financial Statements.*

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Consolidated Statements of Income

*(In Thousands, Except Share Data)*

	Year Ended December 31,		
	2011	2010	2009
<b>Interest income</b>			
Loans	\$ 141,910	\$ 136,990	\$ 138,738
Securities			
Taxable	19,930	21,689	26,603
Tax-exempt	8,095	6,087	4,996
Other	543	573	227
<b>Total interest income</b>	170,478	165,339	170,564
<b>Interest expense</b>			
Deposits	31,729	44,487	46,708
Borrowings	9,672	15,790	24,390
<b>Total interest expense</b>	41,401	60,277	71,098
<b>Net interest income</b>	129,077	105,062	99,466
Provision for loan losses	22,350	30,665	26,890
<b>Net interest income after provision for loan losses</b>	106,727	74,397	72,576
<b>Noninterest income</b>			
Service charges on deposit accounts	19,286	21,704	22,000
Fees and commissions	16,975	13,731	15,219
Insurance commissions	3,274	3,408	3,319
Wealth Management revenue	4,868	3,641	3,441
Gains on sales of securities	5,057	3,955	1,673
Other-than-temporary-impairment losses on securities available for sale	(15,445)	(16,189)	
Non-credit related portion of other-than-temporary impairment on securities, recognized in other comprehensive income	15,183	13,114	
Net impairment losses on securities	(262)	(3,075)	
BOLI income	2,821	2,584	2,439
Gains on sales of mortgage loans held for sale	4,133	6,224	7,566
Gain on acquisition	9,344	42,211	
Other	3,128	1,532	1,901
<b>Total noninterest income</b>	68,624	95,915	57,558
<b>Noninterest expense</b>			
Salaries and employee benefits	66,135	58,900	55,415
Data processing	7,297	6,374	5,605
Net occupancy and equipment	13,552	11,844	12,338
Other real estate owned	15,326	9,618	2,488
Professional fees	4,305	3,800	3,813
Advertising and public relations	4,764	3,747	3,176
Intangible amortization	1,742	1,974	1,966



Edgar Filing: RENASANT CORP - Form 10-K

Communications	5,234	4,677	4,390
Merger-related expenses	1,651	1,955	
Extinguishment of debt	1,903	2,785	
Other	18,767	17,945	16,562
<b>Total noninterest expense</b>	<b>140,676</b>	<b>123,619</b>	<b>105,753</b>
Income before income taxes	34,675	46,693	24,381
Income taxes	9,043	15,018	5,863
<b>Net income</b>	<b>\$ 25,632</b>	<b>\$ 31,675</b>	<b>\$ 18,518</b>
<b>Basic earnings per share</b>	<b>\$ 1.02</b>	<b>\$ 1.39</b>	<b>\$ 0.88</b>
<b>Diluted earnings per share</b>	<b>\$ 1.02</b>	<b>\$ 1.38</b>	<b>\$ 0.87</b>
<b>Cash dividends per common share</b>	<b>\$ 0.68</b>	<b>\$ 0.68</b>	<b>\$ 0.68</b>

*See Notes to Consolidated Financial Statements.*

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Consolidated Statements of Changes in Shareholders' Equity

*(In Thousands, Except Share Data)*

	Common Stock		Treasury Stock	Additional Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Income (Loss)	Total
	Shares	Amount					
<b>Balance at January 1, 2009</b>	21,067,539	\$ 113,954	\$ (28,044)	\$ 184,273	\$ 142,427	\$ (12,239)	\$ 400,371
Net income					18,518		18,518
Changes in other comprehensive income (loss)						4,783	4,783
Comprehensive income							23,301
Cash dividends (\$0.680 per share)					(14,364)		(14,364)
Exercise of stock-based compensation	15,452		256	(68)			188
Stock option compensation				626			626
<b>Balance at December 31, 2009</b>	21,082,991	\$ 113,954	\$ (27,788)	\$ 184,831	\$ 146,581	\$ (7,456)	\$ 410,122
Net income					31,675		31,675
Changes in other comprehensive income (loss)						(8,985)	(8,985)
Comprehensive income							22,690
Cash dividends (\$0.680 per share)					(15,709)		(15,709)
Shares issued in equity offering	3,925,000	19,625		32,181			51,806
Exercise of stock-based compensation	35,121		601	(753)			(152)
Stock option compensation				752			752
<b>Balance at December 31, 2010</b>	25,043,112	\$ 133,579	\$ (27,187)	\$ 217,011	\$ 162,547	\$ (16,441)	\$ 469,509
Net income					25,632		25,632
Changes in other comprehensive income (loss)						8,294	8,294
Comprehensive income							33,926
Cash dividends (\$0.680 per share)					(17,071)		(17,071)
Exercise of stock-based compensation	22,956		372	(154)			218
Stock option compensation				620			620
<b>Balance at December 31, 2011</b>	25,066,068	\$ 133,579	\$ (26,815)	\$ 217,477	\$ 171,108	\$ (8,147)	\$ 487,202

*See Notes to Consolidated Financial Statements.*



**Table of Contents**

Renasant Corporation and Subsidiaries

Consolidated Statements of Cash Flows

*(In Thousands, Except Share Data)*

	Year Ended December 31,		
	2011	2010	2009
<b>Operating activities</b>			
Net income	\$ 25,632	\$ 31,675	\$ 18,518
Adjustments to reconcile net income to net cash provided by operating activities:			
Provision for loan losses	22,350	30,665	26,890
Depreciation, amortization and accretion	4,798	9,503	8,899
Deferred income tax (benefit) expense	(2,498)	9,750	(447)
Funding of mortgage loans held for sale	(433,845)	(519,447)	(815,067)
Proceeds from sales of mortgage loans held for sale	438,212	523,716	838,689
Gains on sales of mortgage loans held for sale	(4,133)	(6,224)	(7,566)
Gains on sales of securities	(5,057)	(3,955)	(1,673)
Other-than-temporary-impairment losses on securities	262	3,075	
Gains on sales of premises and equipment	(38)	(41)	(18)
Gain on acquisition	(9,344)	(42,211)	
Stock-based compensation	620	752	626
Decrease in FDIC loss-share indemnification asset, net of accretion	60,110		
Decrease (increase) in other assets	54,186	59,465	(19,452)
Increase in other liabilities	1,876	3,727	306
<b>Net cash provided by operating activities</b>	153,131	100,450	49,705
<b>Investing activities</b>			
Purchases of securities available for sale	(112,761)	(426,790)	(356,319)
Proceeds from sales of securities available for sale	86,048	129,924	107,739
Proceeds from call/maturities of securities available for sale	167,191	273,979	233,654
Purchases of securities held to maturity	(182,277)	(103,909)	(6,546)
Proceeds from sales of securities held to maturity	13,033		
Proceeds from call/maturities of securities held to maturity	67,204	10,660	6,844
Net (increase) decrease in loans	(44,333)	120,331	112,266
Purchases of premises and equipment	(6,333)	(11,757)	(1,113)
Proceeds from sales of premises and equipment	114	255	69
Net cash paid in acquisition	(792)		
Net cash received in acquisition	148,443	337,127	
<b>Net cash provided by investing activities</b>	135,537	329,820	96,594
<b>Financing activities</b>			
Net increase in noninterest-bearing deposits	153,015	24,769	20,735
Net (decrease) increase in interest-bearing deposits	(431,936)	(22,821)	211,034
Net decrease in short-term borrowings	(3,901)	(7,011)	(292,144)
Proceeds from long-term debt		2,180	56,935
Repayment of long-term debt	(72,645)	(319,532)	(80,535)
Cash paid for dividends	(17,071)	(15,709)	(14,364)
Cash received on exercise of stock-based compensation	218	126	206
Excess tax benefits from stock-based compensation		5	
Proceeds from equity offering		51,832	
<b>Net cash used in financing activities</b>	(372,320)	(286,161)	(98,133)

<b>Net (decrease) increase in cash and cash equivalents</b>	(83,652)	144,109	48,166
<b>Cash and cash equivalents at beginning of year</b>	292,669	148,560	100,394
<b>Cash and cash equivalents at end of year</b>	\$ 209,017	\$ 292,669	\$ 148,560

**Supplemental disclosures**

Cash paid for interest	\$ 43,000	\$ 62,244	\$ 72,955
Cash paid for income taxes	9,265	4,165	7,133
<b>Noncash transactions:</b>			
Transfers of loans to other real estate	43,513	51,334	49,377
Transfer of securities classified as available for sale to held to maturity			139,566

*See Notes to Consolidated Financial Statements.*

---

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note A Significant Accounting Policies**

*(In Thousands, Except Share Data)*

**Nature of Operations:** Renasant Corporation (referred to herein as the Company) owns and operates Renasant Bank (Renasant Bank or the Bank) and Renasant Insurance, Inc. The Company offers a diversified range of financial and insurance services to its retail and commercial customers through its subsidiaries and full service offices located throughout north and north central Mississippi, west and middle Tennessee, north and central Alabama and north Georgia.

**Use of Estimates:** The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

**Consolidation:** In accordance with the Financial Accounting Standards Board (FASB) Accounting Standards Codification Topic (ASC) 810, Consolidation (ASC 810), a company's consolidated financial statements are required to include subsidiaries in which the company has a controlling financial interest. The accompanying Consolidated Financial Statements and Notes to Consolidated Financial Statements include the accounts of the Company and its consolidated subsidiaries, all of which are wholly-owned. All intercompany balances and transactions have been eliminated. Certain prior year amounts have been reclassified to conform to the current year presentation. The Company is not the primary beneficiary of any variable interest entity as defined by ASC 810.

**Cash and Cash Equivalents:** The Company considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents.

**Securities:** Debt securities are classified as held to maturity when purchased if management has the positive intent and ability to hold the securities to maturity. Held to maturity securities are stated at amortized cost. Securities not classified as held to maturity or trading are classified as available for sale. Presently, the Company has no intention of establishing a trading classification. Available for sale securities are stated at fair value, with the unrealized gains and losses, net of tax, reported in accumulated other comprehensive income within shareholders' equity.

The amortized cost of securities is adjusted for amortization of premiums and accretion of discounts. Such amortization and accretion is included in interest income from securities. Dividend income is included in interest income from securities. Realized gains and losses on sales of securities are reflected under the line item Gains on sales of securities on the Consolidated Statements of Income. The cost of securities sold is based on the specific identification method.

The Company evaluates its investment portfolio for other-than-temporary-impairment (OTTI) on a quarterly basis. Impairment is assessed at the individual security level. The Company considers an investment security impaired if the fair value of the security is less than its cost or amortized cost basis. When impairment of an equity security is considered to be other-than-temporary, the security is written down to its fair value and an impairment loss is recorded as a loss within noninterest income in the Consolidated Statements of Income. When impairment of a debt security is considered to be other-than-temporary, the security is written down to its fair value. The amount of OTTI recorded as a loss within noninterest income depends on whether an entity intends to sell the debt security and whether it is more likely than not that the entity will be required to sell the security before recovery of its amortized cost basis. If an entity intends to, or has decided to, sell the debt security or more likely than not will be required to sell the security before recovery of its amortized cost basis, OTTI must be recognized in earnings in an amount equal to the entire difference between the security's amortized cost basis and its fair value. If an entity does not intend to sell the debt security and it is not more likely than not that the entity will be required to sell the security before recovery of its amortized cost basis, OTTI is separated into the amount representing credit loss and the amount related to all other market factors. The amount related to credit loss is recognized in earnings. The amount related to other market factors is recognized in other comprehensive income, net of applicable taxes.

Furthermore, debt securities may be transferred to a nonaccrual status where the recognition of investment interest is discontinued. A number of qualitative factors, including but not limited to the financial condition of the underlying issuing financial institutions and current and projected deferrals or defaults, are considered by management in the determination of whether the debt security should be transferred to nonaccrual status. The interest on these nonaccrual investment securities is accounted for on the cash-basis method until the debt security qualifies for return to accrual status. See Note C, Securities for further details regarding the Company's securities portfolio.



---

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note A Significant Accounting Policies (continued)**

**Securities Sold Under Agreements to Repurchase:** Securities sold under agreements to repurchase are accounted for as collateralized financing transactions and are recorded at the amounts at which the securities were sold. Securities, generally U.S. government and federal agency securities, pledged as collateral under these financing arrangements cannot be sold or repledged by the secured party.

**Mortgage Loans Held for Sale:** Mortgage loans held for sale represent residential mortgage loans held for sale. Loans held for sale are carried at the lower of aggregate cost or market value and are classified separately on the Consolidated Balance Sheets. Gains and losses are realized at the time consideration is received and all other criteria for sales treatment have been met. These gains and losses are classified under the line item Gains on sales of mortgage loans held for sale on the Consolidated Statements of Income.

**Loans and the Allowance for Loan Losses:** Loans that management has the intent and ability to hold for the foreseeable future or until maturity or pay-off generally are reported at their outstanding unpaid principal balances adjusted for charge-offs, the allowance for loan losses and any deferred fees or costs on originated loans. Renasant Bank defers certain nonrefundable loan origination fees as well as the direct costs of originating or acquiring loans. The deferred fees and costs are then amortized over the term of the note for all loans with payment schedules. Those loans with no payment schedule are amortized using the interest method. The amortization of these deferred fees is presented as an adjustment to the yield on loans. Interest income is accrued on the unpaid principal balance.

Loans are considered past due if the required principal and interest payments have not been received as of the date such payments were due. Generally, the recognition of interest on mortgage and commercial loans is discontinued at the time the loan is 90 days past due unless the credit is well-secured and in process of collection. Consumer and other retail loans are typically charged-off no later than the time the loan is 120 days past due. In all cases, loans are placed on nonaccrual status or charged-off at an earlier date if collection of principal or interest is considered doubtful. Loans may be placed on nonaccrual regardless of whether or not such loans are considered past due. All interest accrued for the current year, but not collected, for loans that are placed on nonaccrual or charged-off is reversed against interest income. The interest on these loans is accounted for on the cash-basis or cost-recovery method, until qualifying for return to accrual. Loans are returned to accrual status when all the principal and interest amounts contractually due are brought current and future payments are reasonably assured.

A loan is considered impaired when, based on current information and events, it is probable that the Company will be unable to collect the scheduled payments of principal or interest when due according to the contractual terms of the loan agreement. Impairment is measured on a loan-by-loan basis for commercial and construction loans above a minimum dollar amount threshold by either the present value of expected future cash flows discounted at the loan's effective interest rate, the loan's obtainable market price or the fair value of the collateral if the loan is collateral dependent. Large groups of smaller balance homogeneous loans are evaluated collectively for impairment. When the ultimate collectability of an impaired loan's principal is in doubt, wholly or partially, all cash receipts are applied to principal. Once the recorded balance has been reduced to zero, future cash receipts are applied to interest income, to the extent any interest has been foregone, and then they are recorded as recoveries of any amounts previously charged-off. For impaired loans, a specific reserve is established to adjust the carrying value of the loan to its estimated net realizable value.

Restructured loans are those for which concessions have been granted to the borrower due to a deterioration of the borrower's financial condition. Such concessions may include reduction in interest rates or deferral of interest or principal payments. In evaluating whether to restructure a loan, management analyzes the long-term financial condition of the borrower, including guarantor and collateral support, to determine whether the proposed concessions will increase the likelihood of repayment of principal and interest.

See Note D, Loans and the Allowance for Loan Losses for disclosures regarding the Company's past due and nonaccrual loans, impaired loans and restructured loans.



**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note A Significant Accounting Policies (continued)**

The allowance for loan losses is maintained at a level believed adequate by management to absorb probable credit losses inherent in the entire loan portfolio. The appropriate level of the allowance is based on an ongoing analysis of the loan portfolio and represents an amount that management deems adequate to provide for inherent losses, including collective impairment as recognized under ASC 450, Contingencies . Collective impairment is calculated based on loans grouped by grade. Another component of the allowance is losses on loans assessed as impaired under ASC 310, Receivables ( ASC 310 ). The balance of these loans and their related allowance is included in management's estimation and analysis of the allowance for loan losses. Management and the internal loan review staff evaluate the adequacy of the allowance for loan losses quarterly. The allowance for loan losses is evaluated based on a continuing assessment of problem loans, the types of loans, historical loss experience, new lending products, emerging credit trends, changes in the size and character of loan categories and other factors, including its risk rating system, regulatory guidance and economic conditions. This evaluation is inherently subjective, as it requires estimates that are susceptible to significant revision as more information becomes available. The allowance for loan losses is established through a provision for loan losses charged to earnings resulting from measurements of inherent credit risk in the loan portfolio and estimates of probable losses or impairments of individual loans. Loan losses are charged against the allowance when management believes the uncollectability of a loan balance is confirmed. Subsequent recoveries, if any, are credited to the allowance.

**Business Combinations, Accounting for Acquired Loans and Related Assets:** Business combinations are accounted for by applying the acquisition method in accordance with ASC 805, Business Combinations ( ASC 805 ). Under the acquisition method, identifiable assets acquired and liabilities assumed and any non-controlling interest in the acquiree at the acquisition date are measured at their fair values as of that date and are recognized separately from goodwill. Results of operations of the acquired entities are included in the Consolidated Statements of Income from the date of acquisition.

Loans acquired in business combinations with evidence of credit deterioration since origination and for which it is probable that all contractually required payments will not be collected are considered to be credit impaired. Acquired credit-impaired loans are accounted for under the accounting guidance for loans and debt securities acquired with deteriorated credit quality, in accordance with ASC 310-30, Loans and Debt Securities Acquired with Deteriorated Credit Quality ( ASC 310-30 ) and initially measured at fair value, which includes estimated future credit losses expected to be incurred over the life of the loans. Increases in expected cash flows to be collected on these loans are recognized as an adjustment of the loan's yield over its remaining life, while decreases in expected cash flows are recognized as an impairment. Loans acquired through business combinations that do not meet the specific criteria of ASC 310-30, but for which a discount is attributable, at least in part, to credit quality, are also accounted for under this guidance. As a result, related discounts are recognized subsequently through accretion based on the expected cash flow of the acquired loans.

Acquired loans covered under loss-share agreements with the Federal Deposit Insurance Corporation ( FDIC ) are recorded, as of their respective acquisition dates, at fair value. The fair value of these loans represents the expected discounted cash flows to be received over the lives of the loans, taking into account the Company's estimate of future credit losses on the loans. These loans are excluded from the calculation of the allowance for loan losses because the fair value measurement incorporates an estimate of losses on acquired loans. The Company monitors future cash flows on these loans; to the extent future cash flows deteriorate below initial projections, the Company reserves for these loans in the allowance for loan losses through the provision for loan losses. With respect to the loans covered under loss-share agreements acquired in the Crescent and American Trust transactions (as defined in Note B, Mergers and Acquisitions ), no provision for loan losses was recorded during the years ended December 31, 2011 or 2010.

In these Notes to Consolidated Financial Statements, the Company refers to loans subject to the loss-share agreements as covered loans or loans covered under loss-share agreements and loans that are not subject to the loss-share agreements as not covered loans or loans not covered by loss-share agreements.

---

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note A Significant Accounting Policies (continued)**

As part of the loan portfolio and other real estate owned fair value estimation in connection with FDIC-assisted acquisitions, a FDIC loss-share indemnification asset is established, which represents the present value of the estimated losses on covered assets to be reimbursed by the FDIC. The estimated losses are based on the same cash flow estimates used in determining the fair value of the covered assets. The FDIC loss-share indemnification asset is reduced as losses are recognized on covered assets and loss-share payments are received from the FDIC. Realized losses in excess of estimates as of the date of the acquisition increase the FDIC loss-share indemnification asset. Conversely, when realized losses are less than these estimates, the portion of the FDIC loss-share indemnification asset no longer expected to result in a payment from the FDIC is amortized into interest income using the effective interest method.

**Premises and Equipment:** Premises and equipment are stated at cost less accumulated depreciation. Depreciation is computed primarily by use of the straight-line method for furniture, fixtures, equipment, autos and premises. The annual provisions for depreciation have been computed primarily using estimated lives of forty years for premises, seven years for furniture and equipment and three to five years for computer equipment and autos. Leasehold improvements are expensed over the period of the leases or the estimated useful life of the improvements, whichever is shorter.

**Other Real Estate Owned:** Other real estate owned consists of properties acquired through foreclosure or acceptance of a deed in lieu of foreclosure. These properties are carried at the lower of cost or fair market value based on appraised value less estimated selling costs. Losses arising at the time of foreclosure of properties are charged against the allowance for loan losses. Reductions in the carrying value subsequent to acquisition are charged to earnings and are included under the line item Other real estate owned in the Consolidated Statements of Income.

**Goodwill and Other Intangible Assets:** Goodwill represents the excess of the cost of an acquisition over the fair value of the net assets acquired. Other intangible assets represent purchased assets that also lack physical substance but can be distinguished from goodwill because of contractual or other legal rights. Intangibles with finite lives are amortized over their estimated useful lives. Goodwill and other intangible assets are subject to impairment testing annually or more frequently if events or circumstances indicate possible impairment. Goodwill is assigned to the Company's reporting units. Fair values of reporting segments are determined using either discounted cash flow analyses based on internal financial forecasts or, if available, market-based valuation multiples for comparable businesses. Other intangible assets, consisting of core deposit intangibles, are reviewed for events or circumstances which could impact the recoverability of the intangible asset, such as a loss of core deposits, increased competition or adverse changes in the economy. No impairment was identified for the Company's goodwill or its other intangible assets as a result of the testing performed during 2011, 2010 or 2009.

**Bank-Owned Life Insurance:** Bank-owned life insurance ( BOLI ) is an institutionally-priced insurance product that is specifically designed for purchase by insured depository institutions. BOLI is a life insurance policy purchased by Renasant Bank on certain employees, with Renasant Bank being listed as the primary beneficiary. The carrying value of BOLI is recorded at the cash surrender value of the policies, net of any applicable surrender charges. The carrying value of BOLI included in the Consolidated Balance Sheets under the line item Other assets at December 31, 2011 and 2010 was \$83,052 and \$81,888, respectively. Changes in the value of the cash surrender value of the policies are reflected under the line item BOLI income on the Consolidated Statements of Income.

**Insurance Agency Revenues:** Renasant Insurance, Inc. is a full-service insurance agency offering all lines of commercial and personal insurance through major third-party insurance carriers. Commissions and fees are recognized when earned based on contractual terms and conditions of insurance policies with the insurance carriers. These commissions and fees are classified under the line item Insurance commissions on the Consolidated Statements of Income. Contingency fee income paid by the insurance carriers is recognized upon receipt and classified under the line item Other noninterest income on the Consolidated Statements of Income.

**Trust and Financial Services Revenues:** The Company offers trust services as well as various alternative investment products, including annuities and mutual funds. Trust revenues are recognized on the accrual basis in accordance with the contractual terms of the trust. Commissions and fees from the sale of annuities and mutual funds are recognized when earned based on contractual terms with the third party broker-dealer. These commissions and fees are classified under the line item Wealth Management revenue on the Consolidated Statements of

Income.

---

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note A Significant Accounting Policies (continued)**

**Income Taxes:** Income taxes are accounted for under the liability method. Under this method, deferred tax assets and liabilities are determined based on differences between financial reporting and tax bases of assets and liabilities and are measured using the enacted tax rates and laws that will be in effect when the differences are expected to reverse. It is the Company's policy to recognize interest and penalties, if incurred, related to unrecognized tax benefits in income tax expense. The Company and its subsidiaries file a consolidated federal income tax return. Renasant Bank provides for income taxes on a separate-return basis and remits to the Company amounts determined to be currently payable.

Deferred income taxes, included in Other assets on the Consolidated Balance Sheets, reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Realization of deferred tax assets is dependent upon the generation of a sufficient level of future taxable income and recoverable taxes paid in prior years. Although realization is not assured, management believes that the Company and its subsidiaries will realize a substantial majority of the deferred tax assets. A valuation allowance, if needed, reduces deferred tax assets to the expected amount most likely to be realized through a charge to income tax expense.

**Fair Value Measurements:** ASC 820, Fair Value Measurements and Disclosures, (ASC 820) provides guidance for using fair value to measure assets and liabilities and also establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value into three broad levels. The fair value hierarchy gives the highest priority to a valuation based on quoted prices in active markets for identical assets and liabilities (Level 1), moderate priority to a valuation based on quoted prices in active markets for similar assets and liabilities and/or based on assumptions that are observable in the market (Level 2), and the lowest priority to a valuation based on assumptions that are not observable in the market (Level 3). See Note R, Fair Value Measurements, for further details regarding the Company's methods and assumptions used to estimate the fair values of the Company's financial assets and liabilities.

**Derivative Instruments and Hedging Activities:** The Company utilizes derivative financial instruments, including interest rate contracts and mortgage loan commitments, as part of its ongoing efforts to manage its interest rate risk exposure. Derivative financial instruments are included in the Consolidated Balance Sheets line item Other assets or Other liabilities at fair value in accordance with ASC 815, Derivatives and Hedging.

Cash flow hedges are utilized to mitigate the exposure to variability in expected future cash flows or other types of forecasted transactions. For the Company's derivatives designated as cash flow hedges, changes in the fair value of cash flow hedges are, to the extent that the hedging relationship is effective, recorded as other comprehensive income and are subsequently recognized in earnings at the same time that the hedged item is recognized in earnings. The ineffective portions of the changes in fair value of the hedging instruments are immediately recognized in earnings. The assessment of the effectiveness of the hedging relationship is evaluated under the hypothetical derivative method.

The Company utilizes derivative instruments that are not designated as hedging instruments. The Company enters into interest rate cap and/or floor agreements with its customers and then enters into an offsetting derivative contract position with other financial institutions to mitigate the interest rate risk associated with these customer contracts. Because these derivative instruments are not designated as hedging instruments, changes in the fair value of the derivative instruments are recognized currently in earnings.

The Company enters into interest rate lock commitments on certain residential mortgage loans with its customers to mitigate the interest rate risk associated with the commitments to fund fixed-rate mortgage loans. Under such commitments, interest rates for a mortgage loan are typically locked in for up to forty-five days with the customer. These interest rate lock commitments are recorded at fair value in the Company's Consolidated Balance Sheets. Gains and losses arising from changes in the valuation of the commitments are recognized currently in earnings and are reflected under the line item Gains on sales of mortgage loans held for sale on the Consolidated Statements of Income.

---

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note A Significant Accounting Policies (continued)**

The Company utilizes two methods to deliver mortgage loans to be sold to an investor. Under a "best efforts" sales agreement, the Company enters into a sales agreement with an investor in the secondary market to sell the loan when an interest rate lock commitment is entered into with a customer, as described above. Under a "best efforts" sales agreement, the Company is obligated to sell the mortgage loan to the investor only if the loan is closed and funded. Thus, the Company will not incur any liability to an investor if the mortgage loan commitment in the pipeline fails to close. Under a mandatory delivery sales agreement, the Company commits to deliver a certain principal amount of mortgage loans to an investor at a specified price and delivery date. Penalties are paid to the investor should the Company fail to satisfy the contract. Mandatory delivery mortgage loan commitments are recorded at fair value in the Company's Consolidated Balance Sheets. Gains and losses arising from changes in the valuation of the commitments are recognized currently in earnings and are reflected under the line item "Gains on sales of mortgage loans held for sale" on the Consolidated Statements of Income.

**Treasury Stock:** Treasury stock is recorded at cost. Shares held in treasury are not retired.

**Stock-Based Compensation:** Compensation expense for option grants and restricted stock awards is determined based on the estimated fair value of the stock options and restricted stock on the applicable grant or award date. Further, compensation expense is based on an estimate of the number of option grants expected to vest and is recognized over the option's vesting period. The Company did not estimate any option forfeitures for 2011, due to the low historical forfeiture rate. Expense associated with the Company's stock-based compensation is included under the line item "Salaries and employee benefits" on the Consolidated Statements of Income. The Company recognizes compensation expense for all share-based payments to employees in accordance with ASC 718, "Compensation - Stock Compensation." See Note N, "Employee Benefit and Deferred Compensation Plans," for further details regarding the Company's stock-based compensation.

**Earnings Per Common Share:** Basic net income per common share is calculated by dividing net income by the weighted-average number of common shares outstanding for the period. Diluted net income per common share reflects the pro forma dilution assuming outstanding stock options were exercised into common shares, calculated in accordance with the treasury stock method. See Note W, "Net Income Per Common Share," for the reconciliation of the numerators and denominators of the basic and diluted earnings per share computations.

**Subsequent Events:** The Company has evaluated, for consideration of recognition or disclosure, subsequent events that have occurred through the date of issuance of its financial statements, and has determined that no significant events occurred after December 31, 2011 but prior to the issuance of these financial statements that would have a material impact on its Consolidated Financial Statements.

**Impact of Recently-Issued Accounting Standards and Pronouncements:** In April 2011, FASB issued an update to ASC 310 that clarifies which loan modifications constitute troubled debt restructurings in conformity with ASC 310. This update is intended to assist creditors in determining whether a modification of the terms of a receivable meets the criteria to be considered a troubled debt restructuring, both for purposes of recording an impairment loss and for disclosure of troubled debt restructurings. In evaluating whether a restructuring constitutes a troubled debt restructuring, a creditor must separately conclude both that the restructuring constitutes a concession by the creditor to the borrower and that the borrower is experiencing financial difficulties. This update to ASC 310 became effective for interim and annual reporting periods beginning on or after June 15, 2011 and was to be applied retrospectively to troubled debt restructurings occurring on or after the beginning of the fiscal year of adoption. See Note D, "Loans and the Allowance for Loan Losses," in these Notes to Consolidated Financial Statements for disclosures reflecting the Company's adoption of this update.

---

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note A Significant Accounting Policies (continued)**

In June 2011, FASB issued an update to ASC 220, *Comprehensive Income*, ( ASC 220 ) that eliminates the option to present components of other comprehensive income as part of the Statements of Changes in Shareholders' Equity. This update requires that all nonowner changes in shareholders' equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. In a single continuous statement, the entity is required to present the components of net income and total net income, the components of other comprehensive income and a total for other comprehensive income, along with the total of comprehensive income in that statement. In the two-statement approach, the first statement should present total net income and its components followed consecutively by a second statement that should present total other comprehensive income, the components of other comprehensive income, and the total of comprehensive income. Regardless of whether an entity chooses to present comprehensive income in a single continuous statement or in two separate but consecutive statements, the entity is required to present on the face of the financial statements reclassification adjustments for items that are reclassified from other comprehensive income to net income in the statement(s) where the components of net income and the components of other comprehensive income are presented. This update to ASC 220, with the exception of the provision requiring presentation of reclassification adjustments, is effective for interim and annual reporting periods beginning on or after December 15, 2011 and should be applied retrospectively. In December 2011, FASB issued an update to defer the effective date for those changes related to the presentation of reclassifications of items out of accumulated other comprehensive income. While FASB continues to redeliberate whether the reclassification adjustments should be presented on the face of the financial statements, reclassifications out of accumulated other comprehensive income should be reported in accordance with presentation requirements in effect prior to FASB's update. The adoption of the update will impact disclosures only and is not expected to have a material impact on the financial position or results of operations of the Company.

In September 2011, FASB issued an update to ASC 350, *Intangibles - Goodwill and Other*, ( ASC 350 ) that gives a reporting entity the option, before performing the two-step impairment test required under ASC 350, to first assess qualitative factors to determine whether the existence of events or circumstances requires a determination that it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If, after assessing these qualitative factors, a reporting entity determines it is not more likely than not that the fair value of a reporting unit is less than its carrying amount, then performing the two-step impairment test is unnecessary. However, if a reporting entity concludes otherwise, then it is required to perform the first step of the two-step impairment test by calculating the fair value of the reporting unit and comparing the fair value with the carrying amount of the reporting unit. If the carrying amount of a reporting unit exceeds its fair value, then the reporting entity is required to perform the second step of the goodwill impairment test to measure the amount of the impairment loss, if any. The update to ASC 350 also provides that a reporting entity may bypass the qualitative assessment for any reporting unit in any period and proceed directly to performing the first step of the two-step goodwill impairment test. A reporting entity may resume performing the qualitative assessment in any subsequent period. This update to ASC 350 is effective for annual and interim impairment tests beginning after December 15, 2011. The adoption of the update will only impact the Company's process for evaluating goodwill impairment and is not expected to have a material impact on the financial position or results of operations of the Company.

In December 2011, FASB issued an update to ASC 210, *Balance Sheet*, ( ASC 210 ) that will enhance current disclosure requirements regarding offsetting (netting) assets and liabilities in the balance sheet. The update requires a reporting entity to disclose information enabling users of its financial statements to evaluate the potential effect of netting arrangements on its financial position, including the effect or potential effect of rights of offset associated with financial instruments and derivative instruments within the scope of the update. The reporting entity must disclose the gross amount of recognized assets and liabilities and the amounts offset to determine the net amounts presented in the balance sheet. The update to ASC 210 is effective for interim and annual reporting periods beginning on or after January 1, 2013 and should be applied retrospectively. The adoption of the update will impact disclosures only and is not expected to have a material impact on the financial position or results of operations of the Company.

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note B Mergers and Acquisitions***(In Thousands)**FDIC-Assisted Acquisitions*

On February 4, 2011, the Bank entered into a purchase and assumption agreement with loss-share agreements with the Federal Deposit Insurance Corporation (the FDIC) to acquire specified assets and assume specified liabilities of American Trust Bank, a Georgia-chartered bank headquartered in Roswell, Georgia (American Trust). American Trust operated 3 branches in the northwest region of Georgia.

In connection with the acquisition, the Bank entered into loss-share agreements with the FDIC that covered \$73,657 of American Trust loans (the covered ATB loans). The Bank will share in the losses on the asset pools (including single family residential mortgage loans and commercial loans) covered under the loss-share agreements. Pursuant to the terms of the loss-share agreements, the FDIC is obligated to reimburse the Bank for 80% of all eligible losses with respect to covered ATB loans, beginning with the first dollar of loss incurred. The Bank has a corresponding obligation to reimburse the FDIC for 80% of eligible recoveries with respect to covered ATB loans.

The acquisition of American Trust resulted in a pre-tax gain of \$8,774. Due to the difference in tax bases of the assets acquired and liabilities assumed, the Company recorded a deferred tax liability of \$3,356, resulting in an after-tax gain of \$5,418. Under the Internal Revenue Code, the gain will be recognized over the next six years. The foregoing pre-tax and after-tax gains are considered a bargain purchase gain under ASC 805 since the total acquisition-date fair value of the identifiable net assets acquired exceeded the fair value of the consideration transferred. This gain was recognized as noninterest income in the Consolidated Statements of Income.

Acquisition costs related to the American Trust acquisition of \$1,325 were recognized under the line item Merger-related expenses in the Consolidated Statements of Income for the year ended December 31, 2011.

The following table sets forth the fair values of the assets acquired and liabilities assumed by the Bank in the acquisition of American Trust as of February 4, 2011:

<b>Assets Acquired</b>	
Cash and due from banks	\$ 148,443
Securities available for sale	7,060
Federal Home Loan Bank stock	1,192
Loans:	
Covered under loss-share agreements	73,657
Not covered under loss-share agreements	742
Total loans	74,399
FDIC loss-share indemnification asset	11,926
Core deposit intangible	229
Other assets	4,256
<b>Total assets acquired</b>	<b>247,505</b>
<b>Liabilities Assumed</b>	
Deposits:	
Noninterest-bearing	10,096
Interest-bearing	212,911

Edgar Filing: RENASANT CORP - Form 10-K

Total deposits	223,007
Advances from the Federal Home Loan Bank	15,020
Accrued expenses and other liabilities	704
<b>Total liabilities assumed</b>	<b>238,731</b>
<b>Net assets acquired</b>	<b>8,774</b>
Deferred tax liability	3,356
<b>Net assets assumed, including deferred tax liability</b>	<b>\$ 5,418</b>



**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note B Mergers and Acquisitions (continued)**

On July 23, 2010, the Bank acquired specified assets and assumed specified liabilities of Crescent Bank & Trust Company, a Georgia-chartered bank headquartered in Jasper, Georgia ( Crescent ), from the FDIC, as receiver for Crescent. Crescent operated 11 branches in the northwest region of Georgia. The acquisition allowed the Company to expand its footprint into new markets in the State of Georgia. In addition, this acquisition gave the Company options to evaluate expansion opportunities in north Georgia and adjacent states.

In connection with the acquisition, the Bank entered into loss-share agreements with the FDIC that covered \$361,472 of Crescent loans and \$50,168 of other real estate owned (the covered Crescent assets ). The Bank will share in the losses on the asset pools (including single family residential mortgage loans and commercial loans) covered under the loss-share agreements. Pursuant to the terms of the loss-share agreements, the FDIC is obligated to reimburse the Bank for 80% of all eligible losses with respect to covered Crescent assets, beginning with the first dollar of loss incurred. The Bank has a corresponding obligation to reimburse the FDIC for 80% of eligible recoveries with respect to covered Crescent assets.

The acquisition of Crescent resulted in a pre-tax gain of \$42,211. Due to the difference in tax bases of the assets acquired and liabilities assumed, the Company recorded a deferred tax liability of \$16,146, resulting in an after-tax gain of \$26,065. Under the Internal Revenue Code, the gain will be recognized over the next six years. The foregoing pre-tax and after-tax gains are considered a bargain purchase gain under ASC 805 since the total acquisition-date fair value of the identifiable net assets acquired exceeded the fair value of the consideration transferred. This gain is recognized as noninterest income in the Consolidated Statements of Income.

Acquisition costs related to the Crescent acquisition of \$1,955 were recognized as other noninterest expense in the Consolidated Statements of Income for the year ended December 31, 2010.

The following table sets forth the fair values of the assets acquired and liabilities assumed by the Bank in the acquisition of Crescent as of July 23, 2010:

<b>Assets Acquired</b>	
Cash and due from banks	\$ 337,127
Securities available for sale	21,044
Federal Home Loan Bank stock	3,162
Loans:	
Covered under loss-share agreements	361,472
Not covered under loss-share agreements	9,628
Total loans	371,100
Other real estate owned covered under loss-share agreements	50,168
FDIC loss-share indemnification asset	153,244
Core deposit intangible	2,489
Receivable from FDIC	17,224
Other assets	3,749
<b>Total assets acquired</b>	<b>959,307</b>
<b>Liabilities Assumed</b>	
Deposits:	
Noninterest-bearing	39,067

Edgar Filing: RENASANT CORP - Form 10-K

Interest-bearing	851,036
<b>Total deposits</b>	<b>890,103</b>
Advances from Federal Home Loan Bank	24,101
Accrued expenses and other liabilities	2,892
<b>Total liabilities assumed</b>	<b>917,096</b>
<b>Net assets acquired</b>	<b>42,211</b>
Deferred tax liability	16,146
<b>Net assets assumed, including deferred tax liability</b>	<b>\$ 26,065</b>

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note B Mergers and Acquisitions (continued)**

The Company's operating results for the years ended December 31, 2011 and 2010 include the operating results of the assets acquired and liabilities assumed in the Crescent and American Trust acquisitions subsequent to their respective closing dates. The significance of the fair value adjustments recorded as well as the nature of the loss-share agreements in connection with an FDIC-assisted transaction are integral to accurately assessing the impact of the acquired operations on the operations of the Company. Disclosure of pro forma financial information is made more difficult by the troubled nature of Crescent and American Trust prior to the date of the acquisitions. Therefore, the Company has determined that pro forma financial information in relation to the acquisition of either Crescent or American Trust is neither practical nor meaningful.

*Acquisition of RBC Bank (USA) Trust Division*

On August 31, 2011, the Company acquired the Birmingham, Alabama-based trust department of RBC Bank (USA), which services clients in Alabama and Georgia. Under the terms of the transaction, RBC Bank (USA) transferred its approximately \$680,000 in assets under management, comprised of personal and institutional clients with over 200 trust, custodial and escrow accounts, to a wholly-owned subsidiary, and Renasant Bank acquired all of the ownership interests in the subsidiary. In connection with the acquisition, the Company recognized a gain of \$570, which is recognized under the line item "Gain on acquisition" in the Consolidated Statements of Income for the year ended December 31, 2011. Acquisition costs related to the transaction of \$326 were recognized under the line item "Merger-related expenses" in the Consolidated Statements of Income for the year ended December 31, 2011.

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note C Securities***(In Thousands)*

The amortized cost and fair value of securities held to maturity were as follows:

	0000000000	0000000000	0000000000	0000000000
	<b>Amortized Cost</b>	<b>Gross Unrealized Gains</b>	<b>Gross Unrealized Losses</b>	<b>Fair Value</b>
<b>December 31, 2011</b>				
Obligations of other U.S. Government agencies and corporations	\$ 107,660	\$ 225	\$ (74)	\$ 107,811
Obligations of states and political subdivisions	224,750	12,083	(26)	236,807
	\$ 332,410	\$ 12,308	\$ (100)	\$ 344,618
<b>December 31, 2010</b>				
Obligations of other U.S. Government agencies and corporations	\$ 24,703	\$	\$ (404)	\$ 24,299
Obligations of states and political subdivisions	206,083	1,408	(3,633)	203,858
	\$ 230,786	\$ 1,408	\$ (4,037)	\$ 228,157

In light of the ongoing fiscal uncertainty in state and local governments, the Company analyzed its exposure to potential losses in its security portfolio. Management reviewed the underlying credit rating and analyzed the financial condition of the respective issuers. Based on this analysis, the Company sold certain securities representing obligations of state and political subdivisions that were classified as held to maturity. The securities sold showed significant credit deterioration in that an analysis of the financial condition of the respective issuers showed the issuers were operating at net deficits with little to no financial cushion to offset future contingencies. These securities had a carrying value of \$13,017, and the Company recognized a net gain of \$16 on the sale during the year ended December 31, 2011.

The amortized cost and fair value of securities available for sale were as follows:

	0000000000	0000000000	0000000000	0000000000
	<b>Amortized Cost</b>	<b>Gross Unrealized Gains</b>	<b>Gross Unrealized Losses</b>	<b>Fair Value</b>
<b>December 31, 2011</b>				
Obligations of other U.S. Government agencies and corporations	\$ 17,193	\$ 202	\$	\$ 17,395
Residential mortgage backed securities:				
Government agency mortgage backed securities	224,242	6,455	(30)	230,667
Government agency collateralized mortgage obligations	133,369	3,700	(82)	136,987
Commercial mortgage backed securities:				
Government agency mortgage backed securities	34,635	2,054	(20)	36,669
Government agency collateralized mortgage obligations	5,170	146		5,316
Trust preferred securities	30,410		(17,625)	12,785

Edgar Filing: RENASANT CORP - Form 10-K

Other debt securities	21,351	527	(3)	21,875
Other equity securities	2,341		(104)	2,237
	\$ 468,711	\$ 13,084	\$ (17,864)	\$ 463,931

76

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note C Securities (continued)**

	0000000000	0000000000	0000000000	0000000000
	<b>Amortized Cost</b>	<b>Gross Unrealized Gains</b>	<b>Gross Unrealized Losses</b>	<b>Fair Value</b>
<b>December 31, 2010</b>				
Obligations of other U.S. Government agencies and corporations	\$ 73,656	\$ 266	\$ (1,170)	\$ 72,752
Residential mortgage backed securities:				
Government agency mortgage backed securities	311,155	7,387	(2,396)	316,146
Government agency collateralized mortgage obligations	128,953	2,645	(777)	130,821
Commercial mortgage backed securities:				
Government agency mortgage backed securities	25,722	787	(20)	26,489
Trust preferred securities	32,452	150	(28,019)	4,583
Other debt securities	23,238		(184)	23,054
Other equity securities	29,674	167		29,841
	<b>\$ 624,850</b>	<b>\$ 11,402</b>	<b>\$ (32,566)</b>	<b>\$ 603,686</b>

Gross gains on sales of securities available for sale for 2011 were \$5,041. No securities available for sale were sold at a loss in 2011. Gross gains on sales of securities available for sale for 2010 were \$4,499, compared to gross losses on sales of securities available for sale of \$544 for the same period. Gross gains on sales of securities available for sale for the year ended December 31, 2009 were \$2,318. These gains were offset by the complete write-off of the Company's \$645 investment in Silverton Financial Services, Inc., the holding company of Silverton Bank, N.A., which was placed in receivership on May 1, 2009.

At December 31, 2011 and 2010, securities with a carrying value of approximately \$305,746 and \$325,176, respectively, were pledged to secure government, public and trust deposits. Securities with a carrying value of \$20,206 and \$23,216 were pledged as collateral for short-term borrowings at December 31, 2011 and 2010, respectively.

The amortized cost and fair value of securities at December 31, 2011 by contractual maturity are shown below. Expected maturities will differ from contractual maturities because issuers may call or prepay obligations with or without call or prepayment penalties.

	0000000000	0000000000	0000000000	0000000000
	<b>Held to Maturity</b>		<b>Available for Sale</b>	
	<b>Amortized Cost</b>	<b>Fair Value</b>	<b>Amortized Cost</b>	<b>Fair Value</b>
Due within one year	\$ 8,986	\$ 9,027	\$	\$
Due after one year through five years	38,113	38,950		
Due after five years through ten years	150,621	153,853	17,193	17,395
Due after ten years	134,690	142,788	30,410	12,785
Residential mortgage backed securities:				
Government agency mortgage backed securities			224,242	230,667
Government agency collateralized mortgage obligations			133,369	136,987
Commercial mortgage backed securities:				
Government agency mortgage backed securities			34,635	36,669
Government agency collateralized mortgage obligations			5,170	5,316

Edgar Filing: RENASANT CORP - Form 10-K

Other debt securities			21,351		21,875			
Other equity securities			2,341		2,237			
	\$	332,410	\$	344,618	\$	468,711	\$	463,931

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note C Securities (continued)**

The following table presents the age of gross unrealized losses and fair value by investment category:

	000000000	000000000	000000000	000000000	000000000	000000000
	Less than 12 Months		12 Months or More		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
<b>Held to Maturity:</b>						
<b>December 31, 2011</b>						
Obligations of other U.S. Government agencies and corporations	\$ 19,919	\$ (74)	\$	\$	\$ 19,919	\$ (74)
Obligations of states and political subdivisions	4,301	(19)	1,530	(7)	5,831	(26)
<b>Total</b>	<b>\$ 24,220</b>	<b>\$ (93)</b>	<b>\$ 1,530</b>	<b>\$ (7)</b>	<b>\$ 25,750</b>	<b>\$ (100)</b>
<b>December 31, 2010</b>						
Obligations of other U.S. Government agencies and corporations	\$ 15,104	\$ (404)	\$	\$	\$ 15,104	\$ (404)
Obligations of states and political subdivisions	97,367	(3,633)			97,367	(3,633)
<b>Total</b>	<b>\$ 112,471</b>	<b>\$ (4,037)</b>	<b>\$</b>	<b>\$</b>	<b>\$ 112,471</b>	<b>\$ (4,037)</b>
<b>Available for Sale:</b>						
<b>December 31, 2011</b>						
Obligations of other U.S. Government agencies and corporations	\$	\$	\$	\$	\$	\$
Residential mortgage backed securities:						
Government agency mortgage backed securities	4,446	(30)			4,446	(30)
Government agency collateralized mortgage obligations	16,806	(82)			16,806	(82)
Commercial mortgage backed securities:						
Government agency mortgage backed securities			1,255	(20)	1,255	(20)
Government agency collateralized mortgage obligations						
Trust preferred securities			12,785	(17,625)	12,785	(17,625)
Other debt securities			2,662	(3)	2,662	(3)
Other equity securities	2,237	(104)			2,237	(104)



Edgar Filing: RENASANT CORP - Form 10-K

Total	\$	23,489	\$	(216)	\$	16,702	\$	(17,648)	\$	40,191	\$	(17,864)
-------	----	--------	----	-------	----	--------	----	----------	----	--------	----	----------

**December 31, 2010**

Obligations of other U.S. Government agencies and corporations	\$	39,513	\$	(1,170)	\$		\$		\$	39,513	\$	(1,170)
--	----	--------	----	---------	----	--	----	--	----	--------	----	---------

Residential mortgage backed securities:

Government agency mortgage backed securities		99,876		(2,396)						99,876		(2,396)
--	--	--------	--	---------	--	--	--	--	--	--------	--	---------

Government agency collateralized mortgage obligations		24,639		(777)						24,639		(777)
---	--	--------	--	-------	--	--	--	--	--	--------	--	-------

Commercial mortgage backed securities:

Government agency mortgage backed securities		1,298		(2)		2,254		(18)		3,552		(20)
--	--	-------	--	-----	--	-------	--	------	--	-------	--	------

Government agency collateralized mortgage obligations												
---	--	--	--	--	--	--	--	--	--	--	--	--

Trust preferred securities						1,433		(28,019)		1,433		(28,019)
----------------------------	--	--	--	--	--	-------	--	----------	--	-------	--	----------

Other debt securities		23,054		(184)						23,054		(184)
-----------------------	--	--------	--	-------	--	--	--	--	--	--------	--	-------

Other equity securities												
-------------------------	--	--	--	--	--	--	--	--	--	--	--	--

Total	\$	188,380	\$	(4,529)	\$	3,687	\$	(28,037)	\$	192,067	\$	(32,566)
-------	----	---------	----	---------	----	-------	----	----------	----	---------	----	----------

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note C Securities (continued)**

The Company evaluates its investment portfolio for OTTI on a quarterly basis. Impairment is assessed at the individual security level. The Company considers an investment security impaired if the fair value of the security is less than its cost or amortized cost basis.

The Company holds investments in pooled trust preferred securities that had a cost basis of \$30,410 and \$29,452 and a fair value of \$12,785 and \$1,433 at December 31, 2011 and, 2010, respectively. The investments in pooled trust preferred securities consist of four securities representing interests in various tranches of trusts collateralized by debt issued by over 352 financial institutions. Management's determination of the fair value of each of its holdings in pooled trust preferred securities is based on the current credit ratings, the known deferrals and defaults by the underlying issuing financial institutions and the degree to which future deferrals and defaults would be required to occur before the cash flow for the Company's tranches is negatively impacted. In addition, management continually monitors key credit quality and capital ratios of the issuing institutions. This determination is further supported by quarterly valuations of each security obtained by the Company performed by third parties. The Company does not intend to sell the investments, and it is not more likely than not that the Company will be required to sell the investments before recovery of the investments' amortized cost, which may be maturity. At December 31, 2011, management did not, and does not currently, believe such securities will be settled at a price less than the amortized cost of the investment, but the Company did conclude that it was probable that there had been an adverse change in estimated cash flows for all four pooled trust preferred securities. Accordingly, the Company recognized credit related impairment losses on two of these securities (XXIII and XXVI in the table below) of \$262 during the year ended December 31, 2011. Credit related impairment losses of \$3,075 were recognized on the other two pooled trust preferred securities during 2010.

Furthermore, based on the qualitative factors discussed above, each of the four pooled trust preferred securities were classified as nonaccrual assets at December 31, 2011. Investment interest is recorded on the cash-basis method until qualifying for return to accrual status.

The following table provides information regarding the Company's investments in pooled trust preferred securities at December 31, 2011:

Name	Single/ Pooled	Class/ Tranche	Amortized Cost	Fair Value	Unrealized Loss	Lowest Credit Rating	Issuers Currently in Deferral or Default
XIII	Pooled	B-2	\$ 1,245	\$ 795	\$ (450)	Ca	35%
XXIII	Pooled	B-2	10,770	5,091	(5,679)	Ca	25%
XXIV	Pooled	B-2	12,733	4,506	(8,227)	Ca	36%
XXVI	Pooled	B-2	5,662	2,393	(3,269)	Ca	32%
			\$ 30,410	\$ 12,785	\$ (17,625)		

The following table provides a summary of the cumulative credit related losses recognized in earnings for which a portion of OTTI has been recognized in other comprehensive income:

	000000000000 2011	000000000000 2010
Balance at January 1	\$ (3,075)	\$
Additions related to credit losses for which OTTI was not previously recognized	(262)	(3,075)

Increases in credit loss for which OTTI was previously recognized

Balance at December 31	\$	(3,337)	\$	(3,075)
------------------------	----	---------	----	---------

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note D Loans and the Allowance for Loan Losses**

(In Thousands, Except Number of Loans)

The following is a summary of loans at December 31:

	\$0,000,000,000 2011	\$0,000,000,000 2010
Commercial, financial, agricultural	\$ 278,091	\$ 265,276
Lease financing	343	533
Real estate construction	81,235	82,361
Real estate 1-4 family mortgage	824,627	872,382
Real estate commercial mortgage	1,336,635	1,239,843
Installment loans to individuals	60,168	64,225
<b>Gross loans</b>	<b>2,581,099</b>	<b>2,524,620</b>
Unearned income	(15)	(30)
<b>Loans, net of unearned income</b>	<b>2,581,084</b>	<b>2,524,590</b>
Allowance for loan losses	(44,340)	(45,415)
<b>Net loans</b>	<b>\$ 2,536,744</b>	<b>\$ 2,479,175</b>

*Past Due and Nonaccrual Loans*

The following table provides an aging of past due and nonaccrual loans, segregated by class:

	\$00,000,000 Accruing Loans				\$00,000,000 Nonaccruing Loans				
	\$00,000,000 30-89 Days Past Due	\$00,000,000 90 Days or More Past Due	\$00,000,000 Current Loans	\$00,000,000 Total Loans	\$00,000,000 30-89 Days Past Due	\$00,000,000 90 Days or More Past Due	\$00,000,000 Current Loans	\$00,000,000 Total Loans	\$00,000,000 Total Loans
<b>December 31, 2011</b>									
Commercial, financial, agricultural	\$ 2,071	\$ 165	\$ 269,078	\$ 271,314	\$ 511	\$ 5,474	\$ 792	\$ 6,777	\$ 278,091
Lease financing			343	343					343
Real estate construction		41	73,670	73,711		7,524		7,524	81,235
Real estate	11,949	2,481	771,596	786,026	1,140	31,457	6,004	38,601	824,627

Edgar Filing: RENASANT CORP - Form 10-K

1-4 family mortgage Real estate											
commercial mortgage	6,749	2,044	1,262,068	1,270,861	2,411	62,854	509	65,774	1,336,635		
Installment loans to individuals	473	163	59,020	59,656	10	480	22	512	60,168		
Unearned income			(15)	(15)							(15)
<b>Total</b>	<b>\$ 21,242</b>	<b>\$ 4,894</b>	<b>\$ 2,435,760</b>	<b>\$ 2,461,896</b>	<b>\$ 4,072</b>	<b>\$ 107,789</b>	<b>\$ 7,327</b>	<b>\$ 119,188</b>	<b>\$ 2,581,084</b>		

**December 31, 2010**

Commercial, financial, agricultural Lease financing Real estate	\$ 1,446	\$ 224	\$ 258,098	\$ 259,768	\$ 1,471	\$ 3,645	\$ 392	\$ 5,508	\$ 265,276		
Real estate			533	533							533
construction Real estate	516	128	69,737	70,381	151	11,290	539	11,980	82,361		
1-4 family mortgage Real estate	17,138	4,794	790,247	812,179	5,116	41,178	13,909	60,203	872,382		
commercial mortgage	5,656	2,016	1,181,452	1,189,124	3,249	44,136	3,334	50,719	1,239,843		
Installment loans to individuals	336	34	63,210	63,580	415	171	59	645	64,225		
Unearned income			(30)	(30)							(30)
<b>Total</b>	<b>\$ 25,092</b>	<b>\$ 7,196</b>	<b>\$ 2,363,247</b>	<b>\$ 2,395,535</b>	<b>\$ 10,402</b>	<b>\$ 100,420</b>	<b>\$ 18,233</b>	<b>\$ 129,055</b>	<b>\$ 2,524,590</b>		

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note D Loans and the Allowance for Loan Losses (continued)***Impaired Loans*

Impaired loans recognized in conformity with ASC 310, segregated by class, were as follows:

	\$00,000,000	\$00,000,000	\$00,000,000	\$00,000,000	\$00,000,000
	<b>December 31, 2011</b>			<b>Year Ended December 31, 2011</b>	
	<b>Recorded Investment</b>	<b>Unpaid Principal Balance</b>	<b>Related Allowance</b>	<b>Average Recorded Investment</b>	<b>Interest Income Recognized<sup>(1)</sup></b>
<b>With a related allowance recorded:</b>					
Commercial, financial, agricultural Lease financing	\$ 3,358	\$ 3,764	\$ 1,441	\$ 3,603	\$ 95
Real estate construction	108	108	16	108	
Real estate 1-4 family mortgage	27,047	27,508	6,077	25,449	1,104
Real estate commercial mortgage Installment loans to individuals	35,505	36,289	7,876	35,836	1,249
<b>Total</b>	<b>\$ 66,018</b>	<b>\$ 67,669</b>	<b>\$ 15,410</b>	<b>\$ 64,996</b>	<b>\$ 2,448</b>
<b>With no related allowance recorded:</b>					
Commercial, financial, agricultural Lease financing	\$ 2,913	\$ 5,811	\$	\$ 2,528	\$ 33
Real estate construction	7,076	18,096		11,974	
Real estate 1-4 family mortgage	26,785	71,613		31,035	601
Real estate commercial mortgage Installment loans to individuals	63,900	132,052		73,228	1,607
<b>Total</b>	<b>\$ 100,674</b>	<b>\$ 227,572</b>	<b>\$</b>	<b>\$ 118,765</b>	<b>\$ 2,241</b>
<b>Totals</b>	<b>\$ 166,692</b>	<b>\$ 295,241</b>	<b>\$ 15,410</b>	<b>\$ 183,761</b>	<b>\$ 4,689</b>
	\$00,000,000	\$00,000,000	\$00,000,000	\$00,000,000	\$00,000,000
	<b>December 31, 2010</b>			<b>Year Ended December 31, 2010</b>	
	<b>Recorded Investment</b>	<b>Unpaid Principal Balance</b>	<b>Related Allowance</b>	<b>Average Recorded Investment</b>	<b>Interest Income Recognized<sup>(1)</sup></b>
<b>With a related allowance recorded:</b>					

Edgar Filing: RENASANT CORP - Form 10-K

Commercial, financial, agricultural	\$	2,298	\$	2,547	\$	549	\$	2,684	\$	44
Lease financing										
Real estate construction		181		181		20		906		22
Real estate 1-4 family mortgage		42,889		43,654		10,349		44,756		1,116
Real estate commercial mortgage		26,582		27,775		6,611		28,784		894
Installment loans to individuals										
Total	\$	71,950	\$	74,157	\$	17,529	\$	77,130	\$	2,076
With no related allowance recorded:										
Commercial, financial, agricultural	\$	10	\$	10	\$		\$	10	\$	
Lease financing										
Real estate construction		8,313		8,313				8,315		
Real estate 1-4 family mortgage		26,611		29,086				30,455		87
Real estate commercial mortgage		68,132		68,132				69,989		130
Installment loans to individuals										
Total	\$	103,066	\$	105,541	\$		\$	108,769	\$	217
Totals	\$	175,016	\$	179,698	\$	17,529	\$	185,899	\$	2,293

<sup>(1)</sup>Includes interest income recognized using the cash-basis method of income recognition of \$1,752 and \$821, respectively.

The average recorded investment in impaired loans for the year ended December 31, 2009 was \$79,273. Interest income recognized on impaired loans for the year ended December 31, 2009 was \$2,452, which included interest income recognized using the cash-basis method of income recognition of \$992.

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note D Loans and the Allowance for Loan Losses (continued)***Restructured Loans*

The following table presents restructured loans segregated by class:

	000000000000	000000000000	000000000000
	<b>Number of Loans</b>	<b>Pre- Modification Outstanding Recorded Investment</b>	<b>Post- Modification Outstanding Recorded Investment</b>
<b>December 31, 2011</b>			
Commercial, financial, agricultural		\$	\$
Lease financing			
Real estate construction			
Real estate 1-4 family mortgage	18	20,313	18,089
Real estate commercial mortgage	12	17,853	18,043
Installment loans to individuals	1	184	179
<b>Total</b>	<b>31</b>	<b>\$ 38,350</b>	<b>\$ 36,311</b>
<b>December 31, 2010</b>			
Commercial, financial, agricultural	1	\$ 172	\$ 125
Lease financing			
Real estate construction			
Real estate 1-4 family mortgage	26	21,854	21,116
Real estate commercial mortgage	11	11,080	11,193
Installment loans to individuals	1	184	181
<b>Total</b>	<b>39</b>	<b>\$ 33,290</b>	<b>\$ 32,615</b>

Changes in the Company's restructured loans during 2011 are set forth in the table below. The update to ASC 310 issued by FASB in April 2011 that provided clarification of which loan modifications constituted troubled debt restructurings did not affect loans previously disclosed as restructured at December 31, 2010 or additional loans with concessions in the table below.

	000000000000	000000000000	000000000000
		<b>Number of Loans</b>	<b>Recorded Investment</b>
Totals at January 1, 2011		39	\$ 32,615
Additional loans with concessions		13	18,540
Reductions due to:			



Edgar Filing: RENASANT CORP - Form 10-K

Reclassified as nonperforming	(17)	(9,861)
Transfer to other real estate owned	(2)	(2,898)
Charge-offs		
Principal paydowns		(1,453)
Lapse of concession period	(2)	(632)
Totals at December 31, 2011	31	\$ 36,311

The allocated allowance for loan losses attributable to restructured loans was \$5,994 and \$5,156 at December 31, 2011 and 2010, respectively. The Company had \$194 and \$1,122 in remaining availability under commitments to lend additional funds on these restructured loans at December 31, 2011 and 2010, respectively.

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note D Loans and the Allowance for Loan Losses (continued)***Credit Quality*

For commercial and commercial real estate secured loans, internal risk-rating grades are assigned by lending, credit administration or loan review personnel, based on an analysis of the financial and collateral strength and other credit attributes underlying each loan. Management analyzes the resulting ratings, as well as other external statistics and factors such as delinquency, to track the migration performance of the portfolio balances of commercial and commercial real estate secured loans. Loan grades range between 1 and 9, with 1 being loans with the least credit risk. Loans that migrate toward the Pass grade (those with a risk rating between 1 and 4) or within the Pass grade generally have a lower risk of loss and therefore a lower risk factor. The Watch grade (those with a risk rating of 5) is utilized on a temporary basis for Pass grade loans where a significant risk-modifying action is anticipated in the near term. Loans that migrate toward the Substandard grade (those with a risk rating between 6 and 9) generally have a higher risk of loss and therefore a higher risk factor applied to those related loan balances. The following table presents the Company's loan portfolio by risk-rating grades:

	00000000000	00000000000	00000000000	00000000000
	Pass	Watch	Substandard	Total
<b>December 31, 2011</b>				
Commercial, financial, agricultural	\$ 187,550	\$ 2,929	\$ 7,292	\$ 197,771
Real estate construction	52,593	2,362	108	55,063
Real estate 1-4 family mortgage	86,858	31,851	35,809	154,518
Real estate commercial mortgage	873,614	54,949	41,874	970,437
Installment loans to individuals	199			199
<b>Total</b>	<b>\$ 1,200,814</b>	<b>\$ 92,091</b>	<b>\$ 85,083</b>	<b>\$ 1,377,988</b>

**December 31, 2010**

Commercial, financial, agricultural	\$ 184,125	\$ 3,536	\$ 3,825	\$ 191,486
Real estate construction	40,129	6,528	2,309	48,966
Real estate 1-4 family mortgage	121,896	47,911	46,972	216,779
Real estate commercial mortgage	856,819	49,408	31,880	938,107
Installment loans to individuals				
<b>Total</b>	<b>\$ 1,202,969</b>	<b>\$ 107,383</b>	<b>\$ 84,986</b>	<b>\$ 1,395,338</b>

For portfolio balances of consumer, consumer mortgage and certain other similar loan types, allowance factors are determined based on historical loss ratios by portfolio for the preceding eight quarters and may be adjusted by other qualitative criteria. The following table presents the performing status of the Company's loan portfolio not subject to risk rating:

00000000000	00000000000	00000000000
Performing		Total

Edgar Filing: RENASANT CORP - Form 10-K

		<b>Non- Performing</b>	
<b>December 31, 2011</b>			
Commercial, financial, agricultural	\$ 61,864	\$ 198	\$ 62,062
Lease financing	343		343
Real estate construction	18,756	340	19,096
Real estate 1-4 family mortgage	554,702	5,951	560,653
Real estate commercial mortgage	156,050	756	156,806
Installment loans to individuals	55,356	169	55,525
<b>Total</b>	<b>\$ 847,071</b>	<b>\$ 7,414</b>	<b>\$ 854,485</b>
<b>December 31, 2010</b>			
Commercial, financial, agricultural	\$ 51,488	\$	\$ 51,488
Lease financing	533		533
Real estate construction	17,832		17,832
Real estate 1-4 family mortgage	523,511	5,999	529,510
Real estate commercial mortgage	126,939	95	127,034
Installment loans to individuals	55,996	71	56,067
<b>Total</b>	<b>\$ 776,299</b>	<b>\$ 6,165</b>	<b>\$ 782,464</b>

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note D Loans and the Allowance for Loan Losses (continued)***Loans Acquired with Deteriorated Credit Quality*

Loans acquired in business combinations that exhibited, at the date of acquisition, evidence of deterioration of the credit quality since origination, and it was probable that all contractually required payments would not be collected were as follows for the periods presented:

	\$0000,000,000	\$0000,000,000	\$0000,000,000	\$0000,000,000
	<b>Impaired Covered Loans</b>	<b>Other Covered Loans</b>	<b>Not Covered Loans</b>	<b>Total</b>
<b>December 31, 2011</b>				
Commercial, financial, agricultural	\$ 38	\$ 17,765	\$ 455	\$ 18,258
Real estate construction	4,031	3,045		7,076
Real estate 1-4 family mortgage	12,252	95,671	1,533	109,456
Real estate commercial mortgage	44,994	161,498	2,900	209,392
Installment loans to individuals		168	4,276	4,444
<b>Total</b>	<b>\$ 61,315</b>	<b>\$ 278,147</b>	<b>\$ 9,164</b>	<b>\$ 348,626</b>
<b>December 31, 2010</b>				
Commercial, financial, agricultural	\$ 10	\$ 20,911	\$ 1,381	\$ 22,302
Real estate construction	8,313	7,250		15,563
Real estate 1-4 family mortgage	20,293	102,225	3,575	126,093
Real estate commercial mortgage	67,445	107,128	129	174,702
Installment loans to individuals		106	8,052	8,158
<b>Total</b>	<b>\$ 96,061</b>	<b>\$ 237,620</b>	<b>\$ 13,137</b>	<b>\$ 346,818</b>

The following table presents the fair value of loans determined to be impaired at the time of acquisition and determined not to be impaired at the time of acquisition at December 31, 2011:

	\$0000,000,000	\$0000,000,000	\$0000,000,000	\$0000,000,000
	<b>Impaired Covered Loans</b>	<b>Other Covered Loans</b>	<b>Not Covered Loans</b>	<b>Total</b>
Contractually-required principal and interest	\$ 95,879	\$ 325,990	\$ 12,996	\$ 434,865
Nonaccretable difference <sup>(1)</sup>	(34,524)	(38,086)	(3,086)	(75,696)
Cash flows expected to be collected	61,355	287,904	9,910	359,169
Accretable yield <sup>(2)</sup>	(40)	(9,757)	(746)	(10,543)

Edgar Filing: RENASANT CORP - Form 10-K

Fair value	\$	61,315	\$	278,147	\$	9,164	\$	348,626
------------	----	--------	----	---------	----	-------	----	---------

<sup>(1)</sup>Represents contractual principal and interest cash flows of \$64,321 and \$11,375, respectively, not expected to be collected.

<sup>(2)</sup>Represents future interest payments of \$7,177 expected to be collected and purchase discount of \$3,366.

Changes in the accretable yield of loans acquired with deteriorated credit quality were as follows:

	\$0000,000,000	\$0000,000,000	\$0000,000,000	\$0000,000,000				
	<b>Impaired Covered Loans</b>	<b>Other Covered Loans</b>	<b>Not Covered Loans</b>	<b>Total</b>				
Balance at January 1, 2010	\$		\$	(120)	\$	(120)		
Additions through acquisition	(4,506)	(19)	(129)	(4,654)				
Reclasses from nonaccretable difference			(142)	(142)				
Accretion	880	4	116	1,000				
Balance at December 31, 2010	(3,626)	(15)	(275)	(3,916)				
Additions through acquisition		(3,405)	(8)	(3,413)				
Reclasses from nonaccretable difference		(430)	(117)	(547)				
Accretion	3,586	877	47	4,510				
Balance at December 31, 2011	\$	(40)	\$	(2,973)	\$	(353)	\$	(3,366)

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note D Loans and the Allowance for Loan Losses (continued)***Allowance for Loan Losses*

The following table provides a rollforward of the allowance for loan losses and a breakdown of the ending balance of the allowance based on the Company's impairment methodology for the periods presented:

	000000000000	000000000000	000000000000	000000000000	000000000000	000000000000
	<b>Commercial</b>	<b>Real Estate - Construction</b>	<b>Real Estate - 1-4 Family Mortgage</b>	<b>Real Estate - Commercial Mortgage</b>	<b>Installment and Other<sup>(1)</sup></b>	<b>Total</b>
<b>Year Ended</b>						
<b>December 31, 2011</b>						
Allowance for loan losses:						
Beginning balance	\$ 2,625	\$ 2,115	\$ 20,870	\$ 18,779	\$ 1,026	\$ 45,415
Provision for loan losses	3,337	(316)	12,309	6,936	84	22,350
Charge-offs	(2,037)	(836)	(16,755)	(5,792)	(373)	(25,793)
Recoveries	272	110	767	1,056	163	2,368
Ending balance	\$ 4,197	\$ 1,073	\$ 17,191	\$ 20,979	\$ 900	\$ 44,340
<b>Period-End</b>						
<b>Amount Allocated to:</b>						
Individually evaluated for impairment	\$ 1,441	\$ 16	\$ 6,077	\$ 7,876	\$	\$ 15,410
Collectively evaluated for impairment	2,756	1,057	11,114	13,103	900	28,930
Acquired with deteriorated credit quality						
Ending balance	\$ 4,197	\$ 1,073	\$ 17,191	\$ 20,979	\$ 900	\$ 44,340
<b>Year Ended</b>						
<b>December 31, 2010</b>						
Allowance for loan losses:						
Beginning balance	\$ 4,855	\$ 4,494	\$ 15,593	\$ 12,577	\$ 1,626	\$ 39,145

Edgar Filing: RENASANT CORP - Form 10-K

Provision for loan losses	(1,351)	1,734	18,467	12,181	(366)	30,665
Charge-offs	(1,161)	(4,181)	(14,189)	(6,512)	(319)	(26,362)
Recoveries	282	68	999	533	85	1,967
Ending balance	\$ 2,625	\$ 2,115	\$ 20,870	\$ 18,779	\$ 1,026	\$ 45,415

**Period-End Amount Allocated to:**

Individually evaluated for impairment	\$ 549	\$ 20	\$ 10,349	\$ 6,611	\$	\$ 17,529
Collectively evaluated for impairment	2,076	2,095	10,521	12,168	1,026	27,886
Acquired with deteriorated credit quality						
Ending balance	\$ 2,625	\$ 2,115	\$ 20,870	\$ 18,779	\$ 1,026	\$ 45,415

**Year Ended December 31, 2009**

Allowance for loan losses:						
Beginning balance	\$ 5,238	\$ 6,590	\$ 10,514	\$ 10,775	\$ 1,788	\$ 34,905
Provision for loan losses	2,112	424	20,613	3,788	(47)	26,890
Charge-offs	(2,682)	(2,719)	(16,234)	(2,144)	(313)	(24,092)
Recoveries	187	199	700	158	198	1,442
Ending balance	\$ 4,855	\$ 4,494	\$ 15,593	\$ 12,577	\$ 1,626	\$ 39,145

**Period-End Amount Allocated to:**

Individually evaluated for impairment	\$ 126	\$ 1,190	\$ 8,476	\$ 4,676	\$	\$ 14,468
Collectively evaluated for impairment	4,729	3,304	7,117	7,901	1,626	24,677
Acquired with deteriorated credit quality						
Ending balance	\$ 4,855	\$ 4,494	\$ 15,593	\$ 12,577	\$ 1,626	\$ 39,145

<sup>(1)</sup>Includes lease financing receivables.

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note D Loans and the Allowance for Loan Losses (continued)**

The following table provides recorded investment in loans, net of unearned income, based on the Company's impairment methodology as of the dates presented:

	Commercial	Real Estate - Construction	Real Estate - 1-4 Family Mortgage	Real Estate - Commercial Mortgage	Installment and Other <sup>(1)</sup>	Total
<b>December 31, 2011</b>						
Individually evaluated for impairment	\$ 6,271	\$ 7,184	\$ 53,832	\$ 99,405	\$	\$ 166,692
Collectively evaluated for impairment	253,562	66,975	661,339	1,027,838	56,052	2,065,766
Acquired with deteriorated credit quality	18,258	7,076	109,456	209,392	4,444	348,626
Ending balance	\$ 278,091	\$ 81,235	\$ 824,627	\$ 1,336,635	\$ 60,496	\$ 2,581,084
<b>December 31, 2010</b>						
Individually evaluated for impairment	\$ 7,361	\$ 8,837	\$ 94,883	\$ 81,288	\$	\$ 192,369
Collectively evaluated for impairment	235,613	57,961	651,406	983,853	56,570	1,985,403
Acquired with deteriorated credit quality	22,302	15,563	126,093	174,702	8,158	346,818
Ending balance	\$ 265,276	\$ 82,361	\$ 872,382	\$ 1,239,843	\$ 64,728	\$ 2,524,590

<sup>(1)</sup> Includes lease financing receivables.

*Related Party Loans*

Certain executive officers and directors of Renasant Bank and their associates are customers of and have other transactions with Renasant Bank. Related party loans and commitments are made on substantially the same terms, including interest rates and collateral, as those prevailing at the time for comparable transactions with persons not related to Renasant Bank and do not involve more than a normal risk of collectability or present other unfavorable features. A summary of the changes in related party loans follows:

Loans at December 31, 2010	\$ 21,065
New loans and advances	6,858
Payments received	(5,273)
Changes in related parties	
Loans at December 31, 2011	\$ 22,650

No related party loans were classified as past due, nonaccrual, impaired or restructured at December 31, 2011 or 2010. Unfunded commitments to certain executive officers and directors and their associates totaled \$5,331 and \$6,263 at December 31, 2011 and 2010, respectively.





**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note E Premises and Equipment***(In Thousands)*

Bank premises and equipment at December 31 are summarized as follows:

	<b>2011</b>	<b>2010</b>
Premises	\$ 63,043	\$ 60,507
Leasehold improvements	5,240	5,073
Furniture and equipment	21,769	19,995
Computer equipment	13,419	11,285
Autos	221	203
Total	103,692	97,063
Accumulated depreciation	(49,194)	(45,639)
Net	\$ 54,498	\$ 51,424

Depreciation expense was \$4,146, \$3,791, and \$4,382 for the years ended December 31, 2011, 2010 and 2009, respectively.

The Company has operating leases which extend to 2025 for certain land and office locations. Leases that expire are generally expected to be renewed or replaced by other leases. Rental expense was \$2,489, \$2,287 and \$1,914 for 2011, 2010 and 2009, respectively. The following is a summary of future minimum lease payments for years following December 31, 2010:

2012	\$ 2,442
2013	2,183
2014	1,886
2015	1,757
2016	1,645
Thereafter	5,629
Total	\$ 15,542

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note F Other Real Estate Owned***(In Thousands)*

The following table provides details of the Company's other real estate owned (OREO) covered and not covered under a loss-share agreement:

	Covered OREO	Not Covered OREO	Total OREO
<b>December 31, 2011</b>			
Residential real estate	\$ 11,110	\$ 15,364	\$ 26,474
Commercial real estate	8,211	11,479	19,690
Residential land development	4,441	36,105	40,546
Commercial land development	19,394	7,131	26,525
Total	\$ 43,156	\$ 70,079	\$ 113,235
<b>December 31, 2010</b>			
Residential real estate	\$ 12,029	\$ 15,445	\$ 27,474
Commercial real estate	8,360	18,266	26,626
Residential land development	13,280	33,172	46,452
Commercial land development	21,046	4,501	25,547
Other		449	449
Total	\$ 54,715	\$ 71,833	\$ 126,548

Changes in the Company's OREO covered and not covered under a loss-share agreement were as follows:

	Covered OREO	Not Covered OREO	Total OREO
Balance at January 1, 2010	\$	\$ 58,568	\$ 58,568
Additions through acquisition	50,168		50,168
Transfers of loans	6,926	44,408	51,334
Capitalized improvements		696	696
Impairments		(3,718)	(3,718)
Dispositions	(2,377)	(27,901)	(30,278)
Other	(2)	(220)	(222)
Balance at December 31, 2010	\$ 54,715	\$ 71,833	\$ 126,548
Transfers of loans	9,032	34,481	43,513
Capitalized improvements		61	61
Impairments	(1,650)	(7,894)	(9,544)
Dispositions	(18,887)	(29,085)	(47,972)

Edgar Filing: RENASANT CORP - Form 10-K

Other	(54)	683	629
Balance at December 31, 2011	\$ 43,156	\$ 70,079	\$ 113,235

Components of the line item "Other real estate owned" in the Consolidated Statements of Income were as follows:

	0000000000	0000000000	0000000000
	<b>Year Ended December 31,</b>		
	<b>2011</b>	<b>2010</b>	<b>2009</b>
Repairs and maintenance	\$ 2,427	\$ 1,500	\$ 439
Property taxes and insurance	1,980	2,815	814
Impairments	8,224	3,718	561
Net losses on OREO sales	3,073	1,824	818
Rental income	(378)	(239)	(144)
Total	\$ 15,326	\$ 9,618	\$ 2,488

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note G Goodwill and Other Intangible Assets***(In Thousands)*

Changes in the carrying amount of goodwill during the years ended December 31, 2011 and 2010 were as follows:

	<b>Goodwill</b>
Balance at January 1, 2010	\$ 184,884
Adjustment to previously recorded goodwill	(5)
Balance at December 31, 2010	184,879
Adjustment to previously recorded goodwill	
Balance at December 31, 2011	\$ 184,879

The adjustment to previously recorded goodwill in 2010 reflects tax benefits associated with the exercise of stock options assumed in connection with prior acquisitions.

In connection with the Crescent and American Trust acquisitions in 2010 and 2011, respectively, the Company recorded core deposit intangible assets of \$2,489 and \$229, respectively. Each asset will be amortized over ten years on a straight-line basis.

In connection with the RBC Bank (USA) acquisition in 2011, the Company recorded a customer relationship intangible of \$1,970, which will be amortized over fifteen years on a straight-line basis.

The following table provides a summary of finite-lived intangible assets:

	<b>Gross Carrying Amount</b>	<b>Accumulated Amortization</b>	<b>Net Carrying Amount</b>
<b>December 31, 2011</b>			
Core deposit intangible	\$ 13,284	\$ (7,763)	\$ 5,521
Customer relationship intangible	1,970	(44)	1,926
Total finite-lived intangible assets	\$ 15,254	\$ (7,807)	\$ 7,447
<b>December 31, 2010</b>			
Core deposit intangible	\$ 18,074	\$ (11,086)	\$ 6,988
Customer relationship intangible			
Total finite-lived intangible assets	\$ 18,074	\$ (11,086)	\$ 6,988

Aggregate amortization expense for the years ended December 31, 2011, 2010 and 2009 was \$1,742, \$1,974 and \$1,966, respectively. The estimated amortization expense of finite-lived intangible assets for future periods is summarized as follows:

2012	\$	1,381
2013		1,235
2014		1,034
2015		802
2016		681
Thereafter		2,314

**Note H FDIC Loss-Share Indemnification Asset**

*(In Thousands)*

Changes in the FDIC loss-share indemnification asset were as follows:

Balance at January 1, 2011	\$	155,657
Additions through acquisition		11,926
Realized losses in excess of initial estimates		4,491
Reimbursements received		(64,601)
Accretion		281
Balance at December 31, 2011	\$	107,754

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note I Deposits***(In Thousands)*

The following is a summary of deposits as of December 31:

	2011	2010
Noninterest-bearing deposits	\$ 531,910	\$ 368,798
Interest-bearing demand deposits	1,335,646	1,339,722
Savings deposits	217,148	197,299
Time deposits	1,327,533	1,562,332
<b>Total deposits</b>	<b>\$ 3,412,237</b>	<b>\$ 3,468,151</b>

The approximate scheduled maturities of time deposits at December 31, 2011 are as follows:

2012	\$ 836,467
2013	218,560
2014	123,143
2015	107,770
2016	37,878
Thereafter	3,715
<b>Total</b>	<b>\$ 1,327,533</b>

The aggregate amount of time deposits in denominations of \$100 or more at December 31, 2011 and 2010 was \$663,385 and \$771,261, respectively. Certain executive officers and directors had amounts on deposit with Renasant Bank of approximately \$12,016 and \$10,546 at December 31, 2011 and 2010, respectively.

**Note J Short-Term Borrowings***(In Thousands)*

Short-term borrowings as of December 31 are summarized as follows:

	2011	2010
Treasury, tax and loan notes	\$ 11,485	\$ 3,299
Securities sold under agreements to repurchase	11,485	12,087

Edgar Filing: RENASANT CORP - Form 10-K

Total short-term borrowings	\$	11,485	\$	15,386
-----------------------------	----	--------	----	--------

The average balances and cost of funds of short-term borrowings for the years ending December 31 are summarized as follows:

	Average Balances			Cost of Funds		
	2011	2010	2009	2011	2010	2009
Federal funds purchased	\$ 30	\$ 16	\$ 2,852	1.73%	1.00%	0.93%
Treasury, tax and loan notes	2,551	2,580	2,302	0.00	0.00	0.04
Federal Home Loan Bank advances			41,354			1.05
Securities sold under agreements to repurchase	11,835	16,264	29,649	0.25	0.41	0.51
Total short-term borrowings	\$ 14,416	\$ 18,860	\$ 76,157	0.21%	0.36%	0.81%

The Company maintained a treasury, tax and loan notes account with the Federal Reserve with any balance collateralized by assets of Renasant Bank in 2010 and 2011. Effective January 2012, a portion of the Treasury Tax and Loan program was eliminated. As a result, all deposits held by the Company were withdrawn as of December 31, 2011. In addition, the Company maintains lines of credit with correspondent banks totaling \$85,000 at December 31, 2011. Interest is charged at the market federal funds rate on all advances. There were no amounts outstanding under these lines of credit at December 31, 2011 or 2010.



**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note K Long-Term Debt***(In Thousands)*

Long-term debt as of December 31, 2011 and 2010 is summarized as follows:

	<b>2011</b>	<b>2010</b>
Federal Home Loan Bank advances	\$ 117,454	\$ 175,119
Junior subordinated debentures	75,770	75,931
TLGP Senior Note	50,000	50,000
Total long-term debt	\$ 243,224	\$ 301,050

Long-term advances from the FHLB outstanding at December 31, 2011 had maturities ranging from 2012 to 2030 with a combination of fixed and floating rates ranging from 3.16% to 7.93%. Weighted-average interest rates on outstanding advances at December 31, 2011 and 2010 were 4.15% and 3.58%, respectively. These advances are collateralized by a blanket lien on the Company's mortgage loans. The Company had availability on unused lines of credit with the FHLB of \$983,950 at December 31, 2011.

As a result of the early paydown of FHLB advances of \$50,000 in 2011 and \$148,000 in 2010, the Company incurred prepayment penalties of \$1,903 and \$2,785 for the years ended December 31 2011 and 2010, respectively.

The Company owns the outstanding common stock of business trusts that issued corporation-obligated mandatorily redeemable preferred capital securities to third-party investors. The trusts used the proceeds from the issuance of their preferred capital securities and common stock (collectively referred to as capital securities) to buy floating rate junior subordinated debentures issued by the Company. The debentures are the trusts' only assets and interest payments from the debentures finance the distributions paid on the capital securities. Distributions on the capital securities are payable quarterly at a rate per annum equal to the interest rate being earned by the trusts on the debentures held by the trusts. The capital securities are subject to mandatory redemption, in whole or in part, upon repayment of the debentures. The Company has entered into an agreement which fully and unconditionally guarantees the capital securities subject to the terms of the guarantee.

The following table provides details on the debentures as of December 31, 2011:

	<b>Principal Amount</b>	<b>Interest Rate</b>	<b>Year of Maturity</b>	<b>Amount Included in Tier 1 Capital</b>
PHC Statutory Trust I	\$ 20,619	3.41%	2033	\$ 20,000
PHC Statutory Trust II	31,959	2.42	2035	31,000
Heritage Financial Statutory Trust I	10,310	10.20	2031	10,000
Capital Bancorp Capital Trust I	12,372	1.87	2035	12,000

During 2003, the Company formed PHC Statutory Trust I to provide funds for the cash portion of the Renasant Bancshares, Inc. merger. The interest rate for PHC Statutory Trust I reprices quarterly equal to the three-month LIBOR at the determination date plus 285 basis points. The debentures owned by PHC Statutory Trust I are currently redeemable at par.

During 2005, the Company formed PHC Statutory Trust II to provide funds for the cash portion of the Heritage Financial Holding Corporation (Heritage) merger. The interest rate for PHC Statutory Trust II reprices quarterly equal to the three-month LIBOR at the determination date plus 187 basis points. The debentures owned by PHC Statutory Trust II are currently redeemable at par.

## Edgar Filing: RENASANT CORP - Form 10-K

Pursuant to the merger with Heritage, the Company assumed the debentures issued to Heritage Financial Statutory Trust I. The premium associated with the Company's assumption of the debentures issued to Heritage Financial Statutory Trust I had a carrying value of \$510 and \$671 at December 31, 2011 and 2010, respectively. The premium is being amortized through February 2015. The interest rate for Heritage Financial Statutory Trust I is fixed at 10.20% per annum. On or after February 22, 2021, the debentures owned by Heritage Financial Statutory Trust I may be redeemed at par.

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note K Long-Term Debt (continued)**

Pursuant to the merger with Capital Bancorp, Inc. ( Capital ) in 2007, the Company assumed the debentures issued to Capital Bancorp Capital Trust I. The discount associated with the Company's assumption of the debentures issued to Capital Bancorp Capital Trust I was fully amortized during 2010. The interest rate for Capital Bancorp Capital Trust I reprices quarterly equal to the three-month LIBOR plus 150 basis points. The debentures owned by Capital Bancorp Capital Trust I are currently redeemable at par.

The Company has classified \$73,000 of the debentures described in the above paragraphs as Tier 1 capital. The Federal Reserve Board issued guidance in March 2005 providing more strict quantitative limits on the amount of securities, similar to the junior subordinated debentures issued or assumed by the Company, that are includable in Tier 1 capital. The new guidance, which became effective in March 2009, did not impact the amount of debentures the Company includes in Tier 1 capital. The Dodd-Frank Wall Street Reform and Consumer Protection Act has no effect on the treatment of these debentures as Tier 1 capital.

On March 31, 2009, Renasant Bank completed an offering of a \$50,000 aggregate principal amount 2.625% Senior Note due 2012 (the Note ). The Note is guaranteed by the FDIC under its Temporary Liquidity Guarantee Program (the TLGP ) and is backed by the full faith and credit of the United States. The Note is a direct, unsecured general obligation of Renasant Bank and ranks equally with all other senior unsecured indebtedness of Renasant Bank, and it is not subject to redemption prior to maturity. The Note is solely the obligation of Renasant Bank and is not guaranteed by the Company. Renasant Bank received net proceeds, after the placement commission but before deducting other expenses of the offering, of approximately \$49,700, which was used to pay-off long-term advances with the FHLB as they matured in 2009. The cost of these funds, including amortization, was 3.83% and 3.79% for the years ended December 31, 2011 and 2010, respectively. In connection with the TLGP, on December 5, 2008, the Bank entered into a Master Agreement with the FDIC. The Master Agreement contains certain terms and conditions that must be included in the governing documents for any senior debt securities issued by the Bank that are guaranteed pursuant to the TLGP.

The aggregate stated maturities of long-term debt outstanding at December 31, 2011, are summarized as follows:

2012	\$	58,416
2013		32,040
2014		13,892
2015		8,971
2016		2,928
Thereafter		126,977
<b>Total</b>	<b>\$</b>	<b>243,224</b>

**Note L Commitments, Contingent Liabilities and Financial Instruments with Off-Balance Sheet Risk**

(In Thousands)

Loan commitments are made to accommodate the financial needs of the Company's customers. Standby letters of credit commit the Company to make payments on behalf of customers when certain specified future events occur. Both arrangements have credit risk essentially the same as that involved in extending loans to customers and are subject to the Company's normal credit policies. Collateral (e.g., securities, receivables, inventory, equipment, etc.) is obtained based on management's credit assessment of the customer. The Company's unfunded loan commitments (unfunded loans and unused lines of credit) and standby letters of credit outstanding at December 31, 2011 were approximately \$401,132 and \$46,978, respectively, compared to \$325,309 and \$28,105, respectively, at December 31, 2010.

## Edgar Filing: RENASANT CORP - Form 10-K

Various claims and lawsuits, incidental to the ordinary course of business, are pending against the Company and Renasant Bank. In the opinion of management, after consultation with legal counsel, resolution of these matters is not expected to have a material effect on the consolidated financial statements.

Market risk resulting from interest rate changes on particular off-balance sheet financial instruments may be offset by other on- or off-balance sheet transactions. Interest rate sensitivity is monitored by the Company for determining the net effect of potential changes in interest rates on the market value of both on- and off-balance sheet financial instruments.

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note M Income Taxes***(In Thousands)*

Significant components of the provision for income taxes (benefits) are as follows:

	<b>Year Ended December 31,</b>		
	<b>2011</b>	<b>2010</b>	<b>2009</b>
<b>Current</b>			
Federal	\$ 10,655	\$ 5,268	\$ 6,191
State	886		119
	11,541	5,268	6,310
<b>Deferred</b>			
Federal	(2,300)	8,392	(471)
State	(198)	1,358	24
	(2,498)	9,750	(447)
	\$ 9,043	\$ 15,018	\$ 5,863

The reconciliation of income taxes computed at the United States federal statutory tax rates to the provision for income taxes is as follows:

	<b>Year Ended December 31,</b>		
	<b>2011</b>	<b>2010</b>	<b>2009</b>
Tax at U.S. statutory rate	\$ 12,136	\$ 16,343	\$ 8,533
Increase (decrease) in taxes resulting from:			
Tax-exempt interest income	(2,831)	(2,104)	(1,790)
BOLI income	(988)	(908)	(876)
Investment tax credits	(199)	(199)	(321)
State income taxes, net of federal benefit	9	554	93
(Decrease)/increase to valuation allowance	(61)	804	390
Other items, net	977	528	(166)
	\$ 9,043	\$ 15,018	\$ 5,863

Significant components of the Company's deferred tax assets and liabilities at December 31, 2011 and 2010 are as follows:

	<b>2011</b>	<b>2010</b>
<b>Deferred tax assets</b>		
Allowance for loan losses	\$ 16,027	\$ 16,571
Purchase accounting adjustments	14,339	14,273

Edgar Filing: RENASANT CORP - Form 10-K

Deferred compensation	8,269	7,763
Net unrealized losses on securities	796	7,012
Impairment of assets	4,992	3,062
State net operating loss carryforwards	1,133	1,194
Other	4,899	4,018
<b>Gross deferred tax assets</b>	<b>50,455</b>	<b>53,893</b>
Valuation allowance on state net operating loss carryforwards	(1,133)	(1,194)
<b>Total deferred tax assets</b>	<b>49,322</b>	<b>52,699</b>
<b>Deferred tax liabilities</b>		
Basis difference in acquired assets	31,246	30,201
Investment in partnerships	3,200	2,701
Core deposit intangible	1,072	1,721
Depreciation	1,135	1,385
Other	2,298	2,832
<b>Total deferred tax liabilities</b>	<b>38,951</b>	<b>38,840</b>
<b>Net deferred tax assets</b>	<b>\$ 10,371</b>	<b>\$ 13,859</b>

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note M Income Taxes (continued)**

At December 31, 2011, the Company had unused state net operating loss carryforwards expiring from 2012 to 2031. The Company anticipates that the state net operating loss carryforwards will not be utilized and has recorded a valuation allowance against the deferred tax assets related to these carryforwards.

The Company and its subsidiaries file a consolidated U.S. federal income tax return. The Company is currently open to audit under the statute of limitations by the Internal Revenue Service for the years ending December 31, 2008 through 2010. The Company and its subsidiaries' state income tax returns are open to audit under the statute of limitations for the years ended December 31, 2008 through 2010.

A reconciliation of the beginning and ending amount of unrecognized tax benefits, excluding interest, related to federal and state income tax matters as of December 31 is as follows:

	2011	2010	2009
Balance at January 1	\$ 1,801	\$ 562	\$ 490
Additions based on positions related to current period	469	982	72
Additions based on positions related to prior period		425	
Reductions based on positions related to prior period			
Settlements	(716)		
Reductions due to lapse of statute of limitations	(131)	(168)	
Balance at December 31	\$ 1,423	\$ 1,801	\$ 562

If ultimately recognized, the Company does not anticipate any material increase in the effective tax rate for 2011 relative to any tax positions taken prior to January 1, 2011. The Company had accrued \$364, \$477 and \$86 for interest and penalties related to unrecognized tax benefits as of December 31, 2011, 2010 and 2009, respectively.

**Note N - Employee Benefit and Deferred Compensation Plans**

*(In Thousands, Except Share Data)*

The Company sponsors a noncontributory defined benefit pension plan, under which participation and future benefit accruals ceased as of December 31, 1996. The Company's funding policy is to contribute annually to the plan an amount at least equal to the minimum amount determined by consulting actuaries in accordance with the requirements of the Internal Revenue Code. The Company contributed \$60 and \$465 to the pension plan for 2011 and 2010, respectively. The Company does not anticipate that a contribution will be required in 2012. The plan's accumulated benefit obligations and the projected benefit obligations are substantially the same since benefit accruals under the plan ceased at 1996 levels. The accumulated benefit obligation for the plan was \$17,815 and \$16,821 at December 31, 2011 and 2010, respectively. There is no additional minimum pension liability required to be recognized.

The Company also provides retiree health care benefits for certain employees who were employed by the Company and enrolled in the Company's health plan as of December 31, 2004. To receive benefits, an eligible employee must retire from service with the Company and its affiliates between age 55 and 65 and be credited with at least 15 years of service or with 70 points, determined as the sum of age and service at retirement. The Company periodically determines the portion of the premium to be paid by each eligible retiree and the portion to be paid by the Company. Coverage ceases when an employee attains age 65 and is eligible for Medicare. The Company also provides life insurance coverage

## Edgar Filing: RENASANT CORP - Form 10-K

for each retiree in the face amount of \$5,000 until age 70. Retirees can purchase additional insurance or continue coverage beyond age 70 at their sole expense.

The Company has accounted for its obligation related to these retiree benefits in accordance with ASC 715, Compensation - Retirement Benefits. The Company has limited its liability for the rate of increase in the per capita cost of covered benefits (i.e., health care cost trend rate) to the rate of inflation assumed to be 4% each year. Increasing or decreasing the assumed health care cost trend rates by one percentage point in each year would not materially increase or decrease the accumulated post-retirement benefit obligation or the service and interest cost components of net periodic post-retirement benefit costs as of December 31, 2011, and for the year then ended.



**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note N - Employee Benefit and Deferred Compensation Plans (continued)**

Information relating to the defined benefit pension plan ( Pension Benefits ) and post-retirement health and life plans ( Other Benefits ) as of December 31, 2011 and 2010 is as follows:

	Pension Benefits		Other Benefits	
	2011	2010	2011	2010
<b>Change in benefit obligation</b>				
Benefit obligation at beginning of year	\$ 16,821	\$ 16,538	\$ 1,840	\$ 1,508
Service cost			36	35
Interest cost	914	944	80	94
Plan participants contributions			105	117
Actuarial loss	1,102	531	(114)	321
Curtailments				
Benefits paid	(1,022)	(1,192)	(183)	(235)
Benefit obligation at end of year	\$ 17,815	\$ 16,821	\$ 1,764	\$ 1,840
<b>Change in fair value of plan assets</b>				
Fair value of plan assets at beginning of year	\$ 15,938	\$ 14,580		
Actual return on plan assets	450	2,085		
Contribution by employer	60	465		
Benefits paid	(1,022)	(1,192)		
Fair value of plan assets at end of year	\$ 15,426	\$ 15,938		
Funded status at end of year	\$ (2,389)	\$ (883)	\$ (1,764)	\$ (1,840)

**Weighted-average assumptions as of December 31**

Discount rate	5.06%	5.50%	4.61%	4.75%
Expected return on plan assets	8.00%	8.00%	N/A	N/A

The plan expense for the defined benefit pension and post-retirement health and life plans for the year ended December 31, 2011, 2010 and 2009 is as follows:

	Pension Benefits			Other Benefits		
	2011	2010	2009	2011	2010	2009
<b>Components of net periodic benefit cost (income)</b>						
Service cost	\$	\$	\$	\$ 36	\$ 35	\$ 38
Interest cost	914	944	990	80	94	92

Edgar Filing: RENASANT CORP - Form 10-K

Expected return on plan assets	(1,230)	(1,149)	(1,009)			
Prior service cost recognized			20			
Recognized actuarial loss	303	308	371	140	155	118
Recognized curtailment loss						
Net periodic benefit cost	\$ (13)	\$ 103	\$ 372	\$ 256	\$ 284	\$ 248

Future estimated benefit payments under the defined benefit pension plan and post-retirement health and life plan are as follows:

	<b>Pension Benefits</b>	<b>Other Benefits</b>
2012	\$ 1,184	\$ 206
2013	1,237	195
2014	1,282	195
2015	1,276	207
2016	1,327	179
Thereafter	6,697	792

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note N - Employee Benefit and Deferred Compensation Plans (continued)**

Amounts recognized in accumulated other comprehensive income, net of tax, for the year ended December 31, 2011 are as follows:

	<b>Pension Benefits</b>	<b>Other Benefits</b>
Prior service cost	\$	\$
Actuarial loss	(6,202)	(550)
<b>Total</b>	<b>\$ (6,202)</b>	<b>\$ (550)</b>

The estimated costs that will be amortized from accumulated other comprehensive income into net periodic cost over the next fiscal year are as follows:

	<b>Pension Benefits</b>	<b>Other Benefits</b>
Prior service cost	\$	\$
Actuarial loss	346	105
<b>Total</b>	<b>\$ 346</b>	<b>\$ 105</b>

The investment objective for the pension or defined benefit plan is to achieve above average income and moderate long term growth. An investment committee appointed by management seeks to accomplish this objective by combining an equity income strategy (approximately 60%), which generally invests in larger capitalization common stocks, and an intermediate fixed income strategy (approximately 40%), which generally invests in U.S. Government securities and investment grade corporate bonds. It is the committee's intent to give the investment managers flexibility within the overall guidelines with respect to investment decisions and their timing. However, significant modifications of any previously approved investments or anticipated use of derivatives to execute investment strategies must be approved by the committee.

The plan's expected long-term rate of return was estimated using market benchmarks for investment classes applied to the plan's target asset allocation. The expected return on investment classes was computed using a valuation methodology which projected future returns based on current equity valuations rather than historical returns.

The fair values of the Company's defined benefit pension plan assets by category at December 31, 2011 and 2010 follow below. Equity securities consist primarily of larger capitalization common stocks that are traded in active markets and are valued based on quoted market prices of identical assets. Fixed income securities consist of U.S. Government securities and investment grade corporate bonds. The fair values of these instruments are based on quoted market prices of similar instruments or a discounted cash flow model.

**Totals**

Edgar Filing: RENASANT CORP - Form 10-K

	Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	
<b>December 31, 2011</b>				
Cash and cash equivalents	\$ 335	\$	\$	\$ 335
Equity securities	9,690			9,690
Fixed income securities:				
U.S. government bonds		2,722		2,722
Other corporate bonds		2,679		2,679
	\$ 10,025	\$	\$	\$ 15,426
<b>December 31, 2010</b>				
Cash and cash equivalents	\$ 444	\$	\$	\$ 444
Equity securities	9,662			9,662
Fixed income securities:				
U.S. government bonds		1,549		1,549
Other corporate bonds		4,283		4,283
	\$ 10,106	\$	\$	\$ 15,938

---

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note N - Employee Benefit and Deferred Compensation Plans (continued)**

The Company maintains a 401(k) plan, which is a contributory plan. Employees may contribute pre-tax earnings, subject to a maximum established annually by the IRS. The Company matches employee deferrals, up to 4% of compensation. The Company also makes a nondiscretionary contribution for each eligible employee in an amount equal to 5% of plan compensation and 5% of plan compensation in excess of the Social Security wage base. Employees are automatically enrolled in the plan when employment commences. Company contributions are allocated to participants who are employed on the last day of each plan year and credited with 1,000 hours of service during the year. The Company's costs related to the 401(k) plan, excluding employee deferrals, in 2011, 2010 and 2009 were \$4,228, \$3,443 and \$3,254, respectively.

The Company adopted the Performance Based Rewards incentive compensation plan on January 1, 2001, under which annual cash bonuses are paid to eligible officers and employees, subject to the attainment of designated performance criteria. The Company designates minimum levels of performance for all applicable profit centers and rewards employees on performance over the minimum level. The Company did not make any payments under the plan during 2011 or 2009 and thus did not incur any expense. In 2009, the minimum level of performance was not achieved. In 2011, one of the performance metrics was satisfied. However, the performance metric was met due to the gain recognized from the American Trust acquisition. Therefore, the Board of Directors' compensation committee exercised its discretion to determine that no cash bonuses would be paid based on the occurrence of an extraordinary event. The expense associated with the plan for 2010 was \$1,409.

The Company maintains three deferred compensation plans: a Deferred Stock Unit Plan and two conventional deferred compensation plans. Nonemployee directors may defer all or any portion of their fees and retainer to the Deferred Stock Unit Plan or the deferred compensation plan maintained for their benefit. Officers may defer base salary and bonus to the Deferred Stock Unit Plan or salary to the deferred compensation plan maintained for their benefit, subject to limits that are determined annually by the Company. Amounts credited to the Deferred Stock Unit Plan are invested in units representing shares of the Company's common stock. Amounts credited to the conventional deferred compensation plans are invested at the discretion of each participant from among designated investment alternatives. Directors and officers who participated in these deferred compensation plans on or before December 31, 2006, may invest in a preferential interest rate investment that is derived from the Moody's Average Corporate Bond Rate, adjusted monthly, and the beneficiaries of participants in the deferred compensation plans as of such date may receive a preretirement death benefit in excess of the amounts credited to plan accounts at the time of death. All of the Company's deferred compensation plans are unfunded. It is anticipated that the two conventional deferred compensation plans will result in no additional cost to the Company because life insurance policies on the lives of the participants have been purchased in amounts estimated to be sufficient to pay plan benefits. The Company is both the owner and beneficiary of the life insurance policies. The expense recorded in 2011, 2010 and 2009 for the Company's deferred compensation plans, inclusive of deferrals, was \$1,393, \$1,523 and \$1,661, respectively.

The Company assumed four supplemental executive retirement plans (SERPs) in connection with the merger with Capital. The SERPs were established by Capital to provide supplemental retirement benefits. The plans provide four officers of the Company specified annual benefits based upon a projected retirement date. These benefits are payable for a 15-year period after retirement. The supplemental executive retirement liabilities totaled \$2,073 and \$1,718 at December 31, 2011 and 2010, respectively. The plans are not qualified under Section 401 of the Internal Revenue Code.

At December 31, 2011, an aggregate of 1,930,179 common shares were reserved for issuance under the Company's employee benefit plans.

In March 2011, the Company adopted a long-term equity incentive plan, which provides for the grant of stock options and restricted stock. The plan replaced the long-term incentive plan adopted in 2001 as the prior plan expired in October 2011. Options granted under the plan allow participants to acquire shares of the Company's common stock at a fixed exercise price and expire ten years after the grant date. Options vest and become exercisable in installments over a three-year period measured from the grant date. Options that have not vested are forfeited and cancelled upon the termination of a participant's employment. The Company recorded compensation expense of \$486, \$388 and \$473 for the years ended December 31, 2011, 2010 and 2009, respectively, for options granted under the plan.



**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note N - Employee Benefit and Deferred Compensation Plans (continued)**

The fair value of each option grant was estimated on the grant date using the Black-Scholes option-pricing model with the following assumptions for each option grant:

	2011 Grant	2010 Grant	2009 Grant
Dividend yield	4.02%	4.74%	3.99%
Expected volatility	36%	34%	30%
Risk-free interest rate	1.97%	2.48%	1.55%
Expected lives	6 years	6 years	6 years
Weighted average fair value	\$3.93	\$3.01	\$3.09

The total intrinsic value of options exercised during the years ended December 31, 2011, 2010 and 2009 was \$8, \$178, and \$20, respectively. Unrecognized stock-based compensation expense related to stock options and restricted stock totaled \$583 and \$7, respectively, at December 31, 2011. At such date, the weighted average period over which this unrecognized expense is expected to be recognized was approximately 1.4 years and 1.0 years for stock options and restricted stock, respectively. The following table summarizes information about options issued under the long-term equity incentive plan as of and for the year ended December 31, 2011:

	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Life	Aggregate Intrinsic Value
Outstanding at beginning of year	1,228,291	\$ 18.88		
Granted	170,000	16.91		
Exercised	(1,265)	8.29		
Forfeited	(69,750)	16.40		
Outstanding at end of year	1,327,276	\$ 18.77	4.90	\$ 927
Exercisable at end of year	1,028,442	\$ 19.54	3.87	\$ 848

The Company awards performance-based restricted stock to executives and time-based restricted stock to other officers and employees under the long-term equity incentive plan. The performance-based restricted stock vests upon completion of a one-year service period and the attainment of certain performance goals. Performance-based restricted stock is issued at the target level; the number of shares ultimately awarded is determined at the end of each year and may be increased or decreased depending upon the Company meeting or exceeding financial performance measures defined by the Board of Directors. No performance-based shares vested during 2011 because, although one of the performance metrics was satisfied, the Board of Directors' compensation committee exercised its discretion to determine that all performance-based shares would be forfeited. Time-based restricted stock vests at the end the service period defined in the respective grant. The fair value of each restricted stock grant is the closing price of the Company's common stock on the day immediately preceding the grant date. The Company recorded compensation expense of \$134, \$364 and \$153 for the years ended December 31, 2011, 2010 and 2009, respectively, for restricted stock awarded under the plan. The following table summarizes the changes in restricted stock as of and for the year ended December 31, 2011:

	<b>Performance- Based Restricted Stock</b>	<b>Weighted Average Grant-Date Fair Value</b>	<b>Time- Based Restricted Stock</b>	<b>Weighted Average Grant-Date Fair Value</b>
Nonvested at beginning of year		\$	1,500	\$ 14.22
Granted	34,500 <sup>(1)</sup>	16.91	7,500	16.91
Vested			(7,500)	16.91
Cancelled	(34,500)	16.91		
Nonvested at end of year		\$	1,500	\$ 14.22

<sup>(1)</sup> Assumes target levels of performance are met for performance-based awards.



**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note O - Restrictions on Cash, Bank Dividends, Loans or Advances***(In Thousands)*

Renasant Bank is required to maintain minimum average balances with the Federal Reserve. At December 31, 2011 and 2010, Renasant Bank's reserve requirements with the Federal Reserve were \$27,243 and \$44,194, with which it was in full compliance.

The Company's ability to pay dividends to its shareholders is substantially dependent on the ability of Renasant Bank to transfer funds to the Company in the form of dividends, loans and advances. Under Mississippi law, a Mississippi bank may not pay dividends unless its earned surplus is in excess of three times capital stock. A Mississippi bank with earned surplus in excess of three times capital stock may pay a dividend, subject to the approval of the Mississippi Department of Banking and Consumer Finance. Accordingly, the approval of this supervisory authority is required prior to Renasant Bank paying dividends to the Company.

Federal Reserve regulations also limit the amount Renasant Bank may loan to the Company unless such loans are collateralized by specific obligations. At December 31, 2011, the maximum amount available for transfer from Renasant Bank to the Company in the form of loans was \$40,341. There were no loans outstanding from Renasant Bank to the Company at December 31, 2011.

**Note P - Regulatory Matters***(In Thousands)*

Renasant Bank is subject to various regulatory capital requirements administered by the federal banking agencies. Failure to meet minimum capital requirements can initiate certain mandatory, and possibly additional discretionary, actions by regulators that, if undertaken, could have a direct material effect on Renasant Bank's financial statements. Under capital adequacy guidelines and the regulatory framework for prompt corrective action, Renasant Bank must meet specific capital guidelines that involve quantitative measures of Renasant Bank's assets, liabilities, and certain off-balance-sheet items as calculated under regulatory accounting practices. Renasant Bank's capital amounts and classification are also subject to qualitative judgments by the regulators about components, risk weightings, and other factors.

Quantitative measures established by regulation to ensure capital adequacy require Renasant Bank to maintain minimum balances and ratios. All banks are required to have core capital (Tier 1) of at least 4% of risk-weighted assets, Tier 1 leverage of 4% of average assets, and total capital of 8% of risk-weighted assets (as such ratios are defined in Federal regulations). To be categorized as well capitalized, banks must maintain minimum Tier 1 leverage, Tier 1 risk-based and total risk-based ratios of 5%, 6%, and 10%, respectively. As of December 31, 2011, Renasant Bank met all capital adequacy requirements to which it is subject.

As of December 31, 2011, the most recent notification from the FDIC categorized Renasant Bank as well capitalized under the regulatory framework for prompt corrective action. There are no conditions or events since that notification that management believes have changed Renasant Bank's category.

The following table provides the capital and risk-based capital and leverage ratios for the Company and for the Bank at December 31:

	2011		2010	
	Amount	Ratio	Amount	Ratio
<b>Renasant Corporation</b>				
Total Capital	\$ 411,208	14.58%	\$ 401,020	14.83%
Tier 1 Capital	375,829	13.32%	367,083	13.58%
Tier 1 Leverage	375,829	9.44%	367,083	8.97%
<b>Renasant Bank</b>				

Edgar Filing: RENASANT CORP - Form 10-K

Total Capital	\$ 403,407	14.32%	\$ 377,463	13.99%
Tier 1 Capital	368,087	13.07%	343,583	12.73%
Tier 1 Leverage	368,087	9.26%	343,583	8.40%

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note Q Segment Reporting**

*(In Thousands)*

As a result of the acquisition activity in 2010 and 2011 described above in Note B, Mergers and Acquisitions, and ongoing efforts to centralize many of the key banking functions the Company reconstituted its reportable segments in 2011. Community banking operations that were previously segmented along geographic boundaries have been consolidated into one Community Banks segment. The operations of the Community Banks trust services and Financial Services division were combined with the acquired assets under management of the RBC Bank (USA) trust division to create a Wealth Management segment. Finally, the Insurance segment has been retained. The operations of each reportable segment are described as follows:

The Community Banks segment delivers a complete range of banking and financial services to individuals and small to medium-sized businesses including checking and savings accounts, business and personal loans, equipment leasing, as well as safe deposit and night depository facilities.

The Insurance segment includes a full service insurance agency offering all lines of commercial and personal insurance through major carriers.

The Wealth Management segment offers a broad range of fiduciary services which includes the administration and management of trust accounts including personal and corporate benefit accounts, self-directed IRA s, and custodial accounts. In addition, the Wealth Management segment offers annuities, mutual funds and other investment services through a third party broker-dealer.

In order to give the Company s divisional management a more precise indication of the income and expenses they can control, the results of operations for the community banks, the insurance company, and the wealth management division reflect the direct revenues and expenses of each respective segment. Indirect revenues and expenses, including but not limited to income from the Company s investment portfolio, as well as certain costs associated with data processing and back office functions, primarily support the operations of the community banks and, therefore, are included in the results of the Community Banks segment. Included in Other are the operations of the holding company and other eliminations which are necessary for purposes of reconciling to the consolidated amounts.

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note Q Segment Reporting (continued)**

The following table provides financial information for our operating segments for the years ended December 31, 2011, 2010 and 2009:

	<b>Community Banks</b>	<b>Insurance</b>	<b>Wealth Management</b>	<b>Other</b>	<b>Consolidated</b>
<b>2011:</b>					
Net interest income	\$ 129,931	\$ 112	\$ 1,297	\$ (2,263)	\$ 129,077
Provision for loan losses	22,381		(31)		22,350
Noninterest income	59,235	3,812	5,487	90	68,624
Noninterest expense	132,566	2,958	4,741	411	140,676
Income before income taxes	34,219	966	2,074	(2,584)	34,675
Income taxes	9,118	375	539	(989)	9,043
Net income (loss)	\$ 25,101	\$ 591	\$ 1,535	\$ (1,595)	\$ 25,632
Total assets	\$ 4,144,940	\$ 10,645	\$ 40,852	\$ 5,571	\$ 4,202,008
Goodwill	182,096	2,783			184,879
<b>2010:</b>					
Net interest income	\$ 106,712	\$ 121	\$ 1,235	\$ (3,006)	\$ 105,062
Provision for loan losses	30,657		8		30,665
Noninterest income	88,404	3,688	3,702	121	95,915
Noninterest expense	116,893	2,912	3,441	373	123,619
Income before income taxes	47,566	897	1,488	(3,258)	46,693
Income taxes	15,478	348	438	(1,246)	15,018
Net income (loss)	\$ 32,088	\$ 549	\$ 1,050	\$ (2,012)	\$ 31,675
Total assets	\$ 4,242,606	\$ 9,809	\$ 39,310	\$ 5,602	\$ 4,297,327
Goodwill	182,096	2,783			184,879
<b>2009:</b>					
Net interest income	\$ 102,549	\$ 98	\$ 1,089	\$ (4,270)	\$ 99,466
Provision for loan losses	26,890				26,890
Noninterest income	50,167	3,774	3,507	110	57,558

Edgar Filing: RENASANT CORP - Form 10-K

Noninterest expense	99,162	3,023	3,477	91	105,753
Income before income taxes	26,664	849	1,119	(4,251)	24,381
Income taxes	6,739	330	282	(1,488)	5,863
Net income (loss)	\$ 19,925	\$ 519	\$ 837	\$ (2,763)	\$ 18,518

Total assets	\$ 3,589,186	\$ 8,452	\$ 37,039	\$ 6,404	\$ 3,641,081
Goodwill	182,101	2,783			184,884

In connection with the acquisitions of American Trust in 2011 and Crescent in 2010, the Company recognized gains on acquisitions of \$8,774 in 2011 and \$42,211 in 2010, which are included in Noninterest income for the Community Banks segment in the table above.

In connection with the acquisition of the RBC Bank (USA) trust division in 2011, the Company recognized a gain on acquisition of \$570, which is included in Noninterest income for the Wealth Management segment in the table above.

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note R Fair Value Measurements***(In Thousands)**Fair Value Measurements and the Fair Level Hierarchy*

The following methods and assumptions are used by the Company to estimate the fair values of the Company's financial assets and liabilities that are measured on a recurring basis:

**Securities available for sale:** Securities available for sale consist primarily of debt securities such as obligations of U.S. Government agencies and corporations, mortgage-backed securities, trust preferred securities, and other debt securities. For securities available for sale, fair values for debt securities are based on quoted market prices, where available, or a discounted cash flow model. If quoted market prices are not available, fair values are based on quoted market prices of comparable instruments. The fair value of equity securities traded in an active market is based on quoted market prices; for equity securities not traded in an active market, fair value approximates their historical cost.

**Derivative instruments:** Interest rate contracts, including swaps, caps and/or floors, are extensively traded in over-the-counter markets at prices based upon projections of future cash payments/receipts discounted at market rates. The fair value of the Company's interest rate contracts is determined based upon discounted cash flows. The fair values of the Company's interest rate lock commitments to fund fixed-rate residential mortgage loans and forward commitments to sell residential mortgage loans to secondary market investors are based on readily available quoted market prices.

The following table presents assets and liabilities that are measured at fair value on a recurring basis:

	Level 1	Level 2	Level 3	Totals
<b>December 31, 2011</b>				
Financial assets:				
Securities available for sale:				
Obligations of other U.S. Government agencies and corporations	\$	\$ 17,395	\$	\$ 17,395
Residential mortgage-backed securities:				
Government agency mortgage backed securities		230,667		230,667
Government agency collateralized mortgage obligations		136,987		136,987
Commercial mortgage-backed securities:				
Government agency mortgage backed securities		36,669		36,669
Government agency collateralized mortgage obligations		5,316		5,316
Trust preferred securities			12,785	12,785
Other debt securities		21,875		21,875
Other equity securities			2,237	2,237
Total securities available for sale		448,909	15,022	463,931
Derivative instruments:				
Interest rate contracts		2,132		2,132
Interest rate lock commitments		1,197		1,197
Total derivative instruments		3,329		3,329
Total financial assets	\$	\$ 452,238	\$ 15,022	\$ 467,260

Financial liabilities:

Derivative instruments:

Interest rate contracts	\$	\$	2,063	\$	\$	2,063
Forward commitments			427			427
Total derivative instruments			2,490			2,490
Total financial liabilities	\$	\$	2,490	\$	\$	2,490

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note R Fair Value Measurements (continued)**

	Level 1	Level 2	Level 3	Totals
<b>December 31, 2010</b>				
Securities available for sale:				
Obligations of other U.S. Government agencies and corporations	\$	\$ 72,752	\$	\$ 72,752
Residential mortgage-backed securities:				
Government agency mortgage backed securities		316,146		316,146
Government agency collateralized mortgage obligations		130,821		130,821
Commercial mortgage-backed securities:				
Government agency mortgage backed securities		26,489		26,489
Trust preferred securities		3,150	1,433	4,583
Other debt securities		23,054		23,054
Other equity securities			29,841	29,841
Total securities available for sale		572,412	31,274	603,686
Derivative instruments:				
Interest rate contracts		941		941
Interest rate lock commitments		316		316
Total derivative instruments		1,257		1,257
Total financial assets	\$	\$ 573,669	\$ 31,274	\$ 604,943
Financial liabilities:				
Derivative instruments:				
Interest rate contracts	\$	\$ 941	\$	\$ 941
Total derivative instruments		941		941
Total financial liabilities	\$	\$ 941	\$	\$ 941

The following table provides a reconciliation for assets and liabilities measured at fair value on a recurring basis using Level 3 inputs during the year ended December 31, 2011:

	Securities available for sale		
	Trust preferred securities	Other equity securities	Total
Balance at January 1, 2011	\$ 1,433	\$ 29,841	\$ 31,274
Transfers out of Level 3		(24,703)	(24,703)



Edgar Filing: RENASANT CORP - Form 10-K

Realized gains (losses) included in net income	(256)	212	(44)
Unrealized gains (losses) included in other comprehensive income	10,394	(270)	10,124
Additions through acquisition		1,194	1,194
Capitalization of interest	1,214		1,214
Settlements		(4,037)	(4,037)
Balance at December 31, 2011	\$ 12,785	\$ 2,237	\$ 15,022

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note R Fair Value Measurements (continued)**

Certain assets may be recorded at fair value on a nonrecurring basis. These nonrecurring fair value adjustments typically are a result of the application of the lower of cost or market accounting or a write-down occurring during the period. The following methods and assumptions are used by the Company to estimate the fair values of the Company's financial assets and liabilities measured on a nonrecurring basis:

**Mortgage loans held for sale:** Mortgage loans held for sale are carried at the lower of cost or fair value. If fair value is used, it is determined using current secondary market prices for loans with similar characteristics, that is, using Level 2 inputs. Mortgage loans held for sale were carried at cost on the Consolidated Balance Sheets at December 31, 2011 and 2010, respectively.

**Impaired loans:** Loans considered impaired are reserved for at the time the loan is identified as impaired taking into account the fair value of the collateral less estimated selling costs. Collateral may be real estate and/or business assets including but not limited to equipment, inventory and accounts receivable. The fair value of real estate is determined based on appraisals by qualified licensed appraisers. The fair value of the business assets is generally based on amounts reported on the business's financial statements. Appraised and reported values may be adjusted based on changes in market conditions from the time of valuation and management's knowledge of the client and the client's business. Since not all valuation inputs are observable, these nonrecurring fair value determinations are classified as Level 3. Impaired loans are reviewed and evaluated on at least a quarterly basis for additional impairment and adjusted accordingly, based on the same factors previously identified. Impaired loans covered under loss-share agreements were recorded at their fair value upon the acquisition date, and no fair value adjustments were necessary for the years ended December 31, 2011 or 2010, respectively. The following table presents impaired loans measured at fair value on a nonrecurring basis at December 31:

	2011	2010
Impaired loans	\$ 66,018	\$ 78,954

Specific reserve included in allowance for loan losses	\$ 15,410	\$ 17,529
--	-----------	-----------

The allocated allowance for loan losses for impaired loans is based on the carrying value of the impaired loan and the fair value of the underlying collateral less estimated costs to sell.

**Other real estate owned:** OREO is comprised of commercial and residential real estate obtained in partial or total satisfaction of loan obligations. OREO covered under loss-share agreements was recorded at its fair value at its acquisition date. OREO not covered under loss-share agreements acquired in settlement of indebtedness is recorded at the fair value of the real estate less estimated costs to sell. Subsequently, it may be necessary to record nonrecurring fair value adjustments for declines in fair value. Fair value, when recorded, is determined based on appraisals by qualified licensed appraisers and adjusted for management's estimates of costs to sell. Accordingly, values for OREO are classified as Level 3. The following table presents OREO measured at fair value on a nonrecurring basis that was still held in the Consolidated Balance Sheets at December 31:

	2011	2010
OREO covered under loss-share agreements:		
Carrying amount prior to remeasurement	\$ 7,111	\$
Impairment recognized in results of operations	(305)	

Edgar Filing: RENASANT CORP - Form 10-K

Increase in FDIC loss-share indemnification asset		(1,221)	
Fair value	\$	5,585	\$
OREO not covered under loss-share agreements:			
Carrying amount prior to remeasurement	\$	25,252	\$ 18,816
Impairment recognized in results of operations		(6,892)	(3,666)
Fair value	\$	18,360	\$ 15,150

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note R Fair Value Measurements (continued)***Fair Value of Financial Instruments*

The carrying amounts and estimated fair values of the Company's financial instruments, including those assets and liabilities that are not measured and reported at fair value on a recurring basis or nonrecurring basis, were as follows:

	December 31, 2011		December 31, 2010	
	Carrying Value	Fair Value	Carrying Value	Fair Value
<b>Financial assets</b>				
Cash and cash equivalents	\$ 209,017	\$ 209,017	\$ 292,669	\$ 292,669
Securities held to maturity	332,410	344,618	230,786	228,157
Securities available for sale	463,931	463,931	603,686	603,686
Mortgage loans held for sale	28,222	28,222	27,704	27,704
Loans covered under loss-share agreements	339,462	351,318	333,681	334,096
Loans not covered under loss-share agreements, net	2,197,282	2,220,159	2,145,494	2,123,169
FDIC loss-share indemnification asset	107,754	107,754	155,657	155,657
Derivative instruments	3,329	3,329	1,257	1,257
<b>Financial liabilities</b>				
Deposits	3,412,237	3,420,775	3,468,151	3,468,574
Short-term borrowings	11,485	11,485	15,386	15,386
Federal Home Loan Bank advances	117,454	127,976	175,119	181,909
Junior subordinated debentures	75,770	28,832	75,931	25,073
TLGP Senior Note	50,000	50,384	50,000	50,361
Derivative instruments	2,490	2,490	941	941

The following methods and assumptions were used to estimate the fair value of each class of financial instruments for which it is practicable to estimate that value. The methodologies for estimating the fair value of financial assets and liabilities that are measured at fair value on a recurring or nonrecurring basis are discussed above.

**Cash and cash equivalents:** Cash and cash equivalents consists of cash and due from banks and interest-bearing balances with banks. The carrying amount reported in the Consolidated Balance Sheets for cash and cash equivalents approximates fair value based on the short-term nature of these assets.

**Securities held to maturity:** For securities held to maturity, fair values for debt securities are based on quoted market prices, where available, or a discounted cash flow model. If quoted market prices are not available, fair values are based on quoted market prices of comparable instruments.

**Loans covered under loss-share agreements:** The fair value of loans covered under loss-share agreements is based on the net present value of future cash proceeds expected to be received using discount rates that are derived from current market rates and reflect the level of interest risk in the covered loans.

**Loans not covered under loss-share agreements:** For variable-rate loans not covered under loss-share agreements that reprice frequently and with no significant change in credit risk, fair values are based on carrying values. Fair values of fixed-rate loans not covered under loss-share

## Edgar Filing: RENASANT CORP - Form 10-K

agreements, including mortgages, commercial, agricultural and consumer loans, are estimated using a discounted cash flow analysis based on interest rates currently being offered for loans with similar terms to borrowers of similar credit quality.

FDIC loss-share indemnification asset: The fair value of the FDIC loss-share indemnification asset is based on the net present value of future cash flows expected to be received from the FDIC under the provisions of the loss-share agreements using a discount rate that is based on current market rates for the underlying covered loans. Current market rates are used in light of the uncertainty of the timing and receipt of the loss-share reimbursement from the FDIC.

---

**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note R Fair Value Measurements (continued)**

**Deposits:** The fair values disclosed for demand deposits, both interest-bearing and noninterest-bearing, are, by definition, equal to the amount payable on demand at the reporting date. The fair values of certificates of deposit and individual retirement accounts are estimated using a discounted cash flow based on currently effective interest rates for similar types of accounts.

**Short-term borrowings:** Short-term borrowings consist of securities sold under agreements to repurchase. The fair value of these short-term borrowings approximates the carrying value of the amounts reported in the Consolidated Balance Sheets for each respective account.

**Federal Home Loan Bank advances:** The fair value for Federal Home Loan Bank ( FHLB ) advances is determined by discounting the future cash flows using the current market rate.

**Junior subordinated debentures:** The fair value for the Company s junior subordinated debentures is determined by discounting the future cash flows using the current market rate.

**TLGP Senior Note:** The fair value for the Company s senior note guaranteed by the FDIC under the Temporary Liquidity Guarantee Program ( TLGP ) is determined by discounting the future cash flows using the current market rate.

**Note S - Derivative Instruments**

*(In Thousands)*

The Company utilizes derivative financial instruments as part of its ongoing efforts to manage its interest rate risk exposure and to facilitate the needs of its customers.

The Company utilizes interest rate contracts, including swaps, caps and/or floors, to mitigate exposure to interest rate risk and to facilitate the needs of its customers. In the first quarter of 2011, the Company began entering into derivative instruments that are not designated as hedging instruments to help its commercial customers manage their exposure to interest rate fluctuations. To mitigate the interest rate risk associated with these customer contracts, the Company enters into an offsetting derivative contract position. The Company manages its credit risk, or potential risk of default by its commercial customers, through credit limit approval and monitoring procedures. At December 31, 2011, the Company had notional amounts of \$43,343 on interest rate contracts with corporate customers and \$43,343 in offsetting interest rate contracts with other financial institutions to mitigate the Company s rate exposure on its corporate customers contracts and certain fixed-rate loans.

In May 2010, the Company terminated two interest rate swaps, each designated as a cash flow hedge, designed to convert the variable interest rate on an aggregate of \$75,000 of loans to a fixed rate. As of the termination date, there were \$1,679 of deferred gains related to the swaps, which are being amortized into interest income over the designated hedging periods ending in August 2012 and August 2013. Deferred gains related to the swaps of \$610 and \$363 were amortized into net interest income for the years ended December 31, 2011 and 2010, respectively.

In March 2008, the Company terminated an interest rate swap designated as a cash flow hedge designed to convert the variable interest rate on \$100,000 of loans to a fixed rate. Deferred gains related to the swap of \$1,013 were amortized into interest income over the designated hedging period that ended in May 2009 during the year ended December 31, 2009.

The Company enters into interest rate lock commitments with its customers to mitigate the interest rate risk associated with the commitments to fund fixed-rate residential mortgage loans. The notional amount of commitments to fund fixed-rate mortgage loans was \$56,217 and \$31,685 at December 31, 2011 and 2010, respectively. The Company also enters into forward commitments to sell residential mortgage loans to secondary market investors. The notional amount of commitments to sell residential mortgage loans to secondary market investors was \$42,074 at December 31, 2011.



**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note S - Derivative Instruments (continued)**

The following table provides details on the Company's derivative financial instruments:

	Balance Sheet Location	Fair Value December 31,	
		2011	2010
<b>Derivative assets:</b>			
Not designated as hedging instruments:			
Interest rate contracts	Other Assets	\$ 2,132	\$ 941
Interest rate lock commitments	Other Assets	1,197	316
Totals		\$ 3,329	\$ 1,257
<b>Derivative liabilities:</b>			
Not designated as hedging instruments:			
Interest rate contracts	Other Liabilities	\$ 2,063	\$ 941
Forward commitments	Other Liabilities	427	
Totals		\$ 2,490	\$ 941

Gains (losses) included in the Consolidated Statements of Income related to the Company's derivative financial instruments were as follows:

	Year Ended December 31,		
	2011	2010	2009
Derivatives designated as cash flow hedging instruments:			
Interest rate contracts:			
Included in interest income on loans	\$	\$ 552	\$ 533
Included in interest expense on borrowings		(225)	(896)
Total	\$	\$ 327	\$ (363)
Derivatives not designated as hedging instruments:			
Interest rate contracts:			
Included in interest income on loans	\$ 994	\$ 86	\$
Interest rate lock commitments:			
Included in gains on sales of mortgage loans held for sale	881	71	95
Forward commitments			
Included in gains on sales of mortgage loans held for sale	(427)		
Total	\$ 1,448	\$ 157	\$ 95





**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note T Renasant Corporation (Parent Company Only) Condensed Financial Information***(In Thousands)*

Balance Sheets	December 31,	
	2011	2010
<b>Assets</b>		
Cash and cash equivalents <sup>(1)</sup>	\$ 4,724	\$ 20,679
Investments	2,237	4,578
Investment in bank subsidiary <sup>(1)</sup>	552,524	518,907
Accrued interest receivable on bank balances <sup>(1)</sup>	16	31
Stock options receivable <sup>(1)</sup>	620	474
Other assets	3,381	1,331
<b>Total assets</b>	<b>\$ 563,502</b>	<b>\$ 546,000</b>
<b>Liabilities and shareholders equity</b>		
Junior subordinated debentures	\$ 75,770	\$ 75,931
Other liabilities	530	560
Shareholders equity	487,202	469,509
<b>Total liabilities and shareholders equity</b>	<b>\$ 563,502</b>	<b>\$ 546,000</b>

<sup>(1)</sup> Eliminates in consolidation

Statements of Income	Year Ended December 31,		
	2011	2010	2009
<b>Income</b>			
Dividends from bank subsidiary <sup>(1)</sup>	\$ 17,071	\$ 15,709	\$ 14,365
Interest income from bank subsidiary <sup>(1)</sup>	30	47	57
Other dividends	81	91	108
Other income	202	35	7
<b>Total income</b>	<b>17,384</b>	<b>15,882</b>	<b>14,537</b>
<b>Expenses</b>	<b>2,898</b>	<b>3,431</b>	<b>4,424</b>
Income before income tax benefit and equity in undistributed net income of bank subsidiary	14,486	12,451	10,113
Income tax benefit	(989)	(1,246)	(1,489)
Equity in undistributed net income of bank subsidiary <sup>(1)</sup>	10,157	17,978	6,916
<b>Net income</b>	<b>\$ 25,632</b>	<b>\$ 31,675</b>	<b>\$ 18,518</b>

<sup>(1)</sup> Eliminates in consolidation

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note T Renasant Corporation (Parent Company Only) Condensed Financial Information (continued)**

Statements of Cash Flows	Year Ended December 31,		
	2011	2010	2009
<b>Operating activities</b>			
Net income	\$ 25,632	\$ 31,675	\$ 18,518
Adjustments to reconcile net income to net cash provided by operating activities:			
Equity in undistributed net income of bank subsidiary	(10,157)	(17,978)	(6,916)
Amortization	(350)	(160)	(88)
Decrease in other assets	184	508	2,743
Increase (decrease) in other liabilities	590	640	(439)
<b>Net cash provided by operating activities</b>	<b>15,899</b>	<b>14,685</b>	<b>13,818</b>
<b>Investing activities</b>			
Purchase of securities available for sale		(1,000)	
Investment in subsidiaries	(15,000)	(35,000)	
<b>Net cash used in investing activities</b>	<b>(15,000)</b>	<b>(36,000)</b>	
<b>Financing activities</b>			
Cash paid for dividends	(17,071)	(15,709)	(14,364)
Cash received on exercise of stock-based compensation	217	126	206
Proceeds from equity offering		51,832	
<b>Net cash (used in) provided by financing activities</b>	<b>(16,854)</b>	<b>36,249</b>	<b>(14,158)</b>
<b>(Decrease) increase in cash and cash equivalents</b>	<b>(15,955)</b>	<b>14,934</b>	<b>(340)</b>
<b>Cash and cash equivalents at beginning of year</b>	<b>20,679</b>	<b>5,745</b>	<b>6,085</b>
<b>Cash and cash equivalents at end of year</b>	<b>\$ 4,724</b>	<b>\$ 20,679</b>	<b>\$ 5,745</b>

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note U Quarterly Results of Operations***(In Thousands, Except Share Data) (Unaudited)*

The following table sets forth a summary of the unaudited quarterly results of operations.

	<b>First Quarter</b>	<b>Second Quarter</b>	<b>Third Quarter</b>	<b>Fourth Quarter</b>
<b>2011</b>				
Interest income	\$ 43,803	\$ 43,775	\$ 41,930	\$ 40,970
Interest expense	12,707	11,153	9,066	8,475
Net interest income	31,096	32,622	32,864	32,495
Provision for loan losses	5,500	5,350	5,500	6,000
Noninterest income	21,765	13,334	19,613	13,912
Noninterest expense	36,723	32,555	38,129	33,269
Income before income taxes	10,638	8,051	8,848	7,138
Income taxes	3,085	2,294	2,316	1,348
Net income	\$ 7,553	\$ 5,757	\$ 6,532	\$ 5,790
Basic earnings per share	\$ 0.30	\$ 0.23	\$ 0.26	\$ 0.23
Diluted earnings per share	\$ 0.30	\$ 0.23	\$ 0.26	\$ 0.23
<b>2010</b>				
Interest income	\$ 39,708	\$ 38,381	\$ 43,433	\$ 43,817
Interest expense	15,298	14,701	16,316	13,962
Net interest income	24,410	23,680	27,117	29,855
Provision for loan losses	6,665	7,000	11,500	5,500
Noninterest income	12,484	14,344	54,534	14,553
Noninterest expense	25,634	26,188	39,571	32,226
Income before income taxes	4,595	4,836	30,580	6,682
Income taxes	988	1,040	11,029	1,961
Net income	\$ 3,607	\$ 3,796	\$ 19,551	\$ 4,721
Basic earnings per share	\$ 0.17	\$ 0.18	\$ 0.81	\$ 0.19
Diluted earnings per share	\$ 0.17	\$ 0.18	\$ 0.81	\$ 0.19

## Edgar Filing: RENASANT CORP - Form 10-K

Refer to Note B, Mergers and Acquisitions, above for a discussion of the Bank's acquisition of specified assets and assumption of specified liabilities of American Trust and Crescent in the first quarter of 2011 and third quarter of 2010, respectively. The Company recognized gains on sales of securities available for sale of \$5,041 during the third quarter of 2011, which is included in Noninterest income in the table above.

**Table of Contents**

## Renasant Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

**Note V Other Comprehensive Income***(In Thousands)*

The components of other comprehensive income for the years ended December 31 are as follows:

	\$00,000,000 <b>2011</b>	\$00,000,000 <b>2010</b>	\$00,000,000 <b>2009</b>
Net income	\$ 25,632	\$ 31,675	\$ 18,518
Other comprehensive income (loss):			
Unrealized holding gains on securities			
Unrealized holding gains on securities	36,363	3,098	7,202
Non-credit related portion of other-than-temporary impairment on securities	(15,183)	(13,114)	
Reclassification adjustment for gains realized in net income	(4,795)	(3,955)	(978)
Amortization of unrealized holding gains on securities transferred to the held to maturity category	(1,000)	(1,020)	(695)
Net decrease (increase) in unrealized losses on securities	15,368	(14,991)	5,529
Deferred tax (benefit) expense	(5,879)	5,734	(2,115)
Totals, net of tax	9,489	(9,257)	3,414
Derivative instruments:			
Unrealized holding gains on derivative instruments		256	2,377
Reclassification adjustment for gains realized in net income	(610)	(363)	(1,013)
Net (decrease) increase in unrealized gains on derivative instruments	(610)	(107)	1,364
Deferred tax expense (benefit)	233	41	(522)
Totals, net of tax	(377)	(66)	842
Defined benefit pension and post-retirement benefit plans:			
Net (loss) gain arising during the period	(1,769)	84	345
Less: Amortization of net actuarial loss recognized in net periodic pension cost	444	463	509
Net (increase) decrease in unrecognized defined benefit pension and post-retirement benefit plans obligations	(1,325)	547	854
Deferred tax expense (benefit)	507	(209)	(327)
Totals, net of tax	(818)	338	527
Other comprehensive income (loss)	8,294	(8,985)	4,783
Comprehensive income	\$ 33,926	\$ 22,690	\$ 23,301

## Edgar Filing: RENASANT CORP - Form 10-K

The accumulated balances for each component of other comprehensive income, net of tax, at December 31 are as follows

	\$00,000,000 <b>2011</b>	\$00,000,000 <b>2010</b>	\$00,000,000 <b>2009</b>
Unrealized gains (losses) on securities	\$ 15,643	\$ (3,222)	\$ (2,063)
Non-credit related portion of other-than-temporary impairment on securities	(17,474)	(8,098)	
Unrealized gains on derivative instruments	436	813	879
Unrecognized defined benefit pension and post-retirement benefit plans obligations	(6,752)	(5,934)	(6,272)
<b>Total accumulated other comprehensive loss</b>	<b>\$ (8,147)</b>	<b>\$ (16,441)</b>	<b>\$ (7,456)</b>



**Table of Contents**

Renasant Corporation and Subsidiaries

Notes to Consolidated Financial Statements

**Note W Net Income Per Common Share***(In Thousands, Except Share Data)*

Basic and diluted net income per common share calculations are as follows:

	<b>Year Ended December 31,</b>		
	<b>2011</b>	<b>2010</b>	<b>2009</b>
<b>Basic</b>			
Net income applicable to common stock	\$ 25,632	\$ 31,675	\$ 18,518
Average common shares outstanding	25,058,381	22,842,502	21,073,916
Net income per common share - basic	\$ 1.02	\$ 1.39	\$ 0.88
<b>Diluted</b>			
Net income applicable to common stock	\$ 25,632	\$ 31,675	\$ 18,518
Average common shares outstanding	25,058,381	22,842,502	21,073,916
Effect of dilutive stock-based compensation	127,750	133,586	137,756
Average common shares outstanding - diluted	25,186,131	22,976,088	21,211,672
Net income per common share - diluted	\$ 1.02	\$ 1.38	\$ 0.87

**Table of Contents**

**ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL**

**DISCLOSURE**

None.

**ITEM 9A. CONTROLS AND PROCEDURES**

**Disclosure Controls and Procedures**

Based upon their evaluation as of December 31, 2011, our Chief Executive Officer and Chief Financial Officers have concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e)) under the Securities Exchange Act of 1934, as amended) are effective for timely ensuring that information required to be disclosed in reports we are required to file or submit under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms.

**Management's Annual Report on Internal Control over Financial Reporting and Attestation Report of Independent Registered Public Accounting Firm**

The information required to be furnished pursuant to this item is set forth under the headings "Report on Management's Assessment of Internal Control over Financial Reporting" and "Reports of Independent Registered Public Accounting Firm" in the Company's Consolidated Financial Statements in Item 8, Financial Statements and Supplementary Data.

**Changes in Internal Control over Financial Reporting**

There were no changes to internal control over financial reporting during the fourth quarter of 2011 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**ITEM 9B. OTHER INFORMATION**

None.

---

**Table of Contents**

**PART III**

**ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE**

**Executive Officers of the Company**

The information appearing under the heading "Executive Officers" in the Company's Definitive Proxy Statement for its 2012 Annual Meeting of Shareholders is incorporated herein by reference.

**Code of Ethics**

The Company has adopted a code of business conduct and ethics in compliance with Item 406 of Regulation S-K for the Company's principal executive officer, principal financial officers, principal accounting officer and controller. The Company's Code of Ethics is available on its website at [www.renasant.com](http://www.renasant.com) by clicking on "Corporate Overview," and then "Governance Documents," and then "Code of Ethics." Any person may request a free copy of the Code of Ethics from the Company by sending a request to the following address: Renasant Corporation, 209 Troy Street, Tupelo, Mississippi, 38804-4827, Attention: Director of Investor Relations. The Company intends to satisfy the disclosure requirement under Item 5.05(c) of Form 8-K regarding an amendment to, or waiver from, a provision of the Company's Code of Ethics by posting such information on its website, at the address specified above.

**Directors of the Company, Shareholder Recommendations of Director Candidates, Audit Committee Members and Section 16(a) Beneficial Ownership Reporting Compliance**

The information appearing under the headings "Board of Directors" and "Stock Ownership" in the Company's Definitive Proxy Statement for its 2012 Annual Meeting of Shareholders is incorporated herein by reference.

**ITEM 11. EXECUTIVE COMPENSATION**

The information appearing under the headings "Board of Directors," "Executive Compensation," "Compensation Committee Report," "Compensation Committee Interlocks and Insider Participation" and "Compensation Tables" in the Company's Definitive Proxy Statement for its 2012 Annual Meeting of Shareholders is incorporated herein by reference.

**ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS**

The information appearing under the headings "Stock Ownership" and "Compensation Tables" in the Company's Definitive Proxy Statement for its 2012 Annual Meeting of Shareholders is incorporated herein by reference.

**ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE**

The information appearing under the heading "Board of Directors" in the Company's Definitive Proxy Statement for its 2012 Annual Meeting of Shareholders is incorporated herein by reference.

**ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES**

The information appearing under the heading "Independent Registered Public Accountants" in the Company's Definitive Proxy Statement for its 2012 Annual Meeting of Shareholders is incorporated herein by reference.

**Table of Contents**

**PART IV**

**ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES**

(a) - (1) Financial Statements

The following consolidated financial statements and supplementary information for the fiscal years ended December 31, 2011, 2010 and 2009 are included in Part II, Item 8, Financial Statements and Supplementary Data:

- (i) Report on Management's Assessment of Internal Control over Financial Reporting
- (ii) Reports of Independent Registered Public Accounting Firm
- (iii) Consolidated Balance Sheets December 31, 2011 and 2010
- (iv) Consolidated Statements of Income Years ended December 31, 2011, 2010 and 2009
- (v) Consolidated Statements of Changes in Shareholders' Equity Years ended December 31, 2011, 2010 and 2009
- (vi) Consolidated Statements of Cash Flows Years ended December 31, 2011, 2010 and 2009
- (vii) Notes to Consolidated Financial Statements

(a) - (2) Financial Statement Schedules

All schedules have been omitted because they are either not applicable or the required information has been included in the consolidated financial statements or notes thereto.

(a) - (3) Exhibits required by Item 601 of Regulation S-K

- (2)(i) Purchase and Assumption Agreement - Whole Bank - All Deposits, among the Federal Deposit Insurance Corporation, as Receiver of Crescent Bank & Trust Company, Jasper, Georgia, the Federal Deposit Insurance Corporation and Renasant Bank, dated as of July 23, 2010<sup>(1)</sup>
- (3)(i) Articles of Incorporation of the Company, as amended<sup>(2)</sup>
- (3)(ii) Restated Bylaws of the Company<sup>(3)</sup>
- (4)(i) Articles of Incorporation of the Company, as amended<sup>(2)</sup>
- (4)(ii) Restated Bylaws of the Company<sup>(3)</sup>
- (10)(i) The Peoples Holding Company 2001 Long-Term Incentive Plan, as amended<sup>\*(4)</sup>
- (10)(ii) Renasant Corporation Deferred Stock Unit Plan, as amended<sup>\*(5)</sup>
- (10)(iii) The Peoples Holding Company Plan of Assumption of Renasant Bancshares, Inc. Stock Option Plan<sup>\*(6)</sup>
- (10)(iv) The Peoples Holding Company Plan of Assumption of Heritage Financial Holding Corporation Incentive Stock Compensation Plan<sup>\*(7)</sup>
- (10)(v) Description of Performance Based Rewards Bonus Plan<sup>\*(8)</sup>
- (10)(vi) Renasant Bank Executive Deferred Income Plan, as amended<sup>\*(9)</sup>
- (10)(vii) Renasant Bank Directors' Deferred Fee Plan, as amended<sup>\*(10)</sup>
- (10)(viii) Employment Agreement dated as of June 29, 2007 by and between R. Rick Hart and Renasant Corporation, as amended.<sup>\*(11)</sup>

## Edgar Filing: RENASANT CORP - Form 10-K

- (10)(ix) Termination and Release Agreement dated as of June 29, 2007 by and among R. Rick Hart, Capital Bancorp, Inc., Capital Bank & Trust Company and Renasant Corporation.\*<sup>(12)</sup>
- (10)(x) Employment Agreement dated as of June 29, 2007 by and between John W. Gregory, Jr. and Renasant Bank.\*<sup>(13)</sup>
- (10)(xi) Termination and Release Agreement dated as of June 29, 2007 by and among John W. Gregory, Jr., Capital Bancorp, Inc., Capital Bank & Trust Company and Renasant Corporation.\*<sup>(14)</sup>
- (10)(xii) Second Amendment to the Capital Bank & Trust Company Supplemental Executive Retirement Plan Agreement dated August 20, 2003 for R. Rick Hart, executed June 29, 2007.\*<sup>(15)</sup>

**Table of Contents**

(10)(xiii)	Second Amendment to the Capital Bank & Trust Company Supplemental Executive Retirement Plan Agreement dated July 10, 2006 for R. Rick Hart, executed June 29, 2007. <sup>*(16)</sup>
(10)(xiv)	Second Amendment to the Capital Bank & Trust Company Supplemental Executive Retirement Plan Agreement dated August 20, 2003 for John W. Gregory, Jr., executed June 29, 2007. <sup>*(17)</sup>
(10)(xv)	Second Amendment to the Capital Bank & Trust Company Supplemental Executive Retirement Plan Agreement dated July 10, 2006 for John W. Gregory, Jr., executed June 29, 2007. <sup>*(18)</sup>
(10)(xvi)	Supplemental Agreement to the Capital Bancorp, Inc. 2001 Stock Option Plan for R. Rick Hart, executed June 29, 2007. <sup>*(19)</sup>
(10)(xvii)	Supplemental Agreement to the Capital Bancorp, Inc. 2001 Stock Option Plan for John W. Gregory, Jr., executed June 29, 2007. <sup>*(20)</sup>
(10)(xviii)	Renasant Corporation Plan of Assumption of Capital Bancorp, Inc. 2001 Stock Option Plan <sup>*(21)</sup>
(10)(xix)	Renasant Corporation Plan of Assumption of Capital Bancorp, Inc. Director Deferred Stock Compensation Plan <sup>*(22)</sup>
(10)(xx)	Executive Employment Agreement dated January 2, 2008 by and between E. Robinson McGraw and Renasant Corporation <sup>*(23)</sup>
(10)(xxi)	Renasant Corporation Severance Pay Plan <sup>*(24)</sup>
(10)(xxii)	Change in Control Agreement dated as of January 1, 2009 between Renasant Corporation and Stuart R. Johnson <sup>*(25)</sup>
(10)(xxiii)	Change in Control Agreement dated as of January 1, 2009 between Renasant Corporation and C. Mitchell Waycaster <sup>*(26)</sup>
(10)(xxiv)	Change in Control Agreement dated as of January 1, 2009 between Renasant Corporation and Michael D. Ross <sup>*(27)</sup>
(10)(xxv)	The Renasant Corporation 2011 Long-Term Incentive Compensation Plan, as amended <sup>*(28)</sup>
(10)(xxvi)	Change in Control Agreement dated as of January 1, 2009 between Renasant Corporation and Kevin D. Chapman <sup>*(29)</sup>
(21)	Subsidiaries of the Registrant
(23)	Consent of Independent Registered Public Accounting Firm
(31)(i)	Certification of the Chief Executive Officer, as required pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
(31)(ii)	Certification of the Chief Financial Officer, as required pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
(31)(iii)	Certification of the Chief Financial Officer, as required pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
(32)(i)	Certification of the Chief Executive Officer, as required pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
(32)(ii)	Certification of the Chief Financial Officer, as required pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
(32)(iii)	Certification of the Chief Financial Officer, as required pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
(101)	The following materials from Renasant Corporation's Annual Report on Form 10-K for the year ended December 31, 2011 were formatted in XBRL (eXtensible Business Reporting Language): (i) Consolidated Balance Sheets as of December 31, 2011 and December 31, 2010, (ii) Consolidated Statements of Income for the years ended December 31, 2011, 2010 and 2009, (iii) Consolidated Statements of Changes in Shareholders' Equity for the years ended December 31, 2011, 2010 and 2009, (iv) Consolidated Statements of Cash Flows for the years ended December 31, 2011, 2010 and 2009 and (v) Notes to Consolidated Financial Statements.

**Table of Contents**

- \* Management contract or compensatory plan or arrangement required to be filed as an exhibit to this Form 10-K pursuant to Item 15(b) of Form 10-K.
  
- (1) Filed as exhibit 2.1 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 27, 2010 and incorporated herein by reference.
  
- (2) Filed as exhibit 3.1 to the Form 10-Q of the Company filed with the Securities and Exchange Commission on May 9, 2005 and incorporated herein by reference.
  
- (3) Filed as exhibit 3(ii) to the Form 8-K of the Company filed with the Securities and Exchange Commission on October 21, 2011 and incorporated herein by reference.
  
- (4) Filed as exhibits 4.1 and 4.2 to the Form S-8 Registration Statement of the Company (File No. 333-102152) filed with the Securities and Exchange Commission on December 23, 2002 and, as to Amendment No. 1 to the plan, as Appendix B to the Company's Definitive Proxy Statement filed with the Securities and Exchange Commission on March 14, 2005, and, as to Amendment No. 2 to the plan, as Exhibit 99.1 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 19, 2006, each of which is incorporated herein by reference.
  
- (5) Filed as exhibits 4.3 and 4.4 to the Form S-8 Registration Statement of the Company (File No. 333-102152) filed with the Securities and Exchange Commission on December 23, 2002, and, as to the amendment and restatement of the plan, as exhibit 99.2 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 19, 2006, and, as to the amendments to the amended and restated plan, as exhibit 99.1 to the Form S-8 Registration Statement of the Company (File No. 333-141185) filed with the Securities and Exchange Commission on June 29, 2007, as exhibit 10.2 to the Form 8-K of the Company filed with the Securities and Exchange Commission on February 17, 2009, and as exhibit 99.1 to the Form 8-K of the Company filed with the Securities and Exchange Commission on January 23, 2012, each of which is incorporated herein by reference.
  
- (6) Filed as exhibit 99 to the Form S-8 Registration Statement of the Company (File No. 333-117987) filed with the Securities and Exchange Commission on August 6, 2004 and incorporated herein by reference.
  
- (7) Filed as exhibit 10.13 to the Form 8-K of the Company filed with the Securities and Exchange Commission on January 24, 2005 and incorporated herein by reference.
  
- (8) Filed under Item 1.01 of the Form 8-K of the Company filed with the Securities and Exchange Commission on February 3, 2005 and incorporated herein by reference.
  
- (9) Filed as exhibit 99.1 to the Form 8-K of the Company filed with the Securities and Exchange Commission on January 5, 2007, and, as to the amendment of the plan, as exhibit 10.3 to the Form 8-K of the Company filed with the Securities and Exchange Commission on February 17, 2009, each of which is incorporated herein by reference.
  
- (10) Filed as exhibit 99.2 to the Form 8-K of the Company filed with the Securities and Exchange Commission on January 5, 2007, and, as to the amendment of the plan, as exhibit 10.4 to the Form 8-K of the Company filed with the Securities and Exchange Commission on February 17, 2009, each of which is incorporated herein by reference.

## Edgar Filing: RENASANT CORP - Form 10-K

- <sup>(11)</sup> Filed as exhibit 10.1 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 6, 2007, and, as to the amendment to the employment agreement, as exhibit 10.1 to the Form 8-K of the Company filed with the Securities and Exchange Commission on March 7, 2012, each of which is incorporated herein by reference.
- <sup>(12)</sup> Filed as exhibit 10.2 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 6, 2007 and incorporated herein by reference.
- <sup>(13)</sup> Filed as exhibit 10.3 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 6, 2007 and incorporated herein by reference.
- <sup>(14)</sup> Filed as exhibit 10.4 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 6, 2007 and incorporated herein by reference.
- <sup>(15)</sup> Filed as exhibit 10.5 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 6, 2007 and incorporated herein by reference.
- <sup>(16)</sup> Filed as exhibit 10.6 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 6, 2007 and incorporated herein by reference.
- <sup>(17)</sup> Filed as exhibit 10.7 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 6, 2007 and incorporated herein by reference.



**Table of Contents**

- (18) Filed as exhibit 10.8 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 6, 2007 and incorporated herein by reference.
- (19) Filed as exhibit 10.9 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 6, 2007 and incorporated herein by reference.
- (20) Filed as exhibit 10.10 to the Form 8-K of the Company filed with the Securities and Exchange Commission on July 6, 2007 and incorporated herein by reference.
- (21) Filed as exhibit 99.1 to the Form S-8 Registration Statement of the Company (File No. 333-144694) filed with the Securities and Exchange Commission on July 19, 2007 and incorporated herein by reference.
- (22) Filed as exhibit 99.2 to the Form S-8 Registration Statement of the Company (File No. 333-144694) filed with the Securities and Exchange Commission on July 19, 2007 and incorporated herein by reference.
- (23) Filed as exhibit 10.1 to the Form 8-K of the Company filed with the Securities and Exchange Commission on March 7, 2008 and incorporated herein by reference.
- (24) Filed as exhibit 10.5 to the Form 8-K of the Company filed with the Securities and Exchange Commission on February 17, 2009 and incorporated herein by reference.
- (25) Filed as exhibit 10.6 to the Form 8-K of the Company filed with the Securities and Exchange Commission on February 17, 2009 and incorporated herein by reference.
- (26) Filed as exhibit 10.7 to the Form 8-K of the Company filed with the Securities and Exchange Commission on February 17, 2009 and incorporated herein by reference.
- (27) Filed as exhibit 10.1 to the Form 8-K of the Company filed with the Securities and Exchange Commission on March 4, 2010 and incorporated herein by reference.
- (28) Filed as exhibit 99.2 to the Form S-8 Registration Statement of the Company (File No. 333-179973) filed with the Securities and Exchange Commission on March 7, 2012 and incorporated herein by reference.
- (29) Filed as exhibit 10.2 to the Form 8-K of the Company filed with the Securities and Exchange Commission on March 7, 2012 and incorporated herein by reference.

The Company does not have any long-term debt instruments under which securities are authorized exceeding ten percent of the total assets of the Company and its subsidiaries on a consolidated basis. The Company will furnish to the Securities and Exchange Commission, upon their request, a copy of all long-term debt instruments.

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

RENASANT CORPORATION

Date: March 8, 2012

by: /s/ E. Robinson McGraw  
E. Robinson McGraw  
Chairman, President and  
Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant in the capacities and on the date indicated.

Date: March 8, 2012

by: /s/ William M. Beasley  
William M. Beasley  
Director

Date: March 8, 2012

by: /s/ George H. Booth, II  
George H. Booth, II  
Director

Date: March 8, 2012

by: /s/ Frank B. Brooks  
Frank B. Brooks  
Director

Date: March 8, 2012

by: /s/ Kevin D. Chapman  
Kevin D. Chapman  
Executive Vice President and  
Chief Financial Officer

Date: March 8, 2012

by: /s/ John M. Creekmore  
John M. Creekmore  
Vice Chairman of the Board and Director

Date: March 8, 2012

by: /s/ Albert J. Dale, III  
Albert J. Dale, III  
Director

Date: March 8, 2012

by: /s/ Jill V. Deer  
Jill V. Deer  
Director

Date: March 8, 2012

by: /s/ Marshall H. Dickerson  
Marshall H. Dickerson  
Director

Date: March 8, 2012

by: /s/ John T. Foy  
John T. Foy  
Director

Edgar Filing: RENASANT CORP - Form 10-K

Date: March 8, 2012

by: /s/ T. Michael Glenn  
T. Michael Glenn  
Director

S 1

**Table of Contents**

Date: March 8, 2012 by: /s/ R. Rick Hart  
R. Rick Hart  
Executive Vice President and Director

Date: March 8, 2012 by: /s/ Richard L. Heyer, Jr.  
Richard L. Heyer, Jr.  
Director

Date: March 8, 2012 by: /s/ Neal A. Holland, Jr.  
Neal A. Holland, Jr.  
Director

Date: March 8, 2012 by: /s/ Jack C. Johnson  
Jack C. Johnson  
Director

Date: March 8, 2012 by: /s/ Stuart R. Johnson  
Stuart R. Johnson  
Executive Vice President and  
Chief Financial Officer

Date: March 8, 2012 by: /s/ E. Robinson McGraw  
E. Robinson McGraw  
Chairman of the Board, Director,  
President and Chief Executive Officer

Date: March 8, 2012 by: /s/ J. Niles McNeel  
J. Niles McNeel  
Director

Date: March 8, 2012 by: /s/ Theodore S. Moll  
Theodore S. Moll  
Director

Date: March 8, 2012 by: /s/ Michael D. Shmerling  
Michael D. Shmerling  
Director

**Table of Contents****EXHIBIT INDEX**

<b>Exhibit Number</b>	<b>Description</b>
(21)	Subsidiaries of the Registrant
(23)	Consent of Independent Registered Public Accounting Firm
(31)(i)	Certification of the Chief Executive Officer, as required pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
(31)(ii)	Certification of the Chief Financial Officer, as required pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
(31)(iii)	Certification of the Chief Financial Officer, as required pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
(32)(i)	Certification of the Chief Executive Officer, as required pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
(32)(ii)	Certification of the Chief Financial Officer, as required pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
(32)(iii)	Certification of the Chief Financial Officer, as required pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
(101)	The following materials from Renasant Corporation's Annual Report on Form 10-K for the year ended December 31, 2011 were formatted in XBRL (eXtensible Business Reporting Language): (i) Consolidated Balance Sheets as of December 31, 2011 and December 31, 2010, (ii) Consolidated Statements of Income for the years ended December 31, 2011, 2010 and 2009, (iii) Consolidated Statements of Changes in Shareholders' Equity for the years ended December 31, 2011, 2010 and 2009, (iv) Consolidated Statements of Cash Flows for the years ended December 31, 2011, 2010 and 2009 and (v) Notes to Consolidated Financial Statements.