MARIN SOFTWARE INC Form 8-A12B March 15, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-A

FOR REGISTRATION OF CERTAIN CLASSES OF SECURITIES PURSUANT TO SECTION 12(b) OR (g) OF THE SECURITIES EXCHANGE ACT OF 1934

Marin Software Incorporated

(Exact name of Registrant as specified in its charter)

Delaware 20-4647180

(State of incorporation or organization) (I.R.S. Employer Identification No.)

123 Mission Street, 25th Floor

San Francisco, California 94105

(Address of principal executive offices) (Zip Code)

Securities to be registered pursuant to Section 12(b) of the Act:

Title of each class Name of each exchange on which

to be so registered each class is to be registered

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Common stock, par value \$0.001 per share

New York Stock Exchange

If this form relates to the registration of a class of securities pursuant to Section 12(b) of the Exchange Act and is effective pursuant to General Instruction A.(c), please check the following box. x

If this form relates to the registration of a class of securities pursuant to Section 12(g) of the Exchange Act and is effective pursuant to General Instruction A.(d), please check the following box.

Securities Act registration statement file number to which this form relates: 333-186669.

Securities to be registered pursuant to Section 12(g) of the Act:

None (Title of Class)

(Title of Class)

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Item 1. Description of Registrant's Securities to be Registered.

The description of common stock, par value \$0.001 per share, of Marin Software Incorporated (the *Registrant*) to be registered hereunder set forth under the caption Description of Capital Stock in the Registrant s Registration Statement on Form S-1 (File No. 333-186669) as originally filed with the Securities and Exchange Commission on February 13, 2013, including any subsequent amendments thereto (the *Form S-1*), and in the prospectus to be filed by the Registrant pursuant to Rule 424(b) of the Securities Act of 1933, which prospectus will constitute a part of the Form S-1, is hereby incorporated by reference in response to this item.

Item 2. Exhibits.

In accordance with the Instructions as to Exhibits with respect to Form 8-A, no exhibits are required to be filed as part of this registration statement because no other securities of the Registrant are registered on The New York Stock Exchange and the securities registered hereby are not being registered pursuant to Section 12(g) of the Securities Exchange Act of 1934.

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SIGNATURE

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the Registrant has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: March 15, 2013 MARIN SOFTWARE INCORPORATED

By: /s/ Christopher A. Lien Christopher A. Lien Chief Executive Officer