State Auto Financial CORP Form 10-Q August 06, 2013 Table of Contents

## **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

x Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended June 30, 2013

or

Commission File Number 000-19289

## STATE AUTO FINANCIAL CORPORATION

(Exact name of Registrant as specified in its charter)

Ohio (State or other jurisdiction of

31-1324304 (I.R.S. Employer

incorporation or organization) Identification No.)

518 East Broad Street, Columbus, Ohio

43215-3976 (Zip Code)

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(Address of principal executive offices) (Zip Registrant s telephone number, including area code: (614) 464-5000

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Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes x No "

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes x No "

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated file "

Accelerated filer x

Non-accelerated filer "

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes " No x

On July 26, 2013, the Registrant had 40,631,281 Common Shares outstanding.

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## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

## PART I FINANCIAL STATEMENTS

# Item 1. Condensed Consolidated Balance Sheets

| (\$ in millions, except per share amount)  | June 30,<br>2013<br>(unaudited) | December 31,<br>2012 |
|--|---------------------------------|----------------------|
| Assets   |                                 |                      |
| Fixed maturities, available-for-sale, at fair value  | _                               |                      |
| (amortized cost \$1,770.5 and \$1,776.2, respectively)                                     | \$ 1,820.9                      | 1,905.1              |
| Equity securities, available-for-sale, at fair value                                       |                                 |                      |
| (cost \$198.7 and \$196.2, respectively)   | 248.9                           | 228.4                |
| Other invested assets, available-for-sale, at fair value                                   |                                 |                      |
| (cost \$49.2 and \$49.0, respectively)   | 69.2                            | 64.4                 |
| Other invested assets  | 0.5                             | 0.5                  |
| Notes receivable from affiliate  | 70.0                            | 70.0                 |
|  |                                 |                      |
| Total investments  | 2,209.5                         | 2,268.4              |
| Cash and cash equivalents  | 68.5                            | 59.0                 |
| Accrued investment income and other assets   | 34.3                            | 31.5                 |
| Deferred policy acquisition costs  | 100.4                           | 91.7                 |
| Reinsurance recoverable on losses and loss expenses payable                                | 13.2                            | 13.5                 |
| Prepaid reinsurance premiums   | 4.4                             | 3.9                  |
| Due from affiliate   | 23.2                            |                      |
| Current federal income taxes   | 0.2                             |                      |
| Net deferred federal income taxes  | 8.6                             | 1.0                  |
| Property and equipment, at cost  | 8.4                             | 8.8                  |
| Total assets   | \$ 2,470.7                      | 2,477.8              |
| Liabilities and Stockholders Equity  |                                 |                      |
| Losses and loss expenses payable (affiliates \$424.6 and \$435.1, respectively)            | \$ 955.7                        | 942.2                |
| Unearned premiums (affiliates \$94.5 and \$81.9, respectively)                             | 507.3                           | 481.6                |
| Notes payable (affiliates \$15.5 and \$15.5, respectively)                                 | 115.7                           | 115.9                |
| Postretirement and pension benefits  | 107.8                           | 113.0                |
| Due to affiliate   | 107.0                           | 8.6                  |
| Other liabilities  | 72.9                            | 79.3                 |
|  |                                 |                      |
| Total liabilities  | 1,759.4                         | 1,740.6              |
| Stockholders equity:   |                                 |                      |
| Class A Preferred stock (nonvoting), without par value. Authorized 2.5 shares; none issued |                                 |                      |
| Class B Preferred stock, without par value. Authorized 2.5 shares; none issued             |                                 |                      |
| Common stock, without par value. Authorized 100.0 shares; 47.4 and 47.3 shares issued,     |                                 |                      |
| respectively, at stated value of \$2.50 per share  | 118.5                           | 118.1                |
| Treasury stock, 6.8 and 6.8 shares, respectively, at cost                                  | (115.9)                         | (115.8)              |

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| Additional paid-in capital                | 134.2      | 131.6   |
|---|------------|---------|
| Accumulated other comprehensive income    | 37.6       | 84.2    |
| Retained earnings                         | 536.9      | 519.1   |
| Total stockholders equity                 | 711.3      | 737.2   |
| Total liabilities and stockholders equity | \$ 2,470.7 | 2,477.8 |

See accompanying notes to condensed consolidated financial statements.

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

## **Condensed Consolidated Statements of Income**

| (\$ in millions, except per share amounts)                                       | Three months ended June 30 |        |
|--|----------------------------|--------|
| (unaudited)  | 2013                       | 2012   |
| Earned premiums (ceded to affiliates \$213.1 and \$199.8, respectively)          | \$ 263.5                   | 258.4  |
| Net investment income (affiliate \$1.2 and \$1.2, respectively)                  | 19.7                       | 20.5   |
| Net realized gain on investments:  |                            |        |
| Total other-than-temporary impairment losses                                     | (2.0)                      | (1.3)  |
| Portion of loss recognized in other comprehensive income                         |                            |        |
| Other net realized investment gains  | 3.5                        | 8.0    |
| Total net realized gain on investments   | 1.5                        | 6.7    |
| Other income from affiliates   | 0.6                        | 1.1    |
| Total revenues   | 285.3                      | 286.7  |
|  |                            |        |
| Losses and loss expenses (ceded to affiliates \$164.4 and \$167.7, respectively) | 186.1                      | 201.7  |
| Acquisition and operating expenses   | 87.0                       | 83.6   |
| Interest expense (affiliates \$0.2 and \$0.2, respectively)                      | 3.8                        | 1.7    |
| Other expenses   | 2.1                        | 2.4    |
| Total expenses   | 279.0                      | 289.4  |
| Income (loss) before federal income taxes  | 6.3                        | (2.7)  |
| Federal income tax expense   | 0.1                        |        |
| Net income (loss)  | \$ 6.2                     | (2.7)  |
| Earnings (loss) per common share:  |                            |        |
| Basic  | \$ 0.15                    | (0.07) |
| Diluted  | \$ 0.15                    | (0.07) |
| Dividends paid per common share  | \$ 0.10                    | 0.15   |

See accompanying notes to condensed consolidated financial statements.

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

## **Condensed Consolidated Statements of Income**

| (\$ in millions, except per share amounts)                                       | Six month<br>June |        |
|--|-------------------|--------|
| (unaudited)  | 2013              | 2012   |
| Earned premiums (ceded to affiliates \$423.8 and \$396.7, respectively)          | \$ 524.8          | 513.3  |
| Net investment income (affiliate \$2.4 and \$2.4, respectively)                  | 36.6              | 38.0   |
| Net realized gain on investments:  |                   |        |
| Total other-than-temporary impairment losses                                     | (2.3)             | (1.7)  |
| Portion of loss recognized in other comprehensive income                         |                   |        |
| Other net realized investment gains  | 10.5              | 15.5   |
| Total net realized gain on investments   | 8.2               | 13.8   |
| Other income from affiliates   | 1.0               | 1.9    |
| Total revenues   | 570.6             | 567.0  |
| Losses and loss expenses (ceded to affiliates \$296.2 and \$323.8, respectively) | 359.1             | 393.0  |
| Acquisition and operating expenses   | 175.8             | 171.2  |
| Interest expense (affiliates \$0.4 and \$0.4, respectively)                      | 5.5               | 3.5    |
| Other expenses   | 3.9               | 4.0    |
| Total expenses   | 544.3             | 571.7  |
| Income (loss) before federal income taxes  | 26.3              | (4.7)  |
| Federal income tax expense   | 0.4               |        |
| Net income (loss)  | \$ 25.9           | (4.7)  |
| Earnings (loss) per common share:  |                   |        |
| Basic  | \$ 0.64           | (0.12) |
|  |                   | (-, -) |
| Diluted  | \$ 0.64           | (0.12) |
| Dividends paid per common share  | \$ 0.20           | 0.30   |

See accompanying notes to condensed consolidated financial statements.

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

# **Consolidated Statements of Comprehensive Income**

| (\$ in millions, except per share amounts)                             |               | Three months ended<br>June 30 |  |
|--|---------------|-------------------------------|--|
| (unaudited)  | 2013          | 2012                          |  |
| Net income (loss)  | \$ 6.2        | (2.7)                         |  |
| Other comprehensive (loss) income, net of tax:                         |               |                               |  |
| Net unrealized holding (loss) gain on investments:                     |               |                               |  |
| Unrealized holding (loss) gain arising during the period ended         | <b>(67.1)</b> | 0.5                           |  |
| Reclassification adjustments for gain realized in net income (loss)    | (1.5)         | (6.7)                         |  |
| Income tax benefit   | 7.3           | 0.3                           |  |
|  |               |                               |  |
| Total net unrealized holding loss on investments                       | (61.3)        | (5.9)                         |  |
| Amortization of gain on derivative used in cash flow hedge             | (0.1)         | (0.1)                         |  |
| Net unrecognized benefit plan obligations:                             |               |                               |  |
| Reclassification adjustments for amortization to statements of income: |               |                               |  |
| Transition asset   | 0.1           |                               |  |
| Negative prior service cost  | (1.4)         | (1.3)                         |  |
| Net actuarial loss   | 2.2           | 1.9                           |  |
|  |               |                               |  |
| Total net unrecognized benefit plan obligations                        | 0.9           | 0.6                           |  |
|  |               |                               |  |
| Other comprehensive loss, net of tax                                   | (60.5)        | (5.4)                         |  |
|  | (00.2)        | (0.1)                         |  |
| Comprehensive loss, net of tax   | \$ (54.3)     | (8.1)                         |  |
| Comprehensive 1055, net of tax   | ψ (37.3)      | (0.1)                         |  |

See accompanying notes to condensed consolidated financial statements.

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

# **Consolidated Statements of Comprehensive Income**

| (\$ in millions, except per share amounts)                             |           | ns ended<br>30 |
|--|-----------|----------------|
| (unaudited)  | 2013      | 2012           |
| Net income (loss)  | \$ 25.9   | (4.7)          |
| Other comprehensive (loss) income, net of tax:                         |           |                |
| Net unrealized holding gain (loss) on investments:                     |           |                |
| Unrealized holding (loss) gain arising during the period ended         | (47.7)    | 22.6           |
| Reclassification adjustments for gain realized in net income (loss)    | (8.2)     | (13.8)         |
| Income tax benefit   | 7.6       | 0.3            |
|  |           |                |
| Total net unrealized holding (loss) gain on investments                | (48.3)    | 9.1            |
| Amortization of gain on derivative used in cash flow hedge             | (0.1)     | (0.1)          |
| Net unrecognized benefit plan obligations:                             |           |                |
| Reclassification adjustments for amortization to statements of income: |           |                |
| Transition asset   | 0.2       | 0.1            |
| Negative prior service cost  | (2.8)     | (2.6)          |
| Net actuarial loss   | 4.4       | 3.8            |
|  |           |                |
| Total net unrecognized benefit plan obligations                        | 1.8       | 1.3            |
|  |           |                |
| Other comprehensive (loss) income, net of tax                          | (46.6)    | 10.3           |
| oner comprehensive (1033) meonic, her of the                           | (40.0)    | 10.3           |
| Comprehensive (loss) income not of toy                                 | \$ (20.7) | 5.6            |
| Comprehensive (loss) income, net of tax                                | \$ (20.7) | 5.6            |

See accompanying notes to condensed consolidated financial statements.

# STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

# **Condensed Consolidated Statements of Cash Flows**

| (\$ in millions)   | Six month<br>June |         |
|--|-------------------|---------|
| (unaudited)  | 2013              | 2012    |
| Cash flows from operating activities:  |                   |         |
| Net income (loss)  | \$ 25.9           | (4.7)   |
| Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities: |                   |         |
| Depreciation and amortization, net   | 6.4               | 2.2     |
| Share-based compensation   | 2.5               | 1.9     |
| Net realized gain on investments   | (8.2)             | (13.8)  |
| Changes in operating assets and liabilities:   |                   |         |
| Deferred policy acquisition costs  | <b>(8.7)</b>      | (1.9)   |
| Accrued investment income and other assets   | (2.0)             | 2.5     |
| Postretirement and pension benefits  | (3.3)             | (2.3)   |
| Other liabilities and due to/from affiliates, net  | (39.8)            | (23.3)  |
| Reinsurance recoverable on losses and loss expenses payable and prepaid reinsurance premiums       | (0.2)             | 3.2     |
| Losses and loss expenses payable   | 13.5              | 26.6    |
| Unearned premiums  | 25.7              | 21.2    |
| Federal income taxes   | (0.2)             | 1.1     |
| Cash used in Homeowners Quota Share initial net unearned premium transfer                          |                   | (75.5)  |
| Cash used in pooling changes, December 31, 2011  |                   | (261.4) |
| Net cash provided by (used in) operating activities  | 11.6              | (324.2) |
| Cash flows from investing activities:  |                   |         |
| Purchases of fixed maturities available-for-sale   | (144.2)           | (259.2) |
| Purchases of equity securities available-for-sale  | (39.5)            | (64.7)  |
| Purchases of other invested assets   | (0.5)             | (0.7)   |
| Maturities, calls and pay downs of fixed maturities available-for-sale                             | 86.7              | 147.4   |
| Sales of fixed maturities available-for-sale   | 58.2              | 170.8   |
| Sales of equity securities available-for-sale  | 43.2              | 41.1    |
| Sales of other invested assets   | 0.4               | 0.4     |
| Net additions (reductions) of property and equipment   | 0.2               | (0.2)   |
| Net cash provided by investing activities  | 4.5               | 34.9    |
| Cash flows from financing activities:  |                   |         |
| Proceeds from issuance of common stock   | 1.6               | 0.8     |
| Payments to acquire treasury stock   | (0.1)             |         |
| Payment of dividends   | (8.1)             | (12.1)  |
| Net cash used in financing activities  | (6.6)             | (11.3)  |

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| Net increase (decrease) in cash and cash equivalents     | 9.5          | (300.6) |
|--|--------------|---------|
| Cash and cash equivalents at beginning of period         | 59.0         | 356.0   |
| Cash and cash equivalents at end of period               | \$ 68.5      | 55.4    |
| Supplemental disclosures:                                | ф <b>2</b> 5 | 2.5     |
| Interest paid (affiliates \$0.3 and \$0.4, respectively) | \$ 3.5       | 3.5     |
| Federal income taxes paid (received)                     | \$ 0.6       | (1.1)   |

See accompanying notes to condensed consolidated financial statements.

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements (Unaudited)

#### 1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements of State Auto Financial Corporation and Subsidiaries (State Auto Financial or the Company) have been prepared in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. generally accepted accounting principles (GAAP) for complete financial statements. In the opinion of the Company, all adjustments (consisting of normal, recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three and six month periods ended June 30, 2013 are not necessarily indicative of the results that may be expected for the year ending December 31, 2013. The balance sheet at December 31, 2012 has been derived from the audited financial statements at that date, but does not include all of the information and footnotes required by GAAP for complete financial statements.

For further information, refer to the consolidated financial statements and footnotes thereto included in the Company s annual report on Form 10-K for the year ended December 31, 2012 (the 2012 Form 10-K ). Capitalized terms used herein and not otherwise defined shall have the meaning ascribed to them in the 2012 Form 10-K.

Adoption of Accounting Pronouncements

Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income

The amendments in this guidance result in additional disclosure requirements under GAAP and do not change the current requirements for reporting net income or other comprehensive income in financial statements. The new guidance requires an entity to present, either in a single note, or, parenthetically on the face of the statement where net income is presented, the effects of significant amounts reclassified from each component of accumulated other comprehensive income by the respective line items of net income, only, if the amount reclassified is required under GAAP to be reclassified to net income in its entirety in the same reporting period. If a component is not required to be reclassified to net income in its entirety, the entity would, instead, cross-reference it to the related disclosure required under GAAP. This guidance is effective prospectively for fiscal years and interim periods beginning after December 15, 2012. The Company adopted this guidance at January 1, 2013 and it did not have a material impact on the consolidated financial statements, see Note 7 - Other Comprehensive Income and Accumulated Other Comprehensive Income.

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## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

#### 2. Investments

The following tables set forth the cost or amortized cost and fair value of available-for-sale securities by lot at June 30, 2013 and December 31, 2012:

| (\$ millions)  |            | Gross      | Gross      |          |
|--|------------|------------|------------|----------|
|  | Cost or    | unrealized | unrealized |          |
|  |            |            |            | <b>.</b> |
|  | amortized  | holding    | holding    | Fair     |
| At June 30, 2013:  | cost       | gains      | losses     | value    |
| Fixed maturities:  |            |            |            |          |
| U.S. treasury securities and obligations of U.S. government agencies | \$ 312.2   | 18.5       | (2.2)      | 328.5    |
| Obligations of states and political subdivisions                     | 801.6      | 32.5       | (14.5)     | 819.6    |
| Corporate securities   | 319.4      | 11.0       | (5.0)      | 325.4    |
| U.S. government agencies residential mortgage-backed securities      | 337.3      | 12.8       | (2.7)      | 347.4    |
|  |            |            |            |          |
| Total fixed maturities   | 1,770.5    | 74.8       | (24.4)     | 1,820.9  |
| Equity securities:   |            |            |            |          |
| Large-cap securities   | 153.7      | 37.8       | (3.6)      | 187.9    |
| Small-cap securities   | 45.0       | 16.0       |            | 61.0     |
|  |            |            |            |          |
| Total equity securities  | 198.7      | 53.8       | (3.6)      | 248.9    |
| Other invested assets  | 49.2       | 20.0       | (8.6)      | 69.2     |
| Siller Invested assets   | .,,_       | 2010       |            | 0,512    |
| Total available-for-sale securities                                  | \$ 2,018.4 | 148.6      | (28.0)     | 2,139.0  |
| (\$ millions)  |            | Gross      | Gross      |          |
|  | Cost or    | unrealized | unrealized |          |
|  | amortized  | holding    | holding    | Fair     |
| At December 31, 2012:  | cost       | gains      | losses     | value    |
| Fixed maturities:  | Cost       | guins      | 103303     | varue    |
| U.S. treasury securities and obligations of U.S. government agencies | \$ 328.2   | 38.3       |            | 366.5    |
| Obligations of states and political subdivisions                     | 750.4      | 50.3       | (0.4)      | 800.3    |
| Corporate securities   | 320.5      | 19.2       | (1.1)      | 338.6    |
| U.S. government agencies residential mortgage-backed securities      | 377.1      | 24.0       | (1.4)      | 399.7    |
| C.S. government agencies residential mortgage backed securities      | 377.1      | 21.0       | (1.1)      | 377.1    |
| Total fixed maturities   | 1,776.2    | 131.8      | (2.0)      | 1,905.1  |
| Total fixed maturities   | 1,770.2    | 131.8      | (2.9)      | 1,905.1  |
| Equity securities:  Large-cap securities                             | 152.6      | 25.0       | (3.4)      | 174.2    |
| r aroe-can securities  |            |            |            |          |

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| Small-cap securities                | 43.6       | 10.6  |       | 54.2    |
|-------------------------------------|------------|-------|-------|---------|
|                                     | 1062       | 25.6  | (2.4) | 220.4   |
| Total equity securities             | 196.2      | 35.6  | (3.4) | 228.4   |
| Other invested assets               | 49.0       | 15.4  |       | 64.4    |
|                                     |            |       |       |         |
| Total available-for-sale securities | \$ 2,021.4 | 182.8 | (6.3) | 2,197.9 |

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following tables set forth the Company s gross unrealized losses and fair value on its investments by lot, aggregated by investment category and length of time for individual securities that have been in a continuous unrealized loss position at June 30, 2013 and December 31, 2012:

| (\$:11:                               | Less     | than 12 mo |           | 12      | months or m     |           |          | Total      |           |
|---------------------------------------|----------|------------|-----------|---------|-----------------|-----------|----------|------------|-----------|
| (\$ millions, except # of positions)  |          |            | Number    |         |                 | Number    |          |            | Number    |
|                                       | Fair     | Unrealized | of        | Fair    | Unrealized      | of        | Fair     | Unrealized | of        |
| At June 30, 2013:                     | value    | losses     | positions | value   | losses          | positions | value    | losses     | positions |
| Fixed maturities:                     |          |            |           |         |                 |           |          |            |           |
| U.S. treasury securities and          |          |            |           |         |                 |           |          |            |           |
| obligations of U.S.                   |          |            |           |         |                 |           |          |            |           |
| government agencies                   | \$ 55.3  | \$ (2.2)   | 17        | \$      | \$              |           | \$ 55.3  | \$ (2.2)   | 17        |
| Obligations of states and             |          |            |           |         |                 |           |          |            |           |
| political subdivisions                | 233.4    | (14.5)     | 80        |         |                 |           | 233.4    | (14.5)     | 80        |
| Corporate securities                  | 132.7    | (5.0)      | 24        |         |                 |           | 132.7    | (5.0)      | 24        |
| U.S. government agencies              |          |            |           |         |                 |           |          |            |           |
| residential mortgage-backed           |          |            |           |         |                 |           |          |            |           |
| securities                            | 51.6     | (1.6)      | 15        | 31.2    | (1.1)           | 12        | 82.8     | (2.7)      | 27        |
|                                       |          |            |           |         |                 |           |          |            |           |
| Total fixed maturities                | 473.0    | (23.3)     | 136       | 31.2    | (1.1)           | 12        | 504.2    | (24.4)     | 148       |
| Large-cap equity securities           | 15.0     | (2.5)      | 3         | 6.5     | (1.1)           | 3         | 21.5     | (3.6)      | 6         |
| St call advantage                     |          | (=10)      | _         |         | (===)           |           |          | (210)      |           |
| Total temporarily impaired securities | \$ 488.0 | \$ (25.8)  | 139       | \$ 37.7 | <b>\$</b> (2.2) | 15        | \$ 525.7 | \$ (28.0)  | 154       |
|                                       |          |            |           |         |                 |           |          |            |           |
|                                       | Less     | than 12 mo | nths      | 12      | months or m     | nore      |          | Total      |           |
| (\$ millions, except # of positions)  | 2000     |            | Number    |         |                 | Number    |          | 10141      | Number    |
|                                       | ъ.       |            |           | ъ.      |                 |           | ъ.       |            |           |
|                                       | Fair     | Unrealized |           | Fair    | Unrealized      |           | Fair     | Unrealized |           |
| At December 31, 2012:                 | value    | losses     | positions | value   | losses          | positions | value    | losses     | positions |
| Fixed maturities:                     |          |            |           |         |                 |           |          |            |           |
| U.S. treasury securities and          |          |            |           |         |                 |           |          |            |           |
| obligations of U.S.                   | Φ 7.0    | Φ.         | 2         | Ф       | Ф               |           | Φ 7.0    | Φ.         | 2         |
| government agencies                   | \$ 7.0   | \$         | 2         | \$      | \$              |           | \$ 7.0   | \$         | 2         |
| Obligations of states and             | 47.4     | (0.4)      | 10        |         |                 |           | 47.4     | (0.4)      | 10        |
| political subdivisions                | 47.4     | (0.4)      | 12        |         |                 |           | 47.4     | (0.4)      | 12        |
| Corporate securities                  | 80.4     | (1.1)      | 17        |         |                 |           | 80.4     | (1.1)      | 17        |
| U.S. government agencies              |          |            |           |         |                 |           |          |            |           |
| residential mortgage-backed           | 22.2     | (0.2)      | 6         | 24.0    | (1.1)           | 12        | 50 1     | (1.4)      | 10        |
| securities                            | 23.3     | (0.3)      | 6         | 34.8    | (1.1)           | 13        | 58.1     | (1.4)      | 19        |

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|-------|---------|-------|------|-----------|--------|------|------|
|       |         |       |      |           |        |      |      |

| Total fixed maturities      | 158.1    | (1.8)    | 37 | 34.8    | (1.1)    | 13 | 192.9    | (2.9)    | 50 |
|-----------------------------|----------|----------|----|---------|----------|----|----------|----------|----|
| Large-cap equity securities | 23.7     | (2.1)    | 4  | 8.9     | (1.3)    | 5  | 32.6     | (3.4)    | 9  |
|                             |          |          |    |         |          |    |          |          |    |
| Total temporarily impaired  |          |          |    |         |          |    |          |          |    |
| securities                  | \$ 181.8 | \$ (3.9) | 41 | \$ 43.7 | \$ (2.4) | 18 | \$ 225.5 | \$ (6.3) | 59 |

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The Company reviewed its investments at June 30, 2013, and determined no additional other-than-temporary impairment existed in the gross unrealized holding losses other than those listed in the table below. The following table sets forth the realized losses related to other-than-temporary impairments on the Company s investment portfolio recognized for the three and six months ended June 30, 2013 and 2012:

| (\$ millions)                          |          | Three months ended June 30 |          |       |
|--|----------|----------------------------|----------|-------|
|  | 2013     | 2012                       | 2013     | 2012  |
| Equity securities:                     |          |                            |          |       |
| Large-cap securities                   | \$ (1.3) |                            | \$ (1.3) |       |
| Small-cap securities                   | (0.7)    | (1.1)                      | (1.0)    | (1.5) |
| Fixed maturities:                      |          | (0.2)                      |          | (0.2) |
|  |          |                            |          |       |
| Total other-than-temporary impairments | \$ (2.0) | (1.3)                      | \$ (2.3) | (1.7) |

The Company regularly monitors its investments that have fair values less than cost or amortized cost for signs of other-than-temporary impairment, an assessment that requires significant management judgment regarding the evidence known. Such judgments could change in the future as more information becomes known, which could negatively impact the amounts reported. Among the factors that management considers for fixed maturity securities are the financial condition of the issuer including receipt of scheduled principal and interest cash flows, and intent to sell including if it is more likely than not that the Company will be required to sell the investments before recovery. When a fixed maturity has been determined to have an other-than-temporary impairment, the impairment charge is separated into an amount representing the credit loss, which is recognized in earnings as a realized loss, and the amount related to non-credit factors, which is recognized in accumulated other comprehensive income. Future increases or decreases in fair value, if not other-than-temporary, are included in accumulated other comprehensive income.

Among the factors that management considers for equity securities and other invested assets are the length of time and/or the significance of decline below cost, the Company s ability and intent to hold these securities through their recovery periods, the current financial condition of the issuer and its future business prospects, and the ability of the market value to recover to cost in the near term. When an equity security or other invested asset has been determined to have a decline in fair value that is other-than-temporary, the cost basis of the security is adjusted to fair value. This results in a charge to earnings as a realized loss, which is not reversed for subsequent recoveries in fair value. Future increases or decreases in fair value, if not other-than-temporary, are included in accumulated other comprehensive income.

The following table sets forth the amortized cost and fair value of available-for-sale fixed maturities by contractual maturity at June 30, 2013:

| (\$ millions)                    | An | nortized |    | Fair  |
|----------------------------------|----|----------|----|-------|
|                                  |    | cost     | V  | alue  |
| Due in 1 year or less            | \$ | 55.6     | \$ | 56.4  |
| Due after 1 year through 5 years |    | 331.4    |    | 348.0 |

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| Total   | \$ 1,770.5 | \$ 1,820.9 |
|---|------------|------------|
| U.S. government agencies residential mortgage-backed securities | 337.3      | 347.4      |
| Due after 10 years  | 659.5      | 664.0      |
| Due after 5 years through 10 years                              | 386.7      | 405.1      |

Expected maturities may differ from contractual maturities because issuers may have the right to call or prepay the obligations with or without call or prepayment penalties.

Fixed maturities with fair values of \$8.6 and \$10.0 million, respectively, were on deposit with insurance regulators as required by law at June 30, 2013 and December 31, 2012.

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following table sets forth the components of net investment income for the three and six months ended June 30, 2013 and 2012:

| (\$ millions)                        | Three mon | ths ended | Six montl | hs ended |
|--------------------------------------|-----------|-----------|-----------|----------|
|                                      | June      | 30        | June 30   |          |
|                                      | 2013      | 2012      | 2013      | 2012     |
| Fixed maturities                     | \$ 17.2   | 18.7      | \$ 32.0   | 34.4     |
| Equity securities                    | 1.6       | 1.0       | 2.8       | 2.0      |
| Cash and cash equivalents, and other | 1.4       | 1.3       | 2.8       | 2.7      |
|                                      |           |           |           |          |
| Investment income                    | 20.2      | 21.0      | 37.6      | 39.1     |
| Investment expenses                  | 0.5       | 0.5       | 1.0       | 1.1      |
|                                      |           |           |           |          |
| Net investment income                | \$ 19.7   | 20.5      | \$ 36.6   | 38.0     |

The Company s current investment strategy does not rely on the use of derivative financial instruments.

The following table sets forth the realized and unrealized holding gains (losses) on the Company s investment portfolio for the three and six months ended June 30, 2013 and 2012:

| (\$ millions)                    | Three months ended June 30 |       |       | Six months ended<br>June 30 |              |       |
|----------------------------------|----------------------------|-------|-------|-----------------------------|--------------|-------|
|                                  | 2                          | 2013  | 2012  | 2                           | 2013         | 2012  |
| Realized gains:                  |                            |       |       |                             |              |       |
| Fixed maturities                 | \$                         | 0.7   | 7.5   | \$                          | 1.2          | 10.7  |
| Equity securities                |                            | 3.4   | 2.3   |                             | 10.0         | 6.7   |
|                                  |                            |       |       |                             |              |       |
| Total realized gains             |                            | 4.1   | 9.8   |                             | 11.2         | 17.4  |
| Realized losses:                 |                            |       |       |                             |              |       |
| Equity securities:               |                            |       |       |                             |              |       |
| Sales                            |                            | (0.6) | (1.8) |                             | <b>(0.7)</b> | (1.9) |
| OTTI                             |                            | (2.0) | (1.1) |                             | (2.3)        | (1.5) |
| Fixed maturities:                |                            |       |       |                             |              |       |
| OTTI                             |                            |       | (0.2) |                             |              | (0.2) |
|                                  |                            |       |       |                             |              |       |
| Total realized losses            |                            | (2.6) | (3.1) |                             | (3.0)        | (3.6) |
|                                  |                            |       |       |                             |              |       |
| Net realized gain on investments | \$                         | 1.5   | 6.7   | \$                          | 8.2          | 13.8  |

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| Change in unrealized holding gains (losses), net of tax:    |                  |       |                  |       |
|---|------------------|-------|------------------|-------|
| Fixed maturities  | <b>\$</b> (69.3) | 4.1   | <b>\$</b> (78.5) | 3.5   |
| Equity securities   | (0.3)            | (6.7) | 18.0             | 4.9   |
| Other invested assets                                       | 1.0              | (3.6) | 4.6              | 0.4   |
| Deferred federal income tax benefit (liability)             | 24.0             | 2.3   | 19.6             | (3.1) |
| Valuation allowance   | (16.7)           | (2.0) | (12.0)           | 3.4   |
|   |                  |       |                  |       |
| Change in net unrealized holding gains (losses), net of tax | \$ (61.3)        | (5.9) | \$ (48.3)        | 9.1   |

There was a deferred federal income tax liability, net of a valuation allowance, on the net unrealized holding gains at June 30, 2013 and December 31, 2012 of \$44.9 million and \$52.5 million, respectively.

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

#### 3. Fair Value of Financial Instruments

Below is the fair value hierarchy that categorizes into three levels the inputs to valuation techniques that are used to measure fair value:

Level 1 includes observable inputs which reflect quoted prices for identical assets or liabilities in active markets at the measurement date.

Level 2 includes observable inputs for assets or liabilities other than quoted prices included in Level 1, and it includes valuation techniques which use prices for similar assets and liabilities.

Level 3 includes unobservable inputs which reflect the reporting entity s estimates of the assumptions that market participants would use in pricing the asset or liability (including assumptions about risk).

The Company utilizes one nationally recognized pricing service to estimate the majority of its available-for-sale investment portfolio s fair value. The Company obtains one price per security and the processes and control procedures employed by the Company are designed to ensure the value is accurately recorded on an unadjusted basis. Through discussions with the pricing service, the Company gains an understanding of the methodologies used to price the different types of securities, that the data and the valuation methods utilized are appropriate and consistently applied, and that the assumptions are reasonable and representative of fair value. To validate the reasonableness of the valuations obtained from the pricing service, the Company compares to other fair value pricing information gathered from other independent pricing sources. At June 30, 2013 and December 31, 2012, the Company did not adjust any of the prices received from the pricing service.

Transfers between level categorizations may occur due to changes in the availability of market observable inputs. Transfers in and out of level categorizations are reported as having occurred at the beginning of the quarter in which the transfer occurred. There were no transfers between level categorizations during the three months ended June 30, 2013 and 2012.

The following sections describe the valuation methods used by the Company for each type of financial instrument it holds that are carried at fair value:

### Fixed Maturities

The Company utilizes a third party pricing service to estimate fair value measurements for the majority of its fixed maturities. The fair value estimate of the Company s fixed maturity investments are determined by evaluations that are based on observable market information rather than market quotes. Inputs to the evaluations include, but are not limited to, market prices from recently completed transactions and transactions of comparable securities, interest rate yield curves, credit spreads, and other market-observable information. The fixed maturity portfolio pricing obtained from the pricing service is reviewed for reasonableness. Regularly, a sample of security prices—are referred back to the pricing service for more detailed explanation as to how the pricing service arrived at that particular price. The explanations are reviewed for reasonableness by the portfolio manager and investment officer. Additionally, the prices and assumptions are verified against an alternative pricing source for reasonableness and accuracy. Any discrepancies with the pricing are returned to the pricing service for further explanation and if necessary, adjustments are made. To date, the Company has not identified any significant discrepancies in the pricing provided by its third party pricing service. Investments valued using these inputs include U.S. treasury securities and obligations of U.S. government agencies, obligations of states and political subdivisions, corporate securities (except for one security discussed below), and U.S. government agencies residential mortgage-backed securities. All unadjusted estimates of fair value for fixed maturities priced by the pricing service are included in the amounts disclosed in Level 2 of the hierarchy. If market inputs are unavailable, then no fair value is provided by the pricing service. For these securities, fair value is determined either by requesting brokers who are knowledgeable about these securities to provide a quote; or the Company internally

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determines the fair values by employing widely accepted pricing valuation models, and depending on the level of observable market inputs, renders the fair value estimate as Level 2 or Level 3. The Company holds two fixed maturity corporate securities included in Level 3. The Company estimates the fair value of one security using the present value of the future cash flows and the Company obtains a broker quote of the other security s fair value. Due to the limited amount of observable market information for both of these securities, the Company includes the fair value estimates in Level 3.

### Equities

The fair value of each equity security is based on an observable market price for an identical asset in an active market and is priced by the same pricing service discussed above. All equity securities are recorded using unadjusted market prices and have been disclosed in Level 1.

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#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

#### Other Invested Assets

Included in other invested assets are two international private equity funds (the funds) that invest in equity securities of foreign issuers and are managed by third party investment managers. The funds had a fair value of \$63.4 million and \$59.0 million at June 30, 2013 and December 31, 2012, respectively, which was determined using each fund s net asset value. The Company employs procedures to assess the reasonableness of the fair value of the funds including obtaining and reviewing each fund s audited financial statements. There are no unfunded commitments related to the funds. The Company may not sell its investment in the funds; however, the Company may redeem all or a portion of its investment in the funds at net asset value per share with the appropriate prior written notice. Due to the Company s ability to redeem its investment in the funds at net asset value per share at the measurement date, the funds have been disclosed in Level 2.

The remainder of the Company s other invested assets consist primarily of holdings in publicly-traded mutual funds. The Company believes that its prices for these publicly-traded mutual funds based on an observable market price for an identical asset in an active market reflect their fair values and consequently these securities have been disclosed in Level 1.

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following tables set forth the Company s available-for-sale investments within the fair value hierarchy at June 30, 2013 and December 31, 2012:

| (\$ millions)   |            | Quoted prices<br>in active<br>markets for<br>identical           | Significant other observable                 | Significant<br>unobservable           |
|---|------------|--|--|---------------------------------------|
| At June 30, 2013:   | Total      | assets<br>(Level 1)  | inputs<br>(Level 2)                          | inputs (Level 3)                      |
| Fixed maturities:   | Total      | (Level 1)  | (Level 2)                                    | (Level 3)                             |
| U.S. treasury securities and obligations of U.S. government |            |  |  |                                       |
| agencies  | \$ 328.5   |  | 328.5  |                                       |
| Obligations of states and political subdivisions            | 819.6      |  | 819.6  |                                       |
| Corporate securities  | 325.4      |  | 316.6  | 8.8                                   |
| U.S. government agencies residential mortgage-backed        |            |  |  |                                       |
| securities  | 347.4      |  | 347.4  |                                       |
|   |            |  |  |                                       |
| Total fixed maturities                                      | 1,820.9    |  | 1,812.1                                      | 8.8                                   |
| Equity securities:  |            |  |  |                                       |
| Large-cap securities  | 187.9      | 187.9  |  |                                       |
| Small-cap securities  | 61.0       | 61.0   |  |                                       |
|   |            |  |  |                                       |
| Total equity securities                                     | 248.9      | 248.9  |  |                                       |
| Other invested assets                                       | 69.2       | 5.8  | 63.4   |                                       |
|   |            |  |  |                                       |
| Total available-for-sale investments                        | \$ 2,139.0 | 254.7  | 1,875.5                                      | 8.8                                   |
| ·   | , ,        |  | ,  |                                       |
| (\$ millions)   |            | Quoted prices<br>in active<br>markets for<br>identical<br>assets | Significant<br>other<br>observable<br>inputs | Significant<br>unobservable<br>inputs |
| At December 31, 2012:                                       | Total      | (Level 1)  | (Level 2)                                    | (Level 3)                             |
| Fixed maturities:   | 10001      | (20.011)   | (20.012)                                     | (20.013)                              |
| U.S. treasury securities and obligations of U.S. government |            |  |  |                                       |
| agencies  | \$ 366.5   |  | 366.5  |                                       |
| Obligations of states and political subdivisions            | 800.3      |  | 800.3  |                                       |
| Corporate securities  | 338.6      |  | 330.1  | 8.5                                   |
|   | 399.7      |  | 399.7  |                                       |
|   |            |  |  |                                       |

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| U.S. government agencies residential mortgage-backed securities | Í          |       |         |     |
|---|------------|-------|---------|-----|
| securities  |            |       |         |     |
| Total fixed maturities  | 1,905.1    |       | 1,896.6 | 8.5 |
| Equity securities:  |            |       |         |     |
| Large-cap securities  | 174.2      | 174.2 |         |     |
| Small-cap securities  | 54.2       | 54.2  |         |     |
|   |            |       |         |     |
| Total equity securities   | 228.4      | 228.4 |         |     |
| Other invested assets   | 64.4       | 5.4   | 59.0    |     |
|   |            |       |         |     |
| Total available-for-sale investments                            | \$ 2,197.9 | 233.8 | 1,955.6 | 8.5 |

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

For assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3), the following tables set forth a reconciliation of the beginning and ending balances for the three and six months ended June 30, 2013 and the year ended December 31, 2012, separately for each major category of assets:

| (\$ millions)   |    | ked<br>rities |
|---|----|---------------|
| Palance et Lauren, 1, 2012  | \$ | 8.5           |
| Balance at January 1, 2013 Total realized gains (losses) included in earnings | Þ  | 8.5           |
| Total unrealized gains (losses) included in other comprehensive income        |    |               |
| Purchases   |    | 0.1           |
| Sales   |    | 0.1           |
| Transfers into Level 3  |    |               |
| Transfers out of Level 3  |    |               |
| Transfers out of Level 5  |    |               |
| D. L M I. 21. 2012  | ф  | 0.6           |
| Balance at March 31, 2013   | \$ | 8.6           |
| Total realized gains (losses) included in earnings                            |    | 0.1           |
| Total unrealized gains (losses) included in other comprehensive income        |    | 0.1           |
| Purchases   |    | 0.1           |
| Sales   |    |               |
| Transfers into Level 3  |    |               |
| Transfers out of Level 3  |    |               |
| Balance at June 30, 2013  | \$ | 8.8           |
|   |    |               |
| (\$ millions)   |    |               |
| (\$ muuons)   |    | ked           |
|   |    | rities        |
| Balance at January 1, 2012  | \$ | 2.9           |
| Total realized gains (losses) included in earnings                            |    | (0.2)         |
| Total unrealized gains (losses) included in other comprehensive income        |    |               |
| Purchases   |    | 5.8           |
| Sales   |    |               |
| Transfers into Level 3  |    |               |
| Transfers out of Level 3  |    |               |
|   |    |               |
| Balance at December 31, 2012  | \$ | 8.5           |

The following sections describe the valuation methods used by the Company for each type of financial instrument it holds that is not measured at fair value but for which fair value is disclosed:

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## Financial Instruments Disclosed, But Not Carried, At Fair Value

Notes Receivable from Affiliates

In May 2009, the Company entered into two separate credit agreements with State Auto Mutual pursuant to which it loaned State Auto Mutual a total of \$70.0 million. The Company estimates the fair value of the notes receivable from affiliate using market quotations for U.S. treasury securities with similar maturity dates and applies an appropriate credit spread. Consequently this has been placed in Level 2 of the fair value hierarchy.

| (\$ millions, except interest rates) | Jı       | June 30, 2013 |          |          |         | 2012     |
|--------------------------------------|----------|---------------|----------|----------|---------|----------|
|                                      | Carrying | Fair          | Interest | Carrying | Fair    | Interest |
|                                      | value    | value         | rate     | value    | value   | rate     |
| Notes receivable from affiliate      | \$ 70.0  | \$ 75.5       | 7.00%    | \$ 70.0  | \$ 78.3 | 7.00%    |

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#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

#### Notes Payable

Included in notes payable are Senior Notes and Subordinated Debentures. The fair value of the Senior Notes is based on the observable market price and has been disclosed in Level 2. The carrying amount of the Subordinated Debentures approximates its fair value as the interest rate adjusts quarterly and has been disclosed in Level 3.

| (\$ millions, except interest rates)   | June 30, 2013  |               |               | December 31, 2012 |               |               |
|--|----------------|---------------|---------------|-------------------|---------------|---------------|
|  | Carrying value | Fair<br>Value | Interest rate | Carrying value    | Fair<br>value | Interest rate |
| Senior Notes due 2013: issued \$100.0, November 2003 with fixed interest                   | \$ 100.2       | \$ 102.0      | 6.25%         | \$ 100.4          | \$ 100.3      | 6.25%         |
| Affiliate Subordinated Debentures due 2033: issued \$15.5, May 2003 with variable interest | 15.5           | 15.5          | 4.47          | 15.5              | 15.5          | 4.51          |
| Total notes payable  | \$ 115.7       | \$ 117.5      |               | \$ 115.9          | \$ 115.8      |               |

#### 4. Reinsurance

The insurance subsidiaries of State Auto Financial, including State Auto Property & Casualty Insurance Company ( State Auto P&C ), Milbank Insurance Company and State Auto Insurance Company of Ohio (collectively referred to as the STFC Pooled Companies ) participate in a quota share reinsurance pooling arrangement ( the Pooling Arrangement ) with State Automobile Mutual Insurance Company ( State Auto Mutual ) and its subsidiaries and affiliates, State Auto Insurance Company of Wisconsin, Meridian Citizens Mutual Insurance Company, Meridian Security Insurance Company, Patrons Mutual Insurance Company of Connecticut (which includes Litchfield Mutual Fire Insurance Company as it was merged with Patrons Mutual at the close of business March 31, 2013), Rockhill Insurance Company ( RIC ), Plaza Insurance Company ( Plaza ), American Compensation Insurance Company ( American Compensation ) and Bloomington Compensation Insurance Company ( Bloomington Compensation ), (collectively referred to as the Mutual Pooled Companies ).

The following table sets forth a summary of the Company s external reinsurance transactions, as well as reinsurance transactions with State Auto Mutual under the Pooling Arrangement, for the three and six months ended June 30, 2013 and 2012:

| (\$ millions)                                 | Three mon June |                  | Six months ended<br>June 30 |                  |  |      |
|---|----------------|------------------|-----------------------------|------------------|--|------|
|   | 2013           | <b>2013</b> 2012 |                             | 2012 <b>2013</b> |  | 2012 |
| Premiums earned:                              |                |                  |                             |                  |  |      |
| Assumed from external insurers and reinsurers | <b>\$ 1.1</b>  | 1.0              | <b>\$ 1.5</b>               | 2.0              |  |      |
| Assumed under Pooling Arrangement             | 263.5          | 258.4            | 524.8                       | 513.3            |  |      |
| Ceded to external insurers and reinsurers     | (6.7)          | (8.1)            | (12.2)                      | (15.5)           |  |      |
| Ceded under Pooling Arrangement               | (213.1)        | (199.8)          | (423.8)                     | (396.7)          |  |      |

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| Net assumed premiums earned                   | \$ 44.8 | 51.5    | \$ 90.3 | 103.1   |
|---|---------|---------|---------|---------|
| Losses and loss expenses incurred:            |         |         |         |         |
| Assumed from external insurers and reinsurers | \$ 0.6  | 1.0     | \$ 0.4  | 1.9     |
| Assumed under Pooling Arrangement             | 186.9   | 202.1   | 360.6   | 393.6   |
| Ceded to external insurers and reinsurers     | (3.1)   | 1.2     | (4.1)   | (4.6)   |
| Ceded under Pooling Arrangement               | (164.4) | (167.7) | (296.2) | (323.8) |
|   |         |         |         |         |
| Net assumed losses and loss expenses incurred | \$ 20.0 | 36.6    | \$ 60.7 | 67.1    |

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

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Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

#### 5. Income Taxes

The following table sets forth the reconciliation between actual federal income tax expense and the amount computed at the indicated statutory rate for the three and six months ended June 30, 2013 and 2012:

|  | Three months ended June 30 |      |          | Six months ende<br>June 30 |              |             |          |       |
|--|----------------------------|------|----------|----------------------------|--------------|-------------|----------|-------|
| (\$ millions)  | 201.                       | 3    | 201      | 2                          | 201          | 3           | 201      | 2     |
|  |                            | %    |          | %                          |              | %           |          | %     |
| Amount at statutory rate                             | \$ 2.2                     | 35   | \$ (0.9) | 35                         | \$ 9.2       | 35          | \$ (1.6) | 35    |
| Tax-exempt interest and dividends received deduction | (2.4)                      | (38) | (2.2)    | 79                         | <b>(4.7)</b> | (18)        | (4.4)    | 94    |
| Other, net   | 0.1                        | 1    | 0.3      | (11)                       | 0.3          | 1           | 0.3      | (9)   |
| Valuation allowance                                  | 0.2                        | 3    | 2.8      | (103)                      | (4.4)        | <b>(17)</b> | 5.7      | (120) |
|  |                            |      |          |                            |              |             |          |       |
| Federal income tax expense and effective rate        | \$ 0.1                     | 1    | \$       |                            | \$ 0.4       | 1           | \$       |       |

The following table sets forth the tax effects of temporary differences that give rise to significant portions of deferred tax assets and deferred tax liabilities at June 30, 2013 and December 31, 2012:

| (\$ millions)                                    | June 30,<br>2013 | December 31, 2012 |
|--|------------------|-------------------|
| Deferred tax assets:                             |                  |                   |
| Unearned premiums not currently deductible       | \$ 35.0          | 33.4              |
| Losses and loss expenses payable discounting     | 25.6             | 25.2              |
| Postretirement and pension benefits              | 37.6             | 39.4              |
| Realized loss on other-than-temporary impairment | <b>8.7</b>       | 7.5               |
| Other liabilities                                | 15.6             | 14.5              |
| Net operating loss carryforward                  | 62.4             | 66.5              |
| Tax credit carryforward                          | 1.3              | 0.9               |
| Other  | 7.2              | 7.9               |
|  |                  |                   |
| Total deferred tax assets                        | 193.4            | 195.3             |
| Deferred tax liabilities:                        |                  |                   |
| Deferral of policy acquisition costs             | 35.1             | 32.1              |
| Net unrealized holding gains on investments      | 42.2             | 61.7              |
|  |                  |                   |
| Total deferred tax liabilities                   | 77.3             | 93.8              |

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| Total net deferred tax assets before valuation allowance | 116.1  | 101.5 |
|--|--------|-------|
| Less valuation allowance                                 | 107.5  | 100.5 |
| Net deferred federal income taxes                        | \$ 8.6 | 1.0   |

Deferred income tax assets and liabilities represent the tax effect of the differences between the financial statement carrying value of existing assets and liabilities and their respective tax bases. In accordance with the Financial Accounting Standards Board's Accounting Standards Codification 740, Income Taxes (ASC 740), the Company periodically evaluates its deferred tax assets, which requires significant judgment, to determine if they are realizable based upon weighing all available evidence, both positive and negative, including loss carryback potential, past operating results, existence of cumulative losses in the most recent years, projected performance of the business, future taxable income, including the ability to generate capital gains, and prudent and feasible tax planning strategies. In making such judgments, significant weight is given to evidence that can be objectively verified. At June 30, 2013 and December 31, 2012 the Company recorded a valuation allowance of \$107.5 million and \$100.5 million, respectively. The deferred income tax asset remaining after recognition of the valuation allowance represents a deferred tax asset on the gross unrealized fixed maturity losses where management determined this portion of the asset to be realizable due to management s assertion that it has both the ability and intent to hold these securities through recovery or maturity.

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

Based on ASC 740 intraperiod tax allocation guidelines, the following sets forth the change in valuation allowance attributable to continuing operations and other comprehensive income for the three and six months ended June 30, 2013 is as follows:

| (\$ millions)                 | Three 1 | months ended     | Six months ended |  |  |
|-------------------------------|---------|------------------|------------------|--|--|
|                               | J       | June 30,<br>2013 |                  |  |  |
| Continuing operations         | \$      | 0.2              | (4.4)            |  |  |
| Other comprehensive income    |         | 16.5             | 11.4             |  |  |
| Change in valuation allowance | \$      | 16.7             | 7.0              |  |  |

In future periods the Company will re-assess its judgments and assumptions regarding the realization of its net deferred tax assets, but until such time the positive evidence exceeds the negative evidence the Company will maintain a valuation allowance against its net deferred tax assets.

#### 6. Pension and Postretirement Benefit Plans

The following table sets forth the components of net periodic cost for the Company s pension and postretirement benefit plans for the three and six months ended June 30, 2013 and 2012:

| (\$ millions)                  | Pens<br>Thre |       | Postreti:<br>ended June |       | Pens<br>Six |       | Postreti:       |       |
|--------------------------------|--------------|-------|-------------------------|-------|-------------|-------|-----------------|-------|
|                                | 2013         | 2012  | 2013                    | 2012  | 2013        | 2012  | 2013            | 2012  |
| Service cost                   | \$ 1.5       | 1.9   | \$                      |       | \$ 3.0      | 3.8   | \$ 0.1          |       |
| Interest cost                  | 2.4          | 2.5   | 0.3                     | 0.4   | 4.8         | 5.0   | 0.6             | 0.6   |
| Expected return on plan assets | (3.0)        | (2.9) |                         | (0.1) | (6.0)       | (5.8) |                 | (0.2) |
| Amortization of:               |              |       |                         |       |             |       |                 |       |
| Prior service (benefits) costs |              | 0.1   | (1.4)                   | (1.4) |             | 0.1   | (2.8)           | (2.7) |
| Transition assets              |              |       | 0.1                     |       |             |       | 0.2             | 0.1   |
| Net loss                       | 2.0          | 1.7   | 0.2                     | 0.2   | 4.0         | 3.4   | 0.4             | 0.4   |
| Net periodic cost              | \$ 2.9       | 3.3   | <b>\$ (0.8)</b>         | (0.9) | \$ 5.8      | 6.5   | <b>\$</b> (1.5) | (1.8) |

The Company contributed \$6.5 million for the six months ended June 30, 2013 and expects to contribute an additional \$6.5 million to the pension plan during 2013.

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

## 7. Other Comprehensive Income and Accumulated Other Comprehensive Income

The following tables set forth the changes in the Company s accumulated other comprehensive income component (AOCI), net of tax, for the three and six months ended June 30, 2013 and 2012:

(\$ millions)

|   | Unrealized Gains and Losses |              | Gains and<br>Losses |              |               |
|---|-----------------------------|--------------|---------------------|--------------|---------------|
|   | and                         | on           | on                  |              |               |
|   | Availa                      | ble-for-Sale | Cash Flow           | Benefit Plan |               |
| The three months ended June 30, 2013 and 2012:      | Se                          | curities     | Hedges              | Items        | Total         |
| Beginning balance at April 1, 2013                  | \$                          | 137.0        | 0.1                 | (39.0)       | 98.1          |
| Other comprehensive income before reclassifications |                             | (59.8)       |                     |              | <b>(59.8)</b> |
| Amounts reclassified from AOCI (a)                  |                             | (1.5)        | (0.1)               | 0.9          | (0.7)         |
|   |                             |              |                     |              |               |
| Net current period other comprehensive income       |                             | (61.3)       | (0.1)               | 0.9          | (60.5)        |
|   |                             |              |                     |              |               |
| Ending balance at June 30, 2013                     | \$                          | 75.7         |                     | (38.1)       | 37.6          |
|   |                             |              |                     |              |               |
| Beginning balance at April 1, 2012                  | \$                          | 113.7        | 0.2                 | (34.4)       | 79.5          |
| Other comprehensive income before reclassifications |                             | 0.8          |                     |              | 0.8           |
| Amounts reclassified from AOCI (a)                  |                             | (6.7)        | (0.1)               | 0.6          | (6.2)         |
|   |                             |              |                     |              |               |
| Net current period other comprehensive income       |                             | (5.9)        | (0.1)               | 0.6          | (5.4)         |
|   |                             |              |                     |              |               |
| Ending balance at June 30, 2012                     | \$                          | 107.8        | 0.1                 | (33.8)       | 74.1          |

<sup>(</sup>a) See separate table below for details about these reclassifications

| (\$ millions) | Unrealized Gains and Losses | Gains and<br>Losses | Benefit Plan<br>Items | Total |
|---------------|-----------------------------|---------------------|-----------------------|-------|
|               | on                          | on                  |                       |       |
|               | Available-for-Sale          | Cash Flow           |                       |       |
|               | Securities                  | Hedges              |                       |       |

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| The six months ended June 30, 2013 and 2012:        |             |       |        |        |
|---|-------------|-------|--------|--------|
| Beginning balance at January 1, 2013                | \$<br>124.0 | 0.1   | (39.9) | 84.2   |
| Other comprehensive income before reclassifications | (40.1)      |       |        | (40.1) |
| Amounts reclassified from AOCI (a)                  | (8.2)       | (0.1) | 1.8    | (6.5)  |
| Net current period other comprehensive income       | (48.3)      | (0.1) | 1.8    | (46.6) |
| Ending balance at June 30, 2013                     | \$<br>75.7  |       | (38.1) | 37.6   |
|   |             |       |        |        |
| Beginning balance at January 1, 2012                | \$<br>98.7  | 0.2   | (35.1) | 63.8   |
| Other comprehensive income before reclassifications | 22.9        |       |        | 22.9   |
| Amounts reclassified from AOCI (a)                  | (13.8)      | (0.1) | 1.3    | (12.6) |
| Net current period other comprehensive income       | 9.1         | (0.1) | 1.3    | 10.3   |
| Ending balance at June 30, 2012                     | \$<br>107.8 | 0.1   | (33.8) | 74.1   |

<sup>(</sup>a) See separate table below for details about these reclassifications

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following tables set forth the reclassifications out of accumulated other comprehensive income, by component, to the Company s consolidated statement of income for the three and six months ended June 30, 2013 and 2012:

### (\$ millions)

|   | Three months ended June 30 |       | Affected line item in the Condensed        |
|---|----------------------------|-------|--|
| Details about Accumulated Other Comprehensive Income Components | June <b>2013</b>           | 2012  | Consolidated Statements of Income          |
| Unrealized gains and losses on available for sale securities    | \$ 1.5                     | 6.7   | Realized gain/(loss) on sale of securities |
|   |                            |       |  |
|   | 1.5                        | 6.7   | Total before tax                           |
|   |                            |       | Tax (expense) benefit                      |
|   |                            |       |  |
|   | 1.5                        | 6.7   | Net of tax                                 |
|   |                            |       |  |
| Amortization of gain on derivative used in cash flow hedge      | 0.1                        | 0.1   | Realized gain/(loss) on sale of securities |
|   |                            |       |  |
|   | 0.1                        | 0.1   | Total before tax                           |
|   | 0.1                        | 0.1   | Tax (expense) benefit                      |
|   |                            |       | Tall (elipelise) celletti                  |
|   | 0.1                        | 0.1   | Net of tax                                 |
|   | 0.1                        | 0.1   | Net of tax                                 |
| Amortization of benefit plan items                              |                            |       |  |
| Transition asset  | (0.1)                      |       | (a)  |
| Negative prior-service costs                                    | 1.4                        | 1.3   | (a)  |
| Net actuarial loss  | (2.2)                      | (1.9) | (a)  |
|   |                            |       |  |
|   | (0.9)                      | (0.6) | Total before tax                           |
|   | ,                          |       | Tax (expense) benefit                      |
|   |                            |       |  |
|   | (0.9)                      | (0.6) | Net of tax                                 |
|   | (0.2)                      | (0.0) | 1100 02 001                                |
| Total real assifications for the period                         | \$ 0.7                     | 6.2   |  |
| Total reclassifications for the period                          | <b>\$ 0.7</b>              | 0.2   |  |

<sup>(</sup>a) These accumulated other comprehensive income components are included in the computation of net periodic pension cost (see pension and postretirement benefit plans footnote for additional details).

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

| 8.2 13.8 Total before tax Tax (expense) benefit  8.2 13.8 Net of tax  Amortization of gain on derivative used in cash flow hedge  0.1 0.1 Realized gain/(loss) on sale of securities  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset  (0.2) (0.1) (a)  Negative prior-service costs  2.8 2.6 (a)   | (\$ millions)   |                |       |  |
|--|---|----------------|-------|--|
| Details about Accumulated Other Comprehensive Income Components  2013 2012  Unrealized gains and losses on available for sale securities  8.2 13.8 Realized gain/(loss) on sale of securities  8.2 13.8 Total before tax Tax (expense) benefit  8.2 13.8 Net of tax  Amortization of gain on derivative used in cash flow hedge  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset  (0.2) (0.1) (a)  Negative prior-service costs  2.8 2.6 (a) Net actuarial loss  (1.8) (1.3) Total before tax Tax (expense) benefit |   |                |       | Affected line item in the Condensed        |
| Unrealized gains and losses on available for sale securities  8.2 13.8 Realized gain/(loss) on sale of securities  8.2 13.8 Total before tax Tax (expense) benefit  8.2 13.8 Net of tax  Amortization of gain on derivative used in cash flow hedge  0.1 0.1 Realized gain/(loss) on sale of securities  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset  (0.2) (0.1) (a)  Negative prior-service costs  2.8 2.6 (a)  Net actuarial loss  (1.8) (1.3) Total before tax Tax (expense) benefit  |   |                |       |  |
| Unrealized gains and losses on available for sale securities  8.2 13.8 Total before tax Tax (expense) benefit  8.2 13.8 Net of tax  Amortization of gain on derivative used in cash flow hedge  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs (2.8 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax Tax (expense) benefit  | Details about Accumulated Other Comprehensive Income Components |                |       | Consolidated Statements of Income          |
| 8.2 13.8 Total before tax Tax (expense) benefit  8.2 13.8 Net of tax  Amortization of gain on derivative used in cash flow hedge  0.1 0.1 Realized gain/(loss) on sale of securities  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a) Negative prior-service costs (2.8 2.6 (a) Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax Tax (expense) benefit  |   |                | 2012  |  |
| Amortization of gain on derivative used in cash flow hedge  0.1 0.1 Realized gain/(loss) on sale of securities  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a) Negative prior-service costs (2.8) 2.6 (a) Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax Tax (expense) benefit   | Unrealized gains and losses on available for sale securities    | \$ 8.2         | 13.8  | Realized gain/(loss) on sale of securities |
| Amortization of gain on derivative used in cash flow hedge  0.1 0.1 Realized gain/(loss) on sale of securities  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a) Negative prior-service costs (2.8) 2.6 (a) Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax Tax (expense) benefit   |   |                |       |  |
| Amortization of gain on derivative used in cash flow hedge  0.1 0.1 Realized gain/(loss) on sale of securities  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs (2.8 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax Tax (expense) benefit  |   | 8.2            | 13.8  | Total before tax                           |
| Amortization of gain on derivative used in cash flow hedge  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs (2.8) 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax Tax (expense) benefit   |   |                |       | Tax (expense) benefit                      |
| Amortization of gain on derivative used in cash flow hedge  0.1 0.1 Total before tax Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs (2.8) 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax Tax (expense) benefit   |   |                |       |  |
| O.1 O.1 Total before tax Tax (expense) benefit  O.1 O.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs 2.8 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax Tax (expense) benefit   |   | 8.2            | 13.8  | Net of tax                                 |
| O.1 O.1 Total before tax Tax (expense) benefit  O.1 O.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs 2.8 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax Tax (expense) benefit   |   |                |       |  |
| Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs 2.8 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax  Tax (expense) benefit   | Amortization of gain on derivative used in cash flow hedge      | 0.1            | 0.1   | Realized gain/(loss) on sale of securities |
| Tax (expense) benefit  0.1 0.1 Net of tax  Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs 2.8 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax  Tax (expense) benefit   |   |                |       |  |
| Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs 2.8 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax  Tax (expense) benefit  |   | 0.1            | 0.1   | Total before tax                           |
| Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs 2.8 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax  Tax (expense) benefit  |   |                |       | Tax (expense) benefit                      |
| Amortization of benefit plan items  Transition asset (0.2) (0.1) (a)  Negative prior-service costs 2.8 2.6 (a)  Net actuarial loss (4.4) (3.8) (a)  (1.8) (1.3) Total before tax  Tax (expense) benefit  |   |                |       |  |
| Transition asset       (0.2)       (0.1)       (a)         Negative prior-service costs       2.8       2.6       (a)         Net actuarial loss       (4.4)       (3.8)       (a)         (1.8)       (1.3)       Total before tax<br>Tax (expense) benefit   |   | 0.1            | 0.1   | Net of tax                                 |
| Transition asset       (0.2)       (0.1)       (a)         Negative prior-service costs       2.8       2.6       (a)         Net actuarial loss       (4.4)       (3.8)       (a)         (1.8)       (1.3)       Total before tax<br>Tax (expense) benefit   |   |                |       |  |
| Negative prior-service costs  2.8 2.6 (a) Net actuarial loss  (4.4) (3.8) (a)  (1.8)  Total before tax Tax (expense) benefit   | Amortization of benefit plan items                              |                |       |  |
| Net actuarial loss  (4.4) (3.8) (a)  (1.8) (1.3) Total before tax Tax (expense) benefit  | Transition asset  | ( <b>0.2</b> ) | (0.1) | (a)  |
| (1.8) (1.3) Total before tax Tax (expense) benefit   | Negative prior-service costs                                    | 2.8            | 2.6   | (a)  |
| Tax (expense) benefit  | Net actuarial loss  | (4.4)          | (3.8) | (a)  |
| Tax (expense) benefit  |   |                |       |  |
|  |   | (1.8)          | (1.3) | Total before tax                           |
| (1.8) (1.3) Net of tax   |   |                |       | Tax (expense) benefit                      |
| (1.8) (1.3) Net of tax   |   |                |       |  |
|  |   | (1.8)          | (1.3) | Net of tax                                 |
|  |   |                |       |  |
| Total reclassifications for the period \$ 6.5 12.6   | Total reclassifications for the period                          | \$ 6.5         | 12.6  |  |

<sup>(</sup>a) These accumulated other comprehensive income components are included in the computation of net periodic pension cost (see pension and postretirement benefit plans footnote for additional details).

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#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

### 8. Earnings (Loss) per Common Share

The following table sets forth the compilation of basic and diluted earnings (loss) per common share for the three and six months ended June 30, 2013 and 2012:

| (\$ millions, except per share amounts)   |         | nths ended<br>e 30 | Six mont<br>June |        |
|---|---------|--------------------|------------------|--------|
|   | 2013    | 2012               | 2013             | 2012   |
| Numerator:  |         |                    |                  |        |
| Net income (loss) for basic earnings (loss) per common share                      | \$ 6.2  | (2.7)              | \$ 25.9          | (4.7)  |
| Denominator:  |         |                    |                  |        |
| Weighted average shares for basic net earnings (loss) per common share            | 40.5    | 40.3               | 40.5             | 40.3   |
| Adjusted weighted average shares for diluted net earnings (loss) per common share | 40.8    | 40.3               | 40.7             | 40.3   |
| Basic net earnings (loss) per common share  | \$ 0.15 | (0.07)             | \$ 0.64          | (0.12) |
| Diluted net earnings (loss) per common share                                      | \$ 0.15 | (0.07)             | \$ 0.64          | (0.12) |

The following table sets forth the options to purchase shares of common stock that were not included in the computation of diluted earnings per common share because the exercise price of the options was greater than the average market price or their inclusion would have been antidilutive for the three and six months ended June 30, 2013 and 2012:

| (number of options in millions) | Three m | Three months ended |      |      |
|---------------------------------|---------|--------------------|------|------|
|                                 | Ju      | ne 30              | June | e 30 |
|                                 | 2013    | 2012               | 2013 | 2012 |
| Number of options               | 2.8     | 3.8                | 3.3  | 3.7  |

## 9. Segment Information

The Company has four reportable segments: personal insurance, business insurance, specialty insurance and investment operations. The reportable insurance segments are business units managed separately because of the differences in the type of customers they serve or products they provide or services they offer. The insurance segments market a broad line of property and casualty insurance products throughout the United States through independent insurance agencies, which include retail agents and wholesale brokers. The personal insurance segment provides primarily personal automobile and homeowners to the personal insurance market. The business insurance segment provides primarily commercial automobile, commercial multi-peril, fire & allied and general liability insurance covering small-to-medium sized commercial exposures in the business insurance market. The specialty insurance segment provides commercial coverages, including workers—compensation for both legacy State Auto Group and RTW, Inc. s insurance subsidiaries, that require specialized product underwriting, claims handling or risk management services through a distribution channel of retail agents and wholesale brokers, which may include program administrators and other

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specialty sources. The investment operations segment, managed by Stateco, provides investment services.

The Company evaluates the performance of its insurance segments using industry financial measurements based on Statutory Accounting Practices (SAP), which include loss and loss adjustment expense ratios, underwriting expense ratios, combined ratios, statutory underwriting gain (loss), net premiums earned and net written premiums. One of the most significant differences between SAP and GAAP is that SAP requires all underwriting expenses to be expensed immediately and not deferred and amortized over the same period the premium is earned.

The accounting for pension benefits also contributes to the difference between our GAAP loss and expense ratios and our SAP loss and expense ratios. At January 1, 2013, we adopted new SAP pension guidance, which required the recognition of service costs for non-vested participants. In accordance with GAAP, service costs related to non-vested participants was recognized over the vesting period.

The investment operations segment is evaluated based on investment returns of assets managed by Stateco.

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

Asset information by segment is not reported for the insurance segments because the Company does not produce such information internally.

As of January 1, 2013 our units within the specialty insurance segment changed from RED, Rockhill and Workers Compensation to Excess & Surplus Property, Excess & Surplus Casualty, Programs and Workers Compensation. This change did not have any impact on segment reporting.

The following table sets forth financial information regarding the Company s reportable segments for the three and six months ended June 30, 2013 and 2012:

| (\$ millions)                             | Three mon June |        | Six month<br>June |        |
|---|----------------|--------|-------------------|--------|
|   | 2013           | 2012   | 2013              | 2012   |
| Revenues from external sources:           |                |        |                   |        |
| Insurance segments                        |                |        |                   |        |
| Personal insurance                        | \$ 117.2       | 117.2  | \$ 231.9          | 234.7  |
| Business insurance                        | 89.6           | 79.4   | 178.1             | 156.7  |
| Specialty insurance                       | 56.7           | 61.8   | 114.8             | 121.9  |
| Total insurance segments                  | 263.5          | 258.4  | 524.8             | 513.3  |
| Investment operations segment             |                |        |                   |        |
| Net investment income                     | 19.7           | 20.5   | 36.6              | 38.0   |
| Net realized capital gains                | 1.5            | 6.7    | 8.2               | 13.8   |
| Total investment operations segment       | 21.2           | 27.2   | 44.8              | 51.8   |
| All other                                 | 0.6            | 1.1    | 1.0               | 1.9    |
| Total revenues from external sources      | 285.3          | 286.7  | 570.6             | 567.0  |
| Intersegment revenues:                    | (1.3)          | 2.3    | (2.6)             | 4.8    |
| Total revenues                            | 284.0          | 289.0  | 568.0             | 571.8  |
| Reconciling items:                        |                |        |                   |        |
| Eliminate intersegment revenues           | 1.3            | (2.3)  | 2.6               | (4.8)  |
| Total consolidated revenues               | \$ 285.3       | 286.7  | \$ 570.6          | 567.0  |
| Segment loss before federal income tax:   |                |        |                   |        |
| Insurance segments                        |                |        |                   |        |
| Personal insurance SAP underwriting loss  | \$ (6.8)       | (10.7) | \$ (5.5)          | (11.6) |
| Business insurance SAP underwriting loss  | (4.5)          | (16.7) | (9.8)             | (33.4) |
| Specialty insurance SAP underwriting loss | (6.0)          | (0.1)  | (7.7)             | (12.4) |

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| Total insurance segments   | (17.3) | (27.5) | (23.0)  | (57.4) |
|--|--------|--------|---------|--------|
| Investment operations segment  |        |        |         |        |
| Net investment income  | 19.7   | 20.5   | 36.6    | 38.0   |
| Net realized capital gains   | 1.5    | 6.7    | 8.2     | 13.8   |
|  |        |        |         |        |
| Total investment operations segment  | 21.2   | 27.2   | 44.8    | 51.8   |
| All other  | 0.5    | 0.6    | 0.8     | 1.1    |
|  |        |        |         |        |
| Total segment income (loss) before tax expense (benefit)                     | 4.4    | 0.3    | 22.6    | (4.5)  |
| Reconciling items:   |        |        |         |        |
| GAAP expense adjustments   | 7.2    | 0.1    | 11.8    | 5.4    |
| Interest expense on corporate debt   | (3.8)  | (1.7)  | (5.5)   | (3.5)  |
| Corporate expenses   | (1.5)  | (1.4)  | (2.6)   | (2.1)  |
|  |        |        |         |        |
| Total reconciling items  | 1.9    | (3.0)  | 3.7     | (0.2)  |
| U  |        | ( )    |         | ( )    |
| Total consolidated income (loss) before federal income tax expense (benefit) | \$ 6.3 | (2.7)  | \$ 26.3 | (4.7)  |

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

Investable assets attributable to the Company s investment operations segment totaled \$2,278.0 million and \$2,327.4 million at June 30, 2013 and December 31, 2012, respectively.

#### 10. Contingencies and Litigation

In accordance with the Contingencies Topic of the FASB ASC, the Company accrues for a litigation-related liability when it is probable that such a liability has been incurred and the amount can be reasonably estimated. The Company reviews all litigation on an ongoing basis when making accrual and disclosure decisions. For certain legal proceedings, the Company cannot reasonably estimate losses or a range of loss, if any, particularly for proceedings that are in their early stages of development or where the plaintiffs seek indeterminate damages. Various factors, including, but not limited to, the outcome of potentially lengthy discovery and the resolution of important factual questions, may need to be determined before probability can be established or before a loss or range of loss can be reasonably estimated. If the loss contingency in question is not both probable and reasonably estimable, the Company does not establish an accrual and the matter will continue to be monitored for any developments that would make the loss contingency both probable and reasonably estimable. Based on currently available information known to the Company, it believes that its reserves for litigation-related liabilities are reasonable. However, in the event that a legal proceeding results in a substantial judgment against, or settlement by, the Company, there can be no assurance that any resulting liability or financial commitment would not have a material adverse effect on the financial condition, results of operations or cash flows of the consolidated financial statements of State Auto Financial Corporation.

The following describes a pending legal proceeding, other than routine litigation incidental to our business, to which State Auto Financial or any of its subsidiaries is a party or to which any of its or their property is subject:

In April 2013, a putative class action lawsuit (Schumacher vs. State Automobile Mutual Insurance Company, et al.) was filed against State Auto Mutual, State Auto Financial and State Auto P&C in Federal District Court in Ohio. Plaintiffs claim that in connection with the homeowners policies of various State Auto companies, the coverage limits and premiums were improperly increased as a result of an insurance to value ( ITV ) program and Plaintiffs allege that they purchased coverage in excess of that which was necessary to insure them in the event of loss. Plaintiffs claims include breach of good faith and fair dealing, negligent misrepresentation and fraud, violation of the Ohio Deceptive Trade Practices Act, and fraudulent inducement. Plaintiffs are seeking class certification and compensatory and punitive damages to be determined by the court. The Company intends to deny any and all liability to plaintiffs or the alleged class and to vigorously defend this lawsuit.

The Company is involved in other lawsuits arising in the ordinary course of our business operations arising out of or otherwise related to our insurance policies. Additionally, from time to time the Company may be involved in lawsuits arising in the ordinary course of business but not arising out of or otherwise related to its insurance policies. These lawsuits are in various stages of development. The Company generally will contest these matters vigorously but may pursue settlement if appropriate. Based on currently available information, the Company does not believe it is reasonably possible that any such lawsuit or related lawsuits will be material to its results of operations or have a material adverse effect on its consolidated financial or cash flow positions.

Additionally, the Company may be impacted by adverse regulatory actions and adverse court decisions where insurance coverages are expanded beyond the scope originally contemplated in its insurance policies. The Company believes that the effects, if any, of such regulatory actions and published court decisions are not likely to have a material adverse effect on its financial or cash flow position.

#### 11. Subsequent Events

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On July 11, 2013, State Auto P&C received a loan (the FHLB Loan ) from the Federal Home Loan Bank of Cincinnati. The FHLB Loan is a 20-year term loan, callable after three years with no prepayment penalty thereafter, in the principal amount of \$85.0 million. The FHLB Loan provides for interest-only payments during its term, with principal due in full at maturity. The interest rate is fixed over the term of the loan at 5.03%. The FHLB Loan is fully secured by a pledge of specific investment securities of State Auto P&C.

On July 15, 2013, the Company completed the redemption of all of its outstanding \$100.0 million 6.25% Senior Notes due 2013. The total redemption price paid by the Company was \$103.0 million, which included interest through the redemption date and a make whole amount due to the Senior Notes being redeemed prior to their November 15, 2013 maturity date. The redemption price was funded by proceeds from the FHLB Loan and cash on hand.

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#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

On July 26, 2013, State Auto Financial terminated its then-current credit agreement with a syndicate of lenders, as further described below. Concurrently with the termination of this credit agreement, State Auto P&C entered into a new credit facility (the New Credit Facility ) with a syndicate of lenders. The New Credit Facility provides State Auto P&C with a \$100.0 million five-year revolving credit facility maturing in July 2018. During the term of the New Credit Facility, State Auto P&C has the right to increase the total facility to a maximum amount of \$150.0 million, provided that no event of default has occurred and is continuing. The New Credit Facility is available for general corporate purposes and provides for interest-only payments during its term, with principal and interest due in full at maturity. Interest is based on LIBOR or a base rate plus a calculated margin amount. All advances under the New Credit Agreement are to be fully secured by a pledge of specific investment securities of State Auto P&C. The New Credit Facility includes certain covenants, including financial covenants that require State Auto Financial to maintain a minimum net worth and not exceed a certain debt to capitalization ratio.

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#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

#### Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operation

The term State Auto Financial as used below refers only to State Auto Financial Corporation and the terms our Company, we, us, and used below refer to State Auto Financial Corporation and its consolidated subsidiaries. The term second quarter as used below refers to the three months ended June 30 for the time period then ended. For a glossary of terms for State Auto Financial Corporation and its subsidiaries and affiliates and a glossary of selected insurance and accounting terms, see the section entitled Important Defined Terms Used in this Form 10-K included in our Annual Report on Form 10-K for the year ended December 31, 2012 (the 2012 Form 10-K).

The discussion and analysis presented below relates to the material changes in financial condition and results of operations for our consolidated balance sheets as of June 30, 2013 and December 31, 2012, and for the consolidated statements of income for the three and six-month periods ended June 30, 2013 and 2012. This discussion and analysis should be read together with Management s Discussion and Analysis of Financial Condition and Results of Operations included in the 2012 Form 10-K, and in particular the discussions in those sections thereof entitled Overview, Executive Summary and Critical Accounting Policies. Readers are encouraged to review the entire 2012 Form 10-K, as it includes information regarding our Company not discussed in this Form 10-Q. This information will assist in your understanding of the discussion of our current period financial results.

The discussion and analysis presented below includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements generally can be identified by the use of forward-looking terminology such as may, will, expect, intend, estimate, anticipate, project, believe or continue or the ne variations thereon or similar terminology. Forward-looking statements speak only as of the date the statements were made. Although we believe that the expectations reflected in forward-looking statements have a reasonable basis, we can give no assurance that these expectations will prove to be correct. Forward-looking statements are subject to risks and uncertainties that could cause actual events or results to differ materially from those expressed in or implied by the statements. For a discussion of the most significant risks and uncertainties that could cause our actual results to differ materially from those projected, see Risk Factors in Item 1A of the 2012 Form 10-K, updated by Part II, Item 1A of this Form 10-Q. Except to the limited extent required by applicable law, we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

The Company has four reportable segments: personal insurance, business insurance, specialty insurance and investment operations. The reportable insurance segments are business units managed separately because of the differences in the type of customers they serve or products they provide or services they offer. The insurance segments market a broad line of property and casualty insurance products throughout the United States through independent insurance agencies, which include retail agents and wholesale brokers. The personal insurance segment provides primarily personal automobile and homeowners to the personal insurance market. The business insurance segment provides primarily commercial automobile, commercial multi-peril, fire & allied and general liability insurance covering small-to-medium sized commercial exposures in the business insurance market. Effective January 1, 2013, the units within the specialty insurance segment changed from the three units of RED, Rockhill and Workers Compensation to the four units of Excess & Surplus property, Excess & Surplus casualty, Programs and Workers compensation. The specialty insurance segment provides commercial coverages that require specialized product underwriting, claims handling or risk management services through a distribution channel of retail agents and wholesale brokers, which may include program administrators and other specialty sources. The investment operations segment, managed by Stateco, provides investment services. See Personal and Business Insurance and Specialty Insurance in Item 1 of the 2012 Form 10-K for more information about our insurance segments. Financial information about our reportable segments for 2013 is set forth in Note 9 of our condensed consolidated financial statements included in Item 1 of this Form 10-Q.

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#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

#### POOLING ARRANGEMENT

The STFC Pooled Companies and the Mutual Pooled Companies participate in a quota share reinsurance pooling arrangement referred to as the Pooling Arrangement. Under the Pooling Arrangement, State Auto Mutual assumes premiums, losses and expenses from each of the Pooled Companies and in turn cedes to each of the Pooled Companies a specified portion of premiums, losses and expenses based on each of the Pooled Companies respective pooling percentages. State Auto Mutual then retains the balance of the pooled business.

The following table sets forth the participants and their participation percentages in the Pooling Arrangement since January 1, 2012:

| STFC Pooled Companies:                   |       |
|--|-------|
| State Auto P&C                           | 51.0% |
| Milbank                                  | 14.0  |
| SA Ohio                                  | 0.0   |
| Total STFC Pooled Companies              | 65.0  |
| State Auto Mutual Pooled Companies:      |       |
| State Auto Mutual                        | 34.0  |
| SA Wisconsin                             | 0.0   |
| Meridian Security                        | 0.0   |
| Meridian Citizens Mutual                 | 0.5   |
| Patrons Mutual <sup>(1)</sup>            | 0.5   |
| RIC                                      | 0.0   |
| Plaza                                    | 0.0   |
| American Compensation                    | 0.0   |
| Bloomington Compensation                 | 0.0   |
|  |       |
| Total State Auto Mutual Pooled Companies | 35.0  |

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Includes the pooling participation percentage of Litchfield which was merged into Patrons Mutual as of the close of business on March 31, 2013. Litchfield s pooling participation percentage was 0.1% from January 1, 2012 to March 31, 2013.

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

#### RESULTS OF OPERATIONS

Our net income for the three and six months ended June 30, 2013 was \$6.2 million and \$25.9 million, respectively, compared to net losses of \$2.7 million and \$4.7 million, respectively, for the same 2012 periods. The improvement in our 2013 results, when compared to 2012, was primarily due to a decrease in the level of catastrophe losses and an improvement in the level of our non-catastrophe losses during the first half of 2013. Year over year results have been impacted by the termination of business previously written through our former RED unit in our specialty insurance segment.

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#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following table sets forth certain key performance indicators we use to monitor our operations for the three and six months ended June 30, 2013 and 2012:

| (\$ millions, except per share amounts) | Three month |          | Six months  |        |
|---|-------------|----------|-------------|--------|
|   | June        |          | June 3      |        |
| GAAP Basis:                             | 2013        | 2012     | 2013        | 2012   |
| Total revenues                          | \$ 285.3    | 286.7    | \$ 570.6    | 567.0  |
| Net income (loss)                       | \$ 6.2      | (2.7)    | \$ 25.9     | (4.7)  |
| Basic earnings (loss) per share         | \$ 0.15     | (0.07)   | \$ 0.64     | (0.12) |
| Diluted earnings (loss) per share       | \$ 0.15     | (0.07)   | \$ 0.64     | (0.12) |
| Stockholders equity                     | \$ 711.3    | 719.7    |             |        |
| Return on average equity (LTM)          | 5.8%        | 5.3      |             |        |
| Book value per share                    | \$ 17.53    | 17.82    |             |        |
| Debt to capital ratio                   | 14.0        | 13.9     |             |        |
| Cat loss and ALAE ratio                 | 8.1         | 13.2     | 4.9         | 10.5   |
| Non-cat loss and LAE ratio              | 62.5        | 64.9     | 63.5        | 66.1   |
| Loss and LAE ratio                      | 70.6        | 78.1     | 68.4        | 76.6   |
| Expense ratio                           | 33.0        | 32.3     | 33.5        | 33.3   |
| Combined ratio                          | 103.6       | 110.4    | 101.9       | 109.9  |
| Premium written growth                  | 5.8%        | (30.4)   | 3.0%        | (30.3) |
| Investment yield                        | 3.7%        | 3.9      | 3.4%        | 3.5    |
|   |             |          |             |        |
|   | Three month | ns ended | Six months  | ended  |
|   | June 3      |          | June 3      |        |
| SAP Basis:                              | 2013        | 2012     | 2013        | 2012   |
| Cat loss and ALAE points                | 8.1         | 13.2     | 4.9         | 10.5   |
| Non-cat loss and ALAE                   | 56.2        | 57.4     | 57.4        | 58.8   |
| ULAE                                    | 6.6         | 7.5      | 6.4         | 7.4    |
| Loss and LAE ratio                      | 70.9        | 78.1     | 68.7        | 76.7   |
| Expense ratio                           | 33.0        | 31.3     | 34.1        | 33.3   |
| Combined ratio                          | 103.9       | 109.4    | 102.8       | 110.0  |
| Comonica ratio                          | 103.7       | 107.1    | 102.0       | 110.0  |
|   |             |          |             |        |
|   |             |          | Twelve mont |        |
|   |             |          | June 3      |        |
|   |             |          | 2013        | 2012   |
| Net premiums written to surplus         |             |          | 1.6         | 1.9    |

Homeowners Quota Share Arrangement

To reduce risk and volatility in our homeowners book of business, while at the same time providing us with additional catastrophe reinsurance protection, the State Auto Group entered into a quota share reinsurance agreement on December 31, 2011 with a syndicate of unaffiliated reinsurers covering its homeowners book of business (the HO QS Arrangement ). Under the HO QS Arrangement, the State Auto Group ceded to the reinsurers 75% of its homeowners business under policies in force at December 31, 2011 and new and renewal policies thereafter issued during the term of the agreement. The HO QS Arrangement is in effect until December 31, 2014. See Management s Discussion and Analysis of

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Financial Condition and Results of Operations Liquidity and Capital Resources Reinsurance Arrangements in Item 7 of the 2012 Form 10-K for a discussion of the HO QS Arrangement.

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## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following tables set forth, on a GAAP and pro forma basis, certain of our key performance indicators before and after the impact of the HO QS Arrangement cession for the three and six months ended June 30, 2013 and 2012.

Reconciliation Table 1

## Three months ended June 30, 2013

| (\$ millions)                      | GAAP HO QS Arrangement Cession - Overall Results |      |           |       |          |
|------------------------------------|--|------|-----------|-------|----------|
|                                    |  |      |           | Pro   | -Forma   |
|                                    |  |      |           | witho | ut HO QS |
|                                    | As Reported                                      | HO Q | S Cession | C     | ession   |
| Net written premiums               | \$ 285.1   | \$   | 49.4      | \$    | 334.5    |
| Earned premiums                    | 263.5  |      | 43.5      |       | 307.0    |
| Losses and LAE incurred:           |  |      |           |       |          |
| Cat loss and ALAE                  | 21.2   |      | 12.2      |       | 33.4     |
| Non-cat loss and LAE               | 164.9  |      | 22.0      |       | 186.9    |
|                                    |  |      |           |       |          |
| Total Loss and LAE incurred        | 186.1  |      | 34.2      |       | 220.3    |
| Acquisition and operating expenses | 87.0   |      | 12.6      |       | 99.6     |
|                                    |  |      |           |       |          |
| Net underwriting loss              | \$ (9.6)   | \$   | (3.3)     | \$    | (12.9)   |
| <u> </u>                           |  |      |           |       |          |
| Cat loss and ALAE ratio            | 8.1%   |      | 28.0%     |       | 10.9%    |
| Non-cat loss and LAE ratio         | 62.5%  |      | 50.6%     |       | 60.9%    |
|                                    |  |      |           |       |          |
| Total Loss and LAE ratio           | 70.6%  |      | 78.6%     |       | 71.8%    |
| Expense ratio                      | 33.0%  |      | 29.0%     |       | 32.4%    |
| •                                  |  |      |           |       |          |
| Combined ratio                     | 103.6%   |      | 107.6%    |       | 104.2%   |

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

#### Reconciliation Table 2

## Six months ended June 30, 2013

(\$ millions)

GAAP HO QS Arrangement Cession - Overall Results

|                                    |                  |      |            | Pro    | -Forma     |
|------------------------------------|------------------|------|------------|--------|------------|
|                                    |                  |      |            | withou | it HO QS   |
|                                    | As Reported      | HO Q | S Cession  | Ce     | ession     |
| Net written premiums               | \$ 548.8         | \$   | 87.3       | \$     | 636.1      |
| Earned premiums                    | 524.8            |      | 88.9       |        | 613.7      |
| Losses and LAE incurred:           |                  |      |            |        |            |
| Cat loss and ALAE                  | 25.8             |      | 14.2       |        | 40.0       |
| Non-cat loss and LAE               | 333.3            |      | 39.3       |        | 372.6      |
|                                    |                  |      |            |        |            |
| Total Loss and LAE incurred        | 359.1            |      | 53.5       |        | 412.6      |
| Acquisition and operating expenses | 175.8            |      | 25.8       |        | 201.6      |
|                                    |                  |      |            |        |            |
| Net underwriting (loss) gain       | <b>\$</b> (10.1) | \$   | 9.6        | \$     | (0.5)      |
|                                    | , , ,            |      |            |        | , ,        |
| Cat loss and ALAE ratio            | 4.9%             |      | 16.0%      |        | 6.5%       |
| Non-cat loss and LAE ratio         | 63.5%            |      | 44.2%      |        | 60.7%      |
|                                    |                  |      |            |        |            |
| Total Loss and LAE ratio           | 68.4%            |      | 60.2%      |        | 67.2%      |
| Expense ratio                      | 33.5%            |      | 29.0%      |        | 32.8%      |
| •                                  |                  |      |            |        |            |
| Combined ratio                     | 101.9%           |      | 89.2%      |        | 100.0%     |
|                                    | 2020 /0          |      | 5 <u> </u> |        | = = 500 70 |

Reconciliation Table 3

Three months ended June 30, 2012

 $(\$ \ millions)$ 

GAAP HO QS Arrangement Cession - Overall Results

|                          |             |                      | Pro-Forma     |   |
|--------------------------|-------------|----------------------|---------------|---|
|                          |             |                      | without HO QS | S |
|                          | As Reported | <b>HO QS Cession</b> | Cession       |   |
| Net written premiums     | \$ 269.4    | \$ 47.7              | \$ 317.1      |   |
| Earned premiums          | 258.4       | 41.8                 | 300.2         |   |
| Losses and LAE incurred: |             |                      |               |   |
| Cat loss and ALAE        | 34.0        | 30.1                 | 64.1          |   |

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| Non-cat loss and LAE               | 167.7     | 24.0         | 191.7        |
|------------------------------------|-----------|--------------|--------------|
|                                    |           |              |              |
| Total Loss and LAE incurred        | 201.7     | 54.1         | 255.8        |
| Acquisition and operating expenses | 83.6      | 12.1         | 95.7         |
|                                    |           |              |              |
| Net underwriting loss              | \$ (26.9) | \$<br>(24.4) | \$<br>(51.3) |
|                                    |           |              |              |
| Cat loss and ALAE ratio            | 13.2%     | 72.0%        | 21.4%        |
| Non-cat loss and LAE ratio         | 64.9%     | 57.4%        | 63.9%        |
|                                    |           |              |              |
| Total Loss and LAE ratio           | 78.1%     | 129.4%       | 85.3%        |
| Expense ratio                      | 32.3%     | 29.0%        | 31.9%        |
| -                                  |           |              |              |
| Combined ratio                     | 110.4%    | 158.4%       | 117.2%       |
|                                    |           |              |              |

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

### Reconciliation Table 4

Six months ended June 30, 2012

| 100 |      | 1.     |
|-----|------|--------|
| 1.8 | mill | lions) |

## GAAP HO QS Arrangement Cession - Overall Results

|                                    |             |               |        | Pro    | -Forma   |
|------------------------------------|-------------|---------------|--------|--------|----------|
|                                    |             |               |        | withou | ut HO QS |
|                                    | As Reported | HO QS Cession |        | Ce     | ession   |
| Net written premiums               | \$ 532.7    | \$            | 83.9   | \$     | 616.6    |
| Earned premiums                    | 513.3       |               | 83.5   |        | 596.8    |
| Losses and LAE incurred:           |             |               |        |        |          |
| Cat loss and ALAE                  | 54.0        |               | 47.5   |        | 101.5    |
| Non-cat loss and LAE               | 339.0       |               | 43.4   |        | 382.4    |
|                                    |             |               |        |        |          |
| Total Loss and LAE incurred        | 393.0       |               | 90.9   |        | 483.9    |
| Acquisition and operating expenses | 171.2       | 24.2          |        |        | 195.4    |
|                                    |             |               |        |        |          |
| Net underwriting loss              | \$ (50.9)   | \$            | (31.6) | \$     | (82.5)   |
| O .                                |             |               | , ,    |        | , ,      |
| Cat loss and ALAE ratio            | 10.5%       |               | 56.9%  |        | 17.0%    |
| Non-cat loss and LAE ratio         | 66.1%       |               | 52.0%  |        | 64.1%    |
|                                    |             |               |        |        |          |
| Total Loss and LAE ratio           | 76.6%       |               | 108.9% |        | 81.1%    |
| Expense ratio                      | 33.3%       |               | 29.0%  |        | 32.7%    |
| -                                  |             |               |        |        |          |
| Combined ratio                     | 109.9%      |               | 137.9% |        | 113.8%   |
|                                    |             |               |        |        |          |

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following tables set forth, on a SAP and pro forma basis, certain of our key performance indicators before and after the impact of the HO QS Arrangement cession for the three and six months ended June 30, 2013 and 2012.

#### Reconciliation Table 5

## Three months ended June 30, 2013

| (\$ millions)                | SAP HO QS Arrangement Cession - Overall Results |       |         |        |          |  |  |  |
|------------------------------|---|-------|---------|--------|----------|--|--|--|
|                              |   |       | Pro     | -Forma |          |  |  |  |
|                              |   |       |         | witho  | ut HO QS |  |  |  |
|                              | As Reported                                     | HO QS | Cession |        | ession   |  |  |  |
| Net written premiums         | \$ 285.1  | \$    | 49.4    | \$     | 334.5    |  |  |  |
| Earned premiums              | 263.5   |       | 43.5    |        | 307.0    |  |  |  |
| Losses and LAE incurred:     |   |       |         |        |          |  |  |  |
| Cat loss and ALAE            | 21.2  |       | 12.2    |        | 33.4     |  |  |  |
| Non-cat loss and ALAE        | 148.3   |       | 22.0    |        | 170.3    |  |  |  |
|                              |   |       |         |        |          |  |  |  |
| Total Loss and ALAE          | 169.5   |       | 34.2    |        | 203.7    |  |  |  |
| ULAE                         | 17.4  |       |         |        | 17.4     |  |  |  |
|                              |   |       |         |        |          |  |  |  |
| Total Loss and ALAE incurred | 186.9   |       | 34.2    |        | 221.1    |  |  |  |
| Underwriting expenses        | 93.9  |       | 14.3    |        | 108.2    |  |  |  |
|                              |   |       |         |        |          |  |  |  |
| Net underwriting loss        | <b>\$</b> (17.3)                                | \$    | (5.0)   | \$     | (22.3)   |  |  |  |
|                              |   |       |         |        |          |  |  |  |
| Cat loss and ALAE ratio      | 8.1%  |       | 28.0%   |        | 10.9%    |  |  |  |
| Non-cat loss and ALAE ratio  | 56.2%   |       | 50.6%   |        | 55.5%    |  |  |  |
|                              |   |       |         |        |          |  |  |  |
| Total loss and ALAE ratio    | 64.3%   |       | 78.6%   |        | 66.4%    |  |  |  |
| ULAE ratio                   | 6.6%  |       |         |        | 5.7%     |  |  |  |
|                              |   |       |         |        |          |  |  |  |
| Total loss and LAE ratio     | 70.9%   |       | 78.6%   |        | 72.1%    |  |  |  |
| Expense ratio                | 33.0%   |       | 29.0%   |        | 32.4%    |  |  |  |
| -                            |   |       |         |        |          |  |  |  |
| Combined ratio               | 103.9%  |       | 107.6%  |        | 104.5%   |  |  |  |
|                              |   |       |         |        |          |  |  |  |

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

#### Reconciliation Table 6

## Six months ended June 30, 2013

| (\$ millions) |  |  |
|---------------|--|--|
| (5 millions)  |  |  |

SAP HO QS Arrangement Cession - Overall Results Pro-Forma without HO OS **HO QS Cession** As Reported Cession Net written premiums \$ 548.8 87.3 636.1 524.8 88.9 Earned premiums 613.7 Losses and LAE incurred: 14.2 40.0 Cat loss and ALAE 25.8 39.3 Non-cat loss and ALAE 301.3 340.6 Total Loss and ALAE 327.1 53.5 380.6 ULAE 33.6 33.6 Total Loss and ALAE incurred 360.7 53.5 414.2 Underwriting expenses 187.1 25.3 212.4 Net underwriting (loss) gain \$ (23.0) \$ 10.1 \$ (12.9)Cat loss and ALAE ratio 4.9% 16.0% 6.5% Non-cat loss and ALAE ratio 57.4% 44.2%55.5% Total loss and ALAE ratio 62.3% 60.2%62.0% **ULAE** ratio 6.4% 5.5% Total loss and LAE ratio 67.5% 68.7% 60.2% Expense ratio 34.1% 29.0% 33.4% Combined ratio 102.8% 89.2% 100.9%

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

### Reconciliation Table 7

Three months ended June 30, 2012

| (\$ | millions) |
|-----|-----------|
|-----|-----------|

SAP HO QS Arrangement Cession - Overall Results

|                              |             |                      | Pro   | -Forma   |
|------------------------------|-------------|----------------------|-------|----------|
|                              |             |                      | witho | ut HO QS |
|                              | As Reported | <b>HO QS Cession</b> | Co    | ession   |
| Net written premiums         | \$ 269.4    | \$ 47.7              | \$    | 317.1    |
| Earned premiums              | 258.4       | 41.8                 |       | 300.2    |
| Losses and LAE incurred:     |             |                      |       |          |
| Cat loss and ALAE            | 34.0        | 30.1                 |       | 64.1     |
| Non-cat loss and ALAE        | 148.5       | 24.0                 |       | 172.5    |
|                              |             |                      |       |          |
| Total Loss and ALAE          | 182.5       | 54.1                 |       | 236.6    |
| ULAE                         | 19.2        |                      |       | 19.2     |
|                              |             |                      |       |          |
| Total Loss and ALAE incurred | 201.7       | 54.1                 |       | 255.8    |
| Underwriting expenses        | 84.2        | 13.8                 |       | 98.0     |
| •                            |             |                      |       |          |
| Net underwriting loss        | \$ (27.5)   | \$ (26.1)            | \$    | (53.6)   |
|                              | . ( ,       |                      |       | ()       |
| Cat loss and ALAE ratio      | 13.2%       | 72.0%                |       | 21.4%    |
| Non-cat loss and ALAE ratio  | 57.4%       | 57.4%                |       | 57.5%    |
|                              |             |                      |       |          |
| Total loss and ALAE ratio    | 70.6%       | 129.4%               |       | 78.9%    |
| ULAE ratio                   | 7.5%        |                      |       | 6.4%     |
|                              |             |                      |       |          |
| Total loss and LAE ratio     | 78.1%       | 129.4%               |       | 85.3%    |
| Expense ratio                | 31.3%       | 29.0%                |       | 30.9%    |
| -                            |             |                      |       |          |
| Combined ratio               | 109.4%      | 158.4%               |       | 116.2%   |

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

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#### Reconciliation Table 8

Six months ended June 30, 2012

(\$ millions)

SAP HO QS Arrangement Cession - Overall Results

|                              |             |               | Pro   | o-Forma   |
|------------------------------|-------------|---------------|-------|-----------|
|                              |             |               | witho | out HO QS |
|                              | As Reported | HO QS Cession | C     | ession    |
| Net written premiums         | \$ 532.7    | \$ 83.9       | \$    | 616.6     |
| Earned premiums              | 513.3       | 83.5          |       | 596.8     |
| Losses and LAE incurred:     |             |               |       |           |
| Cat loss and ALAE            | 54.0        | 47.5          |       | 101.5     |
| Non-cat loss and ALAE        | 301.3       | 43.4          |       | 344.7     |
|                              |             |               |       |           |
| Total Loss and ALAE          | 355.3       | 90.9          |       | 446.2     |
| ULAE                         | 38.2        |               |       | 38.2      |
|                              |             |               |       |           |
| Total Loss and ALAE incurred | 393.5       | 90.9          |       | 484.4     |
| Underwriting expenses        | 177.2       | 24.3          |       | 201.5     |
|                              |             |               |       |           |
| Net underwriting loss        | \$ (57.4)   | \$ (31.7)     | \$    | (89.1)    |
|                              | . ( /       | (             |       | (,        |
| Cat loss and ALAE ratio      | 10.5%       | 56.9%         |       | 17.0%     |
| Non-cat loss and ALAE ratio  | 58.8%       | 52.0%         |       | 57.8%     |
|                              |             |               |       |           |
| Total loss and ALAE ratio    | 69.3%       | 108.9%        |       | 74.8%     |
| ULAE ratio                   | 7.4%        |               |       | 6.4%      |
|                              |             |               |       |           |
| Total loss and LAE ratio     | 76.7%       | 108.9%        |       | 81.2%     |
| Expense ratio                | 33.3%       | 29.0%         |       | 32.7%     |
| r                            |             | _,,,,         |       | /-        |
| Combined ratio               | 110.0%      | 137.9%        |       | 113.9%    |
| Comonica i wito              | 110.070     | 137.770       |       | 113.770   |

See additional pro forma reconciliation tables for the HO QS Arrangement cession on our personal insurance segment s SAP underwriting results and our homeowners line of business at Reconciliation Tables 9-16.

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

#### **Use of Non-GAAP Financial Measures**

In the following discussion of the results of our insurance segments, we sometimes refer to GAAP financial measures in the context of as reported and to non-GAAP financial measures in the context of pro forma. These pro forma, or non-GAAP financial measures, may (i) exclude the impact of the HO QS Arrangement cession for the three and six months ended June 30, 2013 and (ii) exclude the impact of program business written through our former RED unit, which is in run-off. We believe the use of these non-GAAP financial measures will enable investors to (a) better understand the impact of the reinsurance arrangement cession on our reported results for the three and six months ended June 30, 2013, and (b) perform a meaningful comparison of our results of operations for the three and six months ended June 30, 2013 and 2012. We have also included Reconciliation Tables 1 24 and Tables 1 9 for readers to better understand the use and calculation of these non-GAAP financial measures.

### **Insurance Segments**

The insurance segments market a broad line of property and casualty insurance products throughout the United States through independent insurance agencies, which include retail agents and wholesale brokers. The personal insurance segment provides primarily personal automobile and homeowners coverages to the personal insurance market. The business insurance segment provides primarily commercial automobile, commercial multi-peril, fire & allied and general liability insurance covering small-to-medium sized commercial exposures in the business insurance market. Effective January 1, 2013, the units within the specialty insurance segment changed from the three units of RED, Rockhill and Workers Compensation to the four units of Excess & Surplus property, Excess & Surplus casualty, Programs and Workers compensation. The specialty insurance segment provides commercial coverages requiring specialized product underwriting, claims handling or risk management services through a distribution channel of retail agents and wholesale brokers, which may include program administrators and other specialty sources.

We measure top-line growth for our insurance segments based on net written premiums, which represent the premiums on the policies we have issued for a period, net of reinsurance. Net written premiums provide us with an indication of how well we are doing in terms of revenue growth before it is actually earned. Our policies provide a fixed amount of coverage for a stated period of time, often referred to as the policy term. As such, our net written premiums are recognized as earned ratably over the policy term. The unearned portion of net written premiums, called unearned premiums, is reflected on our balance sheet as a liability and represents our obligation to provide coverage for the unexpired term of the policies.

Insurance industry regulators require our insurance subsidiaries to report their financial condition and results of operations using SAP. We use SAP financial results, along with industry standard financial measures determined on a SAP basis and certain measures determined on a GAAP basis, to internally monitor the performance of our insurance segments and reward our employees.

One of the more significant differences between GAAP and SAP is that SAP requires all underwriting expenses to be expensed immediately and not deferred over the same period that the premium is earned. In converting SAP underwriting results to GAAP underwriting results, acquisition costs are deferred and amortized over the periods the related written premiums are earned. For a discussion of deferred acquisition costs, see Critical Accounting Policies Deferred Acquisition Costs section included in Item 7 of our 2012 Form 10-K.

The accounting for pension benefits also contributes to the difference between our GAAP loss and expense ratios and our SAP loss and expense ratios. At January 1, 2013, we adopted new SAP pension guidance, which required the recognition of service costs for non-vested participants. In accordance with GAAP, service costs related to non-vested participants were recognized over the vesting period. See Critical Accounting Policies Pension and Postretirement Benefit Obligations section included in Item 7 of our 2012 Form 10-K.

All references to financial measures or components thereof in this discussion are calculated on a GAAP basis, unless otherwise noted.

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following tables set forth our insurance segments SAP underwriting loss and SAP combined ratio for the three and six months ended June 30, 2013 and 2012:

| (\$ millions)                          | Three months ended June 30, 2013 |       |             |       |                    |         |        |       |
|--|----------------------------------|-------|-------------|-------|--------------------|---------|--------|-------|
|  |                                  | %     |             | %     | ,                  | %       |        | %     |
|  | Personal                         | Ratio | Business    | Ratio | Specialty          | Ratio   | Total  | Ratio |
| Net written premiums                   | \$ 121.7                         |       | 100.1       |       | 63.3               |         | 285.1  |       |
| E                                      | 117.2                            |       | 89.6        |       | 56.7               |         | 263.5  |       |
| Earned premiums                        | 8.6                              | 7.4   | 9.5         | 10.5  | 3.1                | <i></i> | 21.2   | 8.1   |
| Cat loss and ALAE                      |                                  |       |             | 10.5  |                    | 5.5     |        |       |
| Non-cat loss and ALAE                  | 71.6                             | 61.1  | 41.2<br>4.7 | 46.1  | 35.5               | 62.3    | 148.3  | 56.2  |
| ULAE                                   | 11.1                             | 9.4   |             | 5.3   | 1.6                | 2.8     | 17.4   | 6.6   |
| Underwriting expenses                  | 32.7                             | 26.9  | 38.7        | 38.6  | 22.5               | 35.5    | 93.9   | 33.0  |
| SAP underwriting loss and SAP combined |                                  |       |             |       |                    |         |        |       |
| ratio                                  | \$ (6.8)                         | 104.8 | (4.5)       | 100.5 | (6.0)              | 106.1   | (17.3) | 103.9 |
| (\$ millions)                          |                                  |       | 5           |       | nths ended 0, 2012 |         |        |       |
|  |                                  | %     |             | %     |                    | %       |        | %     |
|  | Personal                         | Ratio | Business    | Ratio | Specialty          | Ratio   | Total  | Ratio |
| Net written premiums                   | \$ 121.2                         |       | 90.6        |       | 57.6               |         | 269.4  |       |
| Earned premiums                        | 117.2                            |       | 79.4        |       | 61.8               |         | 258.4  |       |
| Cat loss and ALAE                      | 17.1                             | 14.6  | 16.6        | 20.9  | 0.3                | 0.5     | 34.0   | 13.2  |
| Non-cat loss and ALAE                  | 68.2                             | 58.2  | 39.3        | 49.5  | 41.0               | 66.5    | 148.5  | 57.4  |
| ULAE                                   | 12.0                             | 10.3  | 5.1         | 6.5   | 2.1                | 3.4     | 19.2   | 7.5   |
| Underwriting expenses                  | 30.6                             | 25.3  | 35.1        | 38.7  | 18.5               | 32.1    | 84.2   | 31.3  |
| SAP underwriting loss and SAP combined |                                  |       |             |       |                    |         |        |       |
| ratio                                  | \$ (10.7)                        | 108.4 | (16.7)      | 115.6 | (0.1)              | 102.5   | (27.5) | 109.4 |

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

| (\$ millions)                          | Six months ended<br>June 30, 2013 |       |          |       |                   |       |        |       |
|--|-----------------------------------|-------|----------|-------|-------------------|-------|--------|-------|
|  |                                   | %     |          | %     |                   | %     |        | %     |
|  | Personal                          | Ratio | Business | Ratio | Specialty         | Ratio | Total  | Ratio |
| Written premiums                       | \$ 236.2                          |       | 192.0    |       | 120.6             |       | 548.8  |       |
| Earned premiums                        | 231.9                             |       | 178.1    |       | 114.8             |       | 524.8  |       |
| Cat loss and ALAE                      | 9.2                               | 4.0   | 13.7     | 7.7   | 2.9               | 2.6   | 25.8   | 4.9   |
| Non-cat loss and ALAE                  | 140.3                             | 60.5  | 87.4     | 49.0  | 73.6              | 64.0  | 301.3  | 57.4  |
| ULAE                                   | 21.3                              | 9.2   | 9.9      | 5.6   | 2.4               | 2.1   | 33.6   | 6.4   |
| Underwriting expenses                  | 66.6                              | 28.2  | 76.9     | 40.0  | 43.6              | 36.2  | 187.1  | 34.1  |
|  |                                   |       |          |       |                   |       |        |       |
| SAP underwriting loss and SAP combined |                                   |       |          |       |                   |       |        |       |
| ratio                                  | <b>\$</b> (5.5)                   | 101.9 | (9.8)    | 102.3 | (7.7)             | 104.9 | (23.0) | 102.8 |
| (\$ millions)                          |                                   |       |          |       | ths ended 0, 2012 |       |        |       |
|  |                                   | %     |          | %     |                   | %     |        | %     |
|  | Personal                          | Ratio | Business | Ratio | Specialty         | Ratio | Total  | Ratio |
| Written premiums                       | \$ 234.2                          |       | 170.6    |       | 127.9             |       | 532.7  |       |
| Earned premiums                        | 234.7                             |       | 156.7    |       | 121.9             |       | 513.3  |       |
| Cat loss and ALAE                      | 22.9                              | 9.8   | 30.8     | 19.6  | 0.3               | 0.3   | 54.0   | 10.5  |
| Non-cat loss and ALAE                  | 137.6                             | 58.6  | 77.2     | 49.3  | 86.5              | 70.9  | 301.3  | 58.8  |
| ULAE                                   | 23.3                              | 9.9   | 10.9     | 7.0   | 4.0               | 3.2   | 38.2   | 7.4   |
| Underwriting expenses                  | 62.5                              | 26.7  | 71.2     | 41.7  | 43.5              | 34.0  | 177.2  | 33.3  |
| SAP underwriting loss and SAP combined |                                   |       |          |       |                   |       |        |       |
| ratio                                  | \$ (11.6)                         | 105.0 | (33.4)   | 117.6 | (12.4)            | 108.4 | (57.4) | 110.0 |

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

### Personal Insurance Segment

The following table sets forth the net written premiums by major product line of business for our personal insurance segment for the three and six months ended June 30, 2013 and 2012:

Table 1

| (\$ millions)               | Three months ended |                               | nded   | Six months ended |         |        |  |  |
|-----------------------------|--------------------|-------------------------------|--------|------------------|---------|--------|--|--|
|                             |                    | June 30                       |        |                  | June 30 |        |  |  |
|                             |                    | Net Written Premiu            |        |                  |         | ms     |  |  |
|                             |                    | %                             |        |                  |         |        |  |  |
|                             | 2013               | 2012                          | Change | 2013             | 2012    | Change |  |  |
| Personal insurance segment: |                    |                               |        |                  |         |        |  |  |
| Personal auto               | \$ 97.4            | 97.5                          | (0.1)  | \$ 191.3         | 191.5   | (0.1)  |  |  |
| Homeowners                  | 16.4               | 15.8                          | 3.8    | 29.4             | 27.6    | 6.5    |  |  |
| Other personal              | 7.9                | <b>7.9</b> 7.9 <b>15.5</b> 15 |        |                  | 15.1    | 2.6    |  |  |
|                             |                    |                               |        |                  |         |        |  |  |
| Total personal              | \$ 121.7           | 121.2                         | 0.4    | \$ 236.2         | 234.2   | 0.9    |  |  |

The following table sets forth the SAP loss and ALAE ratios by major product line of business for our personal insurance segment with the catastrophe and non-catastrophe impact shown separately for the three and six months ended June 30, 2013 and 2012:

Table 2

|                               | (\$ millions) |          |         |           |          | %<br>Non-Cat |            |  |
|-------------------------------|---------------|----------|---------|-----------|----------|--------------|------------|--|
|                               |               |          | Non-Cat | Statutory |          | Loss &       | Total Loss |  |
| Three months ended June 30    | Earned        | Cat Loss | Loss &  | Loss &    | Cat loss | ALAE         | and LAE    |  |
| Statutory Loss and LAE Ratios | Premium       | & ALAE   | ALAE    | LAE       | Ratio    | Ratio        | Ratio      |  |
| 2013                          |               |          |         |           |          |              |            |  |
| Personal insurance segment:   |               |          |         |           |          |              |            |  |
| Personal auto                 | \$ 95.3       | 3.2      | 61.5    | 64.7      | 3.4      | 64.5         | 67.9       |  |
| Homeowners                    | 14.5          | 3.9      | 6.3     | 10.2      | 27.2     | 43.6         | 70.8       |  |
| Other personal                | 7.4           | 1.5      | 3.8     | 5.3       | 20.0     | 52.0         | 72.0       |  |
| Total personal                | 117.2         | 8.6      | 71.6    | 80.2      | 7.4      | 61.1         | 68.5       |  |
| ULAE                          |               |          |         | 11.1      |          |              | 9.4        |  |

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| Total Loss and LAE          | \$ 117.2 | 8.6  | 71.6 | 91.3 | 7.4  | 61.1 | 77.9  |
|-----------------------------|----------|------|------|------|------|------|-------|
|                             |          |      |      |      |      |      |       |
| 2012                        |          |      |      |      |      |      |       |
| Personal insurance segment: |          |      |      |      |      |      |       |
| Personal auto               | \$ 95.8  | 7.4  | 57.8 | 65.2 | 7.7  | 60.3 | 68.0  |
| Homeowners                  | 14.5     | 7.6  | 7.2  | 14.8 | 53.0 | 50.0 | 103.0 |
| Other personal              | 6.9      | 2.1  | 3.2  | 5.3  | 29.9 | 46.3 | 76.2  |
| Total personal              | 117.2    | 17.1 | 68.2 | 85.3 | 14.6 | 58.2 | 72.8  |
| ULAE                        |          |      |      | 12.0 |      |      | 10.3  |
| Total Loss and LAE          | \$ 117.2 | 17.1 | 68.2 | 97.3 | 14.6 | 58.2 | 83.1  |

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Table 3

|                               |          | (\$ mi   | llions) |           | %        |         |            |  |  |
|-------------------------------|----------|----------|---------|-----------|----------|---------|------------|--|--|
|                               |          |          |         |           |          | Non-Cat |            |  |  |
|                               |          |          |         |           |          |         | Total Loss |  |  |
|                               |          |          | Non-Cat | Statutory |          | Loss &  |            |  |  |
|                               |          |          |         |           |          |         | and        |  |  |
| Six months ended June 30      | Earned   | Cat Loss | Loss &  | Loss &    | Cat loss | ALAE    | LAE        |  |  |
|                               |          |          |         |           |          |         |            |  |  |
| Statutory Loss and LAE Ratios | Premium  | & ALAE   | ALAE    | LAE       | Ratio    | Ratio   | Ratio      |  |  |
| 2013                          |          |          |         |           |          |         |            |  |  |
| Personal insurance segment:   |          |          |         |           |          |         |            |  |  |
| Personal auto                 | \$ 190.2 | 3.6      | 122.6   | 126.2     | 1.9      | 64.4    | 66.3       |  |  |
| Homeowners                    | 27.0     | 4.4      | 12.1    | 16.5      | 16.3     | 45.1    | 61.4       |  |  |
| Other personal                | 14.7     | 1.2      | 5.6     | 6.8       | 8.2      | 38.0    | 46.2       |  |  |
| Total personal                | 231.9    | 9.2      | 140.3   | 149.5     | 4.0      | 60.5    | 64.5       |  |  |
| ULAE                          |          |          |         | 21.3      |          |         | 9.2        |  |  |
| Total Loss and LAE            | \$ 231.9 | 9.2      | 140.3   | 170.8     | 4.0      | 60.5    | 73.7       |  |  |
|                               |          |          |         |           |          |         |            |  |  |
| 2012                          |          |          |         |           |          |         |            |  |  |
| Personal insurance segment:   |          |          |         |           |          |         |            |  |  |
| Personal auto                 | \$ 191.8 | 10.2     | 117.3   | 127.5     | 5.3      | 61.2    | 66.5       |  |  |
| Homeowners                    | 29.1     | 7.7      | 14.9    | 22.6      | 26.5     | 51.4    | 77.9       |  |  |
| Other personal                | 13.8     | 5.0      | 5.4     | 10.4      | 35.8     | 39.1    | 74.9       |  |  |
| Total personal                | 234.7    | 22.9     | 137.6   | 160.5     | 9.8      | 58.6    | 68.4       |  |  |
| ULAE                          |          |          |         | 23.3      |          |         | 9.9        |  |  |
| Total Loss and LAE            | \$ 234.7 | 22.9     | 137.6   | 183.8     | 9.8      | 58.6    | 78.3       |  |  |

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following tables set forth, on a SAP and pro forma basis, certain of our key performance indicators for our personal insurance segment before and after the impact of the HO QS Arrangement cession for the three and six months ended June 30, 2013 and 2012:

Reconciliation Table 9

## Three months ended June 30, 2013

| (\$ millions)               | SAP HO QS Arrangement Cession - Personal Insuran |               |      |        |  |
|-----------------------------|--|---------------|------|--------|--|
|                             |  |               | Pro  | -Forma |  |
|                             |  |               | with | out HO |  |
|                             |  |               |      | QS     |  |
|                             | As Reported                                      | HO QS Cession | Ce   | ession |  |
| Net written premiums        | \$ 121.7   | \$ 49.4       | \$   | 171.1  |  |
| Earned premiums             | 117.2  | 43.5          |      | 160.7  |  |
| Losses and LAE Incurred:    |  |               |      |        |  |
| Cat loss and ALAE           | 8.6  | 12.2          |      | 20.8   |  |
| Non-cat loss and ALAE       | 71.6   | 22.0          |      | 93.6   |  |
|                             |  |               |      |        |  |
| Total Loss and ALAE         | 80.2   | 34.2          |      | 114.4  |  |
| ULAE                        | 11.1   |               |      | 11.1   |  |
|                             |  |               |      |        |  |
| Total Loss and LAE incurred | 91.3   | 34.2          |      | 125.5  |  |
| Underwriting expenses       | 32.7   | 14.3          |      | 47.0   |  |
|                             |  |               |      |        |  |
| Net underwriting loss       | \$ (6.8)   | \$ (5.0)      | \$   | (11.8) |  |
|                             | + (535)  | + (===)       | ,    | (====) |  |
| Cat loss and ALAE ratio     | 7.4%   | 28.0%         |      | 12.9%  |  |
| Non-cat loss and ALAE ratio | 61.1%  | 50.6%         |      | 58.2%  |  |
|                             |  |               |      |        |  |
| Total Loss and ALAE ratio   | 68.5%  | 78.6%         |      | 71.1%  |  |
| ULAE ratio                  | 9.4%   | 3 3 3 7 3     |      | 6.9%   |  |
|                             |  |               |      |        |  |
| Total Loss and LAE ratio    | 77.9%  | 78.6%         |      | 78.0%  |  |
| Expense ratio               | 26.9%  | 29.0%         |      | 27.5%  |  |
| •                           |  |               |      |        |  |
| Combined ratio              | 104.8%   | 107.6%        |      | 105.5% |  |
|                             |  |               |      |        |  |

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

### Reconciliation Table 10

## Six months ended June 30, 2013

| (\$ millions)                | SAP HO QS   | Arrangemer | nt Cession - P | ersonal Ins | urance   |
|------------------------------|-------------|------------|----------------|-------------|----------|
|                              |             |            |                | Pro         | -Forma   |
|                              |             |            |                | witho       | ut HO QS |
|                              | As Reported | HO QS      | Cession        | C           | ession   |
| Net written premiums         | \$ 236.2    | \$         | 87.3           | \$          | 323.5    |
| Earned premiums              | 231.9       |            | 88.9           |             | 320.8    |
| Losses and LAE Incurred:     |             |            |                |             |          |
| Cat loss and ALAE            | 9.2         |            | 14.2           |             | 23.4     |
| Non-cat loss and ALAE        | 140.3       |            | 39.3           |             | 179.6    |
|                              |             |            |                |             |          |
| Total Loss and ALAE          | 149.5       |            | 53.5           |             | 203.0    |
| ULAE                         | 21.3        |            |                |             | 21.3     |
| Total Loss and LAE incurred  | 170.8       |            | 53.5           |             | 224.3    |
| Underwriting expenses        | 66.6        |            | 25.3           |             | 91.9     |
|                              |             |            |                |             |          |
| Net underwriting (loss) gain | \$ (5.5)    | \$         | 10.1           | \$          | 4.6      |
| Cat loss and ALAE ratio      | 4.0%        |            | 16.0%          |             | 7.3%     |
| Non-cat loss and ALAE ratio  | 60.5%       |            | 44.2%          |             | 56.0%    |
| Total Loss and ALAE ratio    | 64.5%       |            | 60.2%          |             | 63.3%    |
| ULAE ratio                   | 9.2%        |            |                |             | 6.6%     |
| Total Loss and LAE ratio     | 73.7%       |            | 60.2%          |             | 69.9%    |
| Expense ratio                | 28.2%       |            | 29.0%          |             | 28.4%    |
| Combined ratio               | 101.9%      |            | 89.2%          |             | 98.3%    |

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

### Reconciliation Table 11

Three months ended June 30, 2012

| 100 |      | 1.     |
|-----|------|--------|
| 1.8 | mill | lions) |

SAP HO QS Arrangement Cession - Personal Insurance

|                             |             |      |               | Pro   | -Forma   |
|-----------------------------|-------------|------|---------------|-------|----------|
|                             |             |      |               | witho | ut HO QS |
|                             | As Reported | HO Q | HO QS Cession |       | ession   |
| Net written premiums        | \$ 121.2    | \$   | 47.7          | \$    | 168.9    |
| Earned premiums             | 117.2       |      | 41.8          |       | 159.0    |
| Losses and LAE Incurred:    |             |      |               |       |          |
| Cat loss and ALAE           | 17.1        |      | 30.1          |       | 47.2     |
| Non-cat loss and ALAE       | 68.2        |      | 24.0          |       | 92.2     |
|                             |             |      |               |       |          |
| Total Loss and ALAE         | 85.3        |      | 54.1          |       | 139.4    |
| ULAE                        | 12.0        |      |               |       | 12.0     |
|                             |             |      |               |       |          |
| Total Loss and LAE incurred | 97.3        |      | 54.1          |       | 151.4    |
| Underwriting expenses       | 30.6        |      | 13.8          |       | 44.4     |
|                             |             |      |               |       |          |
| Net underwriting loss       | \$ (10.7)   | \$   | (26.1)        | \$    | (36.8)   |
| The under writing tools     | Ψ (10.7)    | Ψ    | (20.1)        | Ψ     | (50.0)   |
| Cat loss and ALAE ratio     | 14.6%       |      | 72.0%         |       | 29.7%    |
| Non-cat loss and ALAE ratio | 58.2%       |      | 57.4%         |       | 58.0%    |
|                             |             |      |               |       |          |
| Total Loss and ALAE ratio   | 72.8%       |      | 129.4%        |       | 87.7%    |
| ULAE ratio                  | 10.3%       |      |               |       | 7.5%     |
|                             |             |      |               |       |          |
| Total Loss and LAE ratio    | 83.1%       |      | 129.4%        |       | 95.2%    |
| Expense ratio               | 25.3%       |      | 29.0%         |       | 26.3%    |
| •                           |             |      |               |       |          |
| Combined ratio              | 108.4%      |      | 158.4%        |       | 121.5%   |

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Reconciliation Table 12

Six months ended June 30, 2012

| 18 | millions) | ۱ |
|----|-----------|---|
| 10 | munons    |   |

SAP HO QS Arrangement Cession - Personal Insurance
Pro-Forma

|                             |             |                           | Pro   | )-Forma   |
|-----------------------------|-------------|---------------------------|-------|-----------|
|                             |             |                           | witho | out HO QS |
|                             | As Reported | As Reported HO QS Cession |       | ession    |
| Net written premiums        | \$ 234.2    | \$ 83.9                   | \$    | 318.1     |
| Earned premiums             | 234.7       | 83.5                      |       | 318.2     |
| Losses and LAE Incurred:    |             |                           |       |           |
| Cat loss and ALAE           | 22.9        | 47.5                      |       | 70.4      |
| Non-cat loss and ALAE       | 137.6       | 43.4                      |       | 181.0     |
|                             |             |                           |       |           |
| Total Loss and ALAE         | 160.5       | 90.9                      |       | 251.4     |
| ULAE                        | 23.3        |                           |       | 23.3      |
|                             |             |                           |       |           |
| Total Loss and LAE incurred | 183.8       | 90.9                      |       | 274.7     |
| Underwriting expenses       | 62.5        | 24.3                      |       | 86.8      |
|                             |             |                           |       |           |
| Net underwriting loss       | \$ (11.6)   | \$ (31.7)                 | \$    | (43.3)    |
|                             |             |                           |       |           |
| Cat loss and ALAE ratio     | 9.8%        | 56.9%                     |       | 22.1%     |
| Non-cat loss and ALAE ratio | 58.6%       | 52.0%                     |       | 56.9%     |
|                             |             |                           |       |           |
| Total Loss and ALAE ratio   | 68.4%       | 108.9%                    |       | 79.0%     |
| ULAE ratio                  | 9.9%        |                           |       | 7.3%      |
|                             |             |                           |       |           |
| Total Loss and LAE ratio    | 78.3%       | 108.9%                    |       | 86.3%     |
| Expense ratio               | 26.7%       | 29.0%                     |       | 27.3%     |
|                             |             |                           |       |           |
| Combined ratio              | 105.0%      | 137.9%                    |       | 113.6%    |
|                             |             |                           |       |           |

Personal auto net written premiums for the three and six months ended June 30, 2013 decreased slightly compared to the same 2012 periods (Table 1). This decrease in premiums was primarily due to actions taken in our homeowners book of business (discussed below) which have impacted our companion auto policies, offset by rate increases and new business growth in states less prone to wind damage.

The personal auto SAP non-catastrophe loss ratio for the three and six months ended June 30, 2013 increased 4.2 points and 3.2 points, respectively, compared to the same 2012 periods, primarily due to increases in personal injury protection, physical property damage and other liability loss costs (Tables 2 and 3). The increase in personal injury protection was driven by adverse prior year loss development, primarily in Michigan. We continue to aggressively address our rate needs in the personal auto line of business and have filed rate increases in the mid-single digit range to offset loss cost trends, primarily relating to bodily injury claims.

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Homeowners net written premiums for the three and six months ended June 30, 2013 increased 3.8% and 6.5%, respectively, compared to the same 2012 periods primarily due to rate increases (Table 1). While our policies in force have decreased, we are collecting more premiums with fewer exposures. We continued to address our rate needs in homeowners by filing rate increases in the range of high single to low double digits in the first half of 2013. In addition to rate increases, we continue to utilize the following strategies to improve our homeowners results.

**CustomFit**<sup>SM</sup> **homeowners**: During 2012, we developed a second generation CustomFit homeowners product, which enhances our ability to model and price appropriately for non-weather related losses. This second generation of CustomFit homeowners was deployed in two active states in late 2012, with plans for two additional states in 2013.

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#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

**Evaluating, monitoring and terminating unprofitable agencies:** We are aggressively evaluating and monitoring unprofitable agencies, which includes reviewing existing policies, implementing tighter new business and renewal guidelines, and applying other loss mitigation tools. In 2012, we terminated the personal lines relationship with a significant number of agencies in our most unprofitable homeowners states and will see the run off of these agencies business throughout the majority of 2013.

**Insurance to value:** We continue to focus on insurance to value so that our insureds maintain an amount of coverage sufficient to replace their home and contents in the case of a total loss. Proper insurance to value ensures that our premiums are commensurate with our loss exposure.

Wind and hail deductibles: We have implemented mandatory wind and hail deductibles in all targeted catastrophe prone states. We continue to evaluate the implementation of this loss mitigation tool in other states at annual rate reviews.

The as reported homeowners SAP non-catastrophe loss and ALAE ratio for the three and six months ended June 30, 2013 improved 6.4 points and 6.3 points, respectively, when compared to the same 2012 periods (Tables 2 and 3). The pro forma homeowners SAP non-catastrophe loss and ALAE ratio for the three and six months ended June 30, 2013 improved 6.6 points and 7.5 points, respectively, when compared to the same 2012 periods (Reconciliation Tables 13-16). Our non-catastrophe loss and ALAE ratio improved as a result of prior year rate actions emerging in earned premiums.

The as reported homeowners catastrophe loss ratio for the three and six months ended June 30, 2013 improved 25.8 points and 10.2 points, respectively, when compared to the same 2012 periods (Tables 2 and 3). In the second quarter of 2012, catastrophe losses occurred from a derecho storm system, which moved through the Midwest and Mid-Atlantic in late June. The impact of this storm system on the three and six months ended June 30, 2012 homeowners catastrophe loss ratio was 21.7 points and 10.8 points, respectively.

The following tables set forth, on a SAP and pro forma basis, certain of our key performance indicators for the homeowners line of business before and after the impact of the HO QS Arrangement cession for the three and six months ended June 30, 2013 and 2012:

Reconciliation Table 13

## Three months ended June 30, 2013

| (\$ millions)                | SAP HO QS Arrangement Cession - Homeowners |       |           |        |          |
|------------------------------|--|-------|-----------|--------|----------|
|                              |  |       |           | Pro-   | Forma    |
|                              |  |       |           | withou | ıt HO QS |
|                              | As Reported                                | HO QS | S Cession | Ce     | ession   |
| Net written premiums         | \$ 16.4                                    | \$    | 49.4      | \$     | 65.8     |
| Earned premiums              | 14.5                                       |       | 43.5      |        | 58.0     |
| Losses and LAE incurred:     |  |       |           |        |          |
| Cat loss and ALAE            | 3.9  |       | 12.2      |        | 16.1     |
| Non-cat loss and ALAE        | 6.3  |       | 22.0      |        | 28.3     |
|                              |  |       |           |        |          |
| Total Loss and ALAE incurred | \$ 10.2                                    | \$    | 34.2      | \$     | 44.4     |
| Cat loss and ALAE ratio      | 27.2%                                      |       | 28.0%     |        | 27.8%    |
| Non-cat loss and ALAE ratio  | 43.6%                                      |       | 50.6%     |        | 48.8%    |

Total Loss and ALAE ratio 70.8% 78.6% 76.6%

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

#### Reconciliation Table 14

## Six months ended June 30, 2013

(\$ millions)

SAP HO QS Arrangement Cession - Homeowners

|                              |             |      |           | Pro   | -Forma   |
|------------------------------|-------------|------|-----------|-------|----------|
|                              |             |      |           | witho | ut HO QS |
|                              | As Reported | HO Q | S Cession | Co    | ession   |
| Net written premiums         | \$ 29.4     | \$   | 87.3      | \$    | 116.7    |
| Earned premiums              | 27.0        |      | 88.9      |       | 115.9    |
| Losses and LAE incurred:     |             |      |           |       |          |
| Cat loss and ALAE            | 4.4         |      | 14.2      |       | 18.6     |
| Non-cat loss and ALAE        | 12.1        |      | 39.3      |       | 51.4     |
| Total Loss and ALAE incurred | \$ 16.5     | \$   | 53.5      | \$    | 70.0     |
| Cat loss and ALAE ratio      | 16.3%       |      | 16.0%     |       | 16.0%    |
| Non-cat loss and ALAE ratio  | 45.1%       |      | 44.2%     |       | 44.3%    |
|                              |             |      |           |       |          |
| Total Loss and ALAE ratio    | 61.4%       |      | 60.2%     |       | 60.3%    |

Reconciliation Table 15

Three months ended June 30, 2012

(\$ millions)

SAP HO QS Arrangement Cession - Homeowners

|                              |             |      |           | Pro-   | ·Forma   |
|------------------------------|-------------|------|-----------|--------|----------|
|                              |             |      |           | withou | it HO QS |
|                              | As Reported | HO Q | S Cession | Ce     | ession   |
| Net written premiums         | \$ 15.8     | \$   | 47.7      | \$     | 63.5     |
| Earned premiums              | 14.5        |      | 41.8      |        | 56.3     |
| Losses and LAE incurred:     |             |      |           |        |          |
| Cat loss and ALAE            | 7.6         |      | 30.1      |        | 37.7     |
| Non-cat loss and ALAE        | 7.2         |      | 24.0      |        | 31.2     |
|                              |             |      |           |        |          |
| Total Loss and ALAE incurred | \$ 14.8     | \$   | 54.1      | \$     | 68.9     |
| Cat loss and ALAE ratio      | 53.0%       |      | 72.0%     |        | 67.0%    |
| Non-cat loss and ALAE ratio  | 50.0%       |      | 57.4%     |        | 55.4%    |

*Total Loss and ALAE ratio* 103.0% 129.4% 122.4%

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

#### Reconciliation Table 16

Six months ended June 30, 2012

(\$ millions)

SAP HO QS Arrangement Cession - Homeowners

|                              |             |      |           | Pro   | -Forma   |
|------------------------------|-------------|------|-----------|-------|----------|
|                              |             |      |           | witho | ut HO QS |
|                              | As Reported | HO Q | S Cession | Co    | ession   |
| Net written premiums         | \$ 27.6     | \$   | 83.9      | \$    | 111.5    |
| Earned premiums              | 29.1        |      | 83.5      |       | 112.6    |
| Losses and LAE incurred:     |             |      |           |       |          |
| Cat loss and ALAE            | 7.7         |      | 47.5      |       | 55.2     |
| Non-cat loss and ALAE        | 14.9        |      | 43.4      |       | 58.3     |
|                              |             |      |           |       |          |
| Total Loss and ALAE incurred | \$ 22.6     | \$   | 90.9      | \$    | 113.5    |
|                              |             |      |           |       |          |
| Cat loss and ALAE ratio      | 26.5%       |      | 56.9%     |       | 49.0%    |
| Non-cat loss and ALAE ratio  | 51.4%       |      | 52.0%     |       | 51.8%    |
|                              |             |      |           |       |          |
| Total Loss and ALAE ratio    | 77.9%       |      | 108.9%    |       | 100.8%   |

**Business Insurance Segment** 

The following tables set forth the net written premiums by major product line of business for our business insurance segment for the three and six months ended June 30, 2013 and 2012:

Table 4

| (\$ millions)               | Thre    | Three months ended June 30 |        |         | Six months ended<br>June 30 |        |  |  |
|-----------------------------|---------|----------------------------|--------|---------|-----------------------------|--------|--|--|
|                             |         | Net Written Premiums       |        |         |                             |        |  |  |
|                             |         |                            | %      |         | %                           |        |  |  |
|                             | 2013    | 2012                       | Change | 2013    | 2012                        | Change |  |  |
| Business insurance segment: |         |                            | _      |         |                             | _      |  |  |
| Commercial auto             | \$ 27.1 | 25.2                       | 7.5    | \$ 50.5 | 46.2                        | 9.3    |  |  |
| Commercial multi-peril      | 28.9    | 26.2                       | 10.3   | 56.8    | 49.9                        | 13.8   |  |  |
| Fire & allied lines         | 20.5    | 18.8                       | 9.0    | 39.0    | 36.7                        | 6.3    |  |  |
| Other & product liability   | 18.6    | 15.4                       | 20.8   | 36.2    | 28.8                        | 25.7   |  |  |
| Other commercial            | 5.0     | 5.0                        |        | 9.5     | 9.0                         | 5.6    |  |  |

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*Total business* \$ **100.1** 90.6 10.5 **\$ 192.0** 170.6 12.5

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following table sets forth the SAP loss and ALAE ratios by major product line of business for our business insurance segment with the catastrophe and non-catastrophe impact shown separately for the three and six months ended June 30, 2013 and 2012:

Table 5

|                                       | (\$ millions) |          |         |           | %        |         |            |  |
|---------------------------------------|---------------|----------|---------|-----------|----------|---------|------------|--|
|                                       |               |          |         |           |          | Non-Cat |            |  |
|                                       |               |          |         |           |          |         | Total Loss |  |
|                                       |               |          | Non-Cat | Statutory |          | Loss &  |            |  |
|                                       |               |          |         | ·         |          |         | and        |  |
| Three months ended June 30            | Earned        | Cat Loss | Loss &  | Loss &    | Cat loss | ALAE    | LAE        |  |
| · · · · · · · · · · · · · · · · · · · |               |          |         |           |          |         |            |  |
| Statutory Loss and LAE Ratios         | Premium       | & ALAE   | ALAE    | LAE       | Ratio    | Ratio   | Ratio      |  |
| 2013                                  |               |          |         |           |          |         |            |  |
| Business insurance segment:           |               |          |         |           |          |         |            |  |
| Commercial auto                       | \$ 23.1       | 0.5      | 14.0    | 14.5      | 2.3      | 60.6    | 62.9       |  |
| Commercial multi-peril                | 26.8          | 5.5      | 12.4    | 17.9      | 20.2     | 46.8    | 67.0       |  |
| Fire & allied lines                   | 19.2          | 3.5      | 5.4     | 8.9       | 18.0     | 28.2    | 46.2       |  |
| Other & product liability             | 16.0          |          | 7.5     | 7.5       |          | 46.7    | 46.7       |  |
| Other commercial                      | 4.5           |          | 1.9     | 1.9       | 0.7      | 41.0    | 41.7       |  |
| Total business                        | 89.6          | 9.5      | 41.2    | 50.7      | 10.5     | 46.1    | 56.6       |  |
| ULAE                                  |               |          |         | 4.7       |          |         | 5.3        |  |
| Total Loss and LAE                    | \$89.6        | 9.5      | 41.2    | 55.4      | 10.5     | 46.1    | 61.9       |  |
|                                       |               |          |         |           |          |         |            |  |
| 2012                                  |               |          |         |           |          |         |            |  |
| Business insurance segment:           |               |          |         |           |          |         |            |  |
| Commercial auto                       | \$ 19.9       | 0.4      | 11.2    | 11.6      | 2.0      | 56.3    | 58.3       |  |
| Commercial multi-peril                | 23.1          | 7.0      | 15.6    | 22.6      | 30.4     | 67.6    | 98.0       |  |
| Fire & allied lines                   | 18.4          | 9.1      | 5.6     | 14.7      | 49.5     | 30.4    | 79.9       |  |
| Other & product liability             | 13.7          |          | 5.6     | 5.6       |          | 40.7    | 40.7       |  |
| Other commercial                      | 4.3           | 0.1      | 1.3     | 1.4       | 0.9      | 31.9    | 32.8       |  |
| Total business                        | 79.4          | 16.6     | 39.3    | 55.9      | 20.9     | 49.5    | 70.4       |  |
| ULAE                                  |               |          |         | 5.1       |          |         | 6.5        |  |
| Total Loss and LAE                    | \$ 79.4       | 16.6     | 39.3    | 61.0      | 20.9     | 49.5    | 76.9       |  |

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Table 6

|                               | (\$ millions) |          |         |           |             | %<br>Non-Cat |            |
|-------------------------------|---------------|----------|---------|-----------|-------------|--------------|------------|
|                               |               |          | Non-Cat | Statutory |             | Loss &       | Total Loss |
| Six months ended June 30      | Earned        | Cat Loss | Loss &  | Loss &    | Cat loss    | ALAE         | and<br>LAE |
| Statutory Loss and LAE Ratios | Premium       | & ALAE   | ALAE    | LAE       | Ratio       | Ratio        | Ratio      |
| 2013                          |               |          |         |           |             |              |            |
| Business insurance segment:   |               |          |         |           |             |              |            |
| Commercial auto               | \$ 45.5       | 0.7      | 27.3    | 28.0      | 1.6         | 59.9         | 61.5       |
| Commercial multi-peril        | 52.7          | 7.9      | 27.1    | 35.0      | 15.0        | 51.4         | 66.4       |
| Fire & allied lines           | 38.3          | 5.1      | 11.1    | 16.2      | 13.2        | 29.1         | 42.3       |
| Other & product liability     | 32.5          |          | 17.3    | 17.3      |             | 53.0         | 53.0       |
| Other commercial              | 9.1           |          | 4.6     | 4.6       | 0.3         | 50.6         | 50.9       |
| Total business                | 178.1         | 13.7     | 87.4    | 101.1     | <b>7.</b> 7 | 49.0         | 56.7       |
| ULAE                          |               |          |         | 9.9       |             |              | 5.6        |
| Total Loss and LAE            | \$ 178.1      | 13.7     | 87.4    | 111.0     | 7.7         | 49.0         | 62.3       |
| 2012                          |               |          |         |           |             |              |            |
| Business insurance segment:   |               |          |         |           |             |              |            |
| Commercial auto               | \$ 39.0       | 0.6      | 22.9    | 23.5      | 1.5         | 58.7         | 60.2       |
| Commercial multi-peril        | 45.3          | 11.5     | 25.8    | 37.3      | 25.5        | 57.0         | 82.5       |
| Fire & allied lines           | 37.0          | 18.6     | 11.9    | 30.5      | 50.1        | 32.2         | 82.3       |
| Other & product liability     | 26.8          |          | 14.1    | 14.1      |             | 52.4         | 52.4       |
| Other commercial              | 8.6           | 0.1      | 2.5     | 2.6       | 0.6         | 30.5         | 31.1       |
| Total business                | 156.7         | 30.8     | 77.2    | 108.0     | 19.6        | 49.3         | 68.9       |
| ULAE                          |               |          |         | 10.9      |             |              | 7.0        |
| Total Loss and LAE            | \$ 156.7      | 30.8     | 77.2    | 118.9     | 19.6        | 49.3         | 75.9       |

Net written premiums for the business insurance segment for the three and six months ended June 30, 2013 increased 10.5% and 12.5%, respectively, compared to the same 2012 periods (Table 4). This increase in premiums was primarily due to (i) writing larger average premium new business accounts, (ii) achieving price increases in the high single digits, and (iii) experiencing more growth on existing polices due to improved economic conditions. Also contributing to this growth was the umbrella quota share reinsurance arrangement, which was terminated effective July 1, 2012. For the three and six months ended June 30, 2012, \$4.0 and \$7.6 million, respectively, of written premiums were ceded under the umbrella treaty. For the three and six months ended June 30, 2013, the termination of this umbrella treaty accounted for 4.7 points and 4.8 points of the 10.5% and 12.5%, respectively, of the net written premiums growth discussed above.

The business insurance segment s SAP non-catastrophe loss and ALAE ratio for the three and six months ended June 30, 2013 was 46.1 and 49.0 loss ratio points, respectively, compared to 49.5 and 49.3 loss ratio points, respectively, for the same 2012 periods (Tables 5 and 6). The overall improvement was primarily a result of our prior period rate actions and new business growth emerging in earned premiums, as well as a decrease in the number and average size of large losses in 2013.

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For the three and six months ended June 30, 2013, the commercial multi-peril SAP non-catastrophe loss and ALAE ratios improved 20.8 and 5.6 points, respectively, compared to the same 2012 periods, primarily due to a decrease in the number and average size of large losses. For the three and six months ended June 30, 2013, the commercial auto SAP non-catastrophe loss and ALAE ratios increased 4.3 and 1.2 points, respectively, compared to the same 2012 periods. This increase was primarily driven by greater prior year favorable development in reserves for 2012 in the liability coverages compared to the prior year favorable development in reserves for 2013.

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The business insurance segment s catastrophe loss and ALAE ratio for the three and six months ended June 30, 2013 was 10.5 and 7.7 loss ratio points compared to 20.9 and 19.6 loss ratio points for the same 2012 periods (Tables 5 and 6). In the second quarter of 2012, catastrophe losses occurred from a derecho storm system, which moved through the Midwest and Mid-Atlantic in late June. The impact of this storm system on the three and six months June 30, 2012 business insurance segment catastrophe loss ratio was 7.0 and 3.5 points, respectively.

Our small accounts are a foundational element of our premium writings and will continue as an important part of our future business plans. Improved efficiency and reduced processing expense will be critical to our success managing these accounts. Business Insurance Evolution (BIE) is an important tool providing automated predictive price models and rules engines as part of our new business and policy renewal process on our smaller accounts. BIE will allow this process to move from being high touch processing (i.e. very manual), to low or in many instances no touch processing. We intend to continue the rollout of BIE for renewal business into our remaining states in 2013. We believe that over time the ability to price policies based on predictive criteria and issue them more efficiently will produce an improvement in our loss ratio and expense ratio results, while increasing agent satisfaction.

Our current book of business is mainly comprised of smaller commercial accounts that are less than \$5,000 in premium. Our goal in 2013 is to write larger accounts in the premium range of \$25,000-\$50,000. As these accounts are written frequently by independent agents, we have developed strategies which we believe will enable us to write a larger percentage of these accounts. We believe writing a greater mix of larger accounts will improve our expense ratio and provide value to our independent agencies.

Additionally, we are concentrating on accounts which produce \$100,000 or more in premium. These large accounts will typically have over \$3.0 million of payroll and more than \$25.0 million in sales. We believe our risk consulting and claims management will provide value to both our independent agents and policyholders in writing these larger accounts.

### Specialty Insurance Segment

Effective January 1, 2013 our units within the specialty insurance segment changed from the three units of RED, Rockhill and Workers compensation to the four units of Excess & Surplus property, Excess & Surplus casualty, Programs (which includes the former RED unit) and Workers compensation. Previously reported financial information has been revised to reflect the effect of the change in units. The following table sets forth the net written premiums by unit for our specialty insurance segment for the three and six months ended June 30, 2013 and 2012.

Table 7

| (\$ millions)                | Thre    | Three months ended June 30 |        |         | Six months ended<br>June 30 |        |  |  |
|------------------------------|---------|----------------------------|--------|---------|-----------------------------|--------|--|--|
|                              |         | ıs                         |        |         |                             |        |  |  |
|                              | %       |                            |        |         |                             | %      |  |  |
|                              | 2013    | 2012                       | Change | 2013    | 2012                        | Change |  |  |
| Specialty insurance segment: |         |                            |        |         |                             |        |  |  |
| Excess & Surplus property    | \$ 13.6 | 10.1                       | 34.7   | \$ 23.0 | 15.9                        | 44.7   |  |  |
| Excess & Surplus casualty    | 10.8    | 8.5                        | 27.1   | 20.8    | 17.5                        | 18.9   |  |  |
| Programs                     | 20.0    | 20.4                       | (2.0)  | 39.0    | 57.6                        | (32.3) |  |  |
| Workers compensation         | 18.9    | 18.6                       | 1.6    | 37.8    | 36.9                        | 2.4    |  |  |

*Total specialty* \$63.3 57.6 9.9 \$120.6 127.9 (5.7)

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following table sets forth the SAP loss and LAE ratios for our specialty insurance segment with the catastrophe and non-catastrophe impact shown separately for the three and six months ended June 30, 2013 and 2012:

Table 8

|                               | (\$ millions) |          |         | %         |          |         |            |
|-------------------------------|---------------|----------|---------|-----------|----------|---------|------------|
|                               |               |          |         |           |          | Non-Cat |            |
|                               |               |          |         |           |          |         | Total Loss |
|                               |               |          | Non-Cat | Statutory |          | Loss &  |            |
|                               |               |          |         |           |          |         | and        |
| Three months ended June 30    | Earned        | Cat Loss | Loss &  | Loss &    | Cat loss | ALAE    | LAE        |
|                               |               |          |         |           |          |         |            |
| Statutory Loss and LAE Ratios | Premium       | & ALAE   | ALAE    | LAE       | Ratio    | Ratio   | Ratio      |
| 2013                          |               |          |         |           |          |         |            |
| Specialty insurance segment:  |               |          |         |           |          |         |            |
| Excess & Surplus property     | <b>\$ 7.4</b> | 2.5      | 1.3     | 3.8       | 34.8     | 16.4    | 51.2       |
| Excess & Surplus casualty     | 9.5           |          | 4.3     | 4.3       |          | 45.3    | 45.3       |
| Programs                      | 22.0          | 0.6      | 18.0    | 18.6      | 2.6      | 81.3    | 83.9       |
| Workers compensation          | 17.8          |          |         |           |          |         |            |