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| Form 4 | NEAL A JR | | | | | | | | | | | |
|--|--|------------|--------------------------------|---|------------------|--------------|--|---|-----------------------------------|--|--|--|
| November | | | | | | | | OMB | APPROVAL | | | |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | - | 3235-0287 | | | |
| Check t if no lor subject Section Form 4 | to STATE 16. | MENT OF CH | | I BENE RITIES | FICI | AL OW | NERSHIP OF | burden ho | ed average nours per | | | |
| may con | Form 5 obligations may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | 0.0 | | | |
| (Print or Type Responses) | | | | | | | | | | | | |
| HOLLAND NEAL A JR Symbo | | | ıbol | uer Name and Ticker or Trading 1 ASANT CORP [RNST] | | | | 5. Relationship of Reporting Person(s) to Issuer | | | | |
| (Last) (First) (Middle) | | | | - | - | | (Check all applicable) | | | | | |
| (Monti | | | onth/Day/Year) 16/2012 | - | | | | X_ Director 10% Owner Officer (give title Other (specify below) below) | | | | |
| | | | Amendment, I d(Month/Day/Ye | mendment, Date Original Aonth/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | | |
| TUPELO, MS 38802 Form filed by More than One Reporting Person | | | | | | Keporung | | | | | | |
| (City) | (State) | (Zip) | Table I - Non- | Derivativ | e Secu | rities Acq | uired, Disposed o | f, or Benefic | ially Owned | | | |
| 1.Title of Security (Instr. 3) | Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed any Code (Instr. 3, 4 and (Month/Day/Year) (Instr. 8) | | | sposed of (D) Securities 4 and 5) Beneficially Owned Following Reported | | | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | Code V | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | (Instr. 4) | | | | |
| Common Stock | 11/16/2012 | | P | 150 | A | \$ 16.747 | 150 | Ι | Custodian for Children | | | |
| Common Stock | 11/16/2012 | | Р | 893 | А | \$ 16.57 | 2,000 | Ι | Trustee of Living Trust | | | |
| Common Stock | | | | | | | 1,303 | Ι | IRA | | | |
| Common Stock | | | | | | | 7,248 | I | Holland Limited Partnership | | | |
| Common Stock | | | | | | | 152,146 | Ι | Holland Holdings | | | |

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| | | | LP |
|-----------------|--------|---|------------|
| Common Stock | 1,303 | Ι | spouse IRA |
| Common Stock | 55,995 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or | | ate | Secur | unt of rlying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owne Follo Repo |
|---|---|---|---|--|--|---------------------|--------------------|-------|------------------------------|---|--|
| | | | | | Disposed of (D) | | | | | | Trans (Instr |
| | | | | | (Instr. 3, | | | | | | (III5ti |
| | | | | | 4, and 5) | | | | | | |
| | | | | | | Date Exercisable | Expiration Date | Title | Amount or Number of | | |
| | | | | Code V | (A) (D) | | | | Shares | | |

Reporting Owners

| Reporting Owner Name / Addr | ess | Relationships | | | | | | |
|------------------------------------|------------|---------------|---------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| HOLLAND NEAL A JR | | | | | | | | |
| P. O. BOX 709 | Х | | | | | | | |
| TUPELO, MS 38802 | | | | | | | | |
| Signatures | | | | | | | | |
| Neal A. Holland | 11/16/2012 | | | | | | | |
| **Signature of Reporting Person | Date | | | | | | | |

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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