Williams William Mark Form 4 January 11, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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January 31,

2005

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obligations

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

may continue. See Instruction

1(b).

Stock

(Print or Type Resp	ponses)									
Williams William Mark Symb							5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (Midd		3. Date of Earliest Transaction				(Check all applicable)			
209 TROY STREET (Month/Day/ 01/09/2013			Day/Year)				Director 10% Owner _X_ Officer (give title Other (specify below) SEVP			
	(Street)	4. If Amend	4. If Amendment, Date Original			6.	6. Individual or Joint/Group Filing(Check			
TUPELO, MS	38804	Filed(Month/	Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code	Transaction(A) or Disposed of (I Code (Instr. 3, 4 and 5)) Securities Ownersl Beneficially Form: Owned Direct (I Following or Indire		Beneficial Ownership	
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)		
Common Stock	01/09/2013		A	2,400	A	\$ 19.14	2,543	D		
Common Stock	01/09/2013		F	903	D	\$ 19.14	1,640	D		
Common Stock (Performance Based Restricted)	01/09/2013		A	400 (1)	A	\$ 14.96	5,650	D		
Common	01/09/2013		A	2,400	D	\$	3,250	D		

14.96

(Performance Based Restricted)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exer		7. Title		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if		orNumber	Expiration D		Amount		Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ing	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securitie	es	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					` ′						(111Sti
					(Instr. 3,						
					4, and 5)						
								Д	Amount		
						Date Exercisable	Expiration Date	or Title Nu	Number		
								0			
				Code V	(A) (D)			S	hares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Williams William Mark								
209 TROY STREET			SEVP					
TUPELO, MS 38804								

Signatures

William M. 01/11/2013 Williams **Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This is the adjustment to the target amount of the 2012 performance based restricted stock previously reported.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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