

REALPAGE INC  
Form 4  
October 03, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WINN STEPHEN T

(Last) (First) (Middle)

4000 INTERNATIONAL PARKWAY

(Street)

CARROLLTON, TX 75007

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
REALPAGE INC [RP]

3. Date of Earliest Transaction (Month/Day/Year)  
10/01/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |                                   |
| Common Stock                    | 10/01/2013                           |  | S                              |   | 7,500 (1) \$ 24.09 (2)  | D  |                                   |
| Common Stock                    | 10/02/2013                           |  | S                              |   | 4,500 (1) \$ 24.67 (3)  | D  |                                   |
| Common Stock                    | 10/01/2013                           |  | S                              |   | 8,000 (1) \$ 24.09 (2)  | I  | By Seren Capital Ltd. (4)         |
| Common Stock                    | 10/02/2013                           |  | S                              |   | 4,800 (1) \$ 24.67  | I  | By Seren Capital                  |

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|              |            |   |                      |   |   |         |   |   |
|--------------|------------|---|----------------------|---|---|---------|---|---|
| Common Stock | 10/01/2013 | S | 750 <sup>(1)</sup>   | D | <sup>(3)</sup><br>\$<br>24.09<br><sup>(2)</sup> | 48,329  | I | Ltd. <sup>(4)</sup><br>By Seren Catalyst, L.P. <sup>(4)</sup> |
| Common Stock | 10/02/2013 | S | 450 <sup>(1)</sup>   | D | <sup>(3)</sup><br>\$<br>24.67<br><sup>(3)</sup> | 47,879  | I | By Seren Catalyst, L.P. <sup>(4)</sup>                        |
| Common Stock | 10/01/2013 | S | 3,750 <sup>(1)</sup> | D | <sup>(2)</sup><br>\$<br>24.09<br><sup>(2)</sup> | 969,788 | I | By Melinda G. Winn 2010 QTIP Trust <sup>(5)</sup>             |
| Common Stock | 10/02/2013 | S | 2,250 <sup>(1)</sup> | D | <sup>(3)</sup><br>\$<br>24.67<br><sup>(3)</sup> | 967,538 | I | By Melinda G. Winn 2010 QTIP Trust <sup>(5)</sup>             |
| Common Stock | 10/01/2013 | S | 5,000 <sup>(1)</sup> | D | <sup>(2)</sup><br>\$<br>24.09<br><sup>(2)</sup> | 355,344 | I | By Stephen T. Winn 1996 Family LPA <sup>(6)</sup>             |
| Common Stock | 10/02/2013 | S | 3,000 <sup>(1)</sup> | D | <sup>(3)</sup><br>\$<br>24.67<br><sup>(3)</sup> | 352,344 | I | By Stephen T. Winn 1996 Family LPA <sup>(6)</sup>             |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo |
|--|--|--------------------------------------|--|--------------------------------|--|--|---|--|---------------------------------------|
|--|--|--------------------------------------|--|--------------------------------|--|--|---|--|---------------------------------------|

Disposed  
of (D)  
(Instr. 3,  
4, and 5)

Trans  
(Instr

| Code | V | (A) | (D) | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |
|------|---|-----|-----|---------------------|--------------------|-------|--|
|------|---|-----|-----|---------------------|--------------------|-------|--|

## Reporting Owners

| Reporting Owner Name / Address                                       | Relationships |           |                  |       |
|--|---------------|-----------|------------------|-------|
|  | Director      | 10% Owner | Officer          | Other |
| WINN STEPHEN T<br>4000 INTERNATIONAL PARKWAY<br>CARROLLTON, TX 75007 | X             | X         | Chairman and CEO |       |

## Signatures

/s/ Stephen T.  
Winn 10/03/2013

\*\*Signature of  
Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 14, 2013. The price reported is a weighted average sale price. The sale prices ranged from \$23.30 to \$24.52. Reporting Person provided Issuer full information regarding the number of shares sold at each separate price. Issuer will provide, upon receipt of a request, a copy of this information to the SEC staff or a security holder of the Issuer.
- (2) The price reported is a weighted average sale price. The sale prices ranged from \$24.42 to \$24.88. Reporting Person provided Issuer full information regarding the number of shares sold at each separate price. Issuer will provide, upon receipt of a request, a copy of this information to the SEC staff or a security holder of the Issuer.
- (3) The reporting person is the sole manager and president of Seren Capital Management, L.L.C., which is the general partner of the partnership that directly owns the reported securities. The reporting person disclaims beneficial ownership of the securities reported except to the extent of his pecuniary interest, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of all the reported securities for purposes of Section 16 or for any other purpose.
- (4) These securities are held in trust for the benefit of the reporting person's spouse. The reporting person is a trustee of the trust. The reporting person disclaims beneficial ownership of the reported securities and the inclusion of these securities in this report shall not be deemed an admission that the reporting person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.
- (5) The reporting person is the manager of Stephen T. Winn Management, LLC, which is the general partner of the partnership that directly owns the reported securities. The reporting person disclaims beneficial ownership of the securities reported except to the extent of his pecuniary interest, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of all the reported securities for purposes of Section 16 or for any other purpose.
- (6)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.