

SEACOAST BANKING CORP OF FLORIDA
 Form 4
 February 02, 2015

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
 OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 HUDSON DENNIS S III

2. Issuer Name and Ticker or Trading Symbol
 SEACOAST BANKING CORP OF FLORIDA [SBCF]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 Chairman & CEO

(Last) (First) (Middle)

SEACOAST BANKING CORP. OF FLORIDA, P.O. BOX 9012

3. Date of Earliest Transaction (Month/Day/Year)
 01/29/2015

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

STUART, FL 34995

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock				(A) or (D) Price	4,137	D ⁽¹⁾	
Common Stock				(A) or (D) Price	19,868	D ⁽²⁾	
Common Stock				(A) or (D) Price	31,868	D ⁽³⁾	
Common Stock				(A) or (D) Price	49,386	D ⁽⁴⁾	
Common Stock				(A) or (D) Price	224,356	I	Held by Sherwood

					Partners, Ltd, family partnership
Common Stock		280	I		Held by Spouse as Custodian for son

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable Expiration Date	Title
Common Stock Right to Buy ⁽⁵⁾	\$ 12.63	01/29/2015		A	17,975	<u>(6)</u> 01/29/2023	Common Stock
Common Stock Right to Buy ⁽⁵⁾	\$ 10.54					04/29/2015 ⁽⁷⁾ 04/29/2024	Common Stock
Common Stock Right to Buy ⁽⁵⁾	\$ 11					06/28/2014 ⁽⁸⁾ 06/27/2023	Common Stock
Stock-settled Stock Appreciation Rights ⁽⁹⁾	\$ 111.1					04/02/2012 ⁽¹⁰⁾ 04/01/2017	Common Stock
Stock-settled Stock Appreciation Rights ⁽⁹⁾	\$ 133.6					05/16/2011 ⁽¹⁰⁾ 05/15/2016	Common Stock
Common Stock Right	\$ 112					12/21/2009 ⁽¹⁰⁾ 12/20/2014	Common Stock

