Tepedino Michael Form 4 March 29, 2019

# FORM 4

subject to

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** Section 16.

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Tepedino Michael

**OMB APPROVAL** 

**OMB** Number:

3235-0287

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0.5

5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Issuer Symbol HFF, Inc. [HF] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner \_X\_\_ Officer (give title Other (specify C/O HFF, INC., ONE OXFORD 02/14/2019 below) CENTRE, 301 GRANT STREET, **Executive Managing Director SUITE 1100** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting PITTSBURGH, PA 15219

| (City)                               | (State)                                 | (Zip) Tabl  | le I - Non-I                           | Derivative S                                | Secui | rities Acq  | uired, Disposed o  | f, or Beneficial   | ly Owned  |
|--------------------------------------|---|---|--|---|-------|-------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securiti<br>on(A) or Dis<br>(Instr. 3, 4 | spose | d of (D)    | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Class A common stock                 | 02/14/2019                              |   |  | 722 (1)                                     | ` ′   |             | 131,375  | D  |   |
| Class A common stock                 | 02/14/2019                              |   | F                                      | 1,151<br>(2)                                | D     | \$<br>42.96 | 130,224  | D  |   |
| Class A common stock                 | 02/14/2019                              |   | F                                      | 368 (3)                                     | D     | \$<br>42.96 | 129,856  | D  |   |
| Class A                              | 02/17/2019                              |   | F                                      | 1,330                                       | D     | \$          | 128,526  | D  |   |

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| common<br>stock      |            |   | <u>(4)</u>    |   | 42.94       |         |   |
|----------------------|------------|---|---------------|---|-------------|---------|---|
| Class A common stock | 02/17/2019 | F | 1,658<br>(5)  | D | \$<br>42.94 | 126,868 | D |
| Class A common stock | 02/18/2019 | F | 1,224<br>(6)  | D | \$<br>42.94 | 125,644 | D |
| Class A common stock | 02/19/2019 | F | 91 (7)        | D | \$<br>42.94 | 125,553 | D |
| Class A common stock | 02/21/2019 | F | 68 (8)        | D | \$<br>42.94 | 125,485 | D |
| Class A common stock | 02/21/2019 | F | 85 <u>(8)</u> | D | \$<br>42.94 | 125,400 | D |
| Class A common stock | 02/21/2019 | F | 67 (8)        | D | \$<br>42.94 | 125,333 | D |
| Class A common stock | 02/21/2019 | F | 53 (9)        | D | \$<br>42.94 | 125,280 | D |
| Class A common stock | 02/21/2019 | F | 67 <u>(9)</u> | D | \$<br>42.94 | 125,213 | D |
| Class A common stock | 02/21/2019 | F | 52 (9)        | D | \$<br>42.94 | 125,161 | D |
| Class A common stock | 02/21/2019 | F | 28 (9)        | D | \$<br>42.96 | 125,133 | D |
| Class A common stock | 02/21/2019 | F | 43 (9)        | D | \$<br>42.96 | 125,090 | D |
| Class A common stock | 02/21/2019 | F | 14 <u>(9)</u> | D | \$<br>42.96 | 125,076 | D |
| Class A common stock | 02/27/2019 | F | 730<br>(10)   | D | \$ 44.4     | 124,346 | D |
| Class A common stock | 02/27/2019 | F | 869<br>(11)   | D | \$ 44.4     | 123,477 | D |

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| Class A common stock | 02/27/2019 | F | 800         | D | \$ 44.4     | 122,677      | D |
|----------------------|------------|---|-------------|---|-------------|--------------|---|
| Class A common stock | 02/27/2019 | F | 869<br>(13) | D | \$ 44.4     | 121,808      | D |
| Class A common stock | 02/27/2019 | F | 58 (14)     | D | \$<br>42.94 | 121,750      | D |
| Class A common stock | 02/27/2019 | F | 70 (14)     | D | \$<br>42.94 | 121,680      | D |
| Class A common stock | 02/27/2019 | F | 58 (14)     | D | \$<br>42.94 | 121,622      | D |
| Class A common stock | 02/27/2019 | F | 30 (14)     | D | \$<br>42.96 | 121,592      | D |
| Class A common stock | 02/27/2019 | F | 47 (14)     | D | \$<br>42.96 | 121,545      | D |
| Class A common stock | 02/27/2019 | F | 15 (14)     | D | \$<br>42.96 | 121,530      | D |
| Class A common stock | 02/27/2019 | F | 29 (14)     | D | \$ 44.4     | 121,501      | D |
| Class A common stock | 02/27/2019 | F | 34 (14)     | D | \$ 44.4     | 121,467      | D |
| Class A common stock | 02/27/2019 | F | 32 (14)     | D | \$ 44.4     | 121,435      | D |
| Class A common stock | 02/27/2019 | F | 34 (14)     | D | \$ 44.4     | 123,271 (15) | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exer | cisable and | 7. Titl | le and     | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|--------------|-------------|---------|------------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transactio | orNumber   | Expiration D | ate         | Amou    | ınt of     | Derivative  | Deriv  |
| Security    | or Exercise | ,                   | any                | Code       | of         | (Month/Day/  |             | Under   | rlying     | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e            |             | Secur   | rities     | (Instr. 5)  | Bene   |
|             | Derivative  |                     | •                  |            | Securities |              |             | (Instr. | . 3 and 4) |             | Own    |
|             | Security    |                     |                    |            | Acquired   |              |             |         |            |             | Follo  |
|             | •           |                     |                    |            | (A) or     |              |             |         |            |             | Repo   |
|             |             |                     |                    |            | Disposed   |              |             |         |            |             | Trans  |
|             |             |                     |                    |            | of (D)     |              |             |         |            |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |              |             |         |            |             |        |
|             |             |                     |                    |            | 4, and 5)  |              |             |         |            |             |        |
|             |             |                     |                    |            |            |              |             |         | Amount     |             |        |
|             |             |                     |                    |            |            |              |             |         | or         |             |        |
|             |             |                     |                    |            |            | Date         | Expiration  | Title   | Number     |             |        |
|             |             |                     |                    |            |            | Exercisable  | Date        | TITIC   | of         |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |              |             |         | Shares     |             |        |

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Tepedino Michael C/O HFF, INC., ONE OXFORD CENTRE 301 GRANT STREET, SUITE 1100 PITTSBURGH, PA 15219

**Executive Managing Director** 

### **Signatures**

/s/ Eric O. Conrad, as attorney-in-fact

03/29/2019

Date

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (1) Class A common stock under the Company's Office Profit Participation Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 16, 2017.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock under the Company's Firm Profit Participation Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 16, 2017.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock under the Company's Executive Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 16, 2017.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (4) Class A common stock under the Company's Office Profit Participation Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 19, 2016.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock under the Company's Firm Profit Participation Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 19, 2016.
- (6) Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock under the Company's Omnibus Incentive Compensation Plan, which grant was originally reported on a Form 3

Reporting Owners 4

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- filed with the U.S. Securities and Exchange Commission on January 7, 2016.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock in connection with the Company dividend, paid on February 19, 2016 to holders of record of the Company's Class A common stock on February 8, 2016.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock in connection with the Company dividend, paid on February 21, 2017 to holders of record of the Company's Class A common stock on February 9, 2017.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock in connection with the Company dividend, paid on February 21, 2018 to holders of record of the Company's Class A common stock on February 9, 2018.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (10) Class A common stock under the Company's Office Profit Participation Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on March 1, 2018.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (11) Class A common stock under the Company's Firm Profit Participation Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on March 1, 2018.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (12) Class A common stock under the Company's 2016 Equity Incentive Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on March 1, 2018.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock under the Company's Executive Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on March 1, 2018.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock in connection with the Company dividend, paid on February 27, 2019 to holders of record of the Company's Class A common stock on February 11, 2019.
  - On February 1, 2019, the Company declared a dividend, payable to all holders of record of Class A common stock on February 11, 2019, of \$1.75 for each share of Class A common stock outstanding. Pursuant to the terms of the Company's 2016 Equity Incentive Plan and the outstanding grants of restricted stock units (RSUs) of Class A common stock, any RSUs of Class A common stock that were
- unvested (or vested but not settled) as of the dividend record date were entitled, in lieu of any cash dividend, to a stock dividend for each unvested (or vested but not settled) RSU of Class A common stock equal to the per-share cash dividend amount divided by the fair market value of a share of Class A common stock on the dividend date. As a result, as of February 27, 2019, the reporting person received 1,870 additional RSUs of Class A common stock, subject to the vesting and distribution requirements of the underlying RSUs held by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.