

Lansing Sherry  
Form 4  
November 09, 2010

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Lansing Sherry

2. Issuer Name and Ticker or Trading Symbol  
QUALCOMM INC/DE [QCOM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
5775 MOREHOUSE DR.  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/08/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

SAN DIEGO, CA 92121-1714

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	11/08/2010		M	6,000 A \$ 41.83	8,245	I	by Trust (1)
Common Stock	11/08/2010		S	6,000 D \$ 48.2078 (2)	2,245	I	by Trust (1)
Common Stock	11/08/2010		M	4,853 A \$ 36.81	7,098	I	by Trust (1)
Common Stock	11/08/2010		S	4,853 D \$ 48.1928 (3)	2,245	I	by Trust (1)
Common	11/08/2010		M	2,480 A \$ 36.81	4,725	I	by Trust

Edgar Filing: Lansing Sherry - Form 4

Stock

(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 36.81	11/08/2010		M	4,853	<sup>(4)</sup> 09/17/2016	Common Stock	4,853
Non-Qualified Stock Option (right to buy)	\$ 36.81	11/08/2010		M	2,480	<sup>(4)</sup> 09/17/2016	Common Stock	2,480
Non-Qualified Stock Option (right to buy)	\$ 41.83	11/08/2010		M	6,000	<sup>(5)</sup> 03/12/2017	Common Stock	6,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Lansing Sherry 5775 MOREHOUSE DR. SAN DIEGO, CA 92121-1714		X		

## Signatures

By: Noreen E. Burns, Attorney-in-Fact For: Sherry Lansing

11/09/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Securities held by Sherry Lansing, Trustee of the Sherry Lansing Trust dtd. April 23, 1988.
- (2) The sale prices for this transaction ranged from \$48.20 to \$48.22. The filer hereby agrees to provide, upon request, full information regarding the number of shares sold at each separate price.
- (3) The sale prices for this transaction ranged from \$48.17 to \$48.20. The filer hereby agrees to provide, upon request, full information regarding the number of shares sold at each separate price.
- (4) The options vest 20% on the one year anniversary of the date of grant and the remaining balance vests monthly thereafter. The option is fully vested five years after the date of grant.
- (5) The options vest 100% one year from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.