

ALLMERICA FINANCIAL CORP
 Form 4
 August 26, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HAASE BONNIE K

2. Issuer Name and Ticker or Trading Symbol
ALLMERICA FINANCIAL CORP [AFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
08/25/2005

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 Vice President

ALLMERICA FINANCIAL CORP, 440 LINCOLN ST

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

WORCESTER, MA 01653

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Common Stock	08/25/2005		M		5,000	A	\$ 34.93 6,059	D
Common Stock	08/25/2005		S		300	D	\$ 41.74 5,759	D
Common Stock	08/25/2005		S		300	D	\$ 41.8 5,459	D
Common Stock	08/25/2005		S		400	D	\$ 41.801 5,059	D
Common Stock	08/25/2005		S		300	D	\$ 41.804 4,759	D

Edgar Filing: ALLMERICA FINANCIAL CORP - Form 4

Common Stock	08/25/2005	S	700	D	\$ 41.81	4,059	D
Common Stock	08/25/2005	S	200	D	\$ 41.811	3,859	D
Common Stock	08/25/2005	S	200	D	\$ 41.812	3,659	D
Common Stock	08/25/2005	S	200	D	\$ 41.82	3,459	D
Common Stock	08/25/2005	S	100	D	\$ 41.826	3,359	D
Common Stock	08/25/2005	S	200	D	\$ 41.84	3,159	D
Common Stock	08/25/2005	S	300	D	\$ 41.85	2,859	D
Common Stock	08/25/2005	S	200	D	\$ 41.86	2,659	D
Common Stock	08/25/2005	S	100	D	\$ 41.866	2,559	D
Common Stock	08/25/2005	S	300	D	\$ 41.89	2,259	D
Common Stock	08/25/2005	S	100	D	\$ 41.91	2,159	D
Common Stock	08/25/2005	S	100	D	\$ 41.914	2,059	D
Common Stock	08/25/2005	S	200	D	\$ 41.92	1,859	D
Common Stock	08/25/2005	S	600	D	\$ 41.93	1,259	D
Common Stock	08/25/2005	S	200	D	\$ 41.931	1,059	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Derivative Securities (Instr. 3 and 4)
--	------------------------------------	--------------------------------------	--	--------------------------------	---	--	---	---

Edgar Filing: ALLMERICA FINANCIAL CORP - Form 4

Derivative Security			(A) or Disposed of (D)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
			Code	V				
Stock Option (Right to Buy)	\$ 34.93	08/25/2005	M	5,000	(1)	04/26/2014	Common Stock	5,000 \$

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HAASE BONNIE K ALLMERICA FINANCIAL CORP 440 LINCOLN ST WORCESTER, MA 01653			Vice President	

Signatures

Charles F. Cronin, pursuant to Confirming Statement
 Date: 08/26/2005
 **Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On April 26, 2004, the reporting person was granted 20,000 shares under Issuer's Long-Term Stock Incentive plan, which option (1) exercisable at rate of 25% on April 26, 2005, 25% will become available on April 26, 2006, and 50% will become available on April 26, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.