Van de Ven Michael G Form 4 December 16, 2009

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB APPROVAL** OMB

Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

**SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* Van de Ven Michael G

2. Issuer Name and Ticker or Trading

Symbol

SOUTHWEST AIRLINES CO

[LUV]

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

(First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year) 12/15/2009

Director 10% Owner X\_ Officer (give title Other (specify

below)

EVP & Chief Operating Officer

SOUTHWEST AIRLINES CO., 2702 LOVE FIELD DRIVE

> (Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

DALLAS, TX 75235-1611

(City)	(State)	(Zip) Ta	ble I - Non	-Derivativ	e Seci	ırities Acqı	uired, Disposed	of, or Benefic	cially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired ( Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or			(D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/15/2009		Code V M	Amount 33,770	(D)	Price \$ 10.35	54,696	D	
Common Stock	12/15/2009		S	2,027	D	\$ 10.79	52,669	D	
Common Stock	12/15/2009		S	14,702	D	\$ 10.8	37,967	D	
Common Stock	12/15/2009		S	14,826	D	\$ 10.81	23,141	D	
Common Stock	12/15/2009		S	700	D	\$ 10.815	22,441	D	

Common Stock	12/15/2009	S	600	D	\$ 10.72	21,841	D	
Common Stock	12/15/2009	S	915	D	\$ 10.722	20,926	D	
Common Stock						338 (1)	I	By ProfitSharing Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orderivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration I (Month/Day	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Option (Right to Buy)	\$ 10.35	12/15/2009		M	33,770	(2)	01/19/2010	Common Stock	33,770	

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
• 8	Director	10% Owner	Officer	Other			
Van de Ven Michael G SOUTHWEST AIRLINES CO. 2702 LOVE FIELD DRIVE DALLAS, TX 75235-1611			EVP & Chief Operating Officer				

# **Signatures**

/s/ Marilyn R. Post on behalf of and as attorney-in-fact for Michael G. Van de Ven

12/16/2009

\*\*Signature of Reporting Person Date

2 Reporting Owners

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Holdings reflect shares previously acquired in exempt transactions under the Issuer's ProfitSharing Plan. The information reported herein is based on the most recently available plan statement.
- (2) The option vested in installments and was 100% vested at the time of exercise.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.