AMAZON COM INC

Form 4

November 05, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB 3235-0287

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SZKUTAK THOMAS J			2. Issuer Name and Ticker or Trading Symbol AMAZON COM INC [AMZN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(Last) (First) (Middle)		3. Date of Earliest Transaction	(Check an applicable)				
P.O. BOX 81226			(Month/Day/Year) 11/01/2007	Director 10% Owner _X Officer (give title Other (specify below) Senior Vice President and CFO				
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check				
SEATTLE, WA 98108-1226			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of							icially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
C			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock, par value \$.01 per share	11/01/2007		S <u>(1)</u>	600	D	\$ 88.58	74,545	D	
Common Stock, par value \$.01 per share	11/01/2007		S <u>(1)</u>	200	D	\$ 88.57	74,345	D	
Common Stock, par value \$.01 per share	11/01/2007		S <u>(1)</u>	400	D	\$ 88.56	73,945	D	

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,	Common Stock, par value \$.01 per share	11/01/2007	S <u>(1)</u>	200	D	\$ 88.55	73,745	D
,	Common Stock, par value \$.01 per share	11/01/2007	S(1)	855	D	\$ 88.5	72,890	D
,	Common Stock, par value \$.01 per share	11/01/2007	S <u>(1)</u>	900	D	\$ 88.2	71,990	D
,	Common Stock, par value \$.01 per share	11/01/2007	S <u>(1)</u>	600	D	\$ 88.15	71,390	D
,	Common Stock, par value \$.01 per share	11/01/2007	S <u>(1)</u>	645	D	\$ 88.11	70,745	D
,	Common Stock, par value \$.01 per share	11/01/2007	S <u>(1)</u>	1,300	D	\$ 88.01	69,445	D
,	Common Stock, par value \$.01 per share	11/01/2007	S(1)	1,300	D	\$ 88	68,145	D
,	Common Stock, par value \$.01 per share	11/01/2007	S(1)	8,200	D	\$ 87.3	59,945	D
,	Common Stock, par value \$.01 per share	11/01/2007	S <u>(1)</u>	300	D	\$ 87.13	59,645	D
,	Common Stock, par value \$.01 per share	11/01/2007	S <u>(1)</u>	2,165	D	\$ 87.02	57,480	D
,	Common Stock, par value \$.01 per share	11/01/2007	S(1)	200	D	\$ 87.01	57,280	D
		11/01/2007	S(1)	1,735	D	\$ 87	55,545	D

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Common Stock, par value \$.01 per share								
Common Stock, par value \$.01 per share	11/01/2007	S(1)	100	D	\$ 86.95	55,445	D	
Common Stock, par value \$.01 per share	11/01/2007	S <u>(1)</u>	100	D	\$ 86.74	55,345	D	
Common Stock, par value \$.01 per share	11/01/2007	S <u>(1)</u>	200	D	\$ 86.71	55,145	D	
Common Stock, par value \$.01 per share						320.761	I	Held by the reporting person's Amazon.com 401(k) plan account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8	5. etionNumber of S Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day. ve es d	ate	7. Title Amoun Underl Securit (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)
				Code	V (A) (D	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SZKUTAK THOMAS J P.O. BOX 81226 SEATTLE, WA 98108-1226

Senior Vice President and CFO

Signatures

THOMAS J. SZKUTAK, Senior Vice President and CFO

11/05/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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