AMAZON COM INC

Form 4 May 19, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

may continue.

| 1. Name and Add WILKE JEFF | • | rting Person * | 2. Issuer Name and Ticker or Trading Symbol AMAZON COM INC [AMZN] | 5. Relationship of Reporting Person(s) to Issuer | | |
|-------------------------------|---------|----------------|--|---|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | (Check all applicable) | | |
| | | | (Month/Day/Year) | Director 10% Owner | | |
| P.O. BOX 81226 | | | 05/15/2008 | _X_ Officer (give title Other (specify below) | | |
| | | | | Senior Vice President | | |
| (Street) | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| | | | Filed(Month/Day/Year) | Applicable Line) | | |
| SEATTLE, WA 98108-1226 | | | | _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |

| | | Ferson | | | | | | | |
|---|--------------------------------------|---|--|--|--------|---------------|--|--|---|
| (City) | (State) | (Zip) Tal | ble I - Non | -Derivati | ve Sec | curities Acqu | iired, Disposed (| of, or Benefic | ially Owned |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securi ovor Dispo- (Instr. 3, | sed of | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock, par value \$.01 per share | 05/15/2008 | | M | 4,331 | A | \$ 0 | 34,331 | D | |
| Common Stock, par value \$.01 per share | 05/15/2008 | | M | 5,020 | A | \$ 0 | 39,351 | D | |
| Common Stock, par | 05/15/2008 | | M | 8,335 | A | \$ 0 | 47,686 | D | |

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| | | | info req | Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control | | | | | |
|---|------------|--------------|-------------|--|-------------------|---------|---|---|--|
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. | | | | | | | | | |
| Common Stock, par value \$.01 per share | | | | | | 372.681 | I | Held by the reporting person's Amazon.com 401(k) plan account | |
| share Common Stock, par value \$.01 per share | 05/15/2008 | S <u>(1)</u> | 6,719 | D | \$ 74.6254 (2) | 40,967 | D | | |
| value \$.01 per | | | | | | | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

number.

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisab Expiration Date (Month/Day/Year | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|---|--|---|--|--|---|-------|---|---|---|---------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amoun or Number of Shares |
| Restricted Stock Unit Award | \$ 0 (3) | 05/15/2008 | | M | | 4,331 | 05/15/2008(4) | 02/15/2009 | Common Stock, par value \$.01 per share | 4,331 |
| Restricted Stock Unit Award | \$ 0 (3) | 05/15/2008 | | M | | 5,020 | 05/15/2008(5) | 02/15/2010 | Common Stock, par value \$.01 per share | 5,020 |
| Restricted Stock Unit | \$ 0 (3) | 05/15/2008 | | M | | 8,335 | 05/15/2008(6) | 02/15/2011 | Common Stock, par | 8,335 |

value \$.01 per share

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

WILKE JEFFREY A P.O. BOX 81226 SEATTLE, WA 98108-1226

Senior Vice President

Signatures

Award

/s/ Jeffrey A. Wilke, Senior Vice President

05/15/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$75.17 and the lowest price at which shares were sold was \$73.73.
- (3) Converts into Common Stock on a one-for-one basis.
- This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award (4) as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 25.00% on May 15, 2008 and an additional 25.00% upon completion of each 3-month period of employment thereafter.
- This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 18.75% on May 15, 2008 and an additional 18.75% upon completion of each 3-month period of employment thereafter through February 15, 2009; 6.25% on May 15, 2009 and an additional 6.25% upon completion of each 3-month period thereafter through February 15, 2010.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 3.88% on May 15, 2008 and an additional 3.88%
- (6) upon completion of each 3-month period of employment thereafter through February 15, 2009; 7.04% on May 15, 2009 and an additional 7.04% upon completion of each 3-month period thereafter through February 15, 2010; 14.08% on May 15, 2010 and an additional 14.08% upon completion of each 3-month period thereafter through February 15, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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