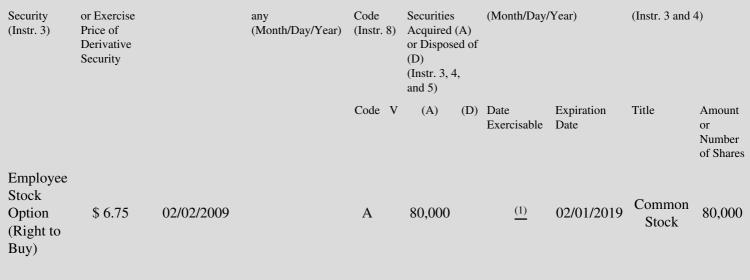
Edgar Filing: Jordan Robert E - Form 4

Jordan Robert E									
Form 4	00								
February 04, 200									PPROVAL
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COM Washington, D.C. 20549						COMMISSIO	N OMB	3235-028	
Check this bo	X		vva	snington	, D.C. 20	1549		Number:	January 31
if no longer subject to Section 16. Form 4 or	AENT OF	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES				Expires: Estimated burden hou response	2009 average urs per		
Form 5 obligations may continue <i>See</i> Instructio 1(b).	Section 17(a) of the P	ublic U	tility Hol	ding Cor		nge Act of 1934, of 1935 or Secti 940		. 0.
(Print or Type Resp	onses)								
1. Name and Address of Reporting Person <u>*</u> Jordan Robert E			2. Issuer Name and Ticker or Trading Symbol SOUTHWEST AIRLINES CO				5. Relationship of Reporting Person(s) to Issuer		
			[LUV]				(Che	eck all applicabl	e)
(Last) (First) (Middle) 3.			B. Date of Earliest Transaction				Director		% Owner
SOUTHWEST AIRLINES CO., 2702 LOVE FIELD DRIVE			(Month/Day/Year) 02/02/2009				XOfficer (give title Other (specify below) below) EVP - Strategy and Planning		
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			1	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
DALLAS, TX 7	75235-1611						Form filed by Person	More than One R	eporting
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned
	ransaction Date nth/Day/Year)		Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3, 4	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Reminder: Report o	on a separate line	e for each cla	ss of secu	urities benef	ficially ow	ned directly of	or indirectly.		
				Perso inform requin displa	Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.				
	Tab			-	-	posed of, or	Beneficially Owner	d	

1. Title of	2.	3. Transaction Date	3A. Deemed	4. 5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Dav/Year)	Execution Date. if	TransactionDerivative	Expiration Date	Underlying Securities

Edgar Filing: Jordan Robert E - Form 4



Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Jordan Robert E SOUTHWEST AIRLINES CO. 2702 LOVE FIELD DRIVE DALLAS, TX 75235-1611			EVP - Strategy and Pla	anning			
Signatures							
/s/ Laura Wright on behalf of and Jordan	02/04/2009						
<u>**</u> Signature of	Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The option vests in three equal annual installments beginning on February 2, 2010, the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.