

SMITH ELIZABETH A  
Form 4  
April 12, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SMITH ELIZABETH A

2. Issuer Name and Ticker or Trading Symbol  
Bloomin' Brands, Inc. [BLMN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
2202 NORTH WEST SHORE  
BLVD, SUITE 500  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/10/2018

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

TAMPA, FL 33607  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	04/10/2018		M		150,000 (1)	A	\$ 6.5 294,152 D
Common Stock	04/10/2018		S		150,000 (1)	D	\$ 24.36 144,152 (2) D
Common Stock	04/11/2018		M		91,163 (1)	A	\$ 6.5 235,315 D
Common Stock	04/11/2018		S		91,163 (1)	D	\$ 23.92 144,152 (3) D

Edgar Filing: SMITH ELIZABETH A - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Stock Option (right to buy)	\$ 6.5	04/10/2018		M	150,000 (1)	(4) 11/16/2019	Common Stock 150,000
Stock Option (right to buy)	\$ 6.5	04/11/2018		M	91,163 (1)	(4) 11/16/2019	Common Stock 91,163
Restricted Stock Units	\$ 0 (5)					(6) (7)	Common Stock 79,290
Restricted Stock Units	\$ 0 (5)					(8) (7)	Common Stock 84,165
Restricted Stock Units	\$ 0 (5)					(9) (7)	Common Stock 56,005
Stock Option (right to buy)	\$ 24.1					(10) 02/23/2028	Common Stock 185,690
Stock Option (right to buy)	\$ 17.27					(11) 02/24/2027	Common Stock 267,320
Stock Option (right to buy)	\$ 17.15					(12) 02/25/2026	Common Stock 261,120



## Edgar Filing: SMITH ELIZABETH A - Form 4

- (9) These restricted stock units, in the original grant amount of 112,010, began vesting in four equal annual installments on February 25, 2017.
- (10) These stock options, in the original grant amount of 185,695 will begin vesting in four equal annual installments on February 23, 2019.
- (11) These stock options, in the original grant amount of 267,327, began vesting in four equal annual installments on February 24, 2018.
- (12) These stock options, in the original grant amount of 261,122, began vesting in four equal annual installments on February 25, 2017.
- (13) These stock options, in the original grant amount of 220,589, began vesting in four equal annual installments on February 26, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.