

Under Armour, Inc.
Form 8-K
December 12, 2018

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 12, 2018

UNDER ARMOUR, INC.

Maryland 001-33202 52-1990078
(State or other jurisdiction of (Commission (I.R.S. Employer
incorporation or organization) File Number) Identification No.)

1020 Hull Street, Baltimore, Maryland 21230
(Address of principal executive offices) (Zip Code)
Registrant's telephone number, including area code: (410) 454-6428
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written
communications
..pursuant to Rule 425
under the Securities
Act (17 CFR
230.425)
Soliciting material
pursuant to
..Rule 14a-12 under
the Exchange Act
(17 CFR
240.14a-12)
Pre-commencement
communications
pursuant to
..Rule 14d-2(b) under
the Exchange Act
(17 CFR
240.14d-2(b))
..

Pre-commencement
communications
pursuant to
Rule 13e-4(c) under
the Exchange Act
(17 CFR
240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

On December 12, 2018, Under Armour, Inc. issued a press release updating its 2018 financial outlook, providing its initial financial outlook for 2019 and outlining its 2023 strategic growth plan. A copy of the press release is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

| Exhibit No. | Exhibit |
|-------------|--|
| | Under Armour, Inc. press release dated December 12, 2018. |
| <u>99.1</u> | |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR, INC.

Date: December 12, 2018 By: /s/ David Bergman
David Bergman
Chief Financial Officer