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HASBRO INC Form 8-K March 31, 2008

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): March 31, 2008

HASBRO, INC.

(Exact name of registrant as specified in its charter)

1-6682 RHODE ISLAND 05-0155090 -----_____ _____ (Commission File Number) (State of (IRS Employer Identification No.) Incorporation) 1027 NEWPORT AVE., PAWTUCKET, RHODE ISLAND 02862 _____ _____ (Address of Principal Executive Offices) (Zip Code)

(401) 431-8697

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- [] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On March 31, 2008 Hasbro, Inc. ("Hasbro") issued a press release announcing that Hasbro had acquired all of the intellectual property related to

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Trivial Pursuit from Horn Abbot Ltd. and Horn Abbot International Limited for an aggregate purchase price of \$80 million. The press release is furnished as an exhibit to this Current Report on Form 8-K and is incorporated herein.

Item 9.01 Financial Statements and Exhibits

- (c) Exhibits
- 99 Press Release, dated March 31, 2008, of Hasbro, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HASBRO, INC. -----(Registrant)

Date: March 31, 2008 By: /s/ David D.R. Hargreaves

David D.R. Hargreaves

Executive Vice President, Finance and Global Operations

and Chief Financial Officer

Hasbro, Inc.
Current Report on Form 8-K
Dated March 31, 2008

Exhibit Index

Exhibit No.

99 Press Release, Dated March 31, 2008, of Hasbro, Inc.