

Common Stock	06/14/2007	S	10,063	D	\$ 32.09	0	I	(RRSP, CA) Registered Retirement Plan (RRSP, CA)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of S
Employee Stock Option (right to buy)	\$ 24.9733					12/01/2008 02/01/2011	Common Stock 15,000
RJF Class D Exchangeable Shares	\$ 0	06/13/2007		M	70,355	01/01/2001 01/31/2011	Common Stock 70,355
RJF Class E Exchangeable Shares	\$ 0					01/01/2003 01/31/2011	Common Stock 35,000
RJF Class D Exchangeable Shares	\$ 0	06/13/2007		M	3,574	01/01/2001 01/31/2011	Common Stock 3,574
RJF Class E Exchangeable Shares	\$ 0	06/13/2007		M	6,489	01/01/2003 01/31/2011	Common Stock 6,489

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

SHIELDS KENNETH A
880 CARILLON PARKWAY X Chairman - RJLtd
ST. PETERSBURG, FL 33716

Signatures

Kenneth A. 06/15/2007
Shields

 **Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Options Becoming exercisable - 9,000 on 12/01/2008, 3,000 on 12/01/2009 and 3,000 on 12/01/2010

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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