

MORGAN STANLEY
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August 24, 2018

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Dated August 24, 2018

Filed pursuant to Rule 433

Morgan Stanley Finance LLC

Structured Investments

Opportunities in International Equities

Buffered Participation Securities Based on the Value of the iShares® MSCI Emerging Markets ETF due September 1, 2021

Fully and Unconditionally Guaranteed by Morgan Stanley

Principal at Risk Securities

The Buffered Securities offered are unsecured obligations of Morgan Stanley Finance LLC (“MSFL”) and are fully and unconditionally guaranteed by Morgan Stanley. The Buffered Securities will pay no interest, provide a minimum payment at maturity of only 20% of the stated principal amount and have the terms described in the accompanying product supplement for participation securities, index supplement and prospectus, as supplemented or modified by this document. At maturity, if the shares of the iShares® MSCI Emerging Markets ETF, which we refer to as the underlying shares, have **appreciated** in value, investors will receive the stated principal amount of their investment plus a return reflecting 100% of the upside performance of the underlying shares, subject to the maximum payment at maturity. If the underlying shares have depreciated in value, but the underlying shares have not declined by more than the specified buffer amount, the Buffered Securities will redeem for par. However, if the underlying shares have declined by more than the buffer amount, investors will lose 1% for every 1% decline beyond the specified buffer amount, subject to the minimum payment at maturity of 20% of the stated principal amount. Investors may lose up to 80% of the stated principal amount of the Buffered Securities. The Buffered Securities are for investors who seek a return based on the performance of the underlying shares and who are willing to risk their principal and forgo current income and upside above the maximum payment at maturity in exchange for the buffer feature that applies to a limited range of performance of the underlying shares. The Buffered Securities are notes issued as part of MSFL’s Series A Global Medium-Term Notes program.

All payments are subject to our credit risk. If we default on our obligations, you could lose some or all of your investment. These Buffered Securities are not secured obligations and you will not have any security interest in, or otherwise have any access to, any underlying reference asset or assets.

Summary Terms

Issuer: Morgan Stanley Finance LLC

| | |
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| Guarantor: | Morgan Stanley |
| Maturity date: | September 1, 2021 |
| Underlying shares: | iShares® MSCI Emerging Markets ETF (the “Fund”) |
| Aggregate principal amount: | \$ |
| | If the final share price is greater than the initial share price: |
| | \$1,000 + upside payment |
| | In no event will the payment at maturity exceed the maximum payment at maturity |
| | If the final share price is less than or equal to the initial share price but has decreased from the initial share price by an amount less than or equal to the buffer amount of 20%: |
| Payment at maturity per Buffered Security: | \$1,000 |
| | If the final share price is less than the initial share price and has decreased from the initial share price by an amount greater than the buffer amount of 20%: |
| | $(\$1,000 \times \text{the share performance factor}) + \200 |
| | <i>Under these circumstances, the payment at maturity will be less than the stated principal amount of \$1,000. However, under no circumstances will the Buffered Securities pay less than \$200 per Buffered Security at maturity.</i> |
| Upside payment: | $\$1,000 \times \text{share percent increase}$ |
| Share percent increase: | $(\text{final share price} - \text{initial share price}) / \text{initial share price}$ |
| Initial share price: | \$, which is the closing price of one underlying share on the pricing date |
| Final share price: | The closing price of one underlying share on the valuation date <i>times</i> the adjustment factor on such date |
| Adjustment factor: | 1.0, subject to adjustment in the event of certain events affecting the underlying shares |
| Valuation date: | August 27, 2021, subject to postponement for non-trading days and certain market disruption events |
| Buffer amount: | 20%. As a result of the buffer amount of 20%, the value at or above which the underlying shares must close on the valuation date so that investors do not suffer a loss on their initial investment in the Buffered Securities is \$, which is 80% of the initial share price. |
| Minimum payment at maturity: | \$200 per Buffered Security (20% of the stated principal amount) |
| Share performance factor: | Final share price <i>divided</i> by the initial share price |
| Maximum payment at maturity: | \$1,717.10 per Buffered Security (171.71% of the stated principal amount) |
| Stated principal amount: | \$1,000 per Buffered Security |
| Issue price: | \$1,000 per Buffered Security (see “Commissions and issue price” below) |

Pricing date: August 27, 2018
Original issue date: August 30, 2018 (3 business days after the pricing date)
CUSIP: 61768DDA0
ISIN: US61768DDA00
Listing: The Buffered Securities will not be listed on any securities exchange.
Agent: Morgan Stanley & Co. LLC (“MS & Co.”), an affiliate of MSFL and a wholly owned subsidiary of Morgan Stanley. See “Supplemental information regarding plan of distribution; conflicts of interest.”
Estimated value on the pricing date: Approximately \$985.60 per Buffered Security, or within \$15.00 of that estimate. See “Investment Summary” beginning on page 2.

| Commissions and issue price: | Price to public | Agent’s commissions and fees ⁽¹⁾ | Proceeds to us ⁽²⁾ |
|-------------------------------------|-----------------|---|-------------------------------|
| Per Buffered Security | \$1,000 | \$0 | \$1,000 |
| Total | \$ | \$ | \$ |

MS & Co. will act as the agent for this offering and will not receive a sales commission in connection with sales of (1) the Buffered Securities. See “Supplemental information regarding plan of distribution; conflicts of interest.” For additional information, see “Plan of Distribution (Conflicts of Interest)” in the accompanying product supplement.

(2) See “Use of proceeds and hedging” on page 16.

The Buffered Securities involve risks not associated with an investment in ordinary debt securities. See “Risk Factors” beginning on page 7.

The Securities and Exchange Commission and state securities regulators have not approved or disapproved these securities, or determined if this document or the accompanying product supplement, index supplement and prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

The Buffered Securities are not deposits or savings accounts and are not insured by the Federal Deposit Insurance Corporation or any other governmental agency or instrumentality, nor are they obligations of, or guaranteed by, a bank.

You should read this document together with the related product supplement, index supplement and prospectus, each of which can be accessed via the hyperlinks below. Please also see “Additional Information About the Buffered Securities” at the end of this document.

As used in this document, “we,” “us” and “our” refer to Morgan Stanley or MSFL, or Morgan Stanley and MSFL collectively, as the context requires.

Product Supplement for Participation Securities dated November 16, 2017
November 16, 2017

Index Supplement dated

Prospectus dated November 16, 2017

Morgan Stanley Finance LLC

Buffered Participation Securities Based on the Value of the iShares® MSCI Emerging Markets ETF due September 1, 2021

Principal at Risk Securities

Investment Summary

Buffered Participation Securities

Principal at Risk Securities

The Buffered Participation Securities Based on the Value of the iShares® MSCI Emerging Markets ETF due September 1, 2021 (the "Buffered Securities") can be used:

§ To achieve similar levels of upside exposure to the underlying shares as a direct investment, subject to the maximum payment at maturity

§ To obtain a buffer against a specified level of negative performance in the underlying shares

| | |
|-------------------------------------|---|
| Maturity: | Approximately 3 years |
| Maximum payment at maturity: | \$1,717.10 per Buffered Security (171.71% of the stated principal amount) |
| Buffer amount: | 20%, with 1-to-1 downside exposure below the buffer |
| Minimum payment at maturity: | \$200 per Buffered Security (20% of the stated principal amount). Investors may lose up to 80% of the stated principal amount of the Buffered Securities. |
| Coupon: | None |

The original issue price of each Buffered Security is \$1,000. This price includes costs associated with issuing, selling, structuring and hedging the Buffered Securities, which are borne by you, and, consequently, the estimated value of the Buffered Securities on the pricing date will be less than \$1,000. We estimate that the value of each Buffered Security on the pricing date will be approximately \$985.60, or within \$15.00 of that estimate. Our estimate of the value of the Buffered Securities as determined on the pricing date will be set forth in the final pricing supplement.

What goes into the estimated value on the pricing date?

In valuing the Buffered Securities on the pricing date, we take into account that the Buffered Securities comprise both a debt component and a performance-based component linked to the underlying shares. The estimated value of the Buffered Securities is determined using our own pricing and valuation models, market inputs and assumptions relating to the underlying shares, instruments based on the underlying shares, volatility and other factors including current and expected interest rates, as well as an interest rate related to our secondary market credit spread, which is the implied interest rate at which our conventional fixed rate debt trades in the secondary market.

What determines the economic terms of the Buffered Securities?

In determining the economic terms of the Buffered Securities, including the maximum payment at maturity, the buffer amount and the minimum payment at maturity, we use an internal funding rate, which is likely to be lower than our secondary market credit spreads and therefore advantageous to us. If the issuing, selling, structuring and hedging costs borne by you were lower or if the internal funding rate were higher, one or more of the economic terms of the Buffered Securities would be more favorable to you.

What is the relationship between the estimated value on the pricing date and the secondary market price of the Buffered Securities?

The price at which MS & Co. purchases the Buffered Securities in the secondary market, absent changes in market conditions, including those related to the underlying shares, may vary from, and be lower than, the estimated value on the pricing date, because the secondary market price takes into account our secondary market credit spread as well as the bid-offer spread that MS & Co. would charge in a secondary market transaction of this type and other factors. However, because the costs associated with issuing, selling, structuring and hedging the Buffered Securities are not fully deducted upon issuance, for a period of up to 6 months following the issue date, to the extent that MS & Co. may buy or sell the Buffered Securities in the secondary market, absent changes in market conditions, including those related to the underlying shares, and to our secondary market credit spreads, it would do so based on values higher than the estimated value. We expect that those higher values will also be reflected in your brokerage account statements.

Morgan Stanley Finance LLC

Buffered Participation Securities Based on the Value of the iShares® MSCI Emerging Markets ETF due September 1, 2021

Principal at Risk Securities

MS & Co. may, but is not obligated to, make a market in the Buffered Securities, and, if it once chooses to make a market, may cease doing so at any time.

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Morgan Stanley Finance LLC

Buffered Participation Securities Based on the Value of the iShares® MSCI Emerging Markets ETF due September 1, 2021

Principal at Risk Securities

Key Investment Rationale

The Buffered Securities offer upside exposure to the underlying shares, subject to the maximum payment at maturity, while providing limited protection against negative performance of the underlying shares. Once the underlying shares have decreased in value by more than the specified buffer amount, investors are exposed to the negative performance of the underlying shares, subject to the minimum payment at maturity. At maturity, if the underlying shares have appreciated, investors will receive the stated principal amount of their investment plus a return reflecting 100% of the share percent increase, subject to the maximum payment at maturity. At maturity, if the underlying shares have depreciated and (i) if the final share price of the underlying shares has not declined from the initial share price by more than the specified buffer amount, the Buffered Securities will redeem for par, or (ii) if the final share price of the underlying shares has declined by more than the buffer amount, the investor will lose 1% for every 1% decline beyond the specified buffer amount, subject to the minimum payment at maturity. **Investors may lose up to 80% of the stated principal amount of the Buffered Securities.**

| | |
|--------------------------|---|
| Upside Scenario | The underlying shares increase in value, and, at maturity, the Buffered Securities redeem for the stated principal amount of \$1,000 plus a return reflecting 100% of the share percent increase, subject to the maximum payment at maturity of \$1,717.10 per Buffered Security (171.71% of the stated principal amount) |
| Par Scenario | The underlying shares decline in value by no more than 20%, and, at maturity, the Buffered Securities redeem for the stated principal amount of \$1,000. |
| Downside Scenario | The underlying shares decline in value by more than 20%, and, at maturity, the Buffered Securities redeem for less than the stated principal amount by an amount that is proportionate to the percentage decrease of the underlying shares from the initial share price, plus the buffer amount of 20%. (Example: if the underlying shares decrease in value by 35%, the Buffered Securities will redeem for \$850.00, or 85.00% of the stated principal amount.) The minimum payment at maturity is \$200 per Buffered Security. |

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Morgan Stanley Finance LLC

Buffered Participation Securities Based on the Value of the iShares® MSCI Emerging Markets ETF due September 1, 2021

Principal at Risk Securities

How the Buffered Securities Work

Payoff Diagram

The payoff diagram below illustrates the payment at maturity on the Buffered Securities based on the following terms:

| | |
|--|---|
| Stated principal amount: | \$1,000 per Buffered Security |
| Buffer amount: | 20% |
| Hypothetical maximum payment at maturity: | \$1,717.10 per Buffered Security (171.71% of the stated principal amount) |
| Minimum payment at maturity: | \$200 per Buffered Security |

Buffered Securities Payoff Diagram

How it works

Upside Scenario. If the final share price is greater than the initial share price, investors will receive the \$1,000 stated principal amount *plus* 100% of the appreciation of the underlying sh