

PROCTER & GAMBLE CO  
Form DEFA14A  
October 06, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a)  
of the Securities Exchange Act of 1934

Filed by the Registrant  x

Filed by a Party other than the Registrant  o

Check the appropriate box:

- o Preliminary Proxy Statement
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- x Definitive Additional Materials
- o Soliciting Material Pursuant to §240.14a-12

The Procter & Gamble Company

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(Name of Registrant as Specified In Its Charter)

Payment of Filing Fee (Check the appropriate box):

- x No fee required.
- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which the transaction applies:

(2) Aggregate number of securities to which the transaction applies:

(3)

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Per unit price or other underlying value of the transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of the transaction:

(5) Total fee paid:

- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

We are writing to update shareholders regarding our policy with respect to the use of corporate funds to influence federal and state elections for office, including political contributions to trade associations for that purpose, as described on pages 71-72 of the Company's Proxy Statement, filed on August 26, 2011. As stated in the proxy, P&G has not used, and has no plans to use, corporate funds to support direct political expenditures to influence federal elections for office, nor to make contributions to trade associations or other groups for that purpose. While this is our general policy even at the state or local level, we have occasionally permitted, based on exceptions approved by our Public Policy Team, contributions to groups that may use the funds to influence state or local elections for office. In 2010, our Public Policy Team approved only one such contribution, \$40,000 to Partnership for Ohio's Future, which provided educational materials regarding Ohio's judicial elections and expressed support for two judicial candidates. This contribution is disclosed on our website.

For more information about Procter & Gamble's political contributions policy, visit:

[http://www.pg.com/en\\_US/company/global\\_structure\\_operations/governance/governance\\_political.shtml](http://www.pg.com/en_US/company/global_structure_operations/governance/governance_political.shtml)