

NEW M&I CORP  
Form 3  
November 05, 2007

**FORM 3** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Â PLATTEN PETER M</p> <p>(Last) (First) (Middle)</p> <p>770 NORTH WATER STREET</p> <p>(Street)</p> <p>MILWAUKEE, Â WI Â 53202</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>11/01/2007</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>NEW M&amp;I CORP [MI]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below)</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	87,634 <sup>(1)</sup>	D	Â
Common Stock	2,850 <sup>(1)</sup>	I	By 1996 Education Trust (Spouse)
Common Stock	5,240 <sup>(1)</sup>	I	By 1998 Education Trust (Spouse)
Common Stock	2,230 <sup>(1)</sup>	I	By 1999 Education Trust (Spouse)
Common Stock	1,890 <sup>(1)</sup>	I	By 2000 Education Trust (Spouse)
Common Stock	1,480 <sup>(1)</sup>	I	By 2001 Education Trust (Spouse)
Common Stock	800 <sup>(1)</sup>	I	By 2003 Education Trust (Spouse)

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Common Stock	61,837.2187 <sup>(1)</sup>	I	By 401(k) Plan
Common Stock	3,400 <sup>(1)</sup>	I	By Deferred Compensation Plan
Common Stock	24,441.483 <sup>(1)</sup>	I	By IRA DRP
Common Stock	5,652 <sup>(1)</sup>	I	By IRA (Spouse)
Common Stock	44,583 <sup>(1)</sup>	I	By Irrevocable Trust
Common Stock	5,234 <sup>(1)</sup>	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PLATTEN PETER M 770 NORTH WATER STREET MILWAUKEE, WI 53202	Â X	Â	Â	Â

## Signatures

/s/ Jodi W. Rosenthal (pursuant to Power of Attorney filed herewith) 11/05/2007

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the acquisition of shares of common stock of the Issuer pursuant to a series of transactions under an Investment Agreement, dated as of April 3, 2007, among the entity formerly known as Marshall & Ilsley Corporation ("Old M&I") (which was subsequently converted to a limited liability company and renamed M&I LLC and is a subsidiary of the Issuer), certain of its subsidiaries and WPM, L.P. (the "Investment Agreement"). Pursuant to the Investment Agreement, on November 1, 2007, Old M&I merged with one of its subsidiaries to effect the formation of a holding company to hold all of the outstanding stock of Old M&I (the "Holding Company Merger"). As a result of the completion of the transactions contemplated by the Investment Agreement, each holder of Old M&I common stock as of the effective time of the Holding Company Merger received three shares of common stock of the Issuer (which was

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subsequently renamed Marshall & Ilsley Corporation) and one share of common stock of Metavante

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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