

INTUIT INC
 Form 3
 October 26, 2007

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Jensen Rick W		(Month/Day/Year)	INTUIT INC [INTU]	
(Last)	(First)	(Middle)	10/16/2007	
C/O INTUIT INC.,Â 2700 COAST AVENUE			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
MOUNTAIN VIEW,Â CAÂ 94043			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			Senior Vice President	
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	377	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Restricted Stock Unit	Â (1)	Â (1)	Common Stock	9,000	\$ (2)	D	Â
Restricted Stock Unit	Â (3)	Â (3)	Common Stock	9,000	\$ (2)	D	Â
Employee Non-Qualified Stock Option (right to buy)	07/30/2007	07/30/2011	Common Stock	6,667	\$ 18.72	D	Â
Employee Non-Qualified Stock Option (right to buy)	Â (4)	07/28/2012	Common stock	33,335	\$ 24	D	Â
Employee Non-Qualified Stock Option (right to buy)	Â (5)	07/25/2013	Common Stock	28,000	\$ 31.29	D	Â
Employee Non-Qualified Stock Option (right to buy)	Â (6)	07/24/2014	Common Stock	28,000	\$ 30.07	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Jensen Rick W C/O INTUIT INC. 2700 COAST AVENUE MOUNTAIN VIEW,Â CAAÂ 94043	Â	Â	Â Senior Vice President	Â

Signatures

/s/ Tyler Cozzens, under a Confirming Statement 10/26/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 50% of the restricted stock units vest on August 1, 2008; the remaining restricted stock units vest on August 1, 2009.
- (2) 1-for-1
- (3) 50% of the restricted stock units vest on August 1, 2009; the remaining restricted stock units vest on August 1, 2010.
- (4) 16,667 options are currently vested; an additional 1,667 options vest each month such that the options are fully vested on 7/29/2008.
- (5) 33 1/3 of the options vested on 7/26/2007; the remainder vest 2.778% for each of the following 24 months such that the award is fully vested on 7/26/2009.
- (6) 33 1/3 of the options vested on 7/25/2008; the remainder vest 2.778% for each of the following 24 months such that the award is fully vested on 7/25/2010.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.