

WOLVERINE WORLD WIDE INC /DE/  
Form 4  
August 01, 2006

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ODONOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
9341 COURTLAND DRIVE NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
07/28/2006

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CEO & Chairman

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	07/28/2006		G	V 10,000 D \$ 0	635,607	D	
Common Stock	07/28/2006		M	9,714 A \$ 10.29	645,321	D	
Common Stock	07/28/2006		M	5,362 A \$ 18.65	650,683	D	
Common Stock	07/28/2006		M	6,427 A \$ 15.56	657,110	D	
Common Stock	07/28/2006		F	11,864 D \$ 25.28	645,246	D	

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Common Stock	27,715	I	By Spouse
Common Stock	58,965	I	By Trust
Common Stock	43,226	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 10.29	07/28/2006		M	9,714	02/14/2005 02/13/2012	Common Stock	26,250	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 18.65	07/28/2006		M	5,362	02/25/1998 02/24/2008	Common Stock	11,250	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 18.65					02/25/1999 02/24/2008	Common Stock	11,250	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 18.65					02/25/2000 02/24/2008	Common Stock	11,250	
Stock Option (Right to Buy)	\$ 18.65					02/25/2001 02/24/2008	Common Stock	11,250	

Buy) <sup>(1)</sup>

Stock

Option (Right to Buy) <sup>(1)</sup>	\$ 15.56	07/28/2006	M	6,427	02/24/2000	02/23/2007	Common Stock	6,427
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ODONOVAN TIMOTHY J 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		CEO & Chairman	

## Signatures

/s/ Jeffrey A. Ott, by power of  
attorney

08/01/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Share amounts and exercise prices have been adjusted to reflect stock splits.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.  
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