BB&T CORP Form 8-K May 08, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Form 8-K	
Current Report	
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934	
May 8, 2012 Date of Report (Date of earliest event reported)	
BB&T Corporation (Exact name of registrant as specified in its charter)	
Commission file number : 1-10853	
North Carolina	56-0939887
(State of incorporation)	(I.R.S. Employer Identification No.)
200 West Second Street	
Winston-Salem, North Carolina	27101
(Address of principal executive offices)	(Zip Code)
(336) 733-2000 (Registrant's telephone number, including area code)	

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

[] Written c	communications 1	oursuant to Rule 42	25 under the	Securities A	Act (17 C)	FR 230.42	25)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 Regulation FD Disclosure

BB&T Corporation's ("BB&T") Chief Operating Officer, Chris Henson, is scheduled to present at the UBS Global Financial Services Conference in New York City on May 8, 2012 at noon (EDT). A live audio webcast will be available on BB&T's website at http://www.BBT.com/webcasts. A copy of the presentation and a replay of the webcast will be available at http://www.BBT.com following the live event and remain on the site for 30 days.

ITEM 9.01 Financial Statements and Exhibits

Exhibit No. Description of Exhibit

99.1 Copy of press release announcing Chris Henson's presentation at the UBS

Global Financial Services Conference in New York City on May 8,

2012 at noon (EDT).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BB&T CORPORATION

(Registrant)

By: /s/ Cynthia B. Powell

Cynthia B. Powell Executive Vice President and Corporate Controller (Principal Accounting Officer)

Date: May 8, 2012